EVENING PUBLIC LEDGER-PHILADELPHIA, WEDNESDAY, AUGUST 20, 1919

Organ Plays at 9, 11, 11:55 and 4:50 Chimes at Noon

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Cloudy

Year by Year and Even Day by Day It Becomes More Clear That There Is One Wanamaker Furniture Sale We Were Venturesome Enough to Make the

Attempt

a half century ago to simplify storekeeping and turn the sale and purchase of commodities into a season of pleasure and convenience, without weariness or waste of time.

Thousands of times in the course of a year people have said to us, "It is a great happiness to come here to shop."

It is not always easy to know what to buy or what to let alone.

The ever-changing merchandise displays we are able to make, gathered from every quarter of the globe, are a source of delight and information.

This Store from its first days was meant to be an enjoyment to the people. Oftentimes we rule out commodities commonly called great bargains. Many articles are put upon the market too cheap to be a good pennyworth.

Frequently that which is glossed over by expensive and extensive advertising*

> Proves to be a Bargain **Pick Purse**

Three simple rules in spending money are worth while-

1—Think twice—over bargain sales that are not bargains!

2-Is it a trustworthy article you are purchasing?

3-Whether you have any occasion for it.

[Signed] John Mamale



New Regulation School Dresses That Every Girl Should See

And as soon as she does see them she will certainly want a half dozen or so to wear throughout the school year.

It is a brand-new style that we have never had before, and it is just as practical as it is preity. The dress is pleated and has a yoke back and front. A buttoned-on belt holds the fullness in slightly at the waist line and there is a regulation sailor collar and trimmings with a lacing in red.

In white galatea this dress is \$5.25. In a sturdy linen-and-cotton cloth in navy blue it is \$9.50. In all linen, white with blue trimmings, \$12,50. Sizes 6 to 14 years.

Other regulation suits of kindergarten cloth, blue or white with red ties, \$5.75. Sizes 6 to 14 years.

Bloomers to go with these dresses are also here for the first narrow toes and high Louis heels

Oriental Rugs of Various Types at Exceptionally Inw Prices We are offering quite a num

deliveries, and these are marked ber of Oriental carpets and at less than we should ordinarily sell them for. Our colrugs at prices considerably lection of Chinese rugs affords under the prevailing values. excellent choice at very mod-Among them are a very crate prices.

attractive group of Persian Small Oriental rugs, now so Mahals, Kermanshahs and scarce in general, are here in Saruks. The Mahals are rugs attractive assortment, notably taken from our own stocks Mosuls, Beluchistans, Hamaand reduced 20 per cent. The dans and Chinese pieces, many other pieces belong to recent of these being at special prices. (Seventh Floor, Chestnut

New for Fall— "Mare Nostrum" **English Silk Sports** (Our Sea) Scarfs

By V. Belasco Ibanez When you have read it you They are pure silk and the will say that this book is as prettiest Autumn shades to go great as "The Four Horsemen of the Apocalypse." "Our Sea" is the Mediterranean, and the A very novel style is made chief figure is Ulysses Farra double and has two broad, lengthgut-our own Farragut, inciwise stripes of rich dark colors. dentally, was a sailor of Mediterranean ancestry. The background of the novel is in credibly rice, and against it is Wider scarfs of single thickness in beautiful combinations of a story of German submarine stripes, \$15 each. All have silk

> Nothing could be more crowded with interest. To all who love blue water it will be a book of extraordinary value and charm Price \$1.90.

(Main Floor, Thirteenth)

 P^{EOPLE} buying in the Furniture Sale may not know that the mirrors in the Picture Store are included in it. Prices are 10 per cent less than regular all through August. (Fifth Floor, Market)

Brief Cases at

Special Prices Good, sound, solid cowhide cases in black and brown and in three

They make a good appearance and they are built for wear. Prices \$5, \$6 and \$7. (Main Floor, Chestnut)

and No Other Like It

T IS timely to remind you that this Sale will end next week. Further than that we have no reason and no desire to hurry anybody into buying. We have an amplitude of goods. Today, as at the beginning, the absolute pre-eminence of this stock over any other two or perhaps three stocks is such that nobody honestly and seriously disputes it.

The Sale is still wonderfully strong in the good, reliable practical type of bedroom, dining-room and living-room furniture that ninety out of every hundred homes are calling for.

In Fine Old Pedigree Pieces It Is Rich

Many very fine old museum pieces of furniture are shown on the Fifth Floor, Chestnut Street section, in exact reproductions.

