

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

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WEATHER Fair

# Monday Will Bring a Lot of Fine Oriental Rugs at Important Savings

**Our Two Months of Saturdays the Whole Day Free during July and August crowns our holiday times.**

It is like the cap sheaf of the summer that at the end of the wheat ingathering, the reapers put on the top of the big stacks of bundles of wheat and dance around in gratitude and joy of completed and satisfied labor.

With quite a number of faithful workers all the holidays they get that are wholly their own are the nine summer Saturdays.

The regular fortnight holidays with pay advanced are not always available since the major part of the salary must go the way it usually goes to the home and room up-keep or family expenses which go on all the year just the same.

But, oh, those Saturdays before and after our fortnight allowances are, as my chum says, the

Thanksgiving Days of our souls

We are, indeed, thankful to have the privilege of expressing our good will to the public, who assist us cheerfully by doing their six days' shopping in five.

*(Signed) Joe Wanamaker*

August 9, 1919

## Suggestive of Autumn Days Are the New Velour and Velvet Sports Hats

Jaunty, comfortable hats for many occasions and many types of women are these new sports hats that have just been lifted from their boxes. There are soft, velvety velours in rich browns and blues, in black and in delicate colors like pinks and rose shades. Some have roll brims, some are in the new short back, mushroom brim shape, some are in straight brim, sailor style. The velvet hats are in rich dark purple and other shades, are faced with stitched felt and finished with braided felt bands. Prices start at \$6.50 and go up to \$22.50.

## Autumn Silks Include New Striped Taffetas and Satins at \$2.50 a Yard

And with them, and at the same price, are new striped taffetas and new checked silks. They are lustrous, firm silks, in Autumn colorings, and just such silks as many women want for whole gowns and for separate skirts, as well as for children's dresses. Plenty of blue and green and brown effects and combinations—all one yard wide.

## Women's New Oxfords in a Smart Fall Style

The leather is Norwegian calfskin, which is somewhat heavier than that used in Summer shoes, and it is in a rich shade of mahogany. The shoes have long, shapely toes, long vamps, real wing tips (not imitation), low heels and much perforation and pinking. Price \$13 a pair.

## Women's Underwear and Stocking Specials

25c for white fancy trimmed cotton vests, low neck and sleeveless; regular and extra sizes. 50c for ribbed white cotton combination suits, low neck and sleeveless, lace or plain legs; regular and extra sizes. 75c for black and colored artificial silk openworked stockings, "seconds."

## Tailored Cotton Waists

Self-striped dimity with self-collars which can be worn high or low, \$2.25. Organdy with frilled round-collared collars, \$3.50. Batiste with crocheted buttons and a tiny crocheted edge on the long collar, \$3.85. Batiste tucked almost all over, even on its shawl collar, \$3.95.

## White Kid Belts Are Popular

and women like to wear them with thin frocks, tub silk dresses and sweaters. White kid belts, with covered buckles, in the best-liked widths—one to three inches wide—\$6c to \$1.35. And they are in 28 to 40 inch sizes, and of good quality kid.



## Women's New Autumn Suits \$40 to \$65

A few arrive each day—suits of silvertone cloth, tricotine and velour in navy, black, a greenish taupe and the new paprika. The coats are interesting and coats and skirts are both very practical. A few models are man-tailored and braid bound.

Prices \$40 to \$65.

(First Floor, Central)

## Speaking of Young Women's Autumn Frocks and Suits—

FOR the young women who find themselves in need of new suits to start the Autumn, there are some smart new tweeds that would be fine for any girl going to the mountains or in search of a suit to take away to school or college for early Fall wear. The suits are in sports style, with pleats and belt and pockets, are very well cut and tailored, come in gray and brown mixtures and are \$43.50.

If you are curious about the new frock fashions, those stunning new serges and tricotines in dark blue will give you an excellent idea! Many are braided or embroidered, they are all delightfully new, and go from \$32.50 to \$65.

New afternoon gowns of satin, silk, tricolette and of crepe Georgette, in blue, brown, taupe and other colors, are \$37.50 to \$75.

All are in 14 to 20 year sizes.

(Second Floor, Chestnut)

## Bedding Safe to Sleep on Is the Only Bedding Safe to Buy

Bedding safe to sleep on is the only bedding in our half-yearly sale.

All our stocks of mattresses, pillows, bolsters and bedsprings are in the sale at reduced prices.

They include all the varieties of bedding that anybody wanting the good, clean, reliable kind can desire.

(Sixth Floor, Chestnut)

## Black Broadcloth \$4 a Yard

We have just 300 yards of it, American made, 54 inches wide and of the correct weight for tailored suits and dresses. It is in black only and seems a pretty good opportunity for women purchasing their cloth early, because broadcloth at this price is very scarce and difficult to come by.

(First Floor, Chestnut)

## Though Earrings Are an Old, Old Fashion—

the pretty earrings the Jewelry Store has to show you are extremely new in design. Most women like to have many pairs, too—in colors to harmonize with many frocks and hats. Both the close-fitting and the pendant earrings are fashionable—and you may choose designs in imitation pearls, lustrous and lovely, or of imitation topaz, sapphire, lapis lazuli, coral or novelty effects and combinations. Prices begin at 50c and go on up to \$10.50 a pair.

