VARIED BILLS IN PHOTOPLAY AND VAUDEVILLE HOUSES AND BURLESQUE THEATRES

TOPICS OF INTEREST TO MOVIEDOM'S FANS

Norma Talmadge as a Screen Innovator-Some New Wrinkles

CLASSIFYING THE "VAMP"

Norma Talmadge, although she is one of the youngest of the big stars at the head of her own corporation, has been responsible for many innovations in the film world.

One of them is her own personal photographer, who has his studio on her premises and is ready at any time to make photographs of this beautiful Select star for magazines and newspaper publicity. It is also his duty to make CROSS KEYS-"Love O' Mike," the "stills" of the various productions. Miss Talmadge's extensive wardrobe at the picture studio admits of many changes. Her make-up table for different characterizations is always at

Another department Miss Talmadge has established at the studio which has proved an aid is a permanent research department, whose business it is to look after accuracy of detail. Miss Taimadge will be seen in her latest Se lect picture. "The Way of a Woman, at the Stanley next week.

Under the direction of R. William Neill and supported by carefully selected players, Catherine Calvert appears in the Paramount-Arteraft pic ture, "The Career of Katherine Bush. which will be shown next week at the Arcadia. This is the photoplay adapta-tion of Elinor Glyn's novel of the same name, the scenario having been written by Catherine Stuart.

Discrimination was exercised in the selection of a cast. In fact, the picture had been under way for nearly ten days and virtually all the minor scenes had been filmed before Miss Calvert's leading man was selected.

The word "vampire" is in danger of becoming one of the most abused or misused words in the English language. Used in its movie application it signi fles, of course, an adventuress of no conscience who seeks to win a man's love from motives of revenge, of cupidity or of inordinate vanity

The injustice of the application is manifest when the woman concerned is merely a flirt because nature made her a lively, fun-loving girl of good heart, barren of evil intent toward the wan she attracts, even though she STANLEY—"The Way of a Woman," would not marry him. In other words adapted from Eugene Walters's play. she is a fool, but not a criminal.

Upon the stage and in the motionpicture the genuine vampire has held a position for years. No vampire of the screen ever has approached Theda Bara -a most estimable and amiable woman of this sort. But in her latest photoplay, "A Woman There Was," she enacts the role of an impassioned South vampire-though she strives desperately to win the love of a white man. This picture will be the feature next week at the Victoria.

COLONIAL TO OPEN EARLY

son of Feature Photoplays

Beginning the season earlier than usual owing to requests from patrons. the Stanley Company of America announces that the Nixon-Colonial Theatre, on Germantown avenue near Chelten avenue, will reopen on Monday afternoon, August 18. The opening attraction will be Mack Sennett's "Bathing Beauties" in person, preceded by the film comedy. "Yankee Doodle in Ber-Visitors to the Colonial will find that during the time it has been closed the management has been busy making improvements, redecorating and repainting the house. Innovations add to the comfort and convenience of patrons.

The Colonial will also introduce an enlarged orchestra, and music will be one of the features hereafter. The preliminary season will be marked by feature photoplays, none of which have tion before. The Sennett comedy which opens the season is one that lovers of fun should not miss.

William Penn Opens August 25 Manager George W. Metzel spent the week in Philadelphia overseeing the work of putting the finishing touches on the improvements made at the Wil- FORREST—"Mickey," Mack Sen. Trick and Fancy Aquatics Are Her Ham Penn Theatre during the summer nett photoplay of romance, sentipreparing for the opening of the regular season, which, it is announced. will take place Monday afternoon. August 25. Besides redecorating and repainting the theatre both interior and exterior, Manager Metzel has had a new stage built, which is declared to be the as many vaudeville acts require. Mr. CASINO opens Saturday night with
William Penn will be, as heretofore.

BURLESQUE

BURLESQUE

credit a number of records for longdistance swimming. Ireal is an untints that change daily, due to the sky
usually attractive woman.

At the Grand Ideal circumstance of the canyon, with its tones and
tints that change daily, due to the sky
reflections, have been recorded with high-class vaudeville, booked through the B. F. Keith Agency, and photoplay the Stanley Company of America. He promises a big bill for the opening week.

