

Organ Plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Prices Are Down 10 to 50 Per Cent on 150,000

## Housewares at Wanamaker's

Not reduced goods, but brand-new goods, supplied in great quantities by our regular manufacturers for prices less than regular, for their sake as much as ours, to make this a great month for housewares.

It is a great sale of the most dependable kitchen, bathroom and laundry utensils in the world.

Labor-saving and labor-brightening ideas of every sort.

Good, sound durable things, too. You surely prefer a saucepan that can be depended on to last for some years rather than one sure to go into the junk heap in a few weeks.

That is just the difference between the housewares in a Wanamaker Sale and the poor, flimsy things that are found in so many low-grade shops.

The sale is one that reaches every department of housekeeping, with great supplies at the low special prices of

- Enamelware
- Woodenware
- Aluminumware
- Bathroom Fittings
- Refrigerators
- Galvanized Ironware
- Tinware



Brooms, Mops and Brushes  
Cutlery Kitchen Cabinets  
Cleaning Cloths  
Fireplace Furnishings  
and everything else of importance that is needed to clean house worthily, to cook food properly and to fit up a bathroom so as you won't need to turn right around and fit it up again in a whipstitch.

### Three Brothers Helping Each Other Are Stronger Than Hercules, Whose Strength Was Solely Physical

Two men and the mayor, as the newspapers are telling us every day, can control a city.

A society, a club, a church, each of them, is just what the people who belong to it want it to be. It is purely an individual matter.

Abraham Lincoln liked to tell how he was elected captain of a company of his neighbors who volunteered for the Black Hawk war.

He said they were standing together outdoors, talking as to who should be captain, when one by one some of them walked aside and stood alongside of a man they preferred and the others stepped over to where Lincoln stood and surrounded him, and then they counted up to see who had the most and it turned out that Lincoln was elected captain.

By this simple, open and above-board way of voting everybody was satisfied that the game was played fairly.

This city will go along just as it is so long as the people sit still and allow it.

Tax assessments and increasing rates, and laxity of service, and protection to crime, and favoritism in appointments will go on.

A city organized for personal profit, ruled as if it belonged, like this Store, to two individuals, loses its dignity and power.

(Signed) *Joe Wanamaker*

Sept. 1, 1919.

### Lovely, New Green Gold-Plated Mesh Bags

Smart as can be, in new shapes and of exquisitely fine meshes, these bags are all in the fashionable sizes. Some have chain handles, some have flat bands of closely woven meshes. Some are studded with rhinestones and imitation sapphires on the frame. \$31 to \$46.

(Jewelry Store, Chestnut and Thirteenth)

### New from Paris Black Spangle Nets

The first showing of these handsome all-overs and deep flounces for the making of evening gowns, and they are very, very beautiful.

Spangles, jet and sometimes beads are used in the working out of the new designs, and they are wonderfully brilliant and effective.

The all-overs, which have been scarce until this importation, are 24 inches wide and \$10.50 to \$18.50 a yard.

The flounces, 36 inches wide, are \$15.50 to \$28 a yard.

(Main Floor, Central)

### We've Just Unboxed Some New Brassieres

75c for two styles of bandeaux of a strong, pink cotton mesh—one style fastening in front, the other in back.

85c for a white cotton brassiere trimmed with wide lace and hooked in front.

\$1.50 for a pink mesh bandeau, fastened in back; another style, cut quite low in back.

\$2.50 for a pink Jersey silk brassiere, hooked in front.

(Third Floor, Chestnut)

### Bloomers for Girls Packing School Trunks

For \$1.25 there are bloomers of white drilling—sturdy and practical. 6 to 16 year sizes.

For \$2.25 and \$2.75 there are dark blue sateen bloomers. 6 to 14 year sizes.

And at \$4.50 and \$6 are blue or black serge bloomers. 6 to 18 year sizes.

All the dark bloomers are in pleated style.

