

## **On Friday Last, in Independence** Square, General Pershing Walked

under trees where George Washington, Ben Franklin and Marquis Lafayette a century and a half ago often walked communing together and planning for the new America.

In the ovation to General Pershing, as he moved and spoke as he gazed over the scene blocked in by people that overflowed the square and filled the four streets around it, the great commander's words and manners bore evidence of a special inspiration for the unique occasion in which he stood out and above all others.

His immense physical strength was apparent when he stood with two hands handling a large shovel and his foot upon it to fill it for the bedding of the Pershing tree.

General Pershing planted in Philadelphia a good deal more than one tree.

Sept. 15, 1919.

## New Fall **Riding Habits** for Women

This is the first time these Fall riding habits have been shown. They are custom made in our own factory and the tailoring and correctness of the styles are thus assured.

There is a choice of several models and a number of colors. Prices from \$42.50 to \$85. (First Floor, Central)

## **New Tunics and Flouncings Copies of French Importations**

One changes one's idea of a chenille thread, black silk braid or metal; such tunics with a foun beautiful things, for they are as dation are a dress in themselves. They are \$37.50 to \$60. different as can be from the usual The flouncings, on the same order, are 40 inches (skirt width), tunics. There are straight pieces for the front and back fastening over the shoulder and with cords or belts and come in black, brown, blue or taupe net, or geogrgette crepe embroidered in chenille braid or metal thread. They are\$4.75 to for the waist. They are made of silver or gold net, with stitching and beading to make the required \$12.75 a yard. design. Or they are of black net elab-orately embroidered in heavy \$4.90 to \$9.25 a yard. (Main Floor, Central)



Ready on Tuesday The Glorious New **Paris** Hat and All Fall Millinery

Fashions Recall the Fashions of the Days of Louis the Grand

Harking back to the splendor and magnificence of the fashions of Louis XIV' and Louis XV, the new Paris modes recall the beauty and richness of the modes of the eighteenth century. Quite free again to devote herself to creating new fashions, after months and years of the reign of the War God and a consequent somberness of dress. Paris seems to have outdone herself this Autumn.

Here are the very latest hats from Paris-many were lifted from their boxes but a day or so ago. And not only are the newest fashions here-but the fashions are those of the foremost Paris modistes.



Helene Julia Louise Narsy Hats Turn Off the Face-**Trimmings Turn Down**—

and there you have the new fashion trend for the Winter. Wide brims which flare away from the face-hats with sharply upturned brims-these are extremely smart.

## Hosiery and Underwear for Thousands in a Special Sale

This is a Sale of more than 50,000 pieces of underwear and pairs of stockings that are all of "second" quality.

They were sent to us upon our urging by several large factories who knit the best hosiery and underwear in America.

These are goods so slight in their defects that they would be sold in many places as first quality, but such is not our policy.

They are all marked with the yellow ticket, denoting that they are "seconds," and the savings range from one-fourth to one-half.

They are mostly Fall and Winter weights that people are looking for right now.

And for all practical purposes, as if they were first quality, standard merchandise.

#### Women's Stockings

colored silk and artificial silk mixed; all "seconds." 25c a pair for black cotton stockings, "seconds." 50c for full-fashioned white and colored lisle, "seconds." 85c for colored Richelieu ribbed silk and black, white and and all-over thread silk, "seconds."

Women's Underwear

25c for low-neck, sleeveless lisle 50c for lace-leg cotton combinavests, "seconds." 35c, 3 for \$1, for lace-leg cottion suits. 65c for lace and plain leg lisle ton drawers and low-neck aleeveand cotton combination suits. less white lisle vests, extra sizes; all "seconds." regular and extra sizes, "seconds. 40c for low-neck, sleeveless lisle \$1.35 for glove silk camisoles. vests, regular and extra sizes, "seconds." \$3.50 for glove silk envelope

(West Aisle) **Men's Half Hose** 

\$1.50 for full-fashioned black

\$2.85 for accordion-ribbed boot

and colored thread silk, "seconds.

35c, 3 pair for \$1, for natural 50c for heavy natural woolen half hose. merino half hose

. Men's Underwear

\$1.25 for medium-weight natmerino shirts and drawers, "secural merino shirts and drawers, onds.' \$1.75 for medium and heavy-"seconds." \$1.35 for light-weight natural drawers, (Main Floor, Market) weight natural merino shirts and "seconds.

