# **25,000** TO MARCH

New York Is Ready to Fete Commander-in-Chief of the

#### NO FUND FOR GRANDSTANDS

New York, Sept. 3 .- Arrangements for the reception of General Pershing and the parade of the First Division of the regular army, with the American amander-in-chief at its head, on next conference between Major General Shanks, commander of the port of embarkation, and the mayor's reception committee, General Pershing's ship. the Levinthan, is expected to reach New York Monday

#### No Money for Stands

No funds are available to rebuild the grand stands along the Central Park Board of directors. side of Fifth avenue, and the humberds of thousands who will want to see the parade will have to stand or provide will be provided for five thousand per sons, who will include only relatives; of the officers of the First Division and members of the mayor's comparities of welcome and their guests.

Suggestions have been made to the Revenue used to pay mayor's committee by Major Paul Daly. chairman of the First Division welcome home committee, that if Innes can I obtained from private sources, or lumber is contributed, the division " gineering companies now at Camp Mill will volunteer to erect the grand stands free of any cost to the city

A patrolbont carrying the receptor committee and a number of high cials, who are expected to include Seretary of War Baker and General March, chief of staff, will meet the Leviathan at the entrance to New York bay and will escort the liner to the same Hoboken pier on which President Wilson disembarked on his return from Europe. After exchanging greeting pler General Persising will be taken aboard the patrolboat and brought to the Battery, where he will be met by detachments of police mounted by with the reception committee detachments of police mounted on horses and motorcycles, who will escont bim to his hotel.

#### Generals as Staff

In the First Division parade Gen expected to create. Or he may resume eral Pershing will have for his staff all the generals who have commanded the famous unit since the declaration of Bor while all these names figure in who left the division on July 12, 1918, Gary, to take command of the Second Army; work Major General Charles P. Summerall, do. who succeeded General Bullard; Briga-dier General Frank Parker, who re-lieved General Summerall in October, Steel Trouble I ind Major General E. F. McGlacutin. the present commander.

of the host increasing of the presence of the parade will be the presence of the sand meant by this to say that party.

Although the itinerary calls for thirty the first American field gun fired in the the administration is using any direct. Although the itinerary calls for thirty of the first American field gun fired in the the administration is using any direct. great war and the first American colors borne on the front. These historic relies will be brought from Washington, where they are being preserved as national to Mr. Gompers, and though platform addresses at smaller towns souvenirs of the tremendous struggle.

Another novel feature will be the press.

mated between 23,000 and 25,000 men not called attention to it.
will take part in the parade, which will point and will be fourteen miles long. Mr. Gombers had to point to his point and will be fourteen miles long.

All former members of the division are invited to take part. They are resonguested to report to headquarters two ally to Buffalo at the time of the A. F. days before the parade in order to draw of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time, voting in the city of L. convention and speake of his and lot for the first time.

Washington, Sept. 3 .- (By A. P.) General Pershing will be formally welcomed at New York by a congressional This time it will be necessary for mittee decided recently to permit women Thomas Patterson, Pittsburgh; W. C.

committee.

This time it will be necessary for Gompers to point to some large fruit of to take part in nominating municipal Pettit, Greenville: Francis Rawle, Philotocommittee of the House and Sen- his job; he is hig enough for that. But attentaging to welcome the general he can only surely do so by becoming back home. The committee will constant of the House and Sen- his job; he is hig enough for that. But tered, paying \$1 apiece for the privilege.

Thomas Patterson, Pittsburgh; W. C. Pettit, Greenville: Francis Rawle, Philatered, paying \$1 apiece for the privilege.

James L. Schandt, Allenton, C. back home. The committee will con-sult with him regarding plans for his. To hold his job and remain conservareception at the Capitol. Composing tive, continue the policy of co-operation it will be Senators Wadsworth. New between union labor and the Demo-York, chairman of the Senate military cratic party, or more particularly Mr. committee; Warren, Wyoming, Gener- Wilson, the labor chief must have someal Pershing's father-in-law, and Rep-thing in his bag. What bigger this resentative Kahn, California, chairman could be have in his bag than steel?