(Jewelry Store, Chestnut & 13th)

## Snowy White Stuffs

Nainsook, 10-yard pieces, \$2.40 to \$5.85—36 to 45 inches wide. So-called "Japanese nainsook" \$3.50 to \$6.25 a piece of 10 yards—39 and 41 inches wide. Longcloth, 10-yard pieces, \$2.40 to \$5.25—36 inches wide. Plain white organdie, 75c to \$1.75 a yard—38 and 45 inches wide. Linen-finished lawn, 50c and 75c a yard—38 and 45 inches wide. Persian lawn, 30c, 40c and 50c a yard—39 and 45 inches wide.

(Dress Store, Chestnut)

## Velvet Handbags for Autumn Gowns

Now that Fall fashions are coming in so fast, women want different handbags.

Here are velvet bags in many new shapes, small and large, deep and shallow. Colors are black, blue, brown and taupe and all the bags are silk lined, some in gay tones.

There are covered frames and etched metal frames, and some fancy clasps.

Prices are \$3.50 to \$20.

(Main Floor, Chestnut)

## Preserving Notes

Fruit driers, 26x18 inches, price \$3; 36x24 inches, \$12.

Cold pack canners, for fruits and vegetables, holding six jars, price \$3.

Steam pressure cookers cut the time spent in canning in two. The National Junior No. 1 costs \$22, and is well worth the money.

Toledo cookers, holding 6 jars, 14 jars, 21 jars, are \$10, \$12 and \$15 respectively.

Individual jar holders, 10c. Separate racks to be used in wash boilers will hold 8 jars and cost 75c and \$1 a rack.

Gray enameled preserving bottles are 80c to \$3.90; white enameled, \$1.10 to \$4.75; aluminum, \$2.50 to \$7.45; iron, \$1.15 to \$2.25.

Jar lifters—those great conveniences—are 10c to 35c.

(Fourth Floor, Market)

## WATCHES

### Among Watches for Men Are—

Kinds in 14-karat gold cases at \$37 to \$170. Gold-filled cases at \$16 to \$34. Hunting cases, \$28 to \$125. Thin-model watches in 14-karat gold cases at \$75, \$100 and \$125. Wrist watches with khaki and leather wrist straps, \$20 to \$32.

### Among Watches for Women—

14-karat gold watches on ribbon bracelets, \$31 to \$170. 14-karat gold bracelet watches, \$38 to \$150. Gold-filled watches in bracelets, \$35.

(Main Floor, 13th & Chestnut Sts.)

SOME odd breakfast sets newly arrived from Japan have rose, black, green and blue grounds, with plum blossom and other designs upon them. There are eighteen pieces in each set and the price, including bamboo tray, is \$8.50.

(Fourth Floor, Chestnut)

## Odd Lots of Scrim and Net Curtains About Half Price

There are scrim, net and flit curtains, to be exact, and they are in lots of one to three pairs—and are priced according to quality. Prices start at \$1 and go up to \$6—and there are many opportunities for women who need curtains.

(Fifth Floor, Market)

## New Lot of Brief Cases

Fine black and brown cowhide portfolios, good looking and sturdy made, for business men and women. Prices \$6 to \$20.

(Main Floor, Chestnut)

TWO or three hundred designs of Christmas cards for coloring are already to be seen in the Camera Shop—we get them early because so many people like to do the tinting during their holidays. Post cards are 10c a dozen; other cards and folders with envelopes are 40c to \$1.

(Main Floor, Chestnut)

In the midst of a general market scarcity of Oriental rugs, particularly of Persian rugs, we begin Monday an important special disposal of these very goods. We are able to do this on account of having secured a very choice selection of such importations and warehouse lots as have been available.

We offer these rugs at prices considerably less than prevailing market values, a statement which can easily be verified by anybody knowing the present cost per square foot of the rugs here listed.

The new shipments include Persian Mahal carpets, Chinese carpets, as well as some Mosuls, Cabestans, Daghestans, Shirvans and other pieces. A very small proportion of the collection consists of pieces taken from our regular stocks and reduced.

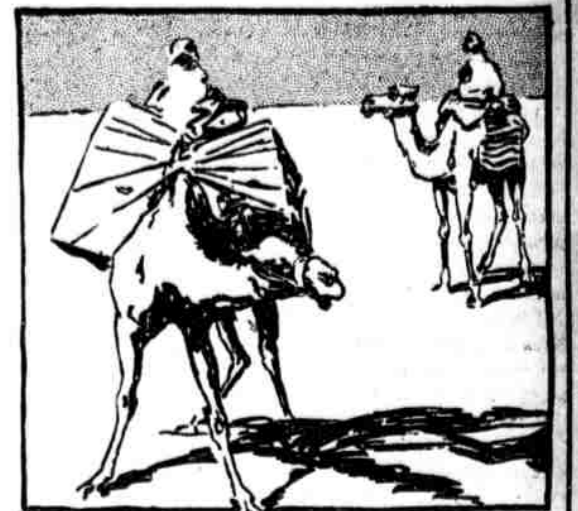
Considering that only a very few small shipments have come to this country within the last eighteen months, the opportunities presented in this sale should be eagerly availed of.

