### The Woman's Exchange

Name for Club

To the Aduer of Woman's Page: Dear Madam—We are a graduated class of the Horace Howard Furness School and we wish to continue our friendship. We therefore decided to form some kind of an organization. Your kindness would be appreciated very much if you would suggest for us a proper name in your columns for this organization. Yours truly,

S. B. AND S. B. You might call it "The Through Thick and Thin Club"; then you would be the T. T. T.'s for short. Another name would be the "Stick-Together Club." If you want a little more dignified title why not "Semper Fidelis," which is the Latin for always faithful. Either the "Loyal Comrades" or "Comrades True" would also be appropriate. Good wishes and long life to your organization!

Wants Pets

To the Editor of Woman's Page:
Dear Madam-As I have seen in "The Women's Exchange" that some of the readers of our home paper have dogs and cats to give away, I would ask you if I can have a nice small watchdog (male) and a little male kitten. I assure you that they will have the best of care. We occupy a house, so there is plenty of room for them. and no children to maltreat them. Yours,

Mrs. J. K. Letters for Mrs. J. K. will be forwarded to her.

To FIII Out Chest

To the Editor of Woman's Page: Dear Madam-I have noticed that you give valuable information to readers of your Women's Page. As a constant reader of the Ledger and the Women's Page, I wish you would please enlighten me on the following: I have sunken regions below the collarbones and do not know what to attrbute the cause to. I am eighteen years of age and am 5 feet 8 inches tall and weigh 140 pounds with outer gar-I have grown several inches these last two years, and do you think this growing of mine accounts for my thinness around the collar bones? Can come this thinness? Would exercising be of value? Do you think these sunken regions will fill out in time? "MALE" READER.

Rapid growth can account for not filing out everywhere all at once. Exercise and rubbing the hollows faithfully every night with cocoa butter ought to help fill them out. If I were you I would consult a doctor and let him tell you just what sort of exercise would help.

To Gain Weight

To the Editor of Woman's Page:

Dear Madam—Will you kindly tell me in what way I can put on weight during the fall and winter? I am perfectly well, weighing 129, being five feet seven inches and am eighteen years old. Whether to do exercise indoors or outdoors or with a diet? V. R. C. Orinking a certain quantity of milk every day makes most people put on weight. A quart ought to show good

As for exercise thas different effects. I have known it to take away pounds and I have known it to put them on. For instance, if your present weight, consisted of flabby flesh, undoubtedly exercise would make you lose this, giving you muscle instead.

As for putting on weight by exercise, witness how many of the boys in the army gained. I cannot speak as an expert, but T should say, judging

#### The Question Corner Today's Inquiries

Describe a way to make very effective decorations out of real branches and crepe paper.

Should the silver received by a bride as a wedding present be marked with her maiden or her married name?

married name?
What makes a very attractive touch of color for the brown georgette blouse?
Give the recipe for making castile soap jelly for shampoo.
How can gilded articles be cleaned?
What will prevent fruit to be used for salad from getting dark?

Saturday's Answers

The lines
"The dames of France are fond and free,
And Flemish lips are willing,
And soft the maids of Italy,
And Spanish eyes are thrilling" are taken from "The Girl Left Behind Me."
A brimless hat is difficult to wear unless one is quite pretty, because it throws no shadows on the face and shows up its defects more easily.

Five striking colors that can be worn by the brunette with clear skin and color in her cheeks are

skin and color in her cheeks are red, yellow, orange, olive and russet. This scheme was outlined by a famous pertrait painter.

The woman with the florid complexion should always have a line off creamy white at the neck to soften any dark or hard color she may attempt to wear. This makes black vastly more becoming, too.

makes black vastly mole becoming, too.
At her own dance a hostess may
fill her program and then let any
partner she may happen to have
accompany her as the goes about
among her guests to talk with
them and be sure they are having

a good time. "Marrons glaces" are candied



FRAMBES & CLARK 1112 Chestnut St., Phile.

by this, that the rugged outdoor exer- woolene which might streak or fade cool, strain, and mix with wash wate

clse, such as they took, might do the with ordinary soap (sailor suits and like ordinary soap solution; or put the

middy blouses, for example). It may soap bark into a small thin bag and Washing With Soap Bark

Soap bark is excellent for dark one quart of water for five minutes;

be purchased cheaply at a drug store. Soak and squeeze it in the wash washing with Soap bark (about three ounces) and riuse water gives the goods a slight stiffness.