#### Children's Stockings

25c for black and white ribbed 35c. 3 pairs for \$1, for black cotton stockings, "seconds." **30c** for black and cordovan ribbed cotton. **30c** for black and cordovan ton, "seconds." (First Floor, Market)

## **Those Good Gray Blankets** Special at \$6.75

We still have more than one They are very neat and sightly hundred left, but the number is looking blankets of excellent qualconstantly diminishing. These are ity, and the price, \$6.75 each, is individual- blankets woven from about 65 per cent of wool, in size 62x84 inches, and in an attractive one-third less than blankets of the same grade generally sell for nowlight gray color. adays. (Sixth Floor, Central)

FRANCE, looking toward peace, made gorgeous brocades, even during wartime. These, together with the finest American weaves, are among

## The New Fashion Silks shown Monday in the Silk Salon.

We consider ourselves fortunate to have any at all of these French metal brocades, for war conditions made it impossible to produce many. They are, however, just as beautiful in design and weaving as they ever were.

They are the same kind of silks Paris is using for the handsomest of evening gowns and wraps, but outside of Paris we know of no other place they are to be found. The prices are \$30 to \$45 a Black French brocades are \$8 a vard

#### Fine American Silks

ard

yard.

Crepes de chine, \$4:50 a yard.

Crepes meteor, \$3.50 and \$5 a

Charmeuse, \$3.50 and \$6 a

Satins, \$2.65, \$3 and \$4 a yard

Crepes and voiles, \$2.75 a yard

Black novelty silks, \$5.50 to \$8

During the war practically all supplies of silks from Switzerland and Italy were shut off, but American silks became even beter in consequence. Beautiful tinsel brocades on crepe and satin, \$8 to \$25 a yard.

Fine white novelty silks, \$5.50 to \$12 a yard. Printed pussy willow taffetas. Chinese, Hindoo and other de-signs, \$5.50 a yard.

a vard.

Plain black silks-satins, taffetas, crepes, voiles, moires, failles, charmeuse, meteors, \$3

to \$7.50 a yard. Also Chinese hand-embroid-Plain pussy willow taffetas. \$4

ered white Canton crepe \$8 a Printed radiums, \$4 a yard. Printed Georgettes, \$4 a vard. vard. (Silk Store, First Floor, Chestant)

### The China Sale Is Brilliantly **Re-enforced With Rich** New Cut Glass

There is such enthusiastic buying of cut glass that the new lots just received are specially welcome.

They bring the variety up to a fine degree of completeness, comprising every article of cut glass that anybody can desire. Prices are 25 to 50 per cent less than regular. These are some specially attractive items-

Candy dishes, 2 handles, 7-inch Berry bowls, \$3 to \$20 size, \$3.75 and \$5 each. Relish dishes, \$4.50, \$5.50, \$6.50, Orange bowls, \$4.25, \$4.75, \$5.50 and \$5.75 each. Low berry dishes, \$2.25, \$3, \$7.50 and \$9 each. \$3.50, \$4.50 to \$15 each. Footed nut dishes, \$2.25, \$2.75, Celery trays, \$2, \$2.50, \$3, \$4.50 to \$13 each. \$3.50 each. Low flower center bowls, 12-Sugar and cream sets, \$2.75, \$4, inch size, \$12 each; 14-inch size, \$15 each.

\$4.25 to \$12 each. Spoon trays, \$1.25, \$1.65, \$1.85, \$2.25 to \$4 each. Candy dishes, 2 handles, 7-inch

size, \$2.75 each. \$18.50 to \$400 each. (Fourth Floor, Chestnut

This Is a Sale of Beautiful Lamps They are chiefly of metal, in a lamps, deak lamps, davenport They are chiefly of metal, in a lamps, desk lamps, developed lamps, cardlesticks and torches, al lamps, cardlesticks and torches, al lamps, cardlesticks and torches, al of them attractive and many of them attractive and many of great beauty at prices going from \$20 to \$175.

