

Gimbel Brothers

Store Opens at 9

For Tomorrow—Wednesday

Gimbel Brothers

Store Closes 5

Gimbel Brothers

Tuesday, August 19, 1919.

# Subway Store Day Timely Bargains : Tomorrow--Gimbels

No trashy merchandise comes to Gimbels—there isn't an article of merchandise in these Seven-Million-Dollar Stocks but that is useful and needed by somebody at some time.

The Subway Store provides the sturdy and less costly goods — goods right up-to-date, but there is less to pay for them—goods that, particularly at the reduced prices, are—

## Helps to Prudent Buying

and that are needed by every household. Bargains rounded up every semi-occasionally by the Subway Store make—

## A Dayful of Good Values—Tomorrow

### A Remarkable Sale of Women's and Misses' Voile Dresses—Save More Than Half at—

#### August Clearance of Silk Waists at \$2 to \$5.95

**Saving of Half**  
**Georgette—Crepe de Chine—Tub Silk and Lingerie**  
These pretty waists grouped for Subway Store Day. Some are slightly mused from handling, but laundering will make them perfect. Various models—all new; wanted shades, shell-pink white, rose, bisque, tan, league blue, tea rose and many two-tone effects. Also some black. Special prices—\$2 to \$5.95.

#### One Thousand Cotton Waists at 65c

Odd lots; mostly plain and novelty voiles. Save half and sometimes more. At 65c.



—Gimbels, "Subway Store Day"

#### Girls' Tub Dresses at \$1.65

Reduced Because Not All Sizes in Every Style

Yet all sizes—6 to 14 years—in the group. Of rep in pretty shades of pink or blue, girdles in black velvet and plaid ginghams with odd shaped pockets and wide belts. Trimmings of plain color gingham.

Just the right kind of dress to wear now and begin the fall school term. To close, at \$1.65.

—Gimbels, "Subway Store Day"

#### 38-inch Plain-Color Chiffon Voile at 28c yard

Excellent quality of Chiffon Voile in a beautiful assortment of colors. Fashion's favorite cotton fabric, 38 inches wide. This is a remarkable value. Quantity limited.

#### Dress Ginghams at 25c a yard

There is nothing better for a strong serviceable dress than Gingham and this quality comes in an excellent assortment of stripes, plaids and plain colors. 27 and 32 inches wide. Special for Subway Store Day only, at 25c a yard.

#### Quick Disposal of Women's Tub Skirts at \$3.35

Majority Less than Half Price  
Choose from white surf cloth and cotton gabardine. Best selling models of the season—three are pictured. Clever belts and pockets. Rare bargains, at \$3.35.

—Gimbels, "Subway Store Day"

#### 800 Little Children's Wash Dresses, \$1

Pretty plaids and plain pink and blue ginghams. Variety of styles to select from. 2 to 6 years, \$1. Extra value.

Children's Muslin Nightgowns; lace-and-embroidery edge-trimmed, 6 to 14 years. \$1. Worth much more.

Misses' and children's Princess Slips, lace-and-embroidery-trimmed ruffle, \$1. Save half.

—Gimbels, "Subway Store Day"

#### Mill Clearance of Sheets at \$1.28

Slightly damaged, but no holes, simply weaving imperfections; others have slight oil spots or stains. Dependable muslin which will give excellent service. Three sizes, 72x90, 81x90, 81x99. Save one-third, at \$1.28 each.

Over 1000 dozen Bleached Pillow Cases. Made of strong muslin in wanted sizes, 42x36 to 45x38½, at 18c to 32c.

2000 Bleached Seamed Center Sheets, size 72x90 inches. No more after this lot is gone. Less than wholesale. None to dealers. At 95c and \$1.10.

Remnants of Belvedere Sheeting Muslin. Useful lengths, 72- and 81-inch widths. While it lasts, at 55c a yard.

500 dozen Bolster Cases, size 42x72 inches. Made of first-class muslin. They are less than wholesale. None to dealers. Price 55c ea.

