

Gimbel Brothers

Store Hours: 9 to 5

Gimbel Brothers

For Tomorrow—Tuesday

Monday, September 1, 1919

Gimbel Brothers

For Every School or College Need—GIMBELS

Misses' and Girls' School and College Clothes—True Gimbel Values in Smartness and Service

Misses' "College" Suits at \$45—Splendidly tailored winter-weight tweeds in oxford and brown mixtures. Satin lined throughout. One pictured.

Misses' Wool Jersey Sports Suits—Special at \$28.50. For early fall or for winter wear under a top coat. Drab, brown and green mixtures.

Misses' Fall and Winter Suits—Tailored and Dress Styles. Fine tailored velours at \$59.75. Beautiful velours, silvertone and tinsel-tone suits richly fur-trimmed at \$75. Blue, brown, taupe and deer shades.

Misses' Polo Coats—Special at \$29.75. Splendid for school wear. Three-quarter length, with high-buttoned collar and big patch pockets. Blue, green and brown mixtures.

Misses' Fall and Winter Coats Begin at \$37.50. Velour coats with big sealine collars. Straight and slightly empire styles. Taupe and Copen., at \$37.50. Fine velours and silver-

tone coats with high-buttoned, draped collars of self material. At \$45 and \$55.

Luxurious Silvertone Coats with big shawl collars of natural racoon, at \$79.75.

Misses' Serge Dresses. Simple straight-line styles especially appropriate for classroom wear. Of good quality navy blue serge, at \$19.75. Heavier, firmer serges in many styles, at \$29.75, \$32.50—up to \$65 for beautiful embroidered tricotines.

Misses' Evening Dresses for the college dance or reception. Soft satins and taffetas often "misted" over with tulle; frilly net dresses. Flowered girdled satins, satins with silver lace. Exquisite evening shades! Prices begin at \$29.75.

Girls' Regulation Dresses. Of blue Palmer linen (cotton) and white kiddie cloth—braid trimmed. At \$3.95, \$5, \$7.50—up to \$8.95 for a hand-embroidered, custom-made Russian dress. Ages 6 to 12.

Girls' Blue Serge Regulation Dresses. Russian and waist-line styles. Ages 6 to 14. At \$5.95 and \$7.95.

Girls' Tub Dresses. The favorite simple loose styles. Plain color chambrays with a touch of hand embroidery. Combinations of plaid and plain color gingham. At \$3.95 and \$5.95.

Girls' Middy Blouses. At \$1.65 and \$2. Of white drill with white or colored collars. Ages 8 to 20.

Girls' Skirts for Wear With Middy Blouses. Kilted blue serge skirts attached to white underbody at \$3.95. White drill tub skirts at \$2 and \$2.25. Ages 6 to 14.

Girls' Fall and Winter Coats. Practical and dressy styles. Cheviot-velours, velours, bolivia, polo cloth and silvertones. Prices begin at \$15 and go up to \$79.75 for rich fabrics, handsomely fur-trimmed. Ages 6 to 14.

Girls' Fall-Weight Coats. Special at \$7.50, \$10 and \$15. Serges, velours and burella cloth. Ages 6 to 14.

Misses' and Children's Muslin Underwear

Muslin Combinations—Lace and embroidery trimmed styles. Ages 4 to 12 years. At 85c to \$1.95.

Girls' "Ideal" Undershirts. Ages 4 to 16. At 75c to \$1.25.

Flannelette Petticoats in pretty stripes, finished with ruffle and fancy edge. At \$1.

Children's and Misses' Muslin Drawers—Lace and embroidery trimmed. At 50c to \$1.50.

Misses' Silk Petticoats—Light and "suit-colors" in beautiful two-tone effects. Sizes 32 to 36. At \$5.

Muslin Night Gowns—High neck, long sleeves. Tucked and embroidery trimmed. Ages 4 to 16 years. At \$2.50 and \$2.95.

—Gimbels, Second floor.

Everything for "Gym" Wear—and at Rather Surprising Prices

All-wool Bloomers—three yards wide—at \$5.50. Re-enforced. The packet re-enforced, too, like a man's shirt—no danger of tearing in the old, ugly way.