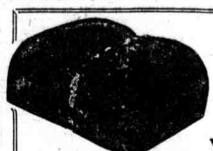


## Just as the Pipe Line Revolutionized the Oil Industry

carrying the products of the great oil wells immense distances, thus cutting down overhead by eliminating the necessity for tank cars and locomotives, so every American Store forms a link in the chain that connects you directly with the Producer.

No middlemen's profit to pay. Every unnecessary item of expense eliminated-just one small margin between the cost of production and your table.

This is the answer as to why your living costs less, at an American Store, quality considered, than anywhere else.



Choice

Peas

14can

\$1.60 Doz

Our Very

Best

Coffee

42°

Calif.

Tuna

Fish

Can

An ideal dish

Lyknu

Furniture

Polish

A polish with.

S

8

CO

Fresh From Our Own Ovens

Quality & QC Bread · Loaf

The best of flours, granulated sugar, pure milk; in fact, the finest of every necessary ingredient is the reason why Victor is in a class all by itself. Strictly speaking, a loaf without competition.

High

Grade

Pork

Beans

12½c

Big Can

Our Very

Best

Teas

45° 1b

Snowdrif

Pure

Vegetable

S

ASCO

SCO

SCO

SCO

ASCO

Shortening

32

Lb. Can

Best

White

Beans

9°1b

had.

Finest to be

Victor Raisin Bread Loaf 10° Peppered Full of Luscious Raisins

Best Pure Lard 1b 34  Kettle-rendered lard, absolutely pure, very best to be had.	the
Pat-a-Cake Flourpkg. 2	2c
Zatek (Cake Icing) pkg. 1	9c
Kellogg's Cooked Branpkg. 1	7c
Quaker Corn Flakespkg.	9c
"Asco" Rolled Oatspkg. 1	0c

Deep Cut in the Price

Choice String Beans....can 121/2c

1	Wash Day and Cleaning Needs
3	Laundry Soapbig cake 5c
ż	"Asco" Ammoniabot. 8c
3	"Asco" Bluingbot. 5c
Ţ	Washing Sodalb. 3c
ì	Clothes Pinsdoz. 3c
ľ	Clothes Line
1	Sunbrite Cleanser
8	Enameled Bucketseach 35c
3	Gold Dust Powderpkg. 41/2c, 28c
	Quality Broomseach 60c, 70c
3	Luxpkg. 11c
Š	Chase-O P
1	Y. P. B. Washing Powderpkg, 12c
1	Wash Boards
1	Fels White Soapcake 7c
'n	Lyecan 12c
	Chloride Limecan 10c
1	20-Mule Team Boraxlb. pkg. 12e
	Dust Brusheseach 15c, 25c, 32c
	Scrub Brusheseach 9c, 11c, 13c
- 1	

Mason Jars	.doz.	75c,	80c
Jelly Glasses		doz.	38c
Jar Rubbers		.doz	. 9c
Van Camp's Evap. M	Milk.	.can	14c
Karo Syrup		.can	14c
Asco Macaroni		pkg.	10c
- rain			_

Rich Creamy Cheese in 37° Very tasty, just the right snap. Wonder-fully nutritious for sandwiches in the kiddies' lunch basket.

"Louella" Butter 1 67° Produced from the cream of finely bred cattle, pack



ed in dust-proof cartons and sold only in our more than

1200 stores. Without question the best butter made. Richland Butter 16 61c Pure creamery prints of excellent quality.

Gold Seal Eggs Dozen 62c

Extra selected, big and meaty.

Selected Eggs Denn 56° Every egg guaranteed. No question about quality. We stand back of them.

