

VARIED BILLS IN PHOTOPLAY AND VAUDEVILLE HOUSES AND BURLESQUE THEATRES

TOPICS OF INTEREST TO MOVIEDOM'S FANS

Norma Talmadge as a Screen Innovator—Some New Wrinkles CLASSIFYING THE "VAMP"

Norma Talmadge, although she is one of the youngest of the big stars at the head of her own corporation, has been responsible for many innovations in the film world.

One of them is her own personal photographer, who has his studio on her premises and is ready at any time to make photographs of this beautiful select star for magazines and newspaper publicity.

Another department Miss Talmadge has established at the studio which has proved an aid is a permanent research department, whose business it is to look after accuracy of detail.

Under the direction of R. William Neill and supported by carefully selected players, Catherine Calvert appeared in the Paramount-Artcraft picture, "The Career of Katherine Bush," which will be shown next week at the Arcadia.

The word "vampire" is in danger of becoming one of the most abused or misused words in the English language. Used in its movie application it signifies, of course, an adventurer of no conscience who seeks to win a man's love from motives of revenge, of cupidity or ofordinate vanity.

The injustice of the application is manifest when the woman concerned is merely a flirt because nature made her a lively, fun-loving girl of good heart, barren of evil intent toward the man she attracts, even though she would not marry him.

William Penn opens August 25. Manager George W. Metzger spent the week in Philadelphia overseeing the work of putting the finishing touches on the improvements made at the William Penn Theatre during the summer and preparing for the opening of the regular season, which, it is announced, will take place on Monday afternoon, August 25.

Broadway to Open Soon The Stanley Company of America announces that the Broadway Theatre, long a popular place of amusement in South Philadelphia, will reopen for the season on Monday afternoon, August 25.

THEATRE BILLS FOR NEXT WEEK

Schedule of Entertainments at the Various Playhouses in This City

VAUDEVILLE KEITH'S—Emma Carus, rollicking Songstress, in new song hits; Homer Mason and Marguerite Keeler, in "A Traveisty on the Eternal Triangle"; Clark and Bergman, in song sketch, "A Ray of Sunshine"; Bonita and Lew Herne, old favorites, in "The Reviewical Comedy Couple"; Jennie Middleton, American violinist, in standard and classic selections; Madison and Winchester, "Versatile Nonsense"; Kitaro Japs, Risley artists; Shirley sisters, new dances; McConnell and Austin, eye-catching comedy; pictures.

CROSS KEYS—"Love O' Mike," pretentious musical tabloid; "Cranberries," comedy playlet; Gilbert Wolfe, composer and singer; Eckert and Moore, in fresh comicities; Melody Maids; Geographical Trio, sharpshooters; episode of "Perils of Thunder Mountain." New bill Thursday.

GRAND—"Ideal," notable exponent of fancy swimming and acrobatic diving; "Three Harmony Girls," songs of humor and sentiment; Denver and Daine, medley of most of the factors that make vaudeville entertaining; "The Three Aces," novelty equipping; Wren and Cunningham, "somewhat different" duo; Mullen and Francis, in a turn repete with comedy; fourth episode of "The Great Gamble."

GLOBE—Slatko's Rollickers, who combine dancing extraordinary with the newest in jazz music; the Versatile Sextet, in a big specialty; the Carola Trio, three jazzy jacks, released from the navy; Martha Hamilton and company, in a legitimate playlet; Pisano and Bingham, songs of Ireland and Italy; the Johnsons, minstrelsy; George Armstrong, monologist; Melody Friends; Hodji and Fudji, aerialists.

NIXON—"Everysailor," the spectacular allegory, which was performed for the President on the George Washington. Four other feature acts changed Thursday, will remain until the bill, "Louisiana." Paramount film, starring Vivian Martin, added first half of week; "The Simple Life," comedy, last half.

PHOTOPLAYS STANLEY—"The Way of a Woman," adapted from Eugene Walter's play, "Nancy Lee." Norma Talmadge has the role of the heroine, a southern girl of family, who marries a dissolute New Yorker. Select picture. Added, Prizma natural color views of Grand Canyon.

PALACE—"The Better Wife," in which a second wife has a battle to hold her husband's love. Featuring Clara Kimball Young. Select picture. ARCADIA—"The Career of Katherine Bush," featuring Catherine Calvert in a picturization of Elinor Glyn's novel. Story of a typist who succeeds in wedding a duke after a turbulent courtship. Continuity by Kathryn Stewart. Paramount-Artcraft.

