

Gimbel Brothers Store Hours: 9 to 5 Closed Summer Saturdays Gimbel Brothers For Tomorrow—Wednesday Gimbel Brothers Tuesday, August 5, 1919 Gimbel Brothers

"Subway Store Day" Offers Important Savings—Gimbels

Every household has need of the goods in the Subway Store—the substantial, medium-priced things for person and home, reliably good and serviceable. And the general buying power of Gimbels insures lowest regular prices, and—as today—Economies Too Important Not to Share. Not a "bargain" store—couldn't be, all the time. But occasionally a day of bargains—as tomorrow.

550 Women's and Misses' Cool Georgette and Silk Dresses at \$14.85



Manufacturers are "Letting-Go" Summer Stocks at a Loss for Quick Disposal: Gimbels Secured These Savings up to a Half: Scores and Scores of Styles: All Sizes

Dresses that are needed every hour of the day. Think of Beaded Georgette Dresses selling at \$14.85—yes—in dark street as well as pastel tints. To be exact, choose from navy, black, taupe, brown, peach, Pekin blue, shell pink and white.

Tunic and the long Russian models; some have tucked skirts. Mostly round neck lines that are so popular. Lavishly beaded or with beads and silk thread embroidery—or the silk fringe that resembles feather trimming. One model is pictured.

And taffeta-and-Georgette Dresses, vestee style, tunic skirt, wide girdle of taffeta and silk braid trimmed. In navy, brown and black.

And Satin-and-Georgette Dresses that have twelve satin ruffles on skirt, three on each sleeve and a frill of Georgette at neck. Pictured. In Navy, Pekin Blue and Black.

And Silk Crepe de chine Dresses, Russian style, embroidered and button-trimmed. Choice of Navy, French blue and Black. Pictured.

For ages 14 to 18 years—and sizes 36 to 44. A dress to suit every individual need at the remarkably low sale price of—

\$14.85

—Gimbels, "Subway Store Day"

Tub Skirts at 85c and \$1.65 Bargain Groups

Many women wear white tub skirts the year 'round in the house! All agree they're cool and smart looking for summer wear. These skirts are of linen (cotton) and gabardine. With "flap" and other novel shape pockets, wide belts. Button-trimmed. Save largely at 85c and \$1.65. —Gimbels, "Subway Store Day"



Women's Knitted Bathing Suits, \$1.55

A very low price for very good-looking Bathing Suits. Two-in-one model. Black banded in bright colors. —Gimbels, "Subway Store Day"

Nearly Half Saved On Girls' Tub Dresses at \$1.35



Dresses that girls have need of the year 'round! Very attractive models—high or low waisted effects, with unusual pockets—some are shirred! Kilted or tunic skirts—or plain. Contrasting color trimmings lend a bright note. Choose from percales, lineens, (cotton) and gingham in delightful colorings. In 6 to 14 year sizes. Bargains extraordinary at \$1.35. —Gimbels, "Subway Store Day"

500 Women's Sample Silk Blouses, at \$2.50 to \$6.85



Materials: Georgette Crepe, Crepe de Chine, Tub Silks, Novelty Silks, Habutai Silks. Colors: Shell-pink, White, Bisque, Tea Rose, Black, Coral, Navy and two-tone effects. Models: Plain models, tucked models, beaded models. Large variety to choose from. All sizes in the lot but not in all styles. Each at more than one-third saving. Sale marked at \$2.50 to \$6.85. —Gimbels, Subway Store Day

Boys' Wash Suits at 75c

Oliver Twist and Military styles. A third to half off former prices. Three hundred suits for boys 3 to 8 years. Marked at 75c.

Boys' Norfolk Suits at \$1.50

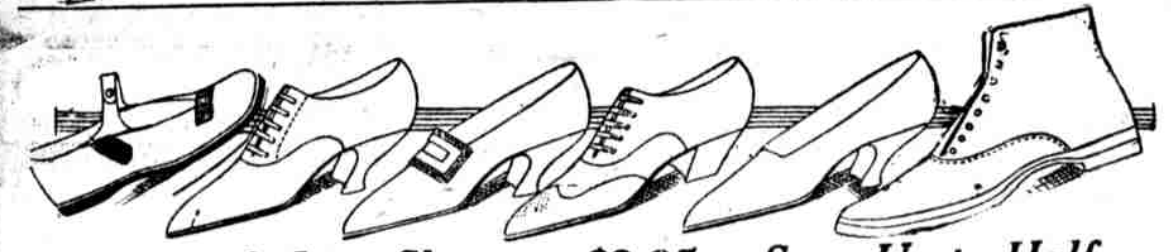
Broken lines and shop-handled suits, various styles, all good-washing, well-fitting models. Sizes as you find them for boys, 7 to 17 years. Save one-half and more. —Gimbels, "Subway Store Day"

1000 Window Shades at 50c each Save a Fourth

3x7 1/2 opaque cloth spring rollers. Complete with fixture. 50c each. Lace Sash Curtains, at 35c. Complete with brass rod; looped ready to hang; real lace effects, at 35c each. Colored Madras Dutch Curtains, at \$1.95 a set. Ready to hang; two-tone colors. Tapestry Couch Covers, at \$5.00. Save 25%. Full size; soft, rich coloring; heavy grade. —Gimbels, Subway Store Day