These Prices in All Our 150 Sanitary Meat Markets Round Rump Steak 15 42° Fresh Beef Liver & 15 10°

Beef, lb. . . 16c Hamburg Steak. Ib. Hamburg Steak, lb. . 25° Ends of Hams, lb 18° up Genuine Wether Mutton Genuine Spring Lamb

Legs .... lb. 40c | Rack ... lb. 32c | Legs .... lb. 28c | Rack Chops, lb. 25c |
Loin Chops, lb. 50c | Shoulders, lb. 30c | Loin Chops, lb. 40c | Shoulders, lb. 20c |
Rib .... lb. 42c | Stewing ... lb. 18c | Rib Chops, lb. 30c | Stewing ... lb. 12c MEATS-GOOD COOKED WITH KROUT-

City Dressed 185c Half Smoked 15c Lean Salt Pork Shoulders, 16 Sausage, 1/2 lb 15c Pork, 1/2 lb 20c Large Can Krout, 12°

Clean Sweet Beef Fat, ib 8c Clean Sweet Beef Suet, ib 14c

Everywhere in Philadelphia and Throughout Pennsylvania, New Jersey, Maryland and Delaware

### WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

# WANAMAKER'S DOWN STAIRS STORE

### A Great Variety of Smart Autumn Suits for Women and for Large Women

Wool poplin, serge and wool jersey are making a great number of the suits this season and are making them attractively too.

Novelty serge and poplin suits with braid trimming, with the coats lined in soft, plain color silks are \$37.50 and \$39.50.

A youthful model of wool poplin trimmed with braid and buttons lined with silk at \$30 is sketched

A practical wool jersey sport suit in heather mixtures is \$32.50

Fine suits of the soft, luxurious velours, silvertip, silvertone, broadcloth, duvet de laine and also tricotine. Poiret twill and mannish serge show pleasing variety from \$38.50 to \$135.

For Large Women

there are attractive suits of fine twill serge, Poiret twill, tricotine, mannish suitings, all made over lines that give a more slender appearance. They are well tailored and buttons or braid are used for trimming. \$38.50 to \$95 with many prices between.

### An Interesting New Coat of Silvertone Is Special at \$39.50

It is a full-length coat, generously cut and lined throughout with figured silk. The warm, soft collar is of skunk opossum fur, as you will see in the sketch. It is in exford gray or

mahogany. Other excellent new Winter coats at \$39.50 are of velour, silvertone and plush all handsomely lined and many trimmed with fur.

At \$25 to \$35

you will find coats cheviot, kersey, silvertone and velous and some smart lit plush coatees that are very new.

sey is sketched on the right. It is in black, navy or brown and in all sizes, 14 to 44. \$27.50.

More Than 60 Styles

in handsome coats of chameleon cord. Bolivia, tinseltone, silvertone and Hudson seal fur cloth are here at \$45 to \$75. Many are beautifully trimmed with fur and all have lovely linings.

Sturdy Umbrellas for Men and Women

The covers are of union taffeta (silk-and-cotton) over paragon frames. The handles on the women's umbrellas have silk wrist cords and those for men are in crooked style. \$3.50.

Having All Three Things That Any Good House Frock Should

-neatness, durability and good coloring that enables them to look well after numerous launderings
-these house frocks have all three, and pleasing style characteristics, too.

Two styles at \$2 bring attractive Billie Burke straight-line frocks of various plaid ginghams and a waist-line model of blue gingham with a narrow white stripe in it that is very clean-

House Frocks

in Extra Sizes are well and durably made. One, of checked gingham in blue or black and white, is made in Billie Burke style with a loose belt. \$2.50.

Another, of fine striped gingham in bluc, pink or lavender on a white ground, is also on straight lines with a loose belt. \$3.85. (Central)

### Handsome Cluny Lace Curtains Half Price at \$5 to \$12 a Pair

Long, full curtains of bobbinette have edgings and various widths of insertion of Cluny lace. It is difficult to get Cluny lace at any price, and curtains like these are a real find.

### Table Cloths and Their Makings -and Napkins

All snowy and white, there are good stocks of them to replenish supplies. They are all cotton damask, in pretty patterns, Breakfast cloths for round or square tables, hemstitched or scal-

loped, are \$1.50 and \$1.75 each. Heavy imported satin-finished damask cloths in round designs, 70 x72 inches, \$4 and \$4.50; 72x90 inches, \$5.

Good, heavy damask, in several pretty designs, 64 inches wide,

Heavy linen-finished damask, 70 inches wide, \$1.35 a yard. Fine satin-finished Irish damask, 70 inches wide, \$1.75 a yard. It is in several handsome designs

Irish damask napkins, 19x19 inches, \$3.50; 22x22 inches, \$4.50 (Chestnut)

> Kitchen Toweling—Special 25c a Yard

A shipment of 2000 yards of all-white half-linen toweling in a heavy absorbent crash weave, 17 inches wide.