Some are reproductions carrying the additional advantage of modern constructive improvement lacking in the originals.

A set of eight chairs are copies of originals now in Hampton Court Palace, London. These are covered in needlework tapestry exactly of the kind made by Queen Mary and her ladies-in-waiting about 1687.

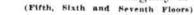
A walnut sofa is a reproduction of an original which bears the signature of Robert Adam and was made for Sir Lawrence Dundas in 1764. The original piece which is in the Soane Museum was gilded, and it was in stripping off the gilt that these facts were discovered. The frame of this rare copy was made in Italy and the upholstering done in our own workrooms.

An arm chair and triple-back settee in mahogany are copies of Chippendale walnut pieces-believed to have been done by Chippendale himself in 1735. The side chair that matches these was originally part of a set made specially by the Chippendale firm for Marie Antoinette. Six of these chairs are still in the Louvre.

Here, too, is an exact copy of the Sheraton desk used by Washington and other presidents.

The original is in the New York City Hall. It is a mahogany desk with seven drawers on either side.

These are only some of the pedigreed pieces to be found here. There are many others to be seen in the series of rooms along the Chestnut Stiget portion of the Fifth Floor.





Handsome Mirrors Unique Hall Tables

We have about 100 of the loveliest mirrors in this Sale at reduced prices. No two of these are alike, but all are charming. A great many decorative periods are represented and there is a charming choice of styles, including polychrome effects, novel paneled styles and many in antique gift and bronze.

You can imagine the variety at such a wide range of prices-\$7 to \$270.

Among the hall furniture of individual charm you will notice a Queen Anne drop-leaf table lacquered and decorated in colors at \$211.

A fine decorated hall cabinet in walnut, on the order of the old commodes, at \$166.50.

A lacquered commode decorated with a Chinese lake scene in blue, black and old gold at \$397.

A half-round table decorated in the same style is \$387, and a handsome Heppelwhite hall table of mahogany is \$486.



time. In white galates, \$1.75; in blue linen-and-cotton cloth, \$3.50. Sizes 6 to 10 years.

Serge Regulation Dresses

Navy blue all-wool serge and a good quality for all the hard wear they are likely to get. These dresses are made in our own workrooms, and that means the best of tailoring. \$18.50 for sizes 6 to 14 years. (Second Floor, Chestnut)

For Women-New Autumn Suits and Dresses

Some particularly good things have lately arrived for the women who want something larger than the regular sizes.

The suits are of duvet and novelty cheviots, cut in such a way as to increase the slenderness of the wearer, and beautifully made, with richly printed linings. The duvets are in rich greens and such colors; the cheviots mostly in navy and black. Prices are \$67.50 to \$145.

The dresses are for afternoon, and are often one of a kind. One deep blue charmeuse has a metal shot silk waistcoat; a navy tricotine is richly embroidered; some beaded Georgettes combine unusual colors. The color range is widebrowns, blues, navy, taupe, gray and wine.

Prices are \$50 to \$115.

(First Floor, Central)

School Girls Will Soon Need **New Fall Coats**

Something light in weight and just the right warmth for the first cool days.

A good-looking burella cloth coat at \$12.50 starts the price list. The most expensive is only \$18.75 and the whole asortment includes tweeds, small checks and velours. They are beautiful little garments, tailored with as much skill and care as though they were intended for the mothers themselves.

In colors one may have navy blue, Pekin blue, tan, shepherd's plaids and others. All come in 6 to 14 year sizes.

We think it only fair to say that there is a very real economy in buying givls' coats now rather than later, for when we have to replace the same qualities the prices will be much higher. (Second Floor, Chestaut)

-slippers which belong with afternoon dresses of tan, brown or dark blue.

sorts from Japan; in white

Perfectly plain sorts with

frog fastenings, or with silk

button fastenings, cach \$13.50

These are in pink and white

(Third Floor, Central)

Bronze Slippers

Of bronze kid, with long vamps,

pink and blue. \$12.50.

with the new hats.

This is \$20.

fringe.

only.

Price \$12 in the Exclusive Little Boot Shop. (First Floor, Market)

L. R. Corsets-**Topless Styles**

At \$1.50. A pink batiste model with insert of elastic across the top and short bones over the abdomen.

At \$2.50. Pink coutil with a touch of blue silk at the top. Also another pink coutil with elastic band across the front.

At \$3.50. A well-boned model of pink or white coutil, long over the hips and with insert of elastic at the bottom of the back.

At \$4 and \$5. Delicate pink satin models with elastic bands across the top, and medium or long skirts.