## BIGGEST REGISTRY IN 1916 Poration. Wages in Steel Advance

Figures Were Highest Then and for than in any other industry. A pension 1918 Primary

Past registration figures show that dential election in 1910 and the gubernatorial primary last year. For the 1916 presidential election sumion labor.

eavy in all sections of the city.

or fight, held over for the spring pri ry last year. In the Town Meeting

tration day prior to the spring pri-the world, in its ken and whose vision is not confined to the immediate mo-ment. It is estimated that more than 25,000 voters were enrolled for that rimary which was noted for the fight privilege to enroll on the extra reg-Republican nomination for lieu. The pressure of conservative busi

mant governorship gone only 241,- be preserved. registered for the gubernatoria! on last fall.

### QUIZ BAKER ON STAFF

ete Asks Information on Office Treaty Plans Discussed as Force in Washington

chington, Sept. 3. Is usked in a resolution adopted the Senate for information as number of commissioned officers ians, together with their pay, sched to the office of the chief

was offered by Senator in, Democrat, Oregon.

## Comparison of Two Plans FINLAY GREETS U.S. BEHIND PERSHING for Operation of Railroads

ng is a contrast of the points of both : PLUMB PLAN

Ownership

CUMMINS PLAN

inal owners; organization or reor

ganization to consolidate all lines

into not fewer than twenty or more

than thirty-five systems; consolida-

tion made lawful with approval of

capitalization not to exceed value of

Public-To be obtained by issuing Private-Roads to be returned to orig government bonds to pay for legiti-mate private interests in the industry : courts to define "legitimate in to be bought through a purchasing board comprising memers of the Interstate Commerce Commission and one representative each of operators, employes and presidential appointers from board of

Operation

Tuesday are complete following a Public Inder direction of board of Government Inder direction of a railfifteen directors; five named by the way transportation board of five, ap-President, live by the operating offipointed by the President with the advice and consent of the Senate.

Rates Fixed by Interstate Commerce Commission that Interstate Commerce Commission; diviresort; to be automatically reduced to equatize surplus revenue. with special consideration for each,

> Wages Fixed by Commerce Commission Interstate

> > conditions subject to action by

income; revenue excess over "fair

of insurance and pensions,

(5) To establish a system of profit-

Remaining half to go for equipment,

the Senate for ratification of the treaty

and the league of nations covenant with-

scheduled thirty addresses Thursday.

on his trip by Mrs. Wilson, Rear Ad-

personal physician, and Secretary Tum-

resentatives also will be included in the

ATLANTA WOMEN VOTE

cratic Primary

The first stop of the Presidential spe-

President Wilson will be accompanied

sharing by employes.

tion board, one half whereof goes

diffions

Railway Transportation Board and

#### working conditions.

Disputes Settled by sentatives cook of operating officials and nich. Final appeal to board of

> sion. Strikes prohibited under pen ultv. Financing

(1) Operating expenses. (2) Fixed charges, including interest.

Interest

(a) Government; to be used. (A) Increasments and exten-

434 Surplus to be divided equally

(B) Re ... bond issues. (C) When exceeding 5 per cent of gress revenue to be alisorbed by corresponding veduction of rates, the Men ardividend on effi-

(A) Two thirds to managerial

(B) One third to classified car-

#### a final conference before President Wil. bar and bench. son starts tonight on his speaking tour the peace treats.

out change

Continued from Page One

onnewhat his old functions in dealing

But while all these names figure in war. They will include Major General the calculations the situation unmis-william Sibert, who took the division takebly resulves around Compers. You takably resolves around Gompers. You charge of the chemical warfare service; might say that only two men reality Lieutenant General Robert L. Bullard count, Mr. Gompers and ex-Judge work for these two men and what they tiompers, like the union.

#### Steel Trouble Involved

That is the situation. And nothing ulty. A corps of stenographers, secret

One of the most interesting features as the unionization of steel. It is not meant by this to say that party pressure upon steel to compel it to recesset speeches in the principal cities of ognize the unions. But the importance the West, it is believed the President to Mr. Gompers, and through him to will be compelled to deliver many short ce of the welfare workers who were is so plain that it certainly has not At division headquarters it is esti- his advisers, even if Mr. Gompers has

Two years ago, to continue in power. Participate for First Time in Demotake five to six hours to pass a given Mr. Gompers had to point to his close To emphasize it the President went personworking together in especial harmony.

