

The Woman's Exchange

Name for Club
Dear Madam—We are a graduated class of the Horace Howard Furness School and we wish to continue our friendship.

Wants Pets
Dear Madam—As I have seen in "The Women's Exchange" that some of the readers of our home paper have dogs and cats to give away, I would ask you if I can have a nice small watchdog (male) and a little male kitten.

To Fill Out Chest
Dear Madam—I have noticed that you give valuable information to readers of your Women's Page. As a constant reader of the Ledger and the Women's Page, I wish you would please enlighten me on the following:

To Gain Weight
Dear Madam—Will you kindly tell me in what way I can put on weight during the fall and winter?

The Question Corner
Today's Inquiries
1. Describe a way to make very effective decorations out of real branches and crepe paper.

Saturday's Answers
1. The lines
"The Dames of France are fond and Flemish lips are willing.

That Buy Anything from the Leading of Philadelphia, Wilmington, Camden and Atlantic City
Easy Terms
FRAMBES & CLARK
1112 Chestnut St., Phila.

Washing With Soap Bark
Soap bark is excellent for dark

woolens which might streak or fade with ordinary soap (sailor suits and middie blouses, for example). It may be purchased cheaply at a drug store.

cool, strain, and mix with wash water like ordinary soap solution; or put the soap bark into a small thin bag and soak and squeeze it in the wash water. A little soap bark used in the rinse water gives the goods a slight stiffness.

AMERICAN STORES CO. Just as the Pipe Line Revolutionized the Oil Industry
Fresh From Our Own Ovens
Victor Quality & Quantity Bread Loaf 8c
Pat-a-Cake Flour 22c
Zatek (Cake Icing) 19c
Kellogg's Cooked Bran 17c
Quaker Corn Flakes 9c
"ASCO" Rolled Oats 10c
Choice String Beans 12 1/2c
High Grade Pork & Beans 12 1/2c Big Can
Our Very Best Teas 45c lb
Snowdrift Pure Vegetable Shortening 32c Lb. Can
Best White Beans 9c lb Finest to be had.
Rich Creamy Cheese 37c
"Luella" Butter 67c
Richland Butter 61c
Gold Seal Eggs 62c
Selected Eggs 56c

WANAMAKER'S DOWN STAIRS STORE

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A Great Variety of Smart Autumn Suits for Women and for Large Women

Wool poplin, serge and wool jersey are making a great number of the suits this season and are making them attractively too. Novelty serge and poplin suits with braid trimming, with the coats lined in soft, plain color silks are \$37.50 and \$39.50.



An Interesting New Coat of Silvertone Is Special at \$39.50

It is a full-length coat, generously cut and lined throughout with figured silk. The warm, soft collar is of skunk opossum fur, as you will see in the sketch. It is in oxford gray or mahogany.



Sturdy Umbrellas for Men and Women

The covers are of union taffeta (silk-and-cotton) over paragon frames. The handles on the women's umbrellas have silk wrist cords and those for men are in crooked style. \$3.50.

Handsone Cluny Lace Curtains Half Price at \$5 to \$12 a Pair

Long, full curtains of bobbinette have edgings and various widths of insertion of Cluny lace. It is difficult to get Cluny lace at any price, and curtains like these are a real find.

Warm Bathrobes at \$3.85

—which is a remarkably low price for such splendid bathrobes of soft blanketing. They are in lovely shades of rose, blue, lavender, pink, etc., with white figures. Collars are trimmed with satin and there are cords about the waists.

Having All Three Things That Any Good House Frock Should

—neatness, durability and good coloring that enables them to look well after numerous launderings—these house frocks have all three, and pleasing style characteristics, too.

Table Cloths and Their Makings—and Napkins

All snowy and white, there are good stocks of them to replenish supplies. They are all cotton damask, in pretty patterns. Breakfast cloths for round or square tables, hemstitched or scalloped, are \$1.50 and \$1.75 each.

Extra Size Petticoats of Flannellet

Generally full and long petticoats of striped flannellet are finished with flounces. \$1.50.

Real Lace Neckwear Is Loveliest of All

and will delight the eye and heart of most women. There are beautiful hand-made filet, Valenciennes, Irish and Point Venise made up into dainty collars to adorn the new Autumn frocks.

A Pretty New Hat for Little Miss Dimples

Mother and she have whole cases and tables full of hats to choose from. There is a charming brown velvet hat faced with rose, over here is a hat with blue ostrich on it, and there in the case are tan, rose, blue, brown and black velvet hats trimmed in many ways.

A Story of Attractive Autumn Dresses Told in Silk

There are soft, lovely satins, crisp taffetas and Georgette crepes, and sometimes a combination of these materials. The satins begin as low as \$16.75 for a youthful model in navy blue, brown or taupe.



Silver Seal Corsets on Slender Lines—\$1.50 and \$2.25

The \$1.50 model is more like a girdle, as it has no lacing and hooks down the front, but it provides for all the corset needs of athletes or slender women. There are four insets of rubber the full length of the corset.

Women's Shoes at \$6.90 a Pair Seasonable, Durable, Attractive!

High-cut lace shoes of good leathers, with welted soles, are in these fashionable styles: Brown kidskin with high heels. Black kidskin with high heels. Black calfskin with gray cloth tops and medium heels.

Of Interest to Schoolgirls

Girls like two-piece frocks with separate long blouses in middie style. These are made of brown or blue gingham and are finished with hand-embroidered collars of unbleached muslin. They have pockets and loose belts. Sizes 12 to 16 years. \$4.50.