

Organ Plays at 9, 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Showers

In the Interest of Finer Craftsmanship as Applied to Furniture

There's a Veil, Sometimes Blue and Often Gray

Over the mountains seen from Bedford this morning, but there is no sign of last night's thunderstorm save the swollen, muddied creeks.

Last night's thunder echoed and re-echoed back from over the hills, and far away a flash of suggestion that the upheaval of mountains was witnessing the never-to-be-forgotten record that this old earth must bear a part of the curse spoken in Eden by its Maker.

Nevertheless, how wonderful and beautiful its mighty forests, rolling hay fields, waving corn fields and the wheat fields, where the reapers have bound up the grain and heaped the sheaves into shocks, that from the distance seem to be camps of soldiers ready for battle!

Surely the earth is the Lord's and America is our glorious heritage.

(Signed) J. M. Wanamaker

August 6, 1919.



Still a Few Lindeman Player-Pianos at \$585

While they last they afford an opportunity to save money, as the next lot of these instruments will be \$40 more.

Lindeman player-pianos are the best player-pianos we know at the price. The Lindeman piano has a record of over three-quarters of a century of satisfaction and the player mechanism used is one of the finest.

Other Good Player-Pianos at \$545 to \$600

Between these prices we have a number of other player-pianos, all good, dependable makes. Any of them, or any of our other pianos may be bought on convenient terms.

We have also some used player-pianos that we will sell at substantial reductions.
(Egyptian Hall, Second Floor)

Player-Piano Rolls Reduced to 10c, 25c and 50c

When you consider that these are all 88-note rolls, in good condition, and that the selection includes classical and operatic music, popular airs, dance tunes and word rolls, you can see what an opportunity it is.

People would get much more pleasure out of their player-pianos if they got new rolls every now and then.
(Egyptian Hall, Gallery)

THIS is, no doubt, a very good age to live in, but we hope it will not be known in history as the age of stereotypes, for there is such a possibility.

The very ingenuity and resourcefulness which are so good and helpful in so many ways seem nevertheless to make the inspirational barrenness and lack of fine original effort all the more pronounced. Good work is undoubtedly being done, but it is all too true that a great deal of the workmanship of the world is lacking in the great qualities which give things a perennial appeal and permanent vogue.

There is still as good timber in the woods as ever grew. There are more ingenious devices for shaping it, and undoubtedly it is shaped and wrought into things at which—from a purely mechanical standpoint—the great old master cabinetmakers would open their eyes in wonder, but when the style, the outlines, the contour are examined, how frequently we find a stereotype, a mere mechanical reproduction turned out from a factory as automatically as a baker turns out loaves of bread from his ovens.

A piece of mahogany cannot be put

into a machine at one end of a factory and come out at the other end a piece of Chipendale or Louis XVI furniture. But a great deal of what is called "period" furniture looks as if it might have been made that way. When we sell anybody a suit of furniture we always like to know that it is a "period" reproduction in more than the name; that it is not a stereotype, that it is worthy of the man or the age after which it takes its name.

Some furniture designers have a feeling for what is essentially best in various styles of furniture, and it is always interesting to observe how their work stands out in contrast with the reproductions that reproduce everything of the old original but the spirit of it.

We have been buying furniture and selling furniture and studying furniture so long that we can almost make our way to the master designs blindfolded.

We sell such unparalleled quantities of fine furniture that the finer and purer types naturally gravitate toward this Store. That is inevitable. We are always trying to have furniture made better, and
(Fifth, Sixth and Seventh Floors)



we have a record of improvements in this connection which is well known to many in the trade.

We are aiming to unite all that is mechanically most ingenious in modern cabinet craft with all that is artistically truest and finest in the designs of the old masters of the business—and we are getting on.

The furniture in this Sale may be taken as illustrating what we say.

Georgette and Crepe de Chine Dresses at \$35 to \$55

Recently received in the Women's Fashion Salons, and the sort of things which are most useful between seasons. Some are simple enough for morning, others are beaded, or otherwise elaborated. There are several styles and the colors are chiefly navy and black.

Prices \$35 to \$55.

(First Floor, Central)

New Hand-Made Filet Laces Just Here From China

It is some time since we had an Oriental shipment of these much-liked laces, so we are very glad to be able to tell you of this.

In ever so many designs, the laces include edges and insertions, as well as a few ribbon beadings. There are all the wanted widths from narrow insertions at 38c a yard on up to the collar widths in edges, 4 and 5 inches, at \$4.50 a yard. And there are plenty of the little picot edges at 40c a yard.