Gompers Can Hold Job

of the House military committee; Re-publican Leader Mondell, Wyoming, and Democratic Leader Clark, Missouri,

Wages in steel have advanced more

system has been adopted to the emplayes of the company, employes have the heaviest enrollment of voters since been encouraged to become stockholders the enactment of the personal registration act in 1906 were for the presimilar tration act in 1906 were for the presimi insusceptible to union arguments. Steel remains the one big field untaken by There is reason for believing that Mr.

305,584 voters were registered. The Gompers has told the President that he carrellment, as at the present time, was will work with him for industrial peace. will work with him for industrial peace to figures have ever been made pub- for a moderate union policy. But that by the registration commission on there must be a price, the extension of eurollment for the gubernatorial the unions. This price is essential to the preservation of Mr. Gompers and The enrollment of the preceding fall, of his program. He must be able to alch was the year of the Town Meet- justify himself by his works. Either Compers or H ---

And not only does the administration To this total was added 58,000 more

And not only does the administration.

And not only does the administration.

And not only does the administration.

And not only does the administration. drants who availed themselves of ness I mean big business, the kind that privilege to enroll on the extra reg. takes the whole United States, if not tween Senator Edward E. Beidleman short word in four letters beginning with a capital H.

ness generally which has submitted to by about 15,000 votes. Following which has not, will be considerable. It hary every voter had to register | will be felt at the coming conference in to vote at the general election. in Washington, the sense of which is h the interest in the fight over the sure to be "Gompers, he must and shall

#### HITCHCOCK CALLS ON WILSON TODAY

President Prepares for Tour

Washington, Sept. 3 .- Senator Hitch cock, of Nebraska, the leading administrution spokesman in the Senate, was invited to the White House today for

# BAR ASSOCIATION

**Eminent Britisher Who May Try** Ex-Kaiser Addresses

Convention

46 PENNA, MEN IN BOSTON By the Associated Press

Boston, Sept. 3 .- The greetings of the bench and bar of England were brought to the American Bar Association at its annual meeting here today Viscount Finlay, former lord chancellor of England.

The famous jurist, who has been men tioned as Great Britain's choice for presiding officer at the proposed trial of William Hohenzollern, said that the legal profession of England was proud sion of the country into rate districts of the development which the common law of England had received in the

"It is, indeed, a great begitage, that through commission on wages and of the common law of England, to which we of both sides of the Atlantic have fallen heir." Viscount Finlay said. You, like ourselves, are proud of its their own sents. Sents for the parade Special boards, comprising five repre- Commission on wages and working traditions and of the spirit of liberty

which it breeds. The recent war has given a signal the Interstate Commerce Commis- illustration of what international law owes to the Supreme Court of the United Searle, Honesdale; Robert P. Shick, States. It was by that court that the Philadelphia; Alexander D. B. Smead, dectrine of continuous voyage in its Carlisle; Thomas Kilby Smith, Financial return to owners limited to application to contraband and blockade delphia; Walter George Smith, Phila 'fair' dividends on properties in was worked out at the time of your delphia; William W. Smithers, Philaby Lord Storey in another connection.

#### Gives Credit to America

(1) To promote amelioration of labor "These decisions of the Supreme t'ourt formed the subject of a great (2) To extend and haprove hospital deal of controversy, but after the lapse of more than half a century and the STATE POSTMASTERS MEET (3) To supplement existing systems experience of this last war. I think we may say that the doctrine there laid Will Hear Addresses by Prominent (4) To give technical education to down has been finally established as part of the international law of the

international arbitrations," the speaker vania gathered here today for the open

Americanization of the foreign-born, Early in October to the Pacific coast in the interest of better education of native residents in the meaning of government and the har It was understood that the President monizing of capital and labor, were desired to discuss with Senator Hitch, urged by George T. Page, of Peorla, cock plans for the conduct during his 111, president of the American Bar As. L. e of the solministration fight in sociation, in his opening address,

> This evening Dr. David Jayne Hill, of New York, will speak on "The Nation and the Law," followed by election cial will be at Columbus. O., where the of the general council and a reception President will deliver the first of his to the delegates.

