
PASTIME PRESENTED TO GIANTS BY PHILS
Now


CAMELS are unlike any cigarette you ever smoked-in quality, in flavor, in mellowmildness and in real satisfaction! Any way you consider Camels they are a cigarette revelation! Camels meet your favor so completely you will want to smoke them liberally-and you can, without tiring your taste!

18 cents a package


Camels are an expert blend of choice Turkish and choice Domestic tobaccos. This blend is so unusual, so delightful, you will prefer it to either kind of tobacco
smoked straight! It will absolutely answer every wish you ever expressed for a cigarette made to meet your taste!

Camels have a smoothness that is as unique as it is refreshing. Yet, Camels have that all there body that gives satisfaction so generously. And, you'll enjoy Camels freedom from any unpleasant cigaretty aftertaste or any unpleasant cigaretty odor.
You'll quickly realize that you very much prefer Camels quality to premiums, coupons in gifts.

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[^0]:    R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. G.

