

## The House that Heppe built

FOUNDED IN 1865-ADOPTED ONE-PRICE SYSTEM IN 1881



A Genuine Aeolian-Made Player-Piano that sells for only $\$ 595$

"Aeolian-made" - in player-pianos - means The best, the standard.
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The Aeolian Company are the largest makers of musical instruments in the world. They were
the first to manufacture a successful self-playthe first to manufacture a successful self-play-
ing piano. They control all the basic patents on player-piano construction. "Aeolian-made" means the standard by which all others are measured. We have a genuine Aeolian-made player-piano hich sells for only $\$ 595$.
This player-piano is unquestionably the best dollar-for-dollar player-piano value that can be
purchased in any store in Philadelphia. In fact, purchased in any store in Philadelphia. In fact,
we will return your money within 30 days if you can find any value at the price that even compares with this instrument.
This player-piano contains the famous Aeolian
tents, and it carries the regular Aeolian guaran e. It is guaranteed to give you satisfaction. Call, phone or write for catalogues. Rental will be arranged if you desire.
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