Part-wool Bloomers—three yards wide—at \$4.50.

White Middies—at \$1.50.

The correct Shoes—at \$1 and \$1.35.

The correct Ties—at \$1.

—Gimbels, Sports Clothes Section, Third floor.

Smart New Shoes Are an Important Part of a Girl's "New School Clothes"

Yes, of course, they must be sensible and have rather wide toes—but they can be smart, too! As proof, these Gimbel styles in

Children's and Growing Girls' Shoes

Gunmetal Calfskin 6 to 8 at \$3.75.
8½ to 11 at \$5.
11½ to 2 at \$6.

2½ to 8 at \$6.50 and \$8.50.
Tan Calfskin 6 to 2 at \$4 to \$8.
2½ to 8 at \$5 to \$10.

—Gimbels, Shoe Section, Second floor.

Separate Skirts—of the Nicest Autumn-y Looking Woolens—in Smart Plaidings

Brilliant sports-colorings—subdued plaidings, and neutral effects—with quiet over-plaids. Plain side-pleated and the accordion-pleated styles that everybody's talking about.

Pleated models at \$16.75, \$19.75, \$20.75 and \$29.75.

Accordion-pleated models at \$22.75, \$23.75 and \$25.

Plain models at \$12.75, \$13.75 and \$15.

And Some Mighty Good-Looking Tweed Skirts at \$7.90

In dark, smart, serviceable colorings. —Gimbels, Salons of Dress, Third floor.

School Hats With Streamers Are Favorites With Girls

The shorter the girl, the longer the streamer!

Velour Hats, with bands or streamers of various lengths; in black, navy blue, brown, taupe, myrtle green and old blue—at \$5.50 to \$8.50.

Velvet "Tams" at \$1.25

With the all-important pompons on the side; in black, navy blue, peacock and Copenhagen blue.

Misses' Velour and Scratch Felt Hats at \$5.95 to \$12

Roll brims—and side rolls. Mushrooms, tricorns, straight brims and poke effects.

"Tams" at \$1.50 to \$6.95

Cloth, velvet, velours and beaver. Stunning colors. —Gimbels, Third floor.

Practical, but Smart, Plaid Silk Waists at \$3.95

Dark, rich colorings, with a "suit-color" dominating the color-scheme.

Plaids to wear with blue suits.

Plaids to go with brown suits.

Green-tone plaids, too.

Semi-tailored in style.

Beautifully cut. —Gimbels, Salons of Dress, Third floor.



Misses' Serge Dress at \$32.50 Misses' Silk Dress at \$29.75 Extra-Trouser Suit at \$22.50. Ages 7 to 18

School Handkerchiefs

Girls' linen Handkerchiefs, hemstitched, at 18c each.

Boys' linen Handkerchiefs, hemstitched, at 30c each.

Children's linen Handkerchiefs, hemstitched, at 18c each.

Children's linen Handkerchiefs, hemstitched; with a colored border, at 15c each.

—Gimbels, First floor.

School Gloves

For Both Boys and Girls

Kinds that are hard to wear out.

Girls' two-clasp Chamousette Gloves—mighty easy to "tub"—white, gray and chamouise colors—at 85c.

Boys' and girls' one-clasp gray mocha Gloves—at \$1.75 and \$2.

Boys' and girls' washable cape Gloves—one-clasp—at \$1.50.

—Gimbels, First floor.

