EVENING PUBLIC LEDGER-PHILADELPHIA, WEDNESDAY, AUGUST 20, 1919


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Come to Dinner and Spend the Entire Evening at


Do You Suffer With Corns?


 I

## ELPRODUCTO <br> 

## \$5 Invested in Vogue

Will Save You \$500
The instant the war was over, Paris began to dance, and, curiously enough, the dance has determined the mode of even the most sedate autumn street frock. In repose, the silhouette remains slim. But the instant one moves-
walking, dancing, crossing a room-it must walking, dancing, crossing
have grace and flow of line.
How can you get that floating effect? How
should you stand when you wear it? How can you know the favored colors? How can you
assure yourself added distinction of dress and assure yourself added distinction of dress and
save yourself from misguided or haphazard save you
buying?
The secret is not more money. I
authoritative, advance fashion advi
The gown you buy and never wear is the really
expensive gown. Gloves, boots, hats, that miss


## AFTER SEPTEMBER 1

24 Issues of Vogue Will Cost \$6 Save $\$ 1$ By Mailing This Coupon Now




> Even at the $\$ 6$ price, Vogue will eontinue to be the least costly per copy of all the American magazines appealing to people of taste. Vogue is published twice a month, giving you 24 issues Thus you spend $\$ 5$ a year for twelve issues o
Country Country Line; $\$ 4$ for twelve issues o Harpe
Century, the Atantic; but you spend at the
rate of only $\$ 3$ for every 12 issues of Vogue-

CONSIDER, then, that for \$5-surely a tiny fraction of your loss on year ( 24 issues), Vogue's fashion information, Vogue's acknowledged taste, Vogue's buying skill, Vogue's personal service bureaus - all the judgment, experience, and skill of a highly paid staff of experts in everything connected with dress, entertaining, interior decoration, and the
social and intellectual life of a cultivated woman.

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the Forecast Number at once.


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 Cheerful SurroundingsFor factories and buildings where men must workFor factories and buildings is much more econon muscel than ork- other
specify this water paint. It mer
paint, yet it insures first-class results. Because of its low cost-





## Meats in Storage Not "Hoarded"

Live stock is a seasonal crop-like cereals and grains. It is" ripe" and is marketed in larger quantities in certain months. This causes a natural oversupply at one time and a natural shortage at another.

During the time of oversupply Swift \& Company places some of the meat in cold storage, against the season of short production.

This is a necessity in order that the nation's ration of meat- $58,000,000$ pounds every day in the yearmay be forthcoming as the consumer requires it

This is not hoarding, not price manipulation, not market control. It is mere common sense

United States Bureau of Markets' figures of stocks of frozen and cured meats July 1 are being used as a basis for Department of Justice investigations in many cities. When properly analyzed, based on Swift \& Company's stocks, these figures show:

62 per cent (approximate) is pork $\varepsilon$ nd beef cuts, etc., days in pickle or salt to complete the curing procese
12 per cent is frozen pork, of which more than three quarters is to be cured in the next few months.
per cent is lard. This is a normal supply and only our-iffths of a pound per capita, and much of will have to go to supply European needs.
19 per cent is frozen beef and lamb, and miscellaneous meats, part of which is owned by the Governmen this were all diverted to domestic trade channels it would be only $21 / 2 \mathrm{lbs}$. per capita-a 5 days' supply.
$\overline{100 \%}$
From this it will be seen that "meats in storage" represent unfinished goods in process of curing and the working supply necessary to assure the consumer a steady flow of finished product.
Swift \& Company, U. S. A.
Seven Wholesale Distributing Mark
Central Office, 9th and Girard Ave
F. M. Hail, District Manager