At \$4. A lace-front model of pink coutil with elastic at top. At \$6. Pink broche with long hips. This model may be had laced in back or front.

At \$7.50. Pretty tricot and broche corsets.

(Third Floor, Chestnut)

"I Want a Good, Medium-Priced Rug"

How often we hear that remark! And how ready we are for the people who make it! Here is a splendid selection of good, medium-priced domestic rugs, among which we mention a few:

Tapestry Brussels

8.3x10.6 ft., \$31.50 9x12 ft., \$32.50 6x9 ft., \$16.50

Axminster

9x12 ft., \$42.50, \$52.50 and \$58.50. 7.6x9 ft., \$36 and \$40. 6x9 ft., \$23.50, \$28 and \$31.

Wilton 9x12 ft., \$67.50 and \$80 (Seventh Floor, Chestnut)

Suits Boys Can Wear Till the **Snow Flies**

Norfolk suits of woolen fabrics in gray and brown mixed colors, all full lined and neither too heavy for Summer nor too cool for the Fall.

Suits that boys can wear from now until the first breath of Winter begins to blow the snow before it.

Good suits, every one of them, which means that they are built for practical service and neatness of looks, not the least of their good points being the sound tailoring in every one of them.

Sizes for boys of 8 to 18 years. Prices \$15 to \$30.

(Second Floor, Central)

Girls Wearing 150 Women's Dusters Clearing Away at \$1.50 to \$6

Linenes in natural color and gray; Palm Beach cloth in natural color and gray; mohairs in black, navy and gray. Mostly coats; a few capes. All odds and ends.

(First Floor, Central)

The Mysterious Way a Boy's Handkerchiefs Disappear

has never been solved, but one thing is certain-he will need a totally new supply against school opening.

In plain hemstitched linen, the regular boy's size, 30c each, and they are very good values. (Main Floor, Central)

Delicious Candy and Different

You may have heard of chocolate-covered nuts before, but it is not likely, that you have tasted any more delightful than these morsels of superior chocolate with rich nut-meats scattered through them. \$1.25 a pound.

Those nougat center caramels made such a hit that we evolved a new kind, of the same materials. In these, strips of chocolate or vanilla caramel are wrapped around a strip of nougat. 80c a pound.

(Candy Store, Downstairs, Chestnut)

ONLY a person with thoroughly good eyesight can feel and be in the pink of condition.

And only a careful workshop should be trusted to fill a prescription after he has obtained it from a competent physician.

(Main Gallery, Chestnut)

Men's Straw Hats Are Now \$3—Save \$1 to \$4.

A reduction of all our finer stiff straw hats and some mackinaws.

Among the former are Lincoln-Bennett and Redleaf London straw hats and fine splits.

The opportunity a great many men have been waiting for. (Main Floor, Market)

London Sends a New Lot of **Redleaf Half Hose**

Men who like these specially fine socks will do well to get them while they can.

Ribbed lisle in black, white, tan, navy and gray, \$3 a pair. Striped and clocked lisle in black with green, blue, white or rose, \$3,50 a pair.

White and unbleached cotton, \$2.50 a pair. Silk-and-wool in black, clerical and gray, \$3 a pair. Ribbed wool in green, tan and black, \$2.50 a pair. Heavy white ribbed wool, for golf or tennis, \$2 a pair. Ribbed silk-and-wool in two-color combinations, \$3.50 a pair. (Main Floor, Market)

These \$10 Cordovan Oxfords for Men

are about the most popular of our men's fashionable shoes this season

They are in a good shade of mahogany and are made over a straight English last, with wide shanks and low, broad heels. \$10 is not much for them. (Main Floor, Market)

The Goods in the Bedding Sale Can't Run Short

But the time to buy them is running shorter every hour.

While this Sale lasts you can select mattresses, pillows, bolsters and bedsprings at reductions of 10 to 20 per cent. Once it is over, you cannot.

It will last until Friday, August 29, the last business day of the month, which means that you have plenty of time to look to your bedding needs beween now and then, but not an hour too many.

Now is the time.

(Sixth Floor, Chestaut)

Separate Skirts Will **Need New Guimpes** And here they are. They are

very pretty and dainty and best of all they don't mind frequent tubbings.

> In lawn, poplin or dimity, all with turned over collars. Some have hand smocking, feather stitching and French knots, others content themselves with colored collars and cuffs.

The sizes are from 6 to 14 years' and the prices \$2.75 to \$5. (Third Floor, Chestnat)