Clearance of mill-mused wool-finished (cotton) Blankets. Double-bed size. Choice of tan, gray or white. All have pink or blue borders. Save a full third, at \$2.88 each.

150 Crinkled Dimity Bedspreads, size 72x80 inches. Save a full third, at \$2.15 each.

—Gimbels, "Subway Store Day"

### Willard Sewing Machines at \$37 and \$42

1919 Models—Specially Priced.

Manufactured by the famous Domestic Sewing Machine Company. The cabinet is entirely new; rich in design and finish. When closed resembles a music cabinet. Embodies all the newest advanced features of a high-grade machine. Machinery identical to that found in the \$50 cases.

A Limited Number of Used and Floor Sample Machines

Singer	.....\$25	King Parlor	.....\$10
White	.....\$29	Cabinet	.....\$39
Singer	.....\$29	Grant	.....\$18.50
White	.....\$10	Domestic	.....\$15
Singer	.....\$15	New Willard	.....\$33
White	.....\$15	And others.	

Every sewing machine bears the Gimbel guarantee against any mechanical imperfections. Free instructions at your home if you live within city limits.

\$2 brings any machine to your home. Balance \$1 weekly.

—Gimbels, "Subway Store Day"

## \$4.75



At \$2.25 At \$4.75 At \$4.75 At \$4.75 At \$4.75

Voiles in plain colors and figured designs. More than twenty-five styles to choose from. Round, square or "V" neck styles, many have vestees of net or white organdie and with overskirts. All sizes for women 36 to 44—and misses 14 to 18 years. Adhering to our policy of closing out in a season all dresses bought for that season, is the reason for the extraordinarily low price of \$4.75. Three models are pictured.

#### Small Groups of Tub Dresses at \$1 and \$2.25

Of voile and linen (cotton)—many models—but not all sizes. Find your size—and you find a bargain—\$1 and \$2.25. —Gimbels, "Subway Store Day."

### 75 Dozen Shell-Color Batiste and White Nainsook Envelope Chemises at 65c

Hand embroidery and hand feather stitching. At 85c—Nightgowns, Envelope Chemises and Petticoats. Clean-up of the season.

50 Dozen White and Flowered Sateen Petticoats, at 85c. Fitted top with scalloped and tailored flounce.

About 200 House Dresses, at \$1.95. Made of striped lawns. White collar, loose belt, gathered

back. Made very full. Good fit, sizes 33 to 50. Savings of 50 percent.

House Dresses, at \$2.25. Made of striped ginghams. High neck, turned collar, long sleeves, belt trimmed with chambray.

Bungalow House Dresses, at \$1.85. Made of checked and large plaid gingham. Finished with rick-rack.

—Gimbels, "Subway Store Day"

#### Corsets—Odd Lots and Broken Styles—\$2

Popular makes for various figures. Pink coutil and broche. Lace front and topless models. About three hundred in this lot. About wonderful values, at \$2.

#### Longcloth at 35c a yd.

Excellent quality; full yard wide; pure white bleach and chamois finish. Special at 35c a yard.

Plaid Chiffon Voile, at 32c a yard. Worth almost double the sale price. Yard wide.

—Gimbels, "Subway Store Day"

#### Women's Two-clasp Fabric Gloves at 45c

White, champagne and chamois color, special at 45c a pair. Save 10c a pair.

Odd lot of Women's Silk and Fabric Gloves. All sizes in the lot, but not all sizes in each style. Special, 25c to 95c pair.

Men's Canvas Gauntlets, special at 25c a pair.

Canvas Gloves, knitted wrist, 12c pair.

—Gimbels, "Subway Store Day"

#### Favorite Spool Cotton, 38c a dozen

Black and white.

Bias Fold Lawn or Cambric. Sizes 1 to 4, at 3 pieces for 45c.

—Gimbels, "Subway Store Day"

### 51-piece Blue Medallion Cottage Sets at \$6.95

Complete service for six persons. Slight defects. Price, \$6.95. 7-piece Initialed Water or Lemonade Sets, first quality, engraved with your own order. The entire set, \$1.

Initialed Table Tumblers, any initial on thin-blown glass, at \$1 a dozen.