Broadway to Open Soon The Stanley Company of America announces that the Broadway Theatre. long a popular place of amusement in south Philadelphia, will reopen for the season on Monday afternoon, August 25. When the doors open the theatre will be found to have been made still more comfortable for patrons, and increased conveniences will be discovered. The big feature announced the open the Beauties." in person, preceded by the comedy, "Yankee Doodle in Berlin."

THEATRE BILLS FOR NEXT WEEK

Schedule of Entertainments at the Various Playhouses in This City

VAUDEVILLE KEITH'S-Emma Carus, rollicking

Songstress, in new song hits; Homer Mason and Marguerite Keller, in "A Travesty on the Eternal Triangle"; Clark and Bergman, in song sketch. "A Ray of Sunshine"; Bonita and Lew Herne, old favorites, in "The Reviewsical Comedy Couple" Jennie Middleton, American violinist, in standard and classic selections: Madison and Winchester. "Versatile Nonsense": Kitaro Japs. Risley artists: Shirley sisters, new dances: McConnell and Austin. cy-

pretentious musical tabloid; "Cranberries." comedy playlet; Gilbert Wolfe, composer and singer; Eckert and Moore, in fresh comicalities; Melody Maids; Georgallis Trio. sharpshooters: episode of "Perils of Thunder Mountain." New bill

cling comedy; pictures.

GRAND- 'Ideal." notable exponent of fancy swimming and acrobatic PHILADELPHIA SAVANT diving: "Three Harmony Girls,' songs of humor and sentiment; Den oyer and Daine, medley of most of the factors that make vandeville entertaining: the Three Alex, novelty and Francis, in a turn replete with comedy; fourth episode of "The Great Gamble. GLOBE - Slatko's Rollickers, who

combine dancing extraordinary with the newest in jazz music; the Versastrong, monologist; Melody Phiends; in the interior of Africa. Hodii and Fudji, aerialists.

IXON-"Everysailor," the spectacular allegory, which was performed the Smithsonian Institute. out the bill. mount film, starring Vivian Martin, added first half of week: "The Simple Life." comedy, last half.

PHOTOPLAYS

dissolute New Yorker. Select pic- Nile. ture. Added, Prizma natural color views of Graud Canyon.

arine Bush." featuring Catherine Gowan.

turbulent courtship. Continuity by at home. Kathryn Stewart. Paramount-Art-Theatre Will Have Preliminary Sea- VICTORIA-"A Woman There Was," featuring Theda Bara in a non-vam-Polynesian princess who sacrifices

Edwards. Fox picture.

STRAND-"The Firing Line"-not a was put in the picture. war play-with Mrs. Castle, first half of week. Ethel Clayton, in "A Sporting Chance," last half.

ment, hnmor, mining life, the social whirl and other entertaining factors.

Mabel Normand, who is featured, achieves some astonishing feats of daring and comicality. The film makes up an entire evening's diver-

new burlesque offering, featuring a number of favorites and with new songs, specialties and dances. A rollicking burletta is underlined. TROCADERO opens Saturday with

the "Girls, Girls, Girls Company." Alice Page, classic dancer, featured. A fresh and tuneful extravaganza is promised. Snitz Moore, comedian; Will Lawrence, formerly of Du-

Dillingham's New Musical Comedy York. "La! Lucille" to Open Garrick annual custom, will offer in Philadel-The Garrick will open on Monday phia his latest musical production at the ferroon, September 1, with "La, La, Lucille," the new musical comede in contract of the Garrick will open on Monday discrete acts will open on Monday discrete acts will open on Monday discrete acts will be acts by Fred Jackson. The coming music by Fritz Kreisler and Victor Jatrayeled further and given more contact the closing of the season there, has music by Fritz Kreisler and Victor Jatrayeled further and given more contact the closing of the season there, has music by Fritz Kreisler and Victor Jatrayeled further and given more contact the closing of the season there, has music by Fritz Kreisler and Victor Jatrayeled further and given more contact the closing of the season there, has contact the closing of the season there, ed with laughs and complicated sit- Brockbank, Wilda Bennett, Sidonie Es- twenty-two years he has visited twenty-



equilibrists; Wren and Cunningham. Scientists and Camera Men to Explore African Jungles

Keithis

CATHERINE CALVERT CAREER

OF KATHARINE BUSH." Arcadia ...