#### Delegates from Pennsylvania

The Pennsylvania delegates, number miral Cary T. Grayson, the President's ing forty-six, are: Edwin M. Abbot. Philadelphia : William Y. C. Anderson, Philadelphia; J. Claude Bedford, Philwould do so much to preserve Compers service men and some thirty press rep. adelphia; Harold B. Beitler, Philadel-McF. Carpenter, Pittsburgh; Corneus Comegys, Scranton : John D. Dor ris, Huntington; D. J. Driscoll, St. Mary's: Adolph Eichholz, Philadelphia; William J. Fitzgerald, Scranton; Edward J. Fox. Easton; Thomas H!

Greevy, Altoons, William M. Hargest, Harrisburg; John M. Harris, Scranton; Joseph W. Henderson, Philadelphia; Robert A Henderson, Altoona; James I. Kay, Pittsburgh: Henry Alonzo Scranton: William H. Lee, Honesdale William Draper Lewis. Philadelphia; Atlanta, Ga., Sept. 3 .- (By A. P.) - Edward Lindsey, Warren; Samupel B. before the parade in order to draw of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and speke of his and lot for the first time, voting in the city of L. convention and lot for the first time, voting in the city of L. convention and lot for the first time, voting in the city of L. convention and lot for the first time, voting in the city of L. convention and lot for the first time, voting in the city of L. convention and lot for the first time, voting in the city of L. convention and lot for the first time, voting in the city of L. c While the state law does not extend wands; William E. Mikell, Philadelsuffrage to women, the primary complian; C. Lallue Munson, Williamsport

## Registration Figures Show Record-Breaking Gain

Following is a table showing the latest registration figures for terday and for the Tuesday preceding. together with a total for the two registration days so far this year:



nelius D. Scully, Pittsburgh; Alonzo T. stend of government guarantee of Civil War on the lines originally traced delphia: Peter M. Speer, Oil City; Staake, Philadelphia; William Philadelphia: Thomas S.

99,818 187,245 286,558

Totals .....

## Williams, Philadelphia.

Government Officials

Harrisburg, Sept. 3 .- (By A. P.)-Declaring that "we livel n an age of More than 250 postmasters of Pennsylsaid it had been his fortune to take part ing of the two-day convention during with many members of the American with many members of the American officers and high postal officials and a known Episcopal clergyman, died yeswhich there will be addresses by cabinet ernment of a portrait of Benjamin terday at her residence, 4504 Chester He was a member of the Covenant Franklin by the postmasters of the avenue, after a short illness. She was Lodge 456, F. and A. M., and the Keystone state.

The postmasters were formally welcomed to Harrisburg by Mayor Daniel I. Kiester and by Edward J. Stackbehalf of the Harrisburg Chamber of Commerce and various civic bodies.

Horace Lehr, of Easton, president of the association, responded on behalf of the postmasters and a number of addresses followed. George A. Leonard, district inspec-

tor, spoke at the afternoon session on officiency in city delivery service. Postmasters John A. Thornton, of Philadelphia, and E. D. McGinnis, of Connellsville, spoke on the Washington conference of April and points brought out at that meeting. The Philadelphia postmaster went into the details of the postmaster discussed. subjects discussed.

In the afternoon the wives of the stmasters toured the city and visited state officials, and tonight a tion is to be given in the Federal Build- Hospital, Atlantic City, N. J.

### Moore Victory Seen in Big Registration

Continued From Page One

1239.to Scattle, Wash. A big registration in the Fifteenth ward has always been regarded as a good sign for the Independents. The total for the first two days is 7001, fourth is considered another Independent sign of victory. The total four years

ago was only 6830. An increase of nearly 50 per cent Lansdowne, after a brief illness. was made in the Twenty-fifth ward, where Magistrate William F. Campbell Republican Alliance, leader. Campbell is on the Moore ticket as a candidate for Coroner.

A. Lincoln Acker, leader of the Thirty-eighth ward, has promised Moore the largest majority of any in the city. The registration for two days is 10,691. or about 50 per cent greater than the total for 1915-7049. The increase in the Thirty-pinth

ward, Senator Vare's home ward, was dightly more than 30 per cent William E. Finley, executive director of the Republican city committee, professed gratification over the registration in organization wards.