Here one may find many, many beautiful new fabrics,

Tapestry will be much used this year for furniture cov-

draperies, curtain materials, and so on, to make the home a

erings, and we have a very fine assortment, indeed. Also

There are curtains of all kinds, And there are silks, fringes, and se rom the heavy over-draperies to on, for the making of lamp shades,

(Fourth Floor, Central)

table covers and pillow covers. Then we have special workrooms

Warm Sleeping

Garments for the

Children

Flower vases, \$1.75, \$2.50, \$3,

Lemonade bowls on foot, \$15,

\$3.75, \$4.50 and up to \$60 each.

The Upholstery Store Starts Its Fall Season Today Every Man Must Have a



# The Great Oriental Rug **Event of the Autumn** Season

#### Will Open Here Next Wednesday Morning

This will be the largest and most important sale of Persian. Caucasian and Chinese rugs in a long time. Oriental rugs continue scarce and high priced, but you will find it hard to believe this when you look around at the magnificent collection which we have assembled for this Sale and at the prices marked on them marked on them.

will be a beautiful exhibition and a sale worth coming many mfles to take advantage of.

## 300 Woman's Silk Umbrellas Special, \$7.50

This is just what the wholesale sterling silver tops or leather ost of these umbrellas is today. trimmed. They have all-aik covers, black. They have all-silk covers, black, dark blue, green, purple, taupe and handles with bakelite tops or rings,

Many people with the holidays in mind will like to have them for (Main Floor, Market)

the neck.

neck.

hemstitching for trimming. \$5.50 for tailored waists of a fine crepe which we brought all the way from Japan for the purpose The crepe is in a creamy white, the blouses may be worn high or low

(Third Floor, Central)

comfortable now that the days are

chilly. \$2.50 for white linene waists

with collars which may be worn high or low; soft turn-back cuffs.

\$5.50 for waists of pure white linen, made with high collar, in-verted box pleats in front and

\$3 for corded white madras

# Forward March, March, March! In the Shoe Sale!

There is still splendid choosing with great savings in the extraordinary sale of more than 30,00 pair of men's high shoes and women's high and low shoes.

The great majority of these shoes are winter shoes, the kind you want to buy right now-the kind you want to buy two or three pair of-for they average half price and there is no telling when such an opportunity will arise again.

Women's high shoes at \$4.40, Wo 40 \$6.75, \$7.75 and \$8.75. \$6.75. Women's low shoes at \$4.75 and \$5.40, \$6.75, \$7.75 and \$8.75. (First Floor, Market)

Men's high shoes, \$4.85, \$5.50, \$6.90 and \$8.40.

Feathers, fur, ornaments-these turn down toward the face and away from the hat-and that is another newness you will note.

There is VELVET EVERYWHERE-AND MANY FEATH-ERS. Soft, rich silken velvets in the loveliest colors-feathers stiff and straight and curled (and plenty of ostrich!) are all indicative of the new fashions.

HATS ARE MEDIUM SIZE - AND LARGE - QUITE LARGE-huge, sometimes!

Browns are fashionable in ever so many shades! Nasturtium browns and duller, deeper browns, wood-like browns and shades that suggest the Autumn itself, coppery reds and new blues, gold shades and blues, American Beauty and turquoise-all these you will see in the hats themselves. (Second Floor, Chestaut)

#### Tailored Waists for Women's Fine Initial This Time of Year Handkerchiefs Which means waists of heavier cottons than women have been wearing, for such weights are more

### \$9 a Dozen

Linen of fine quality, spotless and sheer, the tiniest hems, and a

dainty embroidered letter in one corner make these handkerchiefs

waists, with detachable collar and the attractive squares they are. soft turn-back cuffs. \$3.50 for a still heavier quality Brand new and just unpacked-

white madras with high or low 75c apiece, \$9 a dozen.

(Main Fleer, Central)

## What More Beautiful Thing in The World Than a Glowing **Open** Fire

Now, before you start your heater, is the time of all times for an open fire, morning and evening, to take the chill off.

The charm of the fire depends a great deal upon the charm of the fireplace furnishings.

Fireplace furnishings of the most delightful kinds are to be had in the September Sale at special prices.

