4800 Women's **Embroidered** Handkerchiefs, at 3 for 25c

Fancy handkerchiefs with embroidered corners, beautiful designs, 3 for 25c.

Subway Store Sale to Lessen Living Costs End-of-the-Month "Rally 'Round the Purse!"—Gimbels Making both ends meet is a serious proposition these days of

high prices, to many a household provider.

way possible.

Let the Subway Store help!—it is headquarters all year 'round for good medium-priced goods at lowest prices. But it has made The Family Purse has to be considered — and helped in every special preparations for this month-end Sale to Lessen Living Costs, and every item will be a helpful purchase.

750 Yards of Navy Blue

For suits, capes and skirts.

54 inches wide. Special, at \$1.50

Tricotine at \$1.50 a yd.

All-wool Black Serge, 36 inches wide, special at \$1.25 yd. Black and White Checks, wanted patterns. 42 inches wide, special at 88c yard.

300 Women's and Misses' Georgette Silk or Satin Dresses

To Sell at the Low Price of

Good news to those with dresses to buy to start the new season. Choice of a dozen fashionable models. Of beaded Georgette, Georgette-and-taffeta and all satin.

Long Russian lines or the modified Empire style. With turned up ruffling, flaunces and over-skirts. Many with sashes or wide girdles. And the new lace Bertha collars that define

Women's sizes 36 to 44. And for misses 14 to 18 years. Also a Group of New Silk or Satin Dresses at \$16.50

Choice of navy, brown, taupe, French blue and black.

Just unpacked. Of taffeta or satin. More than six popular models to choose from.

A Clearance of Women's Suits at \$10

Every one worth double-and some triple. Of serge, poplin, checks and mixtures. All are nicely lined. With lapel collars, belts and the majority with pockets. Some are trimmed in silk braid and buttons. Just the suit for present wear. All sizes for women 36 to 44-misses' 14 to 18 years in the lot-but not in all styles.

New Fall Coats, \$25 For Women and Misses

Six new models to choose from. Of velour and silvertop. Stunning loose back and the popular belted models. With large collars, of course! In brown, navy, green, taupe, burgundy and black.

Tub Skirts to Go at 65c and \$1.55 Less than half price. Of cotton gabardine and

ineen (cotton) in the styles that have proved good sellers. Now at 65c and \$1.55.

900 Girls' Tub Dresses For school wear. A dozen effective models. Gay plaids and plain colors. \$1

New Fall Suits, \$25

For Women and Misses

The advance guard has arrived. Specialized at \$25 are new suits of poplin in two fashionable models.

Georgette and Crepe de Chine Waists at \$3.85

250 First-quality Dinner Sets,

50 pieces, at \$8.95

-Save \$3 to \$5.50

Nineteen styles-sizes 36 to 40. Five hundred samples besides - sizes

Beaded, embroidered, braided, frilled. With smart collars or smart collarless

Open'stock pattern from one of America's best makers. A complete set

Set consists of six each; dinner, tea, soup, bread and butter, dessert

for six persons. Blue bird decoration with a garland of roses. Great value

saucers, tea cups and saucers. One each-meat dish, open vegetable dish,

covered vegetable dish, sugar bowl, cream jug and sauce boat. The Gimbel

-Gimbels, "Subway Store

at \$8.95 a set. And 50 pieces in a set.

Boys' School Suits at

\$6.90 and \$8.75

sizes 3 to 8 years. Values average double,

colors, extra well-made, good styles and pat-

of lined knickers. Medium weight, dark col-

ors, extra values for boys 7 to 17 years, at

terns. All sizes 7 to 17, at \$6.90.

300 Boys' Wash Suits; many styles; all

Boys' Norfolk Suits; medium and dark

200 Boys' Norfolk Suits; with two pairs

guarantee back of every set.

at 85c.

Thirteen Colorings:

White, pink, navy blue, black, sunset, peach, Hydrangea blue, pink embroidered in blue. Peach combined with blue—white, with blue or tearose or orchid.

At \$3.85!

Special Luncheon, 60c

Roast Premium Ham Champagne Sauce

Candied Sweet or Mashed White Potatoes

Garden Spinach or Corn on Cob

Mexican Salad

-tilmbels, "Subway Store" and Annex Dairy Lunch

Fresh Peach Ice Cream or Pie

Roll and Butter

Iced Tea or Milk.

