

Adventures With a Purse

Have you seen the cunning felt baby shoes? They are quite irresistible. These shoes come in a number of sizes, are tiny buttoned boots in a number of colors—tan, red, blue and brown. They are the very thing for baby's "house shoes"—keep little feet warm and comfortable and help out the family pocketbook to no small degree, for they are only fifty cents a pair.

How much would you think a carpet sweeper ought to cost? It is difficult to find one for much less than \$4.50 or \$5. Well, when Dorothea and I sallied forth to find some adventures we came across a carpet sweeper for \$1.25.

"What do you think of it?" asked Dorothea doubtfully. "I've a mind to get one and try it," I replied. Well, the upshot of it was I did, and it does! I hastened to phone Dorothea. "It works," I exclaimed gleefully. It is, of course, a rather light sweeper, but it is remarkable value for the money, and I am delighted with it. Fancy getting a sweeper for \$1.25.

At the present time most, if not all, of the shops are reducing their summer dresses. It becomes then, merely a question of find the shop where one can find real reductions and good values. Let me, then, tell you about one. I saw a little organdie dress, white, with tiny pink squares in it, and with crisp white collar and cuffs for \$11.25. I saw another of yellow organdie, dainty and well made for \$8. Linen dresses have come down as low as \$20. She is a wise woman who takes advantage of such a sale and buys now a cool little dress to finish out this season, and with which to start next year.

COUNTESS TO VISIT MOTHER

Former Gladys Vanderbilt Bails From Europe for Newport

New York, Sept. 2.—Countess Lacro Szechenyi, formerly Miss Gladys Vanderbilt, sailed from Europe for this city yesterday on her way to Newport, where she will visit her mother, according to word received here.

Because she is the wife of a Hungarian nobleman her large property holdings in this country were taken over by the alien property custodian during the world war.

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address Editor of Woman's Page, EVENING PUBLIC LEDGER, or phone the Woman's Department, Walnut 3000.

WANAMAKER'S

DOWN STAIRS STORE

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Wanamaker's Down Stairs Store



New Black Velvet Hats, Special at \$8.75

All of them are of soft, deep black velvet; all of them are trimmed with ostrich (and most of it is glycerined)—yet how different each hat is!

Small hats, medium-size hats and large hats—all on individual lines, and all of them with a clean-cut smartness of line that bespeaks Paris designing, or at least influence.

The Opening Display brings out beautiful Autumn tints, luxurious velvets of deep richness, ostrich in lovely tints, and so on through many things of beauty.

(Market)

Skirts of Blue or Black Serge, Special at \$5.50

Excellent skirts for business women or for young women going off to college. The skirts are well made, in good styles, gathered in back and belted all around. The pockets are set in, and in one style they are finished with flaps and buttons.

(Market)

Beaded Georgette Blouses Half Price at \$3.90

Plum, taupe and maple red—lovely colors for the Autumn suits—you will find all three in Georgette blouses that are heavily beaded. Necks are round and there are attractive collars. Sizes 36 to 42.

Natural Pongee Blouses Special at \$3.50

This style shows a V neck, a roll collar and the interesting two-button fastening in front. Sizes 36 to 46.

Two Tub Silk Blouses Special at \$5

White or black tub silk of durable quality forms both blouses. One with a collar that may be worn high or low shows many rows of pin tucks. The other has a roll collar. Sizes 36 to 46.

Outing Flannel—Special

27-inch outing flannel, heavily fleeced, is in various stripes and checks, suitable for making Winter underwear. It is extra-heavy quality and low in price, at 22c a yard.

(Central)

Kitchen Crash—Special

Half-linen crash that is very absorbent and of good weight. It is 17 inches wide and has blue borders. 21c a yard.

(Chestnut)

New Gossard Corsets for Slender Women

High school girls and slight women will be particularly interested in this new model of white coutil at \$2. It laces in front and is short, yet long enough to be comfortable. It allows free movement and for that alone is sure to be a favorite.

A longer model, of pink coutil, is \$2.50. This new shipment brings us models for all figures at prices ranging upward to \$8.50.

(Central)

Four Pretty Nightgowns at \$1.50

Three are of soft pink batiste trimmed with colorful hand embroidery, hemstitching, blue shirring or picotting. Another is of white nainsook finished with embroidery edging.

(Central)

Bedding Specials

Comfortables at \$3 Cotton-filled comfortables, heavy Winter weight, are covered with mercerized cotton in various designs, attractively scroll-stitched. They are full size for double beds.

Sheets at \$2.25

Fine, fully bleached, heavy cotton sheets are seamless. They are 81x99 inches.

Bedspreeds at \$2.50

Full-size heavy crocheted bedspreeds for double beds are good value.

Wool-Mixed Blankets at \$10

Extra size, 76x80 inches, they each weigh six pounds. The band borders of pink or blue are very attractive on the snowy white.

