the history of any store.

deal more than appears.

\$255 for a 4-piece Adam

suit in antique ivory enamel

-bed, bureau, chiffonier

\$265 for a 4-piece Adam

\$286 for a 4-piece antique

ivory and decorated suit-

bed, bureau, wardrobe and

and Mary suit of mahogany

-bed, bureau, wardrobe and dressing table.

\$293 for a 4-piece William

The Wise Customer

The New House and

The Ten Rugs

1, but I want to buy the rugs now."

suit of mahogany—bed, bu-reau, chiffonier and dressing

and dressing table.

dressing table.

Parable of

of it.

to be higher than July prices were.

We have sold better furniture.

There's Not a Moment to Be Lost

THE Wanamaker August Sale of Furniture, 1919, has been the

I greatest in our history—possibly the greatest sale of furniture in

We have repeatedly pointed out that the reduction figures cover-

This may seem not very great in view of the extraordinary claims

Ten per cent reduction upon Wanamaker furniture means ten

September prices, the market now shows inexorably, are bound

The actual savings now, therefore, as against September, seem

Comparison will show how much better this actual 10 per cent is

But only Wednesday, Thursday and Friday to get the advantage

likely to rate 20 to 30 per cent—but we have claimed only 10 per cent.

ing our whole stock range from 10 to 50 per cent, and all the furniture

made by various stores that also have adopted the Wanamaker idea

of having an August Sale of furniture. But it does amount to a great

We have sold more furniture than at any other time.

We have secured greater savings for our customers.

is reduced 10 per cent or more from its standard price of July.

dollars out of every hundred—and does actually mean it.

than 33 to 75 per cent claimed by not scrupulous dealers.

It means 10 per cent less than our lowest July price.

-twin beds, bureau, chif-

\$420 for a 4-piece Louis

fonier and dressing table.

XVI suit in antique ivory

enamel-bed, bureau, ward-

\$440 for a 6-piece post-

Colonial suit of mahogany-

twin beds, bureau, chiffo-

nier, dressing table and

\$445 for an 8-piece gray-

enameled Heppelwhite suit

-bed, bureau, wardrobe,

dressing table, nightstand,

\$486 for a 7-piece Chip-

pendale suit of mahogany— twin beds, bureau, chiffo-

nier, dressing table, bench

chair, rocker and bench.

robe and dressing table.

night table.

LAST FEW DAYS OF THE FURNITURE SALE-

Taking Care of Today

Is the Best Way to Take Care of Tomorrow

The President's veto of the Daylight Repeal bill seemed to be the proper thing at the present time, when there is a shortage in labor and a scarcity of food.

In spite of everything, scarcity of raw materials that enter into fabrics or of articles of food would of itself naturally raise prices, but it is intolerable to allow the second-hand dealers and bankers to store and speculate with food products to add to the war's heavy burdens.

Visitors to the Rhine have had pointed out to them near Coblenz the site of an old palace of a high official, who, during a famine, for a long period stored grain and refused to sell it at any price. The people became so enraged and infuriated that to escape them he took refuge in his stone fortress on the Rhine, where he was punished for his selfishness by losing his life to thousands of hungry rats.

Public sentiment with or without hungry rats can meet almost every situation.

It is our best judgment that, after so many Summer holidays, and next Saturday holiday coming next before it, Labor Day, next Monday, is best used by "all hands on deck and at work."

Therefore this business place will not be closed on Labor Day.



(August 28, 1919)

New Tricotine, Velvet and Duvetyne Dresses for Women -\$67.50 to \$150

Redingote dresses, dresses with the straight silhouette, dresses with bodices elaborately embroidered with gold thread or

One model of deep blue duvetyne has a sport blouse and bands of Havana brown wool embroidery from the nutria collar to the bottom of the skirt.

A brown velvet blouse effect has a paprika duvetyne vest A brown duvetyne has bands of self material and satin

A navy tricotine is embroidered with gold thread and jet

Each garment is full of interest.

Prices \$67.50 to \$150.

(First Floor, Central)

A Clearing Out of Women's Silk Coats—\$15 to \$75

This means a saving of a third to a half on their first prices. The coats include capes and dolmans, and are in styles correct for morning, afternoon and evening; a few would almost serve for evening

They are of moire, silk poplin, pongee and satin; black, tans, blues, browns. A few have collars of marabou or brushed wool. And they all have rich linings-peau de cygne and crepe de chine.

Prices \$15 to \$75." (First Floor, Central)

Winter Suits Are Here for Young Women

And so attractive you'll find yourself longing for cold weather to wear them!

We can't remember when we had so many smart new suits so early. There are roughish tweeds for sports and country wear, or for school or college girls; there are trim, goodlooking suits with a tailored air, for business girls, and there are richly braided, fur trimmed and more elaborate suits for better wear and dress occasions.

Wool tricotine, llama cloth, welour checks, duvetynes and soft, velvety novelty cloths are the fashionable weaves.

