UBLIC DEDGER-PHILADELPHIA, WEDNESDAY,

U.S. RETAIL STORE TO BE OPENED HERE

Government Shop Will Start Week From Today and Handle All Merchandise

CHAIN OF PLACES PLAN

One week from tomorrow. Uncle Sam will set up in business here as a retailer of merchandise.

If you need any wool underwear for cold weather use, he'll sell it to you. Maybe you need only balbriggans. Your Uncle will sell you those

Socks, bath towels, shaving brushes, garbage cans, hats, brooms, gloves, lariats-in fact almost anything sal able will be handled at the nation's retall store. And you won't have to carry home your purchases, either. The par cel post system will bring them to your

~1-41

Twenty Other Stores

Other citics where the stores will be established are: Atlanta, El Paso, St. Louis, San Francisco. Los Angeles, Washington, Seattle, Portland, Chicago, Jeffersonville, Indiana; New Orleans, Boston, Detroit, St. Paul, Omaha, Charleston, S. C.; New-

Paul, Omaha, Charleston, S. C. ; New-port News, Va.; Columbus, Ohio, and San Antonio. Following list includes the commodi-ties to be offered in the stores and the prices which have been fixed: Arctics, cloth top, \$1.90 a pair; arctics, all rubber, \$2.25 a pair; blankets, all wool, \$6 each; blankets, wool and cotton, \$5 each; blankets, cotton, \$3 a pair; bags, rubber, hot water, sixty-five cents each; boots, rubber, hip, \$5.26 a pair; brooms, stable, with handle, seventy-five cents each; brooms, corn, sixty cents each; brushes, scrub, fifteen cents each; brushes, tallow, twenty cents a pound; candles, tallow, twenty cents a pound; cans, ash or garbage, assorted, \$3 each; brokes, shaving, fifteen cents each; candles, tallow, twenty cents a pound; cans, ash or garbage, assorted, \$3 each; canteen, fifteen cents; drawers, wool ribbed, winter heavy, \$1 a pair; draw-ers, winter wool, light, \$1 a pair; drawers, summer balbrigran, nainsook, elas, seam knee and full length, fifty cents a pair; gloves, jersey knit, fifty cents a pair; hats, oil skin, seventy-five cents each; lariats, sixty-five cents each; leggins, foot, seventy-five cents each; leggins, fag, eight-foot sec-tional, commercial, \$5,25 each; staffs, flag, five-foot sectional steel, \$1.10 each; staffs, flag, eight-foot sec-tional wood, \$1.10 each; socks, summer, cotton, fifteen cents a pair; socks, summer, cotton, fifteen cents a pair; socks, wool, light, twenty-five cents a pair; towels, bath, forty-five cents a pair; towels, bath, forty-five cents gach; towels, bath, forty-five cents each; towels, huck, twenty cents each; under-shirts, winter, wool, \$1 each; under-shirts, winter, wool, light, \$1 each; undershirts, cotton fleece lined, iffty cents each; undershirts, summer, fifty cents each; whips, artillery, \$1 each. Renovated Article Prices

Renovated Article Prices Price list of reclaimed or renovated articles: articles: Arctics of all kinds, \$1 a pair; blankets, all wool, \$5 each: blankets, wool and cotton mixed, \$3.50 each; blankets, cotton, \$1 a pair; cans. meat, twenty cents each; drawers, summer, twenty-five cents a doen; knives, forty-ight cents a doen; knives, forty-ight cents a doen; knives, forty-

eight cents a dozen; leggins, foot, thirty-five cents a pair. Overalls, combination. \$1.25 a pair; overalls, bb, seventy-five cents a pair; spoons, eighteen cents a dozen; socks, wool, light, twelve and one-half cents a pair; socks, wool, heavy, thirty cents a pair; undershirts, winter wool, heavy, sixty cents each; undershirts, winter wool, light, sixty cents each; under-shirts, woolen and cotton, thirty cents each; undershirts, summer, twenty-five cents each.

The "cannon ball service" of tennis

Keep Accurate Record of Your Food Costs This Week

Prove for Yourself How You Can Smash Old "High Cost of Living" With





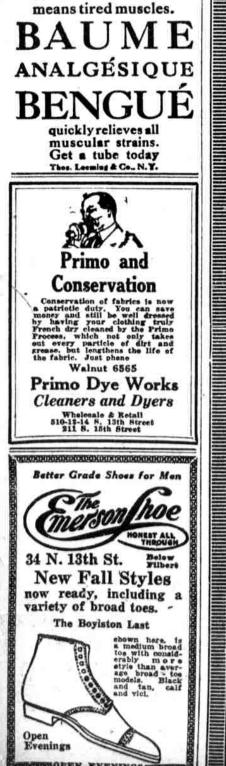
Just Right

The High Cost of Living has become a serious thing. It must be reduced. It can be. We, as a nation, have been eating too much of the more expensive foods and too little of the good, old-fashioned, and more nourishing food-Bread. We want every housewife in and near Philadelphia to take part in this two weeks' test to answer the question,-

How Much Can We Lower the High Cost of Living?

For this week keep an accurate record of your expenditures for food. Eat the same things you have eaten during previous weeks-same quantities of meats, eggs, and just the same quantity of Bread you have been using. No more-no less. This daily record, or the record of the entire week, will determine what your food is now costing you.

Throughout next week, continue to eat two slices of Bread where you ate one slice before. Again, keep an accurate record of your expenditures for food. Compare it with your food



Now for next week! Begin with your purchase of food for Sunday, September 21st. **DOUBLE your quantity of Bread.** Naturally, you will correspondingly decrease your purchase of other foods, for the reason that you will need less.

costs for this week. The difference will show you how much you can cut the cost of living with Bread.

We know that an increased consumption of Bread will materially lower the cost of living. We know that the fine quality of BIG TOSTY BREAD-its pure ingredients, perfect baking and delicious flavor-will invite you to eat more Bread (and enjoy it) than you ever ate before.

We want to give the result of this test the widest publicity, and for this purpose invite housewives to write to us reporting their success in this great economic demonstration.

> Ask Your Grocer for the Booklet That Tells 32 Ways of Using Big Tosty Bread to Reduce the Cost of Living.