PICNICS AT WOODSIDE

Woodside Park is now at the zenith

With four foreign expeditions touring tile Sextet, in a big specialty; the world in search of subjects that Carola Trio, three jazzing jackies, will both amuse and educate, Universal released from the unvy. Martha is justifying the boast that the sun Hamilton and company, in a legiti-never sets on their camera men. The mate playlet; Pisano and Bingham, latest of these expeditions has reached Johnsons, minstrelsy; George Arm- Cape Town, and will photograph scenes

The expedition is a joint enterprise of the Universal Film Company and for the President on the George Heller, naturalist, and a member of the Washington. Four other feature Philadelphia Academy of Natural acts, changed Thursday, will round Sciences, is director. In charge of the "Louisana," Para- motion-picture work is William Stowell, who has been seen in support of Dorothy Phillips in various Universal pictures. Research, with its attendant motion photography, will be carried on in the jungles of the Congo, Namaqua Land. Zululand. the Kalchari desert. adapted from Eugene Walters's play, in the Nambesi river district, and Lake "Nancy Lee." Norma Talmadge Nyanza. The party will strike generhas the role of the heroine, a south- ally northward, ending the trip at ern girl of family, who marries a Alexandria, after a voyage down the

Another party organized by Universal started from Yokohama recently for private life-in depicting characters PALACE-"The Better Wife," in a trip through the orient. Still a third which a second wife has a battle to expedition is a one-man tour, to study. through the moving picture camera, the hold her husband's love. Featuring through the moving picture camera, the rubber industry in Sumatra, Borneo rubber industry in Sumatra, Borneo and Java A fourth company is now enacts the role of an impassioned South
Sea Island princess who is far from a ARCADIA—The Career of Kath- in England, in charge of J. P. Mc-This company includes Eddie Calvert in a picturization of Elinor Polo and Peggy O'Dare, Universal com-Glyn's novel. Story of a typist who edians, who are seeking in John Bull's succeeds in wedding a duke after a island material to amuse the movie fans

AN IMPROMPTU SCENE

in "Mickey"

and excursions which are daily in evi- Gladys Clark and Henry Bergman were her life to save that of an American There is one scene in "Mickey," now dence at this popular resort is a released for vaudeville and they will be missionary. Directed by J. Gordon on view at the Forrest, which was not striking illustration of the position at Keith's the coming week in a new called for in the scenario, but as the it occupies among the pleasure seekers song sketch, "A Ray of Sunshine." At LOCUST-W. S. Hart in "Wagon situation was funny, the camera-man Tracks." thrilling story of the great snapped the scene and it was put in the Tracks." thrilling story of the great plains in the fifties, and "The Implains in the floor the particular scene was encoupled by the particular scene was encoupled by the picture. The particular scene was encoupled by the picture. The particular scene was encoupled by the picture. The particular scene was encoupled by the picture of Philadelphia and vicinity. The seather than the middle of September, has been the most successful in the history of the park, and in spite of the wet weather during the summer. The standard of attendance has been fully maintained. This is largely due to the many amusements which have been added this year and also to the varied and interesing attactions offered to patrons."

The close of a short vaudeville tour this couple will be featured in a musical production. Clark and Bergman gained their reputation in vaudeville and then entered has been fully maintained. This is largely due to the many amusements which have been added this year and also to the varied and interesing attactions offered to patrons. who discovers that wealth does not always mean happiness, first half of week. Charles Ray in first showing of "Bill Ray," story of realty speculation, love and a salesman-hero, lost half she used all her strength to hold the with her singing. She will close her long built into a tree, is a unique, "comfy" ever been seen in the Germantown sec- RIVOLI-Olive Thomas week. "Love's clock up until the butler in the scene engagement Friday night when Edna Prisoner," a romance. Monday and the control in the scene came rushing to her rescue and righted Tuesday: "Prudence on Broadway," the clock. The camera-man, being on Wednesday and Thursday; "The Follies Girl," Friday and Saturday. a good action scene and filmed it and it