Plenty of browns, blue, of course, unusual reds and soft fawn-like grays and tans are among the colors.

Wide and narrow braids, ever so much fur, whole rows



of buttons, blouse effects, wide and narrow belts are a few of the fashion features.

\$42.50 to \$120-and 14 to 20 year sixes. (Second Floor, Chestnut)

Not Many of These \$18.75 Silk Dresses for Young Women

but enough for interesting choosing and all sizes from 14 to 20 years. Of course, they've been much more expensive, for they are the remainders of the Spring and Summer silk frocks. There are tub silks, crapes de chine, figured foulards and striped silks in the collection, and light and dark colors.

Ever so many styles, frocks suitable for sports and better wear-

certainly uncommonly good values for \$18.751

A Chinese Note or Two **Autumn Millinery**

darin's hat-the soft round crown of black hatter's plush and the turned-up flaring brim of duvetyne in a vivid Chinese red. Crossed in front are two long curved "feelers."

Chinese jade lends its color to another charming new hat. The material is suede leather and there is a high folded crown with a small brim faced with black velvet and the suede is cut out in quarter-moon shapes to show the velvet be-

There are other new shapes also-wide flaring brims turned up at one side with an un-



curled ostrich ornament, and small brown velvet toques with stitching in light brown.

They are fascinating hats, every one, but as different as can be. Priced from \$15 to \$36. (Second Floor, Chestnut)

Bridal Gifts in Fine Sterling Silver

Tea sets, five pieces, \$235 to Coffee sets, three pieces, \$78

Water pitchers, \$47 to \$295. Bread trays, \$22 to \$94. Bowls, \$30 to \$84. Sandwich plates, \$19 to \$45. (Jewelry Store, Chestnut and Thirteenth)

Compotes, \$24 to \$47. Cake baskets, \$38 to \$80. Cheese and cracker dishes, \$29 to \$60. Sherbet sets, \$62. Bouillon sets, \$78. Turkish coffee sets, \$105. Bread and butter sets, \$92.

Ready Next Monday **Great September Sales** HOUSEWARES CHINA, GLASSWARE

bringing an unexampled collection of beautiful and valuable new merchandise, with important savings.

Long, Black Bead Necklaces Are Quite Smart—

and look extremely well with dark or white frocks.

Some new and handsom dull jet beads. They are of all sizes from the tiniest beads to beads the size of a robin's egg. Sometimes they are all in the dull jet, sometimes the bright, and occasionally the two are effectively combined. And many are finished with large bead or fancy pendants. \$4 to \$21.

W OMEN coming back from their seaside holiday with a heavier coat of tan than they like or with hair a bit stringy should see about appointmentsin the Salon de Beaute. (Third Floor, Chestnut)

(Jewelry Store, Chestnut and Thirteenth)

Lillian Brassieres and Bandeaux

New sorts just unpacked: Bandeaux of light-weight pink material opened either in front or back, 75c.

Brassieres trimmed with wide embroidery and hooked in front,

A plain style, hooked in front and laced in back, with embroidery edge for trimming, 85c. Randeaux of open mesh, very low in the back and fastened with

hooks and bands of elastic. Also a model higher in the back and open in front, \$1.50. Bandeaux of pink broche fastened in back, for full figures, 32. Bandeaux of pink jersey silk,

hooked in back, \$2.50. Brassieres of all-over embroidery, wide filet lace top and bottom and hooked in front, \$2.50.

Brassieres of all-over embroidery hooked in front and trimmed with lace, \$3. (Third Floor, Chestnut)

300 Umbrellas for Women

Union taffets (silk-and-cotton) all black, with silk tape edge and the approved short handles of carved mission wood or bakelite, with rings or loops, price \$4. (Main Fleer, Market)

Attractive Georgette Waists

Four new styles mostly in flesh

There are-one with a shallow neck, a little embroidery and more beading; one with a square neck and imitation filet; one with narrow self frills and tucks, and one with wide revers and embroidery.

Prices are \$7.50 to \$8.75. (Third Floor, Chestnut)

Women's Blucher Oxfords at \$6 and \$7

In these days such prices are very low indeed for really good shoes-and these are good shoes.

The \$6 style is of soft black calfskin, with round toes and low. military heels. A comfortable shoe for women who like to walk.

The \$7 style is of mahogany calfskin, with narrower toes and Cuban heels.

(First Ploor, Market)

\$300 for a 5-piece Colonial suit in American walnut - twin beds, bureau, chiffonier and dressing \$305 for a 4-piece William

Came into the Store the other day a woman who knew some-

thing about the rug market.
"I am building a new home," said she, "and I want to get some rugs for it. The house will not be finished before December

So she chose ten fine domestic rugs, both small and room sizes, and asked that they be delivered later.

This is not an isolated case. Almost any day people who realize that the price of rugs will not soon come down, but may soon go up, are buying them for future delivery.