(Central)

New Autumn Suits for Women's Pleasure and Good Appearance

Women who love fine material will be pleased with the Autumn colors and fabrics—velour de laine, silvertone, velour, broadcloth, etc. And for durability and clean-cut tailoring, there are tricotine, gabardine, mannish serge, heavy wool poplin, burella cloth, tweed, checked velour and jersey in heather mixtures.

Many of them are trimmed with the fashionable furs, beautiful, soft and warm. Some are adorned only with lovely fur collars in roll or cape effects or standing—but that is plenty.

Braid and buttons are cleverly used and look especially well on the strictly tailored suits. \$28.75, \$30, \$35, \$37.50 to \$120.

(Market)



Warmth for Baby as Days Blow Cooler

Little hands of wool and cotton and bands of wool and silk are 50c to \$1.50, so you see there is plenty of opportunity for choosing! Shirts are tiny but perfect in every detail. They are also of wool and cotton and of wool and silk. 60c to \$2.

Baby Bunting Unusual at \$3.75

Soft cotton blanketing in pink or blue with white figures is made into Baby Bunting, bound all around with silk ribbon. They have hoods, as you probably know, and baby can be buttoned into them and be warm. Mothers who are keeping baby outdoors as much as possible—even to sleeping in his crib on the inclosed sleeping porch—will find two of these useful.

(Central)

Remnants Half Price

There are remnants of gingham, percale, printed voile and white goods in usable lengths.

(Central)

The Cold Shower and the Brisk Rubdown

are greatly responsible for the glowing complexion and wide-awake vigor of the American business man early in the morning. Of course, the business man hasn't the monopoly, either! Piles and piles of white Turkish towels, rough yet spongy, as the ideal Turkish towel should be, are looking forward to the mornings, soon coming, with a nip of air.

All sizes from 18x34 inches at 35c each to 25x45 inches at \$1 each.

(Chestnut)

Plenty of Women's New Winter Coats Are Here at Moderate Prices

Really excellent coats of good materials and good style can be had here in the Down Stairs Store for moderate sums. So complete is the showing that you will find coats for every Winter need. Prices are reassuringly low—for instance:

- Coats of sturdy oxford mixtures begin at \$16.50.
- Tweeds, of comfortable weight and warm, rich coloring, are \$19.50.
- Wool velours, in a wonderfully fine variety, are \$25, \$27.50, \$29.50 and \$35.
- Silvertone coats, soft of color, start at \$29.50.

Among the Finer Things

there are soft and luxurious wraps of the newest materials of the Autumn season—

- Tinseltone
- Chameleon cord
- Whippet
- Evora
- Silvertip Bolivia
- Bolivia

These coats are beautifully lined and many are trimmed with fur. Prices start at \$67.50, \$59.50 and range upward.

(Market)

Axminster Rugs Special 9x12 feet, \$34.50

They are good, substantial rugs in all-over Persian and Chinese patterns suitable for living rooms, libraries, dining rooms and even for offices. The price is much less than similar rugs bought on today's market will be marked.

(Chestnut)

"Ding Dong, Ding Dong" School Bells Are Calling

Little girls and boys, going to school for the first time, are getting their companions filled and putting copy books into their new school bags. Older brother and sister, who go to high school, are getting ready, too. The Commercial Stationery Store has the proper equipment for all school goes, from kindergarten age to high school and university.

Pencils, pens, erasers, muclage, etc., are all moderately priced.

(Gallery, Market)

School Frocks for Girls Are Durable, Well Made and Good Looking

At \$3—Special Two models are of quite fine gingham. One is in various plaids with color combinations that the girls will like, set off by plain-color trimming. The other is of blue, pink or green gingham with a touch of hand embroidery. Both styles have roomy pockets. Sizes 6 to 14 years.

At \$3.75—Two Models

A clean-looking striped gingham frock is really smart! There is something about the long lines, the very large pockets and the stripes that lifts the frock out of the ordinary. Sizes 8 to 14 years. The sash in back insures the schoolgirl's liking of the other gingham frock, which is in attractive plaids. The bodice crosses and buttons. Sizes 6 to 14 years.

A Navy Blue Wool Serge Regulation Sizes 8 to 14 Years

It is difficult to get wool serge regulations, and we are glad to have these in time for girls who go away to school. They are excellently tailored and are made with pleated skirts and the fitting waistline finished with belts. Some are trimmed with black braid, some with white. \$10.50.

(Market)



Your Boy

will be proud to wear one of these new Norfolk suits; it will take out part of the sting of going back to school. The suits are of gray or brown all-wool cheviot at \$17.50. They have extra trousers, which means, when you count the all-around-good quality of the material and workmanship, that the suit will wear a surprisingly long time and still look well.

The coats are plain, with belts all around, with good buttons and nicely finished buttonholes.

Trousers are lined, of course, and there are straight pockets in the coats.

The Daylight Store enables you to see how attractive the suits really are.

Sizes 10 to 18 years.

(Gallery, Market)

ASCO. ASCO. ASCO. **AMERICAN STORES CO. AMERICAN** ASCO. ASCO. ASCO.