31-piece Gold Band Cottage Sets, excellent quality, at \$3.95 a set.

12c a dozen for white Individual Butter Plates.

Mason's Preserve Jars, at 75c a dozen. Rubbers included. All sizes.

—Gimbels, "Subway Store Day"

### 1200 Women's Swiss Ribbed Knit Vests at 3 for \$1

Regular and extra sizes, pink and white. Special 3 for \$1, value one-third more. Mill irregulars.

1200 Women's Lace-trimmed Drawers, loose knee, regular sizes, at 38c each.

Women's Silk Stockings, mill irregulars, black and colors, excellent values, at \$1.15.

1500 Children's White Socks with fancy colored tops, special, at 25c. Save 10c.

2000 Men's fine sheer gauze Socks, assorted colors, at six pairs for \$1. Mill irregulars.

Men's medium-weight Balbriggan Underwear, slight irregulars, at 85c; shirts have short sleeves, drawers are ankle-length and have double seat.

—Gimbels, "Subway Store Day"

### 100 Pure Felt Mattresses at \$12.50 Save \$4.50

Covered in fancy ticking; packed in individual cartons insuring sanitation. At \$12.50. Save \$4.50

#### White Enameled Bedsteads

8-inch continuous post, heavy 1-inch fillers at head and foot, specially priced for Subway Store Day, at \$11.

—Gimbels, "Subway Store Day"

## GIMBEL BROTHERS

MARKET : CHESTNUT : EIGHTH AND NINTH

### 364 Men's and Young Men's Suits at a Clean-up Price—\$12.50

Clearance of various short lots of suits grouped at \$12.50 to promote selling activity. All of these are neatly tailored in conservative styles for men. Snappy up-to-date models for young men. An excellent opportunity to select an excellent value. Choose at \$12.50.

#### Men's and Young Men's Mohair Suits, at \$11.50

Splendid choice in these desirable suits to finish out the summer. Many of these suits are Priestly Cravenette. Neat pin stripes and plain colors; serviceable gray among them. Your choice at \$11.50.

—Gimbels, "Subway Store Day"

#### 500 Window Shades at 72c Save One-third to One-half

Oil opaque mounted on spring rollers. Wanted colors. Some show slight mill defects. Sizes 36 to 72. Complete with all fixtures, at 72c each. Some are "green."

Half sash Lace Curtains, complete with rod, at 36c each. Colored madras Dutch Curtains, at \$5 a set. Save 20 per cent.

Silk Floss Cushions, at 34c each. Worth 25 per cent. more.

—Gimbels, "Subway Store Day"

### 780 Men's Neglige Shirts at \$1.30

Maker's surplus lots and slightly irregular shirts, which means a stain or misweave, nothing to hurt the wear. A wonderful lot, but limited, as the quantity is not large, only 780 shirts in all, so that buyers should come early to get the best selection. Included are cotton pounce, woven and printed madras, percales and fancy weaves. Some have attached cuffs; white and colors; sizes 14 to 17. Price \$1.30.

—Gimbels, "Subway Store Day"

### Boys' School Suits at \$6.90 —Norfolk Styles—

Save two dollars on each suit; chevots and cassimeres, medium and dark colorings, knickerbockers full-lined. All sizes, 7 to 17 years. At \$6.90.

#### Boys' Wash Suits, now \$1.50

Two suits for the price of one. Clearance of broken lines and discontinued numbers; Norfolks and Junior styles for large or small boys, 3 to 17 years. Some shop-handled, at \$1.50.

—Gimbels, "Subway Store Day"

#### 875 Traveling Bags at \$1.45 Vestees of White Organdie, at 75c. Save a third.

Woolen suit effect (imitation leather), waterproof, linen lining. Trimmed with rows of hem and leather corners. Sizes 14, 16 stitching, also ruffles of lace, roll and 18 inches. Almost wholesale cost attached. Specially priced, at \$1.45.

—Gimbels, "Subway Store Day"

### 2000 yards of Silk Fabrics at \$1.85 a yard

Black Satins and Taffeta, 36 inches wide. A rich deep black. Almost wholesale, at \$1.85 a yard.