The following rugs are all good investments at their present

Body Brussels

9x12 ft., \$57 8.3x10.6 ft., \$45 and \$52

Tapestry Brussels

9x12 ft., \$32.50

Axminster

8.3x10.6 ft., \$48.50 and \$52.50

9x12 ft., \$52.50 and \$58.50

Rag Rugs 9x12 ft, \$12 and \$15

(Seventh Floor, Chestnut

Luggage That Will Take

You Anywhere

You could travel 'round the world with the clothes you can get in one of these big black enamel cases—and depend on the case to stand

Great, deep, roomy affairs with sturdy black cowhide corners, binding and double straps. Each case has a tray and is lined with a fabric resembling lines.

Sizes 24 to 32 inch.

(Main Floor, Chestnut)

and Mary suit of American walnut-bed, bureat, chifdressing table. fonier and dressing table.

\$310 for a 4-piece Adam suit in antique ivory enamel -bed, bureau, chiffonier and dressing table. \$318 for a 4-piece William

and Mary suit in American walnut-bed, bureau, chiffonier and dressing table. \$324 for a 4-piece Adam suit of mahogany-bed, bu-

reau, chiffonier and dressing table. \$332 for a 5-piece Colonial suit of mahogany—twin

beds, bureau, chiffonier and dressing table. \$338 for a 4-piece post-

Colonial suit of mahogany-

bed, bureau, chiffonier and

\$355 for a 4-piece antique ivory enameled suit, Louis XVI design - bed, bureau, wardrobe and dressing

\$360 for a 4-piece Louis XVI suit in walnut - bed, bureau, wardrobe and dressing table. \$361 for a 4-piece Colo-

nial suit of mahogany-bed, bureau, chiffonier and dressing table. \$383 for a 5-piece William

and Mary suit of mahogany -twin beds, bureau, chiffonier and dressing table. \$394 for a 5-piece Adam suit in antique ivory ename

and chair. (It's an ill rain that does nobody good)

Men's Union Suits at Less Than Half Price

During the heavy rains of the past month a certain river rose so high that it flooded the mills along its banks. Among the goods that got wet were some men's mercerized cotton union suits in athletic style. Because these suits may have a little stain here, or a rust spot there, we (West Aisle)



Piano Opportunity Piano Chance

There is a very great difference between an "opportunity" and a "chance."

In the purchase of any piano that is without a fixed and honorable reputation there is an element of chance, no matter how low the price may seem to be.

But if you can get a dependable piano at a substantial reduction from its regular price, that is an OP-PORTUNITY.

We are disposing of a lot of pianos, player-pianos and reproducing pianos at reduced prices-some of them very much reduced.

By far the greater number are new instruments, but there are some used ones, all of which have been put in first-class playing condition at the Schomacker

factory. Of probably four-score pianos, all but a half dozen are the famous makes that we sell here regularly. We know they are fine, and we back up the makers' guarantees of satisfaction. Their names are household words in musical America.

Here is an opportunity, then, to get one of the best pianos, player-pianos or reproducing pianos in the country at a satisfying saving. You need not take a chance, And any instrument may be bought on convenient

750 Yards White Wash Satin Special, \$1.50 a Yard Another new importation of a very popular Japanese silk.

Because it washes so well it is in great demand for separate skirts, foundations for Georgette and other sheer silk dresses, for blouses, negligees and lingerie.

The color is a natural white, just off a pure white, and the width one yard. Under different circumstances, this silk would be at least 50c

(West Atale)

School Handkerchiefs for Little and Big Folk

This is the time to lay in supplies and we have chosen some especially good, practical kinds for the purpose, and they are inexpensively priced.

expensively priced.
For girls—either sheer or medium-weight linen, plain hemstitched, \$2.25 a dozen.
For boys—medium-weight linen, plain hemstitched, \$2.25 a dozen.
For young women—several

ered, initial, medium-weight plain and sheer or colored handker-chiefs, all are \$3 a dozen.

Prices \$13.50 to \$19.

For young men-plain hem-stitched, \$3.50 and \$4.75 a dozen. The marking with machine em-broidery is, for the first name, 75c a dozen and for the full name, Ink marking, 86c a dozen.

styles, one corner hand embroid-

Remnants 10c, 15c and 25c a yard for various lengths, from one yard up to dress lengths, of nearly all kinds of cotton of the season.

A are on sale now at prewar prices. One in particular is a folding leather-covered Rexo for pictures 21/4 x 31/4; with rectilinear lens (double) and Marvel shutter with cable release. The price is \$7.50. (Main Floor, Chestnut)

1 多光學學用於

NUMBER of cameras

Big, Spongy Turkish Towels

Special at 65c

Just 50 dozen large, heavy towday to sell at this price. They were ordered before the advance. Full bleached and good ab-

Size 24x46 inches, hemmed. (First Floor, Chestnut)

Clearaway of Cotton

(West Atale)