Forging Ahead
18 American Stores Opened in the Last 60 Days
Great record, but as we have repeatedly stated—there is no stopping the development of a business that enjoys the confidence of the Public. This institution, big as it has grown, was built on this basis, as the paramount thought in its inception. The chain is long but getting stronger all the time, because every link has been securely welded together on the anvil of Public opinion.
Is your table cost protected by Our Producer to Consumer Plan?

Dependable Eggs—at Dependable Prices
"Gold Seal" Eggs carton 60¢ Selected Eggs doz 55¢
Gold Seal are absolutely "right" in every particular. 12 of the biggest, meatiest, choicest selected eggs packed in every carton. Every egg guaranteed. No question about their reliability. 12 good ones in every dozen.

Our Stores are Noted Far and Wide for Quality Butter and Eggs

Yes Madam! You Can Have All You Want
High Grade Pork & Beans Extra Big Can 12¢ Choice Peas can 14¢
8 Cans for \$1.00 \$1.50 Dozen
Fine quality beans. Cooked ready to serve. Big food value. Fully guaranteed. Stop. Think it over. It will pay you big to lay in your winter supply now. These are exceptionally fine sweet, tender peas. Big value. Every can guaranteed. Why not lay in a dozen or a case for your winter use? This price is extremely low.

Our Best 12¢ Macaroni (cut to) 10¢ pkg
The very finest to be had, packed in sanitary packages. Try it served with a little of our Creamy Cheese

"Asco" Rolled Oats 10¢ pkg **Hecker's Flour 85¢ 12-lb bag** **Borden's Evaporated Milk 14¢ can** **Best White Beans 9¢ lb**

Economy Pointers at Our "Every Day" Economy Prices
Pure Jellies, glass 10c
Best Peanut Butter, glass 12c
White Dist. Vinegar, bot. 12c
Salad Dressing, bot. 14c
Ritter's Catsup, bot. 12c
White Mackerel, ea. 12c-16-23c
B. & M. Fish Flakes, can 14c
Hershey's Cocoa, can 9c-17c
Van Camp's Evap. Milk, can 14c
Oleomargarine, lb. 35c-40c
Choice Broken Rice, lb. 10c
Quaker Corn Flakes, pkg. 9c
"Asco" Rolled Oats, pkg. 10c
Jiffy Jell, pkg. 10c
Heinz Spaghetti, can 12c-17c
Potted Meats, can 5c-10c
Fancy Sardines, can 8c-17c
Heinz Baked Beans, can 12c-17c
Fancy Red Beets, big can 17c
Campbell's Soups, can 10c
Washing Soda, lb. 3c
"Asco" Ammonia, bot. 8c
Lye, lb. 10c-12c
Enameled Buckets, each 38c
Sunbrite Cleanser, can 4½c
Good Laundry Soap, cake 5c
Snow Boy Wash Powder, 4½c
Strong Brooms, each 40c-60c
Scrub Brushes, ea. 9c-11c-13c

Best Potatoes (1/4-Peck) 15¢
1/2 pk. (7 1/2 lbs.) 30c
The very finest potatoes grown. There is none better. They simply don't grow any better. Always buy them by weight and you are always sure of your correct measure.

Calif. Tuna Fish can 20¢
Fine high-grade fish. Splendid for salads, sandwiches, etc. Try a can today. If you have never used Tuna you are missing a treat.

Our Very Best Coffee lb 42¢
Roasted fresh daily in our own ovens. The finest "cup" you ever drank. Note this. You take no chances when you buy a pound because if you do not find it as we say, you may bring it back and we will gladly refund the full price paid. No charge for what you used.

Our Very Best Teas lb 45¢
1/4 lb. pkg. 12c-23c 1/2 lb. pkg. 25c
Our teas must all pass the judgment and close scrutiny of an expert before being sent to our stores. In most places today you pay 80c to 90c a pound for teas that will in any way compare with ours. Four blends. One quality. Black, mixed, Old Country style or India and Ceylon.

Victor Bread Quality & Quantity 8c
Quality combined with Quantity, that's Victor in a nut shell statement. We prefer to let the loaf and the price talk, further than to say that it requires the effort of three big bakeries with a combined capacity of more than two million loaves weekly to keep our stores supplied.

These Prices in All Our 150 Sanitary Meat Markets
Fresh Beef Liver lb 10c Lean Soup Beef lb 18c
City Dressed Spring Lamb Legs, lb. 42c Rack Chops, lb. 35c Loin Chops, lb. 55c Shoulders, lb. 32c Rib Chops, lb. 48c Breast, lb. 20c
City Dressed Wether Mutton Legs, lb. 30c Rack Chops, lb. 25c Loin Chops, lb. 40c Shoulders, lb. 22c Rib Chops, lb. 32c Breast, lb. 12c
Clean, Sweet Beef Fat lb 8c Clean, Sweet Beef Suet lb 14c

Everywhere in Philadelphia and Throughout Pennsylvania, New Jersey, Maryland and Delaware