Open For Business During Alterations at Our New Store 512 MARKET ST.


## "NOT GUILTY!"’

That is the emphatic reply of the retail merchants of the United States to the charge that either their greed or their inefficiency is responsible for high prices.

There are some profiteers among them-but no one is working harder to expose and
This whole question of "retail profiteering" is thoroughly discussed in the September

## Keith

114 South 11th St.
OFFER IN A SPECIAL SALE WHILE THE PRESENT STOCK LASTS
KEITH-MADE THREE-PIECE
Made-to-Measure
FINE QUALITY WOOL SERGE
SUITS

114South
11 th Street

## RETAIL R

The News-Magazine of aetail Business
Retailers have been charged with many crimes against the public welfare. For awhile they said nothing. Now they are aroused and fighting back at their accusers.

But more than that-THEY ARE WORKING OUT DEFINITE, PRACTICAL PLANS BY WHICH THEY WILL HELP REDUCE THE COST OF LIVING FOR EVERYBODY. Although in no measure responsible for high prices, they are in a position where they can exert a powerful influence on the other factors that are to bas
other features in this issue:-

At 23 moot youns men are fortunate it they are makings If aullwhacher on a weikn praine inadnt amitred
 of $\$ 1200$ and the autitance of his two younger broth.

What did the Pennsylvenia Retail Merechants do at their formed.
page 6.

There are altogether more than a hundred stories and articles, each one containing interessin
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Final Announcement
Sale Ends Tomorrow Night
In the Face of a Recent 40 Per Cent. Advance in Cost of Production, We Make This Remarkable Offer:
2756

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' Until the closing hour tomorrow night you can buy a Suit containing the label of one of the most celebrated clothing makers in America worth anyw from $\$ 30$ to $\$ 40$. The fact that this $b$ d now being featured in several pr nent shops in this city at $\$ 30$, $\$ 35$ and $\$ 40$, makes it necessary for the protection of the manufacturer to omit the labels are in the clothes.
e made this big purchase many months ago and het a time when no other store could begin

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