VICTORIA—"A Woman There Was," featuring Theda Bara in a non-vampire role. She plays the part of a Polish princess, who sacrifices her life to save that of an American missionary. Directed by J. Gordon Edwards. Fox picture.

LOCUST—W. S. Hart in "Wagon Tracks," thrilling story of the great plains in the fifties, and "The Immovable Guest," comedy, first half of week. Mrs. Vernon Castle in Robert W. Chambers' "The Firing Line," and Harold Lloyd comedy, last half.

REGENT—Emmy Whelen, in "The Belle of the Season," story of a girl who discovers that wealth does not always mean happiness, first half of week. Charles Ray in first showing of "Bill Ray," story of really speculation, love and a salesman-hero, last half.

RIVOLI—Olive Thomas week, "Love's Prisoner," a romance, Monday and Tuesday; "Prudence on Broadway," Wednesday and Thursday; "The Follies Girl," Friday and Saturday.

STRAND—"The Firing Line," not a war play—with Mrs. Castle, first half of week. Ethel Clayton, in "A Sporting Chance," last half.

FORREST—"Mickey," Mack Sennett photoplay of romance, sentiment, humor, mining life, the social whirl and other entertaining factors. Mabel Normand, who is featured, achieves some astonishing feats of dancing and comicity. The film makes up an entire evening's diversion.

BURLESQUE CASINO opens Saturday night with "Butterflies of Broadway," a brand new burlesque offering, featuring a number of favorites and with new songs, specialties and dances. A rollicking burlesque is underlined.

TROCADERO opens Saturday with the "Girls, Girls, Girls Company," Alice Page, classic dancer, featured. A fresh and tuneful extravaganza is promised. Snitz Moore, comedian; Will Lawrence, formerly of Dumont's, and Myrtle Cherry, prima donna, are cast.

GAYETY—"The Razzing Dazzling Girls" will open the season. This is a new organization in which will be found many names familiar to the devotees of burlesque. Up-to-date songs and dances are promised.

Dillingham's New Musical Comedy Charles Dillingham, according to his annual custom, will offer in Philadelphia his latest musical production at the Forrest early in September. It is an opera by William Le Baron, with music by Fritz Kreisler and Victor Jacob. The cast includes John Charles Thomas, Percival Knight, Harrison Brockbank, Wilda Bennett, Sidonie Esperero, Rena Parker and Juanita Fletcher. The title of the new piece has not yet been determined, but during its preparation it has been tentatively called "The Marriage Knot."

STAGE STARS AND FILM FAVORITES



CLARA KIMBALL YOUNG 'THE BETTER WIFE,' Palace

PHILADELPHIA SAVANT HEADS MOVIE PARTY

Scientists and Camera Men to Explore African Jungles

With four foreign expeditions touring the world in search of subjects that will both amuse and educate, Universal is justifying the boast that the sun never sets on their camera men. The latest of these expeditions has reached Cape Town, and will photograph scenes in the interior of Africa.

The expedition is a joint enterprise of the Universal Film Company and the Smithsonian Institute. Edmund Heller, naturalist, and a member of the Philadelphia Academy of Natural Sciences, is director. In charge of the motion-picture work is William Stowell, who has been seen in support of Dorothy Phillips in various Universal pictures. Research, with its attendant motion photography, will be carried on in the jungles of the Congo, Namuqua Land, Zululand, the Kalahari desert, in the Nambebi river district, and Lake Nyanza. The party will strike generally northward, ending the trip at Alexandria, after a voyage down the Nile.

Another party organized by Universal started from Yokohama recently for a trip through the orient. Still a third expedition is a one-man tour, to study, through the moving picture camera, and rubber industry in Sumatra, Borneo and Java. A fourth company is now in England, in charge of J. P. McGowan. This company includes Eddie Polo and Peggy O'Leary, Universal comedians, who are seeking in John Bull's island material to amuse the movie fans at home.

AN IMPROMPTU SCENE

Camera Man is Quick on the Crank in "Mickey"

There is one scene in "Mickey," now on view at the Forrest, which is not called for in the scenario, but as the situation was funny, the camera-man snapped the scene and it was put in the picture. The particular scene was enacted when Mabel Normand was dusting a chair, which was part of her duty as a servant in her aunt's elaborate home. In her hurry in getting around Mabel tripped over a rug which landed her head-first against a tall hall clock and as the clock was not fastened to the floor it began to start on its way to the floor. "Mickey" was quick to realize that to let it fall would mean the smashing of the timepiece and quickly got to her feet and braced herself against the side of the clock, where she used all her strength to hold the clock up until the butler in the scene came rushing to her rescue and righted the clock. The camera-man, being on the alert, realized that it would make a good action scene and filmed it and it was put in the picture.