### Persian Mahal Rugs

10.11x7.1 ft., \$197.	12.8x8.10 ft., \$295.
11.2x9.1 ft., \$239.	11.10x8.1 ft., \$297.
10.5x7.6 ft., \$245.	11.7x8.5 ft., \$330.
11.1x8.8 ft., \$247.	13.5x9 ft., \$337.
11.9x8.9 ft., \$255.	13.5x8.8 ft., \$345.
10.6x10 ft., \$257.	13.5x8.6 ft., \$355.
11.5x8 ft., \$265.	12.11x9.1 ft., \$365.
11.9x8.6 ft., \$288.	12.10x8.11 ft., \$375.
12.11x9 ft., \$285.	10.9x9.5 ft., \$385.
12.6x9 ft., \$286.	11.5x8.2 ft., \$387.
	14.1x10.4 ft., \$435.
	36x21 ft., \$1075.
	19x11.3 ft., \$1375.

Also a large assortment of Persian Kermanshah and Saruk carpets.

(Seventh Floor, Chestnut)



### Chinese Rugs

5.10x3 ft., \$45.	14.1x10 ft., \$445.
6x4 ft., \$87.	11.10x9.2 ft., \$450.
7x5 ft., \$145.	11.10x9.7 ft., \$455.
8x5.2 ft., \$149.	12.2x9.1 ft., \$463.
10x6.3 ft., \$150.	11.8x8.10 ft., \$465.
8x5 ft., \$160.	12x9.4 ft., \$475.
8.2x6.2 ft., \$197.	11.11x10.2 ft., \$485.
9x6 ft., \$250.	12.5x9.8 ft., \$495.
10.2x7.11 ft., \$285.	13x10 ft., \$497.
10.9x8.2 ft., \$293.	11.9x10 ft., \$565.
10.6x8.3 ft., \$325.	12x10 ft., \$575.
11.5x9.1 ft., \$347.	15.8x9.11 ft., \$825.
12x9 ft., \$425.	20x15 ft., \$2175.

### Persian Mosuls

3x6 ft. to 3.6x7 ft., \$37.50 to \$65.

Cabestans, Daghestans and Shirvans 4x5 ft. to 4.6x5.6 ft., \$45 to \$75.

### Beluchistans

2.6x3 ft. to 3x5 ft., \$27.50 to \$47.50.

### Dozarts

4.6x6.6 ft. to 4x7 ft., \$85 to \$185.

### Kermanshah Mats

\$23.75.

### Saruk Mats

\$42.50.

Af-Shiraz, averaging 5x8 ft., \$95 to \$140.

(Seventh Floor, Chestnut)

## Fall Patterns in Whittall Anglo-Persian Rugs

If you have tried to buy a Whittall Anglo-Persian rug lately you will realize that there is more in this announcement than meets the eye.

Owing to limited production, Whittall rugs have been selling faster than the mill can supply them. We have a waiting list for them.

Splendid news, then, that a substantial shipment of the goods purchased for Fall has just arrived. As far as we know, it is the only large lot of these rugs anywhere around here.

From our inside information of the rug market we would advise our customers to buy at once if they need any of these rugs. We expect prices to go still higher.

9x12 ft., \$123	9x15 ft., \$168	Runners
8.3x10.6 ft., \$112	10.6x12 ft., \$168	2.3x9 ft., \$25.25
6x9 ft., \$76	10.6x13.6 ft., \$189	3x9 ft., \$34.50
4.6x7.6 ft., \$42	11.3x15 ft., \$210	2.3x12 ft., \$33.75
36x63 in., \$20		2.3x15 ft., \$42
		3x12 ft., \$46
		3x15 ft., \$57.50

(Seventh Floor, Chestnut)

## It Is Easy to Tell the August Furniture Sale That Has Quality at the Heart of It and Character All the Way Through

One of the things which gives this August Furniture Sale a distinctive character is that it has always been the most powerful factor we know of for the promotion of good cabinet-making. It always has been and it always must be an influence for better quality, the quality that goes to the heart of things.

Many a tree that looks staunch and noble has a heart no sounder than cardboard. There are sales that have a heart of cardboard also—little or nothing to them but the price tags.

We know this sale to be sound at the heart, or we wouldn't hold it.

Some of the most beautiful furniture in all the world is here—specifically, the fine reproductions of old pieces now in museum collections in America or abroad.

All in good time we shall tell you about these in particular, because their story is worth knowing and the pieces worth seeing.

But the main strength of the Sale



lies in the wonderful collection of sound, handsome furniture to be found in it for the homes and apartments of the great bulk of all the people. A Sale must surely serve them well to grow so. This year it almost seems as if the growing process had only begun.

It is wonderful what comes from having the goods that the people are looking for.

(Fifth, Sixth and Seventh Floors)