(Third Floor, Chestnut)

### Undermuslins in the Larger Sizes

Nightgowns of nainsook, cut for comfort in the necks and armholes, and with ample width in the skirts. One sort with low, round neck and lace edging is \$1.85, and another with square neck and featherstitching is \$2.85.

Petticoats of cambric with double panels and scallops. \$2.50.

(Third Floor, Central)



### Winter Coats for Girls Are Ready!

Snug warm coats to go tramping through the woods or over the snows; sturdy, heavy coats for school; thick, soft fur-trimmed coats for parties and best—all the wraps girls need for winter are here now.

There are new tweed and soft wool sports coats for Autumn and Winter.

There are simple, well-made school coats of practical cut and material.

There are luxurious wraps of beautiful fabrics, richly lined and often trimmed with fine furs.

Many of the coats were made just for us, and whether you buy the simplest coats or the most expensive, you may be sure that it is absolutely the best the money will buy, that it is all-wool, of desirable fashion and carefully made.

Plenty of browns and blues and green and all the other fashionable colors—and coats for small and larger girls—6 to 20 year sizes.

\$23.75 to \$300.

(Second Floor, Chestnut)

### An Unmatchable Showing of \$5 Handbags

Handbags of silk in black and navy.

Handbags of velvet in black, navy and fur shades.

Handbags of black leather in pouch and envelope styles.

And dainty little vanity bags.

Choose from covered, metal or shell-finish celluloid frames in the fabric bags and look for good silk lining in all.

The new Autumn shapes are shown in this collection, which comprises the greatest variety of \$5 handbags in town.

(Main Floor, Chestnut)

### New Plaid Skirtings Start Their Fashion Career Early

For already many have been sold to women who know how much plaid skirts are going to be worn this Fall and Winter.

We are also selling many plaid skirtings for entire dresses and for children's school frocks.

The color combinations are more attractive than ever, lovely blues, greens, tans, browns, reds and grays predominating. They are all-wool, 40 to 54 inches wide and from \$2 to \$6 a yard.

(First Floor, Chestnut)

### Women's Trim Little Pumps With Mannish Heels

A good, plain, neat style with no ornamentation but a little leather bow. The unusually low heels will appeal to young women especially.

Made of black calfskin, dark tan calfskin and patent leather.

Price \$8.50.

(First Floor, Market)

### Plenty of Specially Priced Waists

Especially of Georgette crepes in delicate colors, with embroidery, tucks and ruffles. These are mostly overlots, priced at \$5.

Also there are a few white China silks, box pleated and good for sports waists, price \$5.

Mussed cotton waists at little prices.

(East and West Aisles)

### Women's Hand-Embroidered Handkerchiefs, 25c Each

It would cost us more than that to buy these pretty little kerchiefs today.

Quite a number of pretty designs, every stitch of the needlework is hand done, and the linen is sheer and good quality.

(West Aisle)

MANY shrewd people these days are buying diamonds as investments, and the value of these stones is increasing with remarkable rapidity.

### Fine Diamond Jewelry

is, apart from everything else, a real pleasure to own and wear. All our diamonds are selected with the greatest skill and care and the mountings are of the finest platinum.

- Flexible bracelets, \$700 to \$1500
- Bar pins, \$185 to \$4400
- Brooches, \$95 to \$1000
- Rings, \$240 to \$4620
- La Vallieres, \$140 to \$600
- Circle pins, \$185 to \$4700
- Scarf pins, \$200 to \$225

(Jewelry Store, Chestnut and Thirteenth)

### Oriental China, Too, in the China Sale

The blue Canton and medallion china dinner sets in the Oriental Store are reduced ten per cent.

Each set includes 107 pieces—dinner, breakfast and tea plates; preserve saucers, butter plates, meat dishes, vegetable dishes, a sauce boat, a pickle dish and cups and saucers.

The price of the medallion sets is \$135 and of the blue Canton \$60. Either kind may be bought by the piece if preferred.