All-linen toweling in absorbent qualities, either plain or bordered, is 17 inches wide at 45c and 50c a yard.

#### Warm Bathrobes at \$3.85 -which is a remarkably low price

for such splendid bathrobes of soft blanketing. They are in lovely shades of rose, blue, lavender, pink, etc., with white figures. Collars are trimmed with satin and there are cords about

(Some forethinking women will buy these for Christmas presents while they can be had at this (Central)

Extra Size Petticoats of Flannellet Generously full and long petticoats of striped flannellet are fin-

ished with flounces. \$1.50. (Central)

#### Philippine Nightgowns Hand Made and Hand Embroidered \$3.50 to \$12.50

Daintiness and delicate beauty! They are a joy to see and touch and examine! Tiny stitches, exquisite embroidery, fine material "nighties"!

### Real Lace Neckwear Is Loveliest of All

and will delight the eye and heart of most women.

There are beautiful hand-made filet, Valenciennes, Irish and Point Venise made up into dainty collars to adorn the new Autumn frocks.

There are filet collars as low as \$3.75 and others go up to \$15.75. Quite a few sets will be seen among them. (Central)

### A Story of Attractive Autumn Dresses Told in Silk



There are soft, lovely sating, crisp taffetas and Georgette crepes, and sometimes a combination of these materials.

The satins begin as low as \$16.75 for a youthful model in navy blue, brown or taupe. The bodices, overskirts and skirts are trimmed with a series of tiny tucks. And prices go up to \$29.50, with many others between. There are quaintly ruffled models, some trimmed with fringe and others ornamented with beads.

The dress sketched has cascade fringe for its adornment and is \$23.50. Taffetas in a variety of styles in navy

blue, black or taupe are \$13.50 to \$25.

#### Beautiful Beaded Georgettes They have taken a variety of attractive

forms and they may be beaded simply or quite elaborately, in colored, jet or crystal beads. Prices on these begin at \$25 and mount by easy stages to \$50. (Market)

Women's Shoes at \$6.90 a Pair Seasonable, Durable, Attractive! High-cut lace shoes of good leathers, with welted soles,

are in these fashionable styles: Brown kidskin with high heels. Black kidskin with high heels.

Black calfskin with gray cloth tops and medium heels. Men's Shoes at \$6.90 a Pair Splendid for Work and Hard Wear

They are of heavy black leather on sensible wide-toe shapes, with heavily welted soles.

### A Pretty New Hat for Little Miss Dimples

Mother and she have whole cases and tables full of hate to choose from. There is a charming brown velvet hat faced with rose, over here is a hat with blue ostrich on it, and there in the case are tan, rose, blue, brown and black velvet hats trimmed in many ways. \$4 to \$9.50.

After they choose one that is particularly becoming to Miss Dimples, they go to the tailored hats, for she must have one of these, too. Oh, what an array! Black and white beavers, silk velours, wool velours and felts-all finished with grosgrain ribbon bands. \$3.50 to \$6.50. Tams of velvet are \$3 and \$4.

Sizes will fit both boys and girls up to 6 years, and there are some for older girls.

### Silver Seal Corsets on Slender Lines-\$1.50 and \$2.25

The \$1.50 model is more like a girdle, as it has no lacing and hooks down the front, but it provides for all the corset needs of athletes or slender women. There are four insets of rubber the full length of the corset.

Pale pink broche with a deeper pink design forms the model at \$2.25. It is on long lines and is fairly well boned. There are deep elastic insets on either side of the low top. Women will be glad to know that the bones in Silver Seal corsets do not rust.

A BSORBENT bath towels of heavy quality cotton huck, all white, with hemmed ends, are 17x36 inches, 25c each. Extra heavy huck towels, 19x40 inches, are 40c each.

# Of Interest to Schoolgirls

Girls like two-piece frocks with separate long blouses in middy style. These are made of brown or blue gingham and are finished with hand-embroidered collars of unbleached muslin. They have pockets and loose belts. Sizes 12 to 16 years. \$6.50.

#### New and Good Looking

Narrow-but not too narrow-box pleats make their way down skirts of dark plaid in a most attractive manner, and there are wide belts to top them. Lengths from 30 inches to 34. \$6.50.

Middy Skirts of navy blue serge are pleated all around. They are attached to

white bodies. Sizes 8 to 14 years. \$3.