328 Men's and Young Men's Three-Piece Suits at \$10

It is customary for us at this time of the year to make a clearance of odd suits we are unable to duplicate sizes. We have grouped these various lots and marked them \$10 for a clean-up. Many of these suits are suitable wrights for early fall wear. Snappy models for young men and conservative styles for older men. Good range of sizes. Choose at \$10. 214 Men's and Young Men's Tropical Weight Suits at \$6.75. (Two-piece) —Gimbels, "Subway Store Day"



Women's Low Shoes at \$2.95. Save Up to Half

We are sharing with you the price advantage gained in a recent special purchase. All sizes in the lot. Choice of tan, patent leather, black kid and white canvas. High and low heels. Oxfords, Pumps and Colonials. Plenty of white shoes at this price—and white shoes are in big demand \$2.95.

Children's Summer Shoes at \$1.95

Men's White Canvas Shoes at \$1.95

Women's Summer Shoes at \$1 a pair

Miscellaneous lot of 708 pairs women's low shoes; various styles and leathers. Sizes as you find them. —Gimbels, "Subway Store Day"

Odds and Ends of Cotton Wash Goods at 15c yd.

This lot of wanted cotton wash goods includes printed, plain batistes, apron gingham and plain colored voile. Remarkable values; quantity limited. Special for Subway Store Day only. Fine Printed Shirting Percal at 15c yard. Excellent quality printed shirting patterns. —Gimbels, "Subway Store Day"

Children's Dresses at \$1.25

Plain pink and blue chambrays, neatly trimmed; 2 to 6 yrs. Infants' Long Slips, fine nainsook, trimmed neck and sleeves, at 50c. Children's Rompers and Creepers, in pretty stripe and plain pink and blue gingham. Straight and gathered legs. 6 months to 6 years. 85c. —Gimbels, "Subway Store Day"

Women's Bungalow Aprons at \$1

Women's Band Aprons, at 38c. —Gimbels, "Subway Store Day"

36-Inch Long Cloth at 26c yd

Best Pajama Cloth, 28c a yd. Special price for Subway Store Day. —Gimbels, "Subway Store Day"

2000 Yards American Shantung Pongee at 68c yd.

32 and 35 inches wide. Plenty of natural color. A summer silk-and-cotton fabric. Colors are white, pink, natural, four shades of blue, three of gray, and changeable shade. Silk Muslin at 50c yard; all colors, 36 inches wide. A cloth also known as chiffon pongee used mostly for linings of waists and dresses. —Gimbels, "Subway Store Day"

Group of R. & G. Corsets at \$2.50

A dozen different models. Corsets to fit all figures. Extraordinary corset values, at \$2.50. —Gimbels, "Subway Store Day"

Dainty Envelope Chemises at 85c

Lace- and embroidery-trimmed. Made of cool soft nainsook. Attractive Nightgowns at \$1.25. Four styles; unusually dainty. Lace- and embroidery-trimmed. 50 dozen Bloomers, at 55c. Well-made of shell-pink batiste and white crepe. Elastic at waist and knee. At 55c. —Gimbels, "Subway Store Day"

Black-and-White Novelty Checking For Suiting

An assortment of beautiful black-and-white novelty checks. For suits and sport skirts. Specially priced, 88c. 44 inch. 750 yards Navy Blue Serge at \$1.25

100 Combination Mattresses at \$7.75: August Furniture Sale

Of striped rattan with felt top, bottom and sides. Covered with good sturdy ticking. Specially priced for the August Sale, at \$7.75. White Enameled Bedsteads, 2-inch continuous post; heavy fillers at head and foot. Sale price \$11. Save \$4. —Gimbels, "Subway Store Day"

50-piece Dinner Sets at \$6.95

Just 150 of these neatly decorated Dinner Sets. Blue medallion decoration. A complete set for six persons. Bread plates, covered vegetable dishes included. Pictured at \$6.95. Save \$3. 1900 dozen of thin white ware Tea Cups and Saucers at 10c pair. Slight defects. Five assorted size Nappies or Refrigerator Bowls at 85c. 5-to-10 inch size. Pictured. 8 1/2 assorted size yellow Mixing Bowls, 5 to 10 inch. On account of slight defects less than present wholesale price, at \$1 set. 80c a dozen for colonial glass Table Tumblers. 75c for Hotel or Restaurant Tumblers. 10c to 50c for blue and white Mixing Bowls. Slight imperfections. Breakfast Sets—6 cups and saucers and 8 plates to match. Neat decoration, at \$1.50 for eighteen pieces. —Gimbels, "Subway Store Day"

10,000 Run-of-the-Mill Seamless Sheets, at \$1.28 and \$1.68

The defects are no worse than oil spot or stain. Buy two sheets in some cases for price of one. 5000 bleached centre-seam Sheets. Size 72x90. Less than wholesale, therefore none to dealers. At 95c and \$1.10.