Quaker Blend Coffee

-Gimbels, "Subway Store

\$20,000 Worth of Sewing Machines At Reduced Prices 500 WILLARDS-the famous Domestic Company's make-

offered at substantial savings. The makers' name speaks for itself. These are high-grade products. They could not be sold at low prices except for a fortunate purchase. Willard Cabinet



are included in this lot. closed they resemble attractive music cabinets. A wonderful convenience when space is at a pre Willard

Machines, Special at \$39 Handsome golden oak cabinets

Sewing Machines. Special at \$33

ments to be found only in high-grade machines

\$2 Cash and \$1 Weekly

Brings any machine to your home without extra charges of any kind. Free instructions at your home if you live within city limits. 10-year Gimbel guarantee against any mechanical imper-

Popular-make Corsets at \$2

Adapted for various figures. Low and medium bust Brassieres at 50c; daintily trimmed with lace; hook

front. Perfect fitting.

Mattresses of Felt and Cotton at \$10 Covered in good quality ticking, packed in individual cartons nsuring sanitation. Special at \$10. Save \$4

Combination Mattresses of striped rattan, felt top, bottom sides, covered in extra heavy ticking. A wonderful value at

Pillow and Bolster Sets, at \$5. Save \$2. Special, \$5. White Enameled Bedsteads, post effect, heavy fillers at head and foot, 4x6, 4x0 and 3x0, at \$5. Save \$2.50.

796 Men's and Young Men's Suits at-

88 Three-piece Suits, Light Color 136 Three-piece Suits, Dark Color

> 120 Priestley Cravenette Suits 260 Fine "Cool Cloth" Suits

192 Palm Beach Suits. Best Makes. All Sizes

Suitable weights for fall. In worsteds, cheviots, tweeds and cassimeres,

92 Tropical-Weight Suits at \$5

-Gimbels, 'Subwey Store'

Rug Sale in the Subway Store, Savings Average Third to Half

High-grade Axminster Rugs, all the wanted es, unusually attractive line of beautiful oriental zes, unusually attractive line of 9x12 ft., \$32.50; 8.3x10 6 ft., \$31.50; 752x9, \$29.50; 6x9 ft., \$22.50; 414x614 ft., \$13.25.

Seamless Tapestry Brussels Rugs. Alex. Smith's and other well-known standard makes: -9x12 ft., \$24.50; 8.3x10.6 ft., \$22.50; 7.6x9 ft., \$19.75; 6x9 ft.,

Seamless Wool-face Velvet Rugs, fine, heavy sality; variety of oriental and all-over effects, 9x12 t. \$31.50: 8.3x10.6 ft., \$29.75.

Tapestry Brussels Rugs, oriental effects. Also cetty Chinese patterns in rose and blue. 9x12 ft.

Heavy Mottle Axminster Rugs, extraordinary Hit-and-miss effects. lust half price.

Two carloads Linoleums included in this Floor Covering sale. Hundreds of full rolls and thousands of square yards in remnant lengths, up to 100 square of square yards in remnant lengths, up to 100 square yards of a pattern to match. Arganged as follows:—Best quality New Process Floor Covering, two yards wide; variety of Linoleum designs, full rolls, 40c square yard. Long lengths, two yds, wide, 35c square yard. Shorter lengths, one to two yards wide, 25c. Please bring measurements. None to dealers. Wonderful bargains.

Best quality Gold Seal Congoleum, three yards wide. Three good designs in full rolls: as many

wide. Three good designs in full rolls; as many yards as you desire, at half price—50c square yard. light factory seconds.

Inlaid Linoleum, colors through to the back, variety of patterns, slight seconds, full rolls; of the "B" grade, at \$4.35 square yard. Best "A" grade Parquetry, at \$1.85 square yard.

Children's Cute Rompers at 85c

Of chambray and striped ginghams, beach and oomer styles; sizes 2 to 6 years. Price, 85c.

Men's Neglige Shirts at \$1.35

Printed madras neglige shirts, soft cuffs, splendid values. Lay in a supply at this price, which hardly covers the cost of material. Sizes 131/2 to 17. Men's Suspenders at 48c.

Drapery Remnants at 10c to 52 ea.

A Third to Half Less Than Regular

3500 mill ends and remnant lengths of Fancy Colored Scrims, Cretonnes, Sash Lace and Marquisette; desirable lengths. At 10c to \$2.

980 Dozen Window Shades at 85c. Worth one-third more. Of oil opaque; wanted colors, mounted on spring rollers. Complete with fixtures, ready to hang. Size 36x72. Wm. Rogers' Silverplated Table Flat Ware at 12c to 25c

A new and dainty pattern. Tea Spoons, | Dessert Spoons,

10,000 Yards of Heavy Union

Kitchen Toweling at 16c yd.

You save 12c on every yard; not over twenty

yards to any one customer. Brown and

bleached; some have blue border. This is

the best toweling bargain of the year. Won-

700 Elaborate Lace-trimmed Scarfs; a

manufacturer's clean-up lot of odd laces, at

85c each. You save 35c to 65c on each scarf.

1000 Dozen of 18x18 Hemmed Napkins

at \$1.85 Dozen

The best lot we ever had at the price.