And real Filet laces are extremely popular.
(Main Floor, Central)

GEORGETTE Crepe Waists

A model with tucked collar, cuffs and vest and square neck may be had in black, navy, flesh or white for \$8.50.

A V-necked style, with real filet, comes in white and flesh color. \$13.75.

A Cossack blouse with square neck, three-quarter sleeves and a lot of soutache braid, \$22.50.
(Third Floor, Central)

Women's Good Stockings "Seconds" at 75c

2880 pair of silk and artificial silk mixed stockings in black and colors. A well-known brand that will fit, look and wear well.

We expect these all to go out in one day and there are no more in sight.
(West Aisle)

Hot-Weather Nightgowns

Low-necked styles of sheer nainsook are \$1.85 for a kind with fine embroidery and lace; \$1.75 for another with Valenciennes and tucks; and \$2.25 for one made Empire fashion and trimmed with embroidery.

Other low-necked nightgowns of the scarce, crinkly crepe are \$1.85.
(Third Floor, Central)

Women's Hand-Knit Sweaters, \$5—Less Than Half Price

Just 100 of them and all imported garments. They are made of mercerized cotton and are in both Tuxedo and button-front styles.

Both mixtures and plain colors in the lot.
(East Aisle)

THE Chinese Are Not the Only Ones Who Admire Jade Jewelry

For the rich green stone, beloved of the Oriental, is much in fashion just now.

Some unusually attractive jewelry sets with imitation jade have just been unboxed. There are necklaces in the correct length, with metal beads and carved metal ornaments in conjunction with the imitation jade. They are \$2.50 to \$11.

Bar pins in many designs, set with imitation jade, are 50c.
(Jewelry Store, Chestnut)

FOR Coolness and Summer Comfort—Women's Silk Gloves

When it comes to Summer comfort, the silk glove is certainly the right one for Summer wear. All these are of good, firm silk, carefully made, and with double finger tip for better service.

75c and 85c a pair for tricot silk in black, white or colors, 2 clasps.

\$1 and \$1.50 for Milanese silk in black, white and colors, 2 clasps.

\$1.50 for 8-button length in black, white and pongee.

\$1.75 for 12-button length in black or white.

\$2 for 16-button length in black or white.

\$2.25 for 20-button length in white.
(Main Floor, Central)

Wash Satin Special at \$1.50 a Yard

Ivory white, and of unusually good quality for this price.

It is a full yard wide, and is precisely what many women want for lingerie, for whole frocks, for blouses and many other needs.
(West Aisle)

FLOWERS and Other Autumn Dress Trimmings

Some are of gleaming satin, some of silk and others of glistening metal cloth, and the colors are charming. There are single flowers, sprays, delightful little bouquets, and branches of roses.

They are just such things as you will see and wish to use on Autumn gowns and frocks.

The Dress Trimming Shop looks like a gay flower garden! Prices are 60c to \$6.85.
(Main Floor, Central)



All Mirrors Are Reduced

As long as the Furniture Sale lasts we shall sell all the mirrors in the Picture Store for 10 to 25 per cent less than usual.

They include—

Colonial mirrors in gilt, mahogany and silvered frames.

Oval mirrors for the buffet, in silvered frames.

Small Colonial mirrors.

French mirrors in gilt, silver and wood frames.

Besides mirrors designed to use above console tables.
(Fifth Floor, Market)

NOTELETS

A six-inch electric fan at \$6.25 is as useful on a holiday trip—if you are going to a house equipped with electricity—as it is in your home.

A flash-light is a good little companion about the house or in a strange place. 90c for a small pocket type to \$2.50 for the tubular, large type. Fresh batteries come in daily.

Among electric irons for laundry use, make note of the Wanamaker Special at \$5—guaranteed not to burn out.

If you have an electric grill you can broil, boil, fry or toast right on the dining table. Price \$10.

Corn sifters, nickel plated, are 25c each, \$2.85 a dozen; silver plated, 50c each, \$5.75 a dozen.

Corn boilers, complete with draining racks, are \$2.70 to \$3.75 according to whether they are made of gray, white or blue enamel.

One of the most invigorating things in life is a cool shower bath. The sorts that attach to the faucet are 75c to \$5, while an overhead ring shower with curtain is \$9, \$11, \$13 and \$18.50.

Kitchen scales with heavy tin scoops, scale weights up to 25 pounds by the ounce. Price \$3.