"IDEAL" AT GRAND

Trick and Fancy Aquatics Are Her Specialty

Ideal, fancy swimmer and diver of the world, who is at the Nixon Grand, next week, claims to be the world's champion swimmer. One of her hazards was swimming the whirlpool rapids at Niagara Falls. She has also to her credit a number of records for long-distance swimming. Ideal is an unusually attractive woman.

"Toby's Bow" Adelphi Opening The Adelphi will open in September with "Toby's Bow," according to an announcement made yesterday by the Suburbs. This comedy, which is presented by John D. Williams, is by John T. Foote, and was staged by George Marion. It will be seen here with the same cast and the same elaborate scenery which carried it through a six months' successful run in New York.

Sousa to End Willow Grove Season John Philip Sousa, who, with his band, comes to Willow Grove Park for the closing of the season there, has traveled further and given more concerts than any other musician. In the course of Sousa's band in the last twenty-two years he has visited twenty-five countries, given 10,000 concerts, traveled 650,000 miles and delighted millions of people. An ordinary Sousa tour will include any number between 100 and 200 towns and cities.

PICNICS AT WOODSIDE

Edna Wallace Kinney to Be New Soloist

Woodside Park is now at the zenith of its season and the number of picnics and excursions which are daily in evidence at this popular resort is a striking illustration of the position it occupies among the pleasure seekers of Philadelphia and vicinity. The season, which will close about the middle of September, has been the most successful in the history of the park, and in spite of the wet weather during the summer, the standard of attendance has been fully maintained. This is largely due to the many amusements which have been added this year and also to the varied and interesting attractions offered to patrons.

BACK TO "TWO-A-DAY"

Clark and Bergman Temporarily Released From Musical Comedy

When Weber and Fields abandoned their prospective tour in "Back Again," Gladys Clark and Henry Bergman were released for vaudeville and they will be at Keith's the coming week in a new song sketch, "A Ray of Sunshine." At the close of a short vaudeville tour this couple will be featured in a musical production.

Clark and Bergman gained their reputation in vaudeville and then entered musical comedy, where their success continued until they are recognized as among the most popular of the younger stars of the stage. For their return to the two-a-day they have staged an exceedingly elaborate vehicle. Up at the Thousand Islands, about two miles northeast of Alexandria bay, on a bend just above the main channel of the St. Lawrence, is a "hide-a-way." There, built into a tree, is a unique, "comfy" and picturesque little house. This is the scene Clark and Bergman use in "A Ray of Sunshine." A pretty young miss has lost her way and the meeting with an attractive young man is responsible for songs, stories and dances which compose the most entertaining vehicle this pair has yet used.

GRAND CANYON IN PRIZMA

Newest Release Shows Wonder Scene in Natural Color

"The Grand Canyon" beckons the movie traveler next week at the Stanley, photographed in nature's own hues by the wonderful Prizma process. The spectacle of nature's titanic chasm of color as seen from the El Tovar Hotel at the Grand Canyon of Arizona awes the beholders. The terra-cotta colorings of the canyon, with its tones and tints that change daily, due to the sky reflections, have been recorded with faithfulness to the prismatic colors.

Mrs. Fiske to Be Seen at Broad

An early attraction of the new season at the Broad will be the engagement of Mrs. Fiske, rendered especially interesting and important in the appearance of this noted actress in her latest success, "Miss Nelly of N' Orleans." This play, by Laurence Eyre, is in three acts, in which Mrs. Fiske runs the gamut of the comic and the romantic, and it is said that in her portrayal of the part of Nelly Daventry she has never before displayed more dynamic vitality.

Jolson at the Shore

"Sinbad" with Al Jolson, will play the week prior to Labor Day at the Globe Theatre, Atlantic City. It will open the Suburbs here September 1. Jolson is surrounded by a brilliant array, including Irene and Constance Farber, Leah Borah, Sue Creighton, Fritzie von Busing, Winona Wilkins, Lawrence D'Orsay, Forrest Huff and the Winter Garden's "Beauty Chorus."



MADÉLINE WOOD, Grand



OLIVE THOMAS IN 'REPERITORY REVOLT'.....