(Fourth Fires, Centz

Black andirons, specially priced-Fire sets, black-13 inches high, \$2.50. 14 inches high, \$4.25. 24 inches high, \$5.50. 24 inches high, \$6. 30 inches high, \$7. 141/2 inches high, \$5. 18 inches high, \$5.50. 1814 inches high, \$8.75. Black and steel fire sets-18% inches high, \$6.10. Black and steel andirons— 19 inches high, \$11. 21 inches high, \$9.50. Flemish andirons— 16 inches high, \$8. 18 inches high, \$8. 21 inches high, \$8. 30 inches high, \$8.25. 30 inches high, with brush, \$11. Flemish fire sets-30 inches high, \$8.25. 30 inches, with brush, \$12. Mack screens, \$3 up to \$48. Spork guards, \$6.75 up to \$22.

# Soft Hat for Tomorrow

The straw hat is last year's bird nest.

The best thing to do is to get a really good soft hat at the start.

The best thing to do is to get a really good Wanamaker hat, a hat with staying qualities and fashion qualities.

The most carefully selected hats in Philadelphia are ready right now just inside the Market Street Door. Prices \$5, \$6, \$7 and \$10.

(Main Floor, Market)

#### Light Cuttings and Inexpensive **Glassware** at **Unusual Savings** Needle etched, lead-blown tumcomfortable

blers, 10c each. Colonial water tumblers, 75c a dozen.

Plain-blown water tumblers, 75c a dozen. Light-cut goblets, 30c each. Light-cut iced tea sets, including spoons and covered jugs, \$4 a set. Water sets with covered jugs,

\$4 a set. The sale presents a splendid choice of dinner sets, French, English and American, at savings of

10 to 50 per cent. (Fourth Floor, Chestnut)

## Choose Here From All of the Eight Great **Talking Machines and Phonographs** in America jerked it forward so that the

Thomas A. Edison many years ago fastened the blunt point of a needle into the mid-dle of a diaphragm and shouted into the diaphragm receiver and caused the needle to record the vibrations of the shout on a piece of moving tinfoil. Then he replaced the tinfoil in its original position and

indentations passing the needle reproduced the words he had shouted. That was the marvelous in-

vention of the reproduction of sound. It has become one of the great things of the age.

Other inventions grew from it, until now the talking ma-chine, or photograph, which-ever name you prefer, is the usual thing in every music-lov-ing home. Every great store in the serv-ice of its customers has provided one, or perhaps two, of these musical instruments.

This was all right when there was only one or two of merit.

But now people know that there are a number of good instruments and they want to choose from them all. The Wanamaker Store is the first to make this possible. Eight great instruments are ready now-

BRUNSWICK	PATHE	COLUMBIA	VICTROLA
CHENEY	SONORA	EDISON	VOCALIAN

The prices of these in their various types range all the way from \$20 to \$6000. This Store is the only store to exhibit and sell them all.

Not only that, but a small initial deposit will secure any instrument in the col-lection with the most reasonable terms for the payment of the rest. (Sneard Simur, Central)

med yokes, \$2.50 to \$3.50. Petticoats with plain panel. with scalloped bottom at \$1.85 and others with narrow embroidery ruffles, \$2.50

Camisoles of china silk in flesh color or white, \$2,50 to \$3,50, (Third Floor, Central)

New Undermuslins

in Larger Sizes All these undermuslins are well cut and carefully made, and not planned larger in one, but all di-**Camel's Hair** mensions, so that they are quite

High-neck nightgowns, with beaver, and made into some of the most beautiful Winter coats this plain tucked and embroidery trimfar seen

pleasant place to live in.

The color is the much admired tawny shade, and the weave is unusually soft and fine. to \$2.25 54 inches wide and \$10 and \$15

a yard. (First Floor, Chestnut)

Colored flannellet gowns, 6 to 14 years, \$1.75 to \$2.25.

(Third Floor, Chestnut)

from the heavy over-draperies to the finest laces and door panels. And there are all sorts of curtain materials besides. materials besides. New cretonnes will interest many people, also new fancy pillows, table covers and wall tapestries. (Fifth Floor, Market)

reps, poplins, velours, damasks and armures.

# The New Fine **Coating Made From**

Polo coats were the first to use it, then handsome sports coats, and now it is being trimmed with Hud-son seal (dyed muskrut) and