Many hemstitched. Many extra sizes up to 90x108 inches. Two groups for quick service. At \$1.28, save up to one-third. At \$1.68, save up to one-half. 3000 dozen Pillow Cases, good muslin in wanted sizes, 42x36 to 45x38 1/2, at 19c to 32c. Save one-third.

50-yd. Spools of Silk at 5c

Shop-soiled C. M. C. Crochet Cotton, at 5c a spool. Odd numbers, mostly white. Bias Folds, Lawn or Cambric, 3 pairs for 45c. Slipper Trees, 2 prs. for 15c. Basting Cotton, 6 for 32c. —Gimbels, "Subway Store Day"

Women's Silk Stockings at 85c a pair

Plain and lace effect, mill irregulars, 85c a pair. 3790 Women's Knit Underwear Samples at half price and better. Save half and better. Vests, 25c; Vests and Drawers, 38c. Drawers, 50c. Drawers and Union Suits, 65c. 3000 pairs of Men's fine cotton socks. Black, cordovan, tan and smoke. 6 pairs for 90c. "Seconds."

Men's Underwear at 75c. Clearance of shop-soiled, mused and some seconds, some worth twice as much. —Gimbels, "Subway Store Day"

1000 Pieces of Celluloid Toilet Ware at 10c—Pink and Blue

Lots consisting of Manicuring Pieces, Soap Boxes, Baby Brushes, Picture Frames, Toothbrush Holders, Cream Jars and many other needed articles. Your choice at 10c each. —Gimbels, "Subway Store Day"

Traveling Bags, Suit Cases for that Vacation Trip, at 95c to \$3.95

Fibroid and keratol (looks like leather). Made strong and durable to stand hard usage. Suit Cases come in 14- to 24-inch sizes. Traveling Bags in 16- and 18 inch. Come early. Your choice at 95c to \$3.95. All splendid values. —Gimbels, "Subway Store Day"

10,000 yds. of Heavy Bleached Union Toweling at 20c yd. Neat three-stripe blue border

You save 10c a yard on every yard you buy. This is nearer to all-linen than anything we ever had. Absolutely absorbent quality lustrous and very durable. The mill price is 20c a yard today. None sold to dealers and not over twenty yards to a customer. 300 54x54-inch Table Cloths, at \$1.25 each. All-around designs; heavy quality satin-finish mercerized cotton damask. Fine for kitchen table cloths and hotel use. This is about wholesale price—\$1.25. —Gimbels, "Subway Store Day"

High-Grade Axminster Rugs at \$28.50 and \$30

Mostly oriental effects; beautiful colorings; most wanted room sizes. Save \$11 to \$15 on these 9x12 ft., at \$30; 8 1/2x10 1/2, at \$28.50. Tapestry Brussels Rugs Seamless, one-piece Rugs. Some have very slight weaving defects. Save up to \$10 on these 9x12 ft., at \$19.75. 5000 Sq. Yds. Fine Quality Felt Base Floor Coverings Linoleum patterns in full rolls, half rolls and remnants, plenty of a pattern to match. Of some patterns we have 8 sq. yds. as follows: full 9's and plenty, 40c sq. yd.; long lengths to 20 sq. yds., all two yards } 30c wide. Shorter lengths, mostly one yard wide, 20c sq. yd.

GIMBEL BROTHERS
Market: Chestnut: Eighth and Ninth

Clean-up of Men's Straw Hats at 65c

Get one now for the balance of the season. Men's and Boys' Summer Caps at 45c. Boys' Tub Hats and Straws, 25c. Savings of at least half. Men's Toyo Panamas at \$1.50. —Gimbels, "Subway Store Day"

Women's 2-clasp Gloves at 25c to 58c

Of silk and fabric. All sizes in the lot. Special prices—25c to 58c. —Gimbels, "Subway Store Day"

Men's Neglige Shirts at \$1.20

Clearance of slightly soiled shirts from our regular stock and maker's "seconds"—which means only a stain or misweave, nothing to hurt the wear. Including cotton pongee, printed and woven madras, rep and percales, in white and colors. Save one-third to one-half. Sizes 14 to 17. At \$1.20. Men's Bathing Suits, at 85c. —Gimbels, "Subway Store Day"

26-piece Plated-Silver Sets at \$9.25

Made by the Queida Community Silver Co., and guaranteed for ten years. The chest consists of half dozen medium knives, half dozen medium forks, half dozen table spoons, half dozen tea spoons, one sugar shell and one butter knife. Primrose pattern, complete, at \$9.25. —Gimbels, "Subway Store Day"

Slightly Used Sewing Machines at \$29

Your choice of Singers, White and King Machines at wonderful savings. Only a few of each make at the unheard of price of \$29. Each and every machine is equal to new as far as appearance goes; in many cases it is hard to detect them from new ones.

Willard Sewing Machines at \$37

Made by the Famous Domestic Co. They run for 10 years under the Gimbel guarantee. The machine is enclosed in a handsome golden oak case, highly polished, with all the newest attachments. Brings any machine to your home. Free instructions at your home if you live within city limits. —Gimbels, "Subway Store Day"