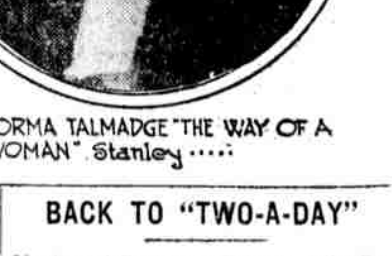
MARGUERITE KEELER, Keith's



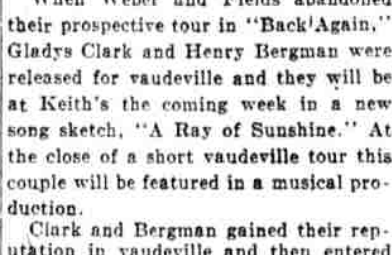
EMMY WHELEN, 'BELLE OF THE SEASON' Regent



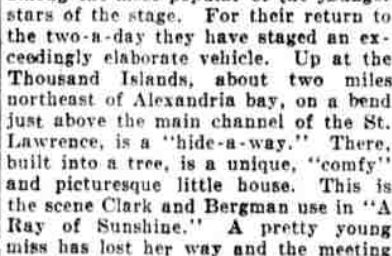
MONROE, 'CRANBERRIES' Cross Keys



MABEL NORMAND, 'MICKEY' Forrest



CATHERINE CALVERT 'CAREER OF KATHARINE BUSH,' Arcadia



NORMA TALMADGE 'THE WAY OF A WOMAN' Stanley

Advertisement for Grand Theatre featuring Broadway and Montgomery, daily matinees, and various acts like 'Ideal' and 'The Perfect Woman'.

Advertisement for Woodside featuring Rodia's Concert Band, Gertrude MacDonnell, and various amusements.

NAZIMOVA A BLONDE IN NEW PHOTO DRAMA

'The Red Lantern,' Billed for Stanley, Boxer Revolt Story

In variety of theme, wealth of costume, direction, setting and lighting, "The Red Lantern," Mme. Nazimova's latest photodrama, which will be the feature at the Stanley the week of August 25, is said to excel any picture she has offered.

In "The Red Lantern," Mable, the Eurasian girl, who becomes to the Chinese what Joan of Arc was to France, is the outstanding, compelling figure. Some of the poignant quality of Cio Cio San in "Madame Butterfly" is Mable's; but she is also the warrior woman, leading her yellow compatriots in battle against the Europeans in the stormy days of the Boxer rebellion in 1900. Nazimova, however, does more than play Mable. She has a dual role. In addition, Nazimova plays Blanche Sackville, aristocratic daughter of the English diplomat whose "Chinese wife" was Mable's mother.

As Blanche Sackville, Nazimova appears for the first time on the screen as a blonde.

NIXON-NIRDLINGER LIST

Several First Showings for Germantown and West Philadelphia

"Hearts of the World," the D. W. Griffith production with the great war as its background, will be seen at the Nixon-Nirdlinger theatres for its first presentation in West Philadelphia and Germantown at popular prices. "Hearts of the World" will be seen simultaneously at the Rivoli and at Nixon's Colonial, Germantown, the week of August 25. Another big production to be seen at the Rivoli in September is Mary Pickford in "Daddy Long Legs," as well as the new Pickford production, "The Hoodlum." Arrangements have just been completed by the Big Four stars, Douglas Fairbanks in "His Majesty, the American," the first of the individual productions under the direction of the Big Four; Douglas Fairbanks, Mary Pickford, D. W. Griffith's production and Charlie Chaplin will be seen for their first West Philadelphia showing at the Locust, their first North Philadelphia showing at the Strand, their first Germantown showing at Nixon's Colonial.

Advertisement for Mickey at Forrest Broad and Sansom Sts., featuring the 8th week of success and a picture with a million laughs.

Advertisement for B.F. Keith's featuring Emma Carus, Gladys Clark & Henry Bergman, and other acts.

Advertisement for Willow Grove Park featuring Wassili Leps Symphony Orchestra and various amusements.

Advertisement for Stanley featuring Norma Talmadge in 'The Way of a Woman'.

Advertisement for Palace featuring Clara Kimball Young in 'The Better Wife'.

Advertisement for Arcadia featuring Catharine Calvert in 'The Career of Katherine Bush'.

Advertisement for Victoria featuring Fannie Ward in 'Common Clay'.

Advertisement for Theda Bara in 'A Woman There Was'.

Advertisement for Nixon's Colonial featuring 'The Coming of the Law'.

Advertisement for Bathing Girls at Mack Sennett.

Advertisement for GLOBE featuring 'Yankee Doodle in Berlin'.

Advertisement for Versatile Sextette.

Advertisement for Love of Mike at Regent.

Advertisement for Follies Girl at Rivoli.

Advertisement for Wagon Tracks at Locust.

Advertisement for 5 Big Acts at Nixon's Colonial.

Advertisement for Louisiana at Nixon's Colonial.