"IDEAL" AT GRAND

tion of fancy diving that is made picturesque and out of the ordinary by the stage setting. In the course of her are recorded with fidelity. Camera experformance she introduces tricks of perts have been sent to all parts of the fancy diving, including a number of world in order that the famous places aquatic stunts that are of her own of travel and history might be permacreation and that are performed by no nently recorded in Prizma and kept for other swimmer.

found many names familiar to the devotees of burlesque. Un-to-date George Marion. It will be seen here cess, "Miss Nelly of N' Orleans." This devotees of burlesque. Up-to-date with the same cast and the same elab- play, by Laurence Eyre, is in three acts orate scenery which carried it through in which Mrs. Fiske runs the gamut of a six months' successful run in New the comic and the romantic, and it is

"Toby's Bow" Adelphi Opening

Sousa to End Willow Groe Season John Philip Sousa, who, with his joss. It is by the clever young pero, Rena Parker and Juanita Fletchher of "The Velvet Lady." The cr. The title of the new piece has not is by George Gershwin and the by the been determined, but during its by Arthur J. Jackson and B. G. preparation it has been tentatively called "The Marriage Knot."

Jolson is surrounded by a brilliant five countries, given 10,000 concerts, traveled 659,000 miles and Gelighted millions of people. An ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between called "The Marriage Knot."

Jolson is surrounded by a brilliant five countries, given 10,000 concerts, traveled 659,000 miles and Gelighted millions of people. An ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, Winona Wilkins, tour will include any number between to ordinary Sousa fritzie von Busing, with the Winter Garden's Busine five countries, given 10,000 concerts.



NORMA TALMADGE THE WAY OF A

BACK TO "TWO-A-DAY"

leased From Musical Comedy

the two-a-day they have staged an ex-

ceedingly elaborate vehicle. Up at the

Thousand Islands, about two miles northeast of Alexandria bay, on a bend

just above the main channel of the St.

Lawrence, is a "hide-a-way." There,

compose the most entertaining vehicle

NIXON'S.

BROAD & MONTGOMERY F.G.Nixon-Nirdlinger, Gen. Mgr. DAILY MATS., 19c, 20c EVENINGS, 7 & 9, 20c & 30c

When Weber and Fields shandoned

WOMAN Stanley

Edna Wallace Kinney to Be New Clark and Bergman Temporarily Re-

of its season and the number of picnics their prospective tour in "Back Again,"

GRAND CANYON IN PRIZMA with an attractive young man is responsible for songs, stories and dances which

Newest Release Shows Wonder Scene this pair has yet used.

in Natural Color

future reference. These subjects will

said that in her portrayal of the part

of Nelly Daventry she has never before

Jolson is surrounded by a brilliant

array, including Irene and Constance

Lawrence D'Orsay, Forrest Huff and the Winter Garden's "Beauty Chorus."

displayed more dynamic vitality

be released about every two weeks.

"The Grand Canyon" beckons the

MONROE



MABEL NORMAND. "MICKEY" Forrest...

Old Favorites at Dumont's

NAZIMOVA A BLONDE IN NEW PHOTO DRAMA

The Red Lantern," Billed for Stanley, Boxer Revolt Story

In variety of theme, wealth of cosume, direction, setting and lighting. 'The Red Lantern." Mme, Nazimova's atest photodrama, which will be the feature at the Stanley the week of August 25, is said to excel any picture she has offered. "The Red Lantern" affords Nazimova with a role of emotional display. The settings are mainly Chinese, and provide the star with a background both picturesque and quaint. The plot, adapted for the screen by June Mathis and Albert Capellani from Edith Wherry's nove of Pekin in the days of the Boxer uprising, is a story of great sweep and power, pained in bold colors.