#### Deaths of a Day MRS. MARY D. COATES

Wife of Veteran Was Active in Mrs. Mary Darlington Coates, wife died Sunday. of Major J. R. T. Coates and widely church work, died yesterday at her ago. home, 5919 Woodbine avenue, Mrs. Coates was more than seventy years following his mother's funeral. Emory A. Walling, Erie; Ira Jewel old. She had been in failing health for a number of years, and death is

believed to have been hastened by grief caused by recent deaths in her family.

Mrs. Coates was active in the affairs Snare, who died Saturday night after of the Dames of the Loyal Legion, Red nearly a year's suffering with paralysis. Cross and other patriotic organizations. When the war was started Mrs. Coates, with other socially prominent women contributed greatly to the success of the allied cause by unceasingly aiding by the Masons of whom he was a memin war movements.

Mrs. Emily G. Hoskins

sixty-eight years old and is survived Oriental Chapter 183, R. A. M., as by three sons and three daughters— Gordon, Clement, Justin, Ethel, Beatrice and Margaret. Funeral services will be held at St. Mary's Church, former postmaster, who spoke on Thirty ninth and Locust streets, at 11 will be held at St. Mary's Church, a. m., Thursday, the interment being private.

John Gries John Gries, eighty-one years old, a retired flour merchant, died suddenly at his home, 2513 North Sixth street, yes-

Mr. Gries retired from active business

Theodore H. Williams Theodore H. Williams, well known the Capitol, where they were greeted in the art needlework trade of this recep- city, died Sunday at the Atlantic City Mr. Williams was born November 3,

connected with the Heminway Silk Company, of this city, and for the last four years he has been connected with the Bean Manufacturing Company. Mr. Williams, his wife and four children. this year is 1156, while the total for who survive him, lived in this city up same period four years ago was until two years ago, when they moved

### William S. Yardley

William S. Yardley, a prominent real against a total of only 4926 in 1915. estate dealer with offices at 1334 Gi-The total of 9644 in the Twenty- rard avenue for the last thirty years, died late Monday night at his summer home, 40 North Lansdowne avenue,

> Mr. Yardley was one of the bestknown real estate dealers in this city. Before going into business for himself tude with regard to Thrace. He, at the Girard ayenue address thirty that Presidnt Wilson be advised years ago he served four years in the he had undergone no change of senti office of Lawrence T. Smithers, then ment with regard to the proposed world register of wills.

The funeral will take place from his

He is survived by his widow and one zelos wrote: daughter, Mrs. R. J. Thurber.

#### Mrs. Jane Mitten

Mrs. Jane Mitten, mother of Thomas phia Rapid Transit Company, was standing the disappointment I may feel buried today at her home. Goodland, pecause of the Infactan

mother's illness while he was on a va- also contributed in the measure of my cation. He reached her home at Good- ability, have not, and could not, Patriotic Work During World War land, Ind., yesterday, to learn she had change.

known for her social, patriotic and years old on September 12. Her hus-church work, died yesterday at her

Mr. Mitten will return to this city

Snare, who died Saturday night after will be held from his late home, 1416 morrow. The services will be conducted ber. Interment will be made in the Open Cemetery, West Chester.

Snare was sixty-three years old and

had been employed for forty years by Mrs. Emily G. Hoskins, widow of the Pennsylvania Railroad. He wa

well as several railroad organizations. He is survived by his wife, Mrs

# LEAGUE OF NATIONS

Greek Premier Denies Loss of Confidence Because of Thracian Question

Washington, Sept. 3 .- (By A. P.)-Premier Venizelos, of Greece, in a letter to the American ambassador at Paris, made public today by the State Department, denied reports published his loss of confidence in the league of nations because of the American atti tude with regard to Thrace. He ask

After quoting from American press Lansdowne home at 3 p. m. Friday. reports as to his attitude and recalling Interment will be in Arlington Cemeto occupy the Senate," Premier Veni-

"I desire, therefore, in view of the importance attached to the above news, the state categorically that I have not made the above statement, and it really Mrs. Jane Mitten, mother of Thomas grieves me to know that I could have E. Mitten, president of the Philadel- been thought capable of it. Notwithbecause of the Thracian question-s regarding the league of nations, a Mr. Mitten received word of his world-wide structure to which I have

#### Mrs. Mitten would have been ninety MINER INSURGENTS WEAKEN

Collapse of Rebellion in Illinois Appears Imminent

Springfield, Ill., Sept. 3 .- (By A. Collapse of the insurgent movement of Illinois coal miners was indicated in reports received here today by

Frank Farrington, president of the Mine Workers of Illinois. Farrington said he was in receipt of telegraphic advices that the "insurgent army" marching southward from Belleville in the interest of the strike had been turned back at the Perry county line and that miners in the Peoria subdistrict were showing a disposition to treat for terms.

