

**PUT 2 CENTS IN SLOT,
GET EVENING LEDGER**

**Automatic Newspaper Vendors
Are Placed on Corners Where
Newsboys Are Missing
CONVENIENCE TO BUYERS**

If there is no newsboy or newsstand on your corner, you need not go on a long hunt for your copy of the EVENING PUBLIC LEDGER or go without it.

For the automatic newsboy has made his appearance in Philadelphia and you can get your LEDGER by dropping two cents in a slot machine close by your house—that is, in the districts in which the slot machines have been installed.

And there will be machines in all parts of Philadelphia as soon as the work of extending the new idea can be done. The plan is one completely new to Philadelphia.

The slot machines are meeting instant success, for they are of great convenience. Many a man can now step out of his house, get his EVENING PUBLIC LEDGER in the slot machine nearby and enjoy his ride down town, reading the news of the world, instead of twiddling his thumbs, as was often the case when no newspaper could be obtained before time for getting aboard the street car.

For the automatic newsboys are selling all editions of the EVENING PUBLIC LEDGER, and you can get a newspaper to read at any time, day or night.

Do Not Compete With Newsies

The slot machines are not competing with newsboys or newsstands. They are mainly to fill in gaps. Where there are no newsboys or newsstands they supply the need. Where newsboys or newsstands handle newspapers on corners the automatic newsboy does business when the newsboy goes away after selling through the rush hours or the newsstand is closed for the night.

The automatic newsboy will sell newspapers twenty-four hours a day. All machines will be supplied by