EVENING PUBLIC LEUGER-PHILADELPHLA, WEDNESDAY, SEPTEMBER 3 , 1919

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Brings Paint Cost Down Without
 Sacrificing Results



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## "NOT GUILTY!"

## Raincoats...!

FOR MEN, WOMEN AND CHILDREN

## Goodyear 820 Chestnut St.

## Financial Columns




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## HITCHCOCK CALLS

on wilson today Treaty Plans Discussed
President Prepares for President Prepares
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That is the emphatic reply of the retail merchants of the United States to the charge that either their greed or their inefficiency is responsible for high prices.

There are some profiteers among them--but no one is working harder to expose and punish these crooks than the great body of honest retailers.

This whole question of "retail profiteering" is thoroughly discussed in the September asue of the

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The News-Magazine of Retail Business
Retailers have been charged with many crimes against the public welfare. For awhile they said nothing. Now they are aroused and fighting back at their accusers.

But more than that-THEY ARE WORKING OUT DEFINITE, PRACTICAL PLANS BY WHICH THEY WILL HELP REDUCE THE COST OF LIVING FOR EVERYBODY. Although in no measure responsible for high prices, they are in a position where they can exert a powerful influence on the other factors that are to blame
other features in this issue:-

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At 23 most young men are fortunate if they are making


What did the Penneylvania Retail Merechante do at their



page 6.
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There are altogether more than a hundred stories and articles, each one containing interesting facts and money-making suggestions for merchants and others interested in retail business.

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