Reinsch Leaves China Sept. 15 Washington, Sept. 3.-Dr. Paul S. Reinsch, American minister to China. who recently sent his resignation to President Wilson, will leave Pekin for was announced today at the State De

Brings Paint Cost Down Without Sacrificing Results

Whether for a small job or a large contract, you can always depend upon "Zementine." Paint cost is less because "Zementine" costs less, yet it insures a first-class job that lasts.

Write or telephone and we will send you a sample FREE,

finish it gives. State whether you want white or color. No obligation. By the barrel, 7c lb.; smaller quantities, 8c lb. Householders can buy it in 2-lb. Cartons AT DEALERS-20c Carton

JOHN C. OETERS, Mfr., 1242 N. 31st St.

Use it on any solid interior surface-and see what a clean, smooth

# "NOT GUILTY!"

That is the emphatic reply of the retail merchants of the United States to the charge that either their greed or their inefficiency is responsible for high prices.

There are some profiteers among them-but no one is working harder to expose and punish these crooks than the great body of honest retailers. This whole question of "retail profiteering" is thoroughly discussed in the September

# RETAIL PUBLIC LEDGER

The News-Magazine of Retail Business

Retailers have been charged with many crimes against the public welfare. For awhile they said nothing. Now they are aroused and fighting back at their accusers.

But more than that—THEY ARE WORKING OUT DEFINITE, PRACTICAL PLANS BY WHICH THEY WILL HELP REDUCE THE COST OF LIVING FOR EVERY-BODY. Although in no measure responsible for high prices, they are in a position where they can exert a powerful influence on the other factors that are to blame.

### OTHER FEATURES IN THIS ISSUE:-

Prescriptions have long been, the province of the pharmacy, but A. C. Huff, a Bethlehem music dealer, has found a novel and lucrative method of adapting them to his business. How he does it is told on page 1. At 23 most young men are fortunate if they are making

a bare living, but Bernard Carp, of Mt. Vernon, Ill., has

built up a \$275,000 business—and he only had debts

of \$1200 and the assistance of his two younger brothers to start with. See page 1. What did the Pennsylvania Retail Merchants do at their recent convention? Page 2 is devoted entirely to this meeting, including an 8-column photograph of the dela-

Why do retailers oppose the "Siegel Bill" now before Congress? The menace of this proposed legislation is fully explained on page 3.

If a bullwhacker on a Western prairie hadn't admired the hat worn by a certain young man it is possible that the J. B. Stetson Company might never have been formed. The romance behind this business is told on

The neighborhood where Paul J. Devitt, Philadelphia hardware man, has his store is rapidly running down. But Devitt's business is increasing ever faster. The reason is explained on page 7.

There are altogether more than a hundred stories and articles, each one containing interesting facts and money-making suggestions for merchants and others interested in retail

Send \$1.00 to Retail Public Ledger, 218 Public Ledger Building, for a year's subscription (24 issues) starting with this meaty issue of September 3d.

## DO IT NOW!

The Supply of Extra Copies for New Subscribers is Going Fast!

## Raincoats... FOR MEN, WOMEN AND

CHILDREN



820 Chestnut St.

## **Financial Columns**

It is the guide to BLANK BOOK SATISFACTION

from. Do not experiment with unknown and untested Blank Books and backs up National Account





WHATEVER your business, you must have a financial accounting, and the columns of a blank book are requisite. The nature of your work determines the number and style of blank books; quality and service should decide the brand

QUALITY and service are assured by

the National Eagle Trademark, and

there are 11,000 styles to choose

National Blank Books bear the Eagle Trademark shown above.

GO to the nearest stationer who sells Books with his personal guarantee