This is at less than today's mill price.

Table Spoons, Orange Spoons, Medium Forks, Silver - plated

-Gimbels, "Subway Store"

Remnants of All-Silk Fabrics at \$1.38 yd.

Save nearly \$1 on every yard.

Only a few hundred yards left. Navy taffeta and other weaves in the lot. Mostly a yard wide.

Silk Mull for lining purposes, at 58c vard; 36 inches wide. With the price going higher every day this is a bargain.

Rich Black Taffeta; yard wide, at \$1.85 Worth almost that wholesale.

Women's Collarless Vestees, \$1

Made of rows of net puffing combined with ows of lace in beautiful patterns. At \$1. Save

These are mill "seconds"; but nothing to hurt the wear or looks. Excellent for restau-

100 Pairs of Plaid Blankets at \$5.95 pair

derful value at 16c a yard.

rants and hotels. At \$1.85 a dozen, 3000 yards of 72-inch satin-finish mercer-

ized Table Damask at \$1.05 yard. This is less than today's wholesale.

> Bleached Pillow Cases below today's wholesale price. Sizes 42x36

5000 yards in useful mill lengths of

Remnants of Terry Robing. Suit-

100 Dozen Seamless Sheets; single-

bed size, 54x90 inches. Limited quan-

tity to each purchaser. Sale price,

Muslin, Cambric and Shrunk Muslins:

36 inches wide. Sale price, 24c yard.

able for towels, average size 17x36

inches. Sale price, 22c each. Half

and 45x36 inches. Sale price, 28c.



at 65c to \$2.95

Elastic at waist and knee. White and Flowered Sateen Petticoats, at 75c

Fitted top and tailored flounce. Half price. 300 Special House Dresses, at \$2.25 Neat striped ginghams, high neck, long sleeves

and pocket, gathered back and belted. Finished in

All are double-bed size and in vanted designs. Sale price, \$5.95 a Satin-finished Bolster Covers,

alf-price and less; mill clearance lot.

Price \$1.25 each. Clearance lot of Seamless Sheets, save one-third and more. Mill seconds. Double-bed size. Sale price,

\$1.28 and \$1.48. Scalloped Sheets, 81x90 inches, at

Scalloped Pillow Cases, 45x3812 in.

-Gimbels, "Subscap Store"

Women's Silk Stockings

at \$1.15

Women's Knit "Bodice" Union Suits at 75c

Loose knee, lace-trimmed; regular and extra sizes. Specially priced, 75c.

Women's Knit Union Suits, hemstitched yoke,

Men's fine Sheer Gauze and Medium weight Socks, 6 pairs for \$1. Mill irregulars.

—Gimbels, "Subscape Store"

Plenty of colors. Mill irregulars.

MARKET : CHESTNUT : EIGHTH AND NINTH

Women's White Lambskin Gloves at \$1.68

One-clasp, pique sewn and two-clasp over-seam. Purchased quite some time ago before prices had advanced, that's why this special price-\$1.68. Buy now for fall wear!

2000 Pairs Women's Summer Shoes at \$2.95

Two to three dollars a pair less than the regular values It is hard to say where shoe prices will go next season. Better lay in two or three pairs

Patent leather Oxfords, patent leather Pumps, gunmetal Oxfords, gunmetal Pumps, black kid Oxfords and black kid Pumps, white canvas Oxfords and Pumps. Light leather soles, high curved heels. Sizes 21/2 to 7. Sale price-\$2.95. Misses' and Children's Shoes at \$1.95

High lace and button shoes in gunmetal leather. Patent leather low shoes. Sizes 5

High and low shoes. Patent leather, gunmetal and tan. Sizes 10 to 51/2. At \$1.95. Men's Shoes at \$1.95

Boys' Shoes at \$1.95

High laced shoes in black gunmetal leather and white canvas. Broken sizes. At

1000 Sample Undergarments and Clean-ups of the Season

Pink Batiste Bloomers, at 45c

chambray to match. Like sketch.

Linen-finish Beach Suiting at 35c yd.

Unusual value for this excellent quality of linen-finish (cotton) Beach Suiting, used very much for children's wear and skirts. 35 Thirty-two inch Striped Gingham, at 25c yard. Excellent qual-

ity of Seersucker gingham in just the wanted stripes. Makes excellent house dresses and is used very much for petticoats and

38-inch plain-color Dress Voile, at 18c a yard. In nickel, helio and blue only. Remarkable value, at 18c yard.

ight knee, regular and extra sizes, at 85c.

12 Rolls Toilet Paper, \$1

Weldorf brand, made by Scott Paper Co. "Bob White" Toilet Paper, 12 rolls for 50c. -Gimbels, "Subway Store"

GIMBEL BROTHERS