(Fourth Floor, Chestnut)

### Added to the Family of Camee Caramels

is the vanilla-yellow-jack caramel, a most luscious morsel of goodness. Two strips of rich, buttery vanilla caramel with a layer of vanilla yellow-jack between make it the palatable confection it is. \$1 a pound.

Camee chocolates are perfectly delicious. \$1.50 a pound.

(Main Floor, Chestnut)

## You Sent Us to Limoges on an Errand and French China at Special Prices Is the Result

The insistence of hundreds of our customers upon French china is not to be denied. Therefore we made a special voyage abroad to get the goods for this

### September Sale of China

We did not find conditions very promising. Factories were empty of goods, and what orders were being filled were from ware as it came from the kilns—not from warehouses of china

in the white ready to be decorated as in pre-war times.

Coal cost 125 francs a ton compared with 33 francs before the war. Cost of production was over 300 per cent higher. None of the factories held out any hope at all for improvement for the next year and a half, more likely for two years.

We went abroad not to buy new china under these conditions but to get shipments made of china that we had purchased a year or more ago—and we succeeded.

French sets are all 106 and 107 piece sets.

There are encrusted gold borders, there are border patterns covering the full range of decorative styles used on French china and also plenty of the dainty flower-spray patterns. Handles in most cases are solid coin gold, but a few of the spray patterns have only the clouded gold handles.

Prices for September for French sets start at \$32.50. The full list shows sets at \$35, \$37.50, \$40, \$42.50, \$50, \$55, \$65, \$75, \$85, \$90, \$115, \$150, \$175, \$200, \$225 and \$300.

Also in the sale are English dinner sets of 106 and 107 pieces, many rich in decoration, \$22.50, \$25, \$27.50, \$30, \$35, \$37.50, \$40, \$42.50 and \$45.

Japanese dinner sets, \$32.50, \$35, \$40, \$50 and \$60.

(Fourth Floor, Chestnut)



### Surprise Shipment of Men's Fine Woolen Half Hose From England

Wearers of fine woolen half hose have been obliged to take "pot luck" the last couple of years because of the meager shipments from abroad.

So we are glad to announce the unexpected arrival of part of a purchase made nearly a year ago in England. Because they were bought so long ago the prices are decidedly interesting.

- Black cashmere, \$1.75.
- Heavy-ribbed wool in heather mixtures, \$3 a pair.
- Heavy white, black and colored ribbed wool, \$3.50.
- Long, plain-top woolen golf stockings, \$3.50.
- And in the same shipment were these other British socks:
- Unbleached cotton, 85c and \$3.
- Black cotton, \$1.50 and \$2.
- Ribbed wool-and-cotton sports half hose, \$2.50.

(First Floor, Market)

### New Fiction

"Consequences," by E. M. Delafield. Price \$2. Brilliantly written and penetrating in its study of the human heart. A story with London and a Belgian convent for background.

"The Happy End," by Joseph Hergesheimer. Price \$1.75. A volume of seven short stories—excellently told.

"The Middle Temple Murder," by J. S. Fletcher. Price \$1.60. A well-constructed detective story.

(Main Floor, Thirteenth)

### Beautiful Af-Shiraz Rugs Just Unbaled

Af-Shiraz rugs are made in the Turkoman district, but show the Persian Shiraz influence so markedly that they are given the compound name.

The designs are chiefly geometrical, with a few medallions, and the colorings are rich, with red predominating.

The sizes average 4.6x8 ft., with probably a few inches difference either way.

At \$100 to \$150 these rugs are very moderately priced.

(Seventh Floor, Chestnut)

### The Autumn Sale of Lamps

Hundreds of pieces in it—some reduced out of our own stocks, some newly bought and specially priced, and all priced from 25 to 50 per cent less than regular.

Prices from 25c for a mahogany finished candlestick to \$35 for mahogany finished floor lamp. In between come boudoir lamps, table lamps and many kinds of silk shades.

(Fourth Floor, Central)