Portable door-checks will hold any door open at any width desired and require no stopping or bending. Price 50c.

A fruit press for making jellies and sirups can also be used for pressing out lard and making cottage cheese. In 2, 4 and 10 quart sizes, \$3.50, \$5.25 and \$9.

A bottle capper for sealing all bottles which require crown cappers is 25c, while the caps themselves are 8c a dozen.

Sterno canned heat and cooking devices are handy for all camping as well as indoor purposes. The heat is 10c to 75c a can; the devices 45c to \$3.
(Fourth Floor, Central and Market)

A Summer Treat—Candy Wafers, 40c a Pound

Delectable discs of crisp molasses and mint candy—40c a pound.

West-end chocolates, in many flavors, are 60c a pound.
(Down State Store, Chestnut)

Best Men's Shirt News in Town

is that the Wanamaker Men's Store is selling better shirts and in a better variety at the Standard Price of \$2.15

than will be found in so-called sales at higher prices.

In any odd-lot sale you pick from left-overs—and pay more.

At Wanamaker's, any day, you get first pick from daily new stock—and pay less than "sale" prices.

Separate Collar Silk Shirts at \$5.50

An innovation—fine shirts of natural-color Japanese pongee silk, plain negligee style, with turned-back cuffs, made to Wanamaker specifications.

Separate soft collar with each shirt—or you may, of course, wear a stiff collar with it.
(Main Floor, Market)

Wanamaker Four-in-Hand Silk Neckties at 50c

Not a few, but thousands.

And the only such collection in the city.

Fine foulards and fancy printed faille silks. Some batwings, also, at the same price.
(Main Floor, Market)

Men's Silk and Mohair Sports Hats

A new Summer hat that is comfortable, handsome and different.

For motoring and sports in general this style has scored a direct hit and we have already sold more than twice as many as we first contracted for.

Made of gray silk and gray mohair and in such good taste that many men are wearing them to business.
Price \$3.50.
(Main Floor, Market)

Now, Madam, That Hat Box Is Here

This shipment of black enamel hat boxes did not come any too soon. A number of women were waiting for them.

All in the square shape, with leather corners and plenty of catches. Lined with cheerful cretonnes. Prices \$10 to \$18.
(Main Floor, Chestnut)

Some Exceptionally Good Table Cloths and Napkins

of heavy, full-bleached Irish double damask, in circular and oval patterns

Priced on a very moderate basis as linens go today. All of pure flax.

Table cloths, 2x2 yards, \$9.75 each.

Table cloths, 2x2½ yards, \$12 each.

Napkins to match, 24x24 inches, \$14.25 a dozen.
(First Floor, Chestnut)

Inexpensive Rugs That Look Well and Wear Well

In enough variety of pattern and coloring to meet any furnishing needs.

Tapestry Rugs

9x12 ft., \$29 and \$32.50

8.3x10.6 ft., \$31.50

Velvet Rugs

9x12 ft., \$38.50

Axminster Rugs

9x12 ft., \$39 and \$42.50

8.3x10.6 ft., \$37.50 and \$48.50

Wilton Rugs

9x12 ft., \$52.50 and \$67.50
(Seventh Floor, Chestnut)

The Men's London Shop Has a Certain Raincoat

to which it is worth while calling attention.

This coat is made of woolen gabardine, a fabric growing scarcer daily. It has regular shoulders, convertible collar, inverted pleat in back, belt and leather-buckled latches on cuffs. The lining is a self plaid.

Price \$45.

Raincoats of Egyptian twill cotton gabardine, \$35 and \$40.

Of rubberized cassimere, \$22.50.
(The Gallery, Chestnut)

Men's Extra-Size Handkerchiefs \$7 a Dozen

Good quality linen, neatly made, finished with hemstitched hem.

And this price is far from expensive in view of linen prices today.
(West Aisle)



Camping—That's the Life!

The life for boys and young men, and to put new spirit into older men.

"Close-to-Nature" houses, \$66 to \$102.50.

Tents, \$20 to \$50.

Folding cots, \$5 to \$7.50.

Camp chairs, 50c to \$3.75.

Duffle bags, \$3 to \$10.

Sleeping bags with blankets, \$25.

Camping clothing of every description, fishing tackle, rifles, revolvers, knives, flasks, compasses, canteens, flashlights, rowboats, portable motors and all other equipment.
(Sporting Goods, The Gallery, Juniper)