In "The Red Lantern," Mablee, the Eurasian girl, who becomes to the Chinese what Joan of Arc was to France, is the outstanding, compelling figure. Some of the poignant quality of Cio Cio San in "Madame Butterfly is Mahlee's; but she is also the war rior woman, leading her yellow compatriots in battle against the Europeans in the stormy days of the Boxes rebellion in 1900. Nazimova, however. does more than play Mahlee. She has a dual role. In addition, Nazimova lays Blanche Sackville, aristocratic daughter of the English diplomat whose 'Chinese wife'' was Mahlee's mother. As Blanche Sackville, Nazimova appears for the first time on the screen as a blonde.

NIXON-NIRDLINGER LIST

Several First Showings for Germantown and West Philadelphia "Hearts of the World." the D. W.

Griffith production with the great war as its background, will be seen at the Nixon-Nirdlinger theatres for its first presentation in West Philadelphia and Germantown at popular prices. "Hearts of the World" will be seen simultaneously at the Rivoli and at Nixon's Colonial. Germantown, the week of August 25. Another big prodhction to be seen at the Rivoli in Sep-Dumont's Minstrels will open for the tember is Mary Pickford in "Daddy season early next month with one of Long Legs" as well as the new Pickthe best aggregations of blackface talent that has performed at Ninth and which the Big Four stars. Douglas

Greatest Success Ever Accorded

a Moving

Arch streets in recent seasons. All Fairbanks in 'His Majesty, the Amerithe prime favorites will be prominent can." the first of the individual proon the bill and the newcomers, to the company, it is promised, will be well up Pickford. D. W. Griffith's production to the Dumont standards. As in the and Charlie Chaplin will be seen for past travesties on current events will their first West Philadelphia showing form part of the bills, and the classic delphia showing at the Strand, their first North Philadelphia showing at the Strand, their first Germantown showing at Nixon's BROAD AND SANSOM STS. TWICE DAILY-2:30 and 8:30 NEXT WEEK 8th Week of the

Needed at the

MATS., 25, 50, 75c-NIGHTS, 25, 50, 75c, \$1

Material and a language of the language of the

CHESTNUT BELOW TWELFTH STREET

ALWAYS MANY DEGREES COOLER THAN THE STREET!

EMMA CARUS

MADISON & WINCHESTER | JENNIE MIDDLETON

GLADYS CLARK & HENRY BERGMAN

EXTRA ADDED ATTRACTION! AND LEGITIMATE COMEDY FAVORITES!

Homer B.-MASON & KEELER -Marguerite

In "A TRAVESTY ON THE ETERNAL TRIANGLE." by Porter Emerson Browne.

Two Shows Daily. 2 P. M., 25c and 50c. Nights, 8 P. M., 25c to \$1.00

Seats Always a Week in Advance. Bell, Filbert \$3951; Keystone, Race 2150

No Telephone Orders for Saturday or Holidays.

WILLOW GROVE PARK

BONITA & LEW HEARN "The Reviewsical Comedy Couple"

MEREDITH & SNOOZER

LATEST KINOGRAMS

Present Time!

THE PICTURE WITH A

MILLION LAUGHS



NORMA TALMADGE The Way of a Woman

> August 18-PAULINE FREDERICK in "THE PEACE OF ROARING RIVER"

Clara Kimball Young "The Better Wife" "A STAR OVER NIGHT"

"A SPORTING CHANCE"

Next Week-Paramount-Arteraft Spee Catharine Calvert IN FIRST SHOWING OF The Career of Katherine Bush' By ELINOR GLYN

9 a. m. to 11:15 p. m. Today-FANNIE WARD to NEXT WEEK-WILLIAM FOX Pres

THEDA BARA 'A WOMAN

A Thrilling Romance of the South Sea Islands August 18-TOM MIX in "THE COMING OF THE LAW"



OPENS Under Direction of the Stanley Co. America WEER OF

AUGUST 18TH MACK SENNETT

BATHING GIRLS (IN PERSON)
Preceded by SENNETT COMEDY

"Yankee Doodle in Berlin"



SLATKO'S ROLLICKERS Assisted or Their Own Orchestra Special Added Attraction

Versatile Sextette



MARKET BELOW SOTH DAILY. 2.30, 7 & 9 Monday, Tuesday and Wednesday A Musical Comedy Both Tuneful

"Love of Mike" BILL CHANGED THURSDAY

REGENT MON., TUES: 104, 17th METRO Presents
EMMY WEHLEN in
"BELLE OF THE SEASON" THURS., FRIDAY & SATURDAY, CHARLES RAY IN "BILL HENRY"

STRAND GERMANTOWN AVE. AT WOODS, Tuesday & Wednesday MRS. VERNON CASTLE Robert W. Chambers' "THE FIRING Thursday, Friday & Saturday ETHEL CLAYTON in "A SPORTING CHANCE"

RIVOLI 52D AND SANSOM STA Olive Thomas The Baby Yamp of MON. "LOVE'S PRISONER" "Prudence on Broadway"

FRIDAY. "FOLLIES GIRL" LOCUST MED AND LOCUST STS. W. S. HART in

"WAGON TRACKS" MRS. VERNON CASTLE THE FIRING LINE"

BELMONT SED ST. Above MARKET What Am i Bid. MAY MURRAY Wed. Thurs... Silk-Lined Burglay. Priscilla Dean Friday. Sat... Bitading Trail. M. SALISBURY NIXON SED ST. BELOW MARKEY
ST. -- Main, 2:15. Even 7 5 5
The Play Put on for President Wilson

EVERY SAILOR 5 BIG * ACTS 5

LAST WEEK OF

With HENRI SCOTT, Bass VOCAL AND INSTRUMENTAL SOLOISTS AT ALL CONCERTS CONCERTS EVERY AFTERNOON AND EVENING

CONCERTS EVERY AFTERNOON AND EVENING
PROGRAM FOR WEEK
Sunday, Aug. 10, HENRI SCOTT, Bass
9.45, Mr. Elliott Schenck, Guest Conductor
Conducting His Own Composition, "The Arrow Maker."
Monday, Aug. 11, 7.45, SYMPHONY PROGRAM
Tuesday, Aug. 12, 4.30, Mildred Warner, Soprano
7.45, Zada Heile, Planist, and George Emes, Baritone
9.45, "IL TROVATORE." with Prominent Soleists
Wednesday, Aug. 18, 9.45, Victor Herbert; "THE SERENADE." with Prominent
Soloiste and Chorus of Philadelphia Operatic Society With Prominent
Thursday, Aug. 14, 745, SYMPHONY PROGRAM (Tachalkowsky's "Symphony
Friday, Aug. 15, 745, "LUCIA," with Prominent Soloists
9.46, HENRI SCOTT, Bass, and
NEW, FIRST TIME— "LORETTO," a Descriptive Symphonic Poem by Wassill Leps
Saturday, Aug. 16, Last Day of Wassill Leps and His Symphony Orchestra with
THE ECHEMIAN GIRL" and "MARTHA," with HENRI SCOTT
Also PATRIOTIC SONS OF AMERICA DAY
Athletic Events
Liberty Sing Conducted by JERE SHAW
COMING—SUNDAY, AUGUST 17—SOUSA AND HIS BAND

WASSILI LEPS SYMPHONY ORCHESTRA

SHIRLEY SISTERS

THREE KITARO BROS.

RODIA'S

CONCERT BAND

Gertrude Mac Donnell, Soprano

Next 'IDEAL'
Week 'IDEAL'
Week 'IDEAL'
Week 'IDEAL'
The Perfect Woman, in
Fancy Swimming and Diving
Amateur Contest Fri. Night
With Cup to the Winner
Beauty Talk Tuesday Matinee
MULLEN & FRANCIS
WREN & CUNNINGHAM
3 HARMONY GIRLS
DE MOYER & DAINE
8 ALEX
4TH EPISODE "THE GREAT GAMBLE"

Something Doing All the Time New and Wonderful Amusements

GIUSEPPE RODIA, Conductor

FREE CONCERTS EVERY AFTERNOON AND EVENING Retail Grocers' Picnic WEDNESDAY, AUGUST 13 PIREWORKS EVERY FRIDAY NIGHT