School Stockings—Kinds That Withstand Long, Hard Wear

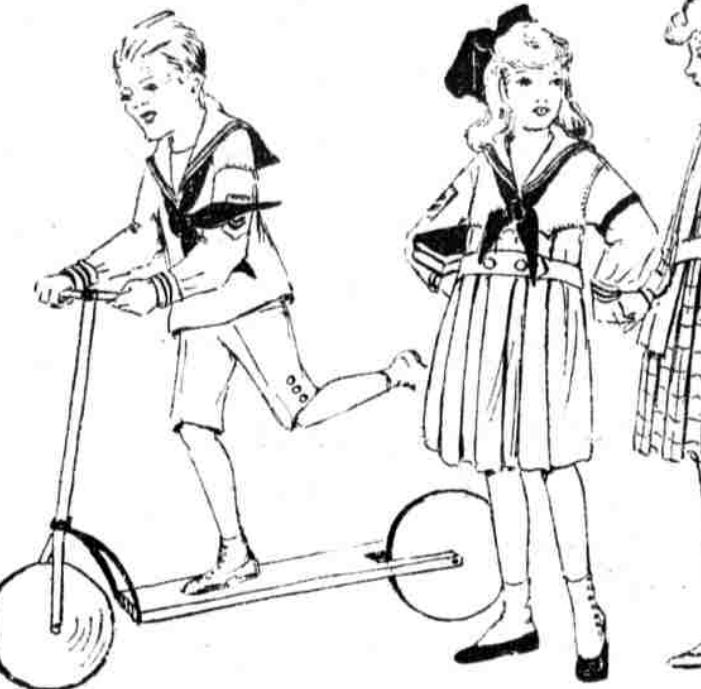
Boys' ribbed black cotton stockings, with fashioned feet; sizes 7 to 11—school sale price: six pairs for \$4.

Girls' fine merized stockings—black, white or tan; sizes 6 to 9½—school sale price: six pairs for \$4.

Girls' ribbed stockings—sizes 6 to 10; or boys' ribbed stockings—sizes 7 to 11—school sale price: six pairs for \$2.75.

Misses' lisle-thread stockings—black, white or tan; sizes 8½, 9 and 9½—school sale price: six pairs for \$4.

—Gimbels, First floor.



Middy Suits at \$6.75 to \$15 Ages 2½ to 10 Girls' Serge "Regulation" at \$7.95 Ages 6 to 14 Girls' Gingham and Chambray Dress at \$5.95 Ages 8 to 14

Fall-Weight Underwear For Both Boys and Girls

Knee-length cotton Union Suits at \$1—sleeveless, or with short sleeves.

Boys' sizes: 6 to 16 years. Girls' sizes: 2 to 16.

Girls' fine white Union Suits, at \$1.50 a suit.

High-neck, long-sleeves, ankle-length. Long or short sleeves, ankle-length. Sizes 6 to 16 years.

Boys' eru Union Suits, at \$1.50 a suit.

Long or short sleeves, ankle-length. Sizes 6 to 16 years. —Gimbels, First floor.

Her Warm Bathrobe for Boarding School or a Fetching Negligee for College

Dark, serviceable colors for the one—dainty, blossomy pink for the other. Straight up-and-down style for the one—lace and ribbons and hand embroidery beautifying the other.

Beacon Blanket Robes at \$5.95 and \$7.45—in Indian patterns, plaids and conventional designs.

Cotton Crepe and Box-Loom Kimonos—at \$2.95, \$3.45, \$3.95 and \$4.95—straight-line, Empire and waist-line models. All styles that "tub."

Challis Kimonos at \$10.50—warm enough; cool enough for most houses.

Crepe de Chine Negligees at \$13.75—adorable pinky things!

Japanese Silk Kimonos—hand-embroidered; silk-lined and wadded for warmth—at \$12.95, \$15.95 and \$19.95. —Gimbels, Second Floor.



Girls' Dress at \$5 Ages 6 to 10 Junior Norfolk Suit, \$8.75 Ages 3 to 8 Girls' "Regulation" Dress at \$3.95 Ages 6 to 12

School Supplies

The "quality" supplies, that last longest and go farthest.

Composition Books, at 5c to 25c.

Loose-Leaf Books and Covers, at 30c to 50c.

Fillers, at 10c.

Tablets, at 5c to 45c.

School Bags—duck, corduroy, canvas and leather, and plaid cloth—variously at 35c to \$3.

School Globes, at 60c to \$10.

Pencil Sets, at 30c to \$1.50.

School Straps, at 10c to 50c.

Blackboards, at \$1 to \$20.

Pencils, Penholders, Erasers—variously at 2c to 15c.

Ink, Paste and Mucilage, at 10c to \$1.25.

Pencil Sharpeners, at 5c, 15c, \$1.25 and \$1.50.

Compass, at 50c.

Chalk—box of a gross—at 25c.