Colored Crepe de Chine, 38 and 40 inches wide, plenty of white, flesh-color, navy and black, also street and other shades. Save 65c on each yard, at \$1.85.

—Gimbels, "Subway Store Day"

### Rugs of Every Description at Half Price

80 Prairie Grass Rugs. Oriental and pretty novelty designs. Very slightly damaged by handling. 9x12 feet, special at \$6.50. 8x10 feet, special at \$5.50. Just half price.

40 Wool-and-Fiber Rugs. Good selection of desirable patterns. Very slight factory seconds. 9x12 feet, special, \$8.75. Exactly half price.

25 Colonial Rag Rugs. Hit-and-miss effects; best quality. 9x12 feet, special, \$9.75.

250 Royal Wilton Carpet Samples. Bound ends, finest quality. 27x36 inches, \$1.75.

1800 Heavy Huck Towels at 22c each or \$2.60 a dozen

A towel that is worth 13c more today. Purchased over two years ago and have just arrived. Pure white. Hemmed ends. The best towel value in town for a long time. Excellent for hotels and boarding houses. At 22c each, or \$2.60 a dozen.

3200 yards of Heavy Union Kitchen Toweling, at less than today's cost, 20c yd.

Save 10c on every yard; blue border and very absorbent quality. Only a limited number of yards to be sold at this price—20c a yard.

Two Big Bargains.

—Gimbels, "Subway Store Day"

### 2000 Pairs of Women's White Canvas Shoes at \$1.45

A wonderfully low price for these new fresh white shoes



Oxfords with rubber soles and heels. Oxfords with leather soles and heels. Pumps with rubber soles and heels. Pumps with leather soles and heels. High lace Shoes with rubber soles. All sizes, from 2½ to 9 in the lot.

Infants' White Shoes at 65c

Infants' white canvas button shoes, good soles and broad toes. Size 2 to 6, at 65c.

Men's and Boys' Tennis Shoes at 65c

Black canvas "Sneakers" with rubber soles; sizes for men and boys, at 65c.

—Gimbels, "Subway Store Day"



#### Cocoanut Macaroons at 45c lb.

—Gimbels, "Subway Store Day"

#### Red and Crystal Beads with Dainty Pendants, at 25c

Straight and fancy Bar Pins, imitation-platinum finish; set with brilliant rhinestones. A few with sterling tops; horseshoe and crescent shapes, excellent value, at 25c each.

—Gimbels, "Subway Store Day"

#### Rogers Silver-plated Table Flatware at Special Prices

A neat and attractive design. Medium Knives, at \$5 a dozen. Medium Forks, at \$5 a dozen. Dessert Spoons, at \$4.50 doz. Tea Spoons, at \$2.50 a dozen. Table-spoons, at \$5 a dozen.

—Gimbels, "Subway Store Day"

#### Women's White Handkerchiefs

Corded bordered and over-plaid centers, at 45c a dozen. "Seconds."

—Gimbels, "Subway Store Day"

#### Novelty Plaids, at 75c a yd.

Complete assortment of colors and rich black and white. Special at 75c a yard.

Soft-finish Storm Serge, 52 inches wide, at \$1.25 a yard.

—Gimbels, "Subway Store Day"

#### Surf Cloth at 68c yd.

For bathing suits, 32 inches wide. Comes in black only. "Seconds."

—Gimbels, "Subway Store Day"

#### All Silk Ribbon, at 35c a yd.

Light and dark warp prints, also plaids, 4 to 5½ inches wide. Special at 35c a yard. Save 15c on each yard.

—Gimbels, "Subway Store Day"

#### Linoleums

2000 square yards Felt Base Floor Coverings, best quality, variety of patterns, in full rolls, half rolls and remnants. Of the remnants we have up to 100 square yards of many patterns, as follows:

Full rolls, 40c square yard.

Long remnants, two yards wide, 30c square yard.

Shorter lengths, 1 to 2 yards wide, 20c sq. yd.

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