Note Books, at 5c and 7c.

Scratch Pads, at 3c to 10c.

—Gimbels, First floor.

Filled School Bags—Special at 85c

Containing: Composition Book, Tablet, Ruler, Pencil Set—including three pencils, a penholder, an eraser and a lengthener. —Gimbels, First floor.

Fur Sets for School Girls

Taupe and Natural Nutria Sets \$16.75

Brown and Red Fox to \$16.75

Gray Fox to \$16.75

Natural Raccoon to \$16.75

Wolf and Natural Squirrel to \$16.75

Fur Sets for College Girls

Fox Sets in Red, Cross, Brown and Taupe Prices \$45

Hudson Seal to \$45

Mole to \$45

Beaver to \$45

Skunk to \$45

Wolf in taupe, battleship and Lucille brown. to \$250

—Gimbels, Salons of Dress, Third floor.

Boys' Collar-Attached Blouses—Special at 75c

Bought many months ago, but only delivered now—but the old price held, more's the good luck!

Boys' Shirts—with separate collars to match, and soft cuffs—at \$1.50. Pink, blue, white and lavender.

Boys' pongee Pajamas at \$2—cut full enough for vigorous movements. Plain colors. Silk frog fastenings.

Boys' Sweaters at \$5—with shawl-collars or V-neck. Good and strong—warm as toast, too.

Boys' Ties at 40c—four-in-hand style. Stripes and plaids.

Boys' Cowhide Belts at 55c—one-piece. Black and tan. —Gimbels, Men's Furnishings Section, First floor.

School Sweaters—in Good, Practical, Cheery Colors

And a good sweater keeps off many a bad cold.

\$4.75 for Children's fine Zephyr Middy Sweaters. Sizes 28 to 34.

\$5 for Boys' Coat Sweaters—mostly tan; some in leather and navy. Sizes 28 to 34. Mixed worsted and cotton.

\$7.50 for Children's Coat Sweaters—Norfolks with belts and Byron collars. Made of fine wool yarns. Sizes 28 to 34. —Gimbels, First floor.

Subway Store School Specials for Boys and Girls of All Ages

Boys' Bell Blouses, 95c
Percales, woven madras and chambrays; light and dark colorings; attached collars or neck bands. Sizes 4 to 16 years.

Boys' Norfolk Suits, With Extra Pair Lined Knickerbockers—\$8.75 & \$11.85
Same with one pair Knickerbocks at \$6.90 and \$10.00. Cheviots and cassimeres. Sizes 7 to 17 years.

Boys' Wash Suits, 85c to \$2.50
Light and dark colorings or white; 2- to 10-year sizes. —Gimbels, Subway Store.

Misses' and Children's School Shoes Specially Priced at \$1.95
1000 pairs strong gun-metal; button and lace shoes; in sizes 6 to 2.

Boys' School Shoes
Black gun-metal leather shoes with sturdy soles; sizes 9 to 13½ at \$2.65; sizes 1 to 5½ at \$3.25.

Boys' Tan School Shoes at \$2.35
Sizes 9 to 13½; in dark tan leather; broad toe shapes. —Gimbels, Subway Store.

Children's Muslin Drawers—Special at 50c
Lace and embroidery-trimmed, bloomer styles included. Sizes 2 to 12 years.

Children's Tub Dresses—Very Special at \$1.50
Gay little plaids, with cuffs, belts and pockets in contrasting colors. Sizes 2 to 6 years.

Girls' Pretty Tub Dresses and the Right Coats to Wear Over Them
New styles—with a host of pretty ideas about them that girls like. —Gimbels, Third floor.

The Dresses—of Percals, Gingham, Linens
Repps—at \$1.65 and \$1.85
Made so the up like new! Sizes 6 to 14.

Stylish Gingham With Very Fine Chambrays—at \$2.75 to \$3.95 and \$4.95
Styles and styles and styles and styles! —Gimbels, Subway Store.

The New Fall Coats—Beauties at \$8.95, \$10.95 to \$19.75
Good and warm—and pretty as heart could wish. All the leading Fall fabrics and colors. Sizes 6 to 14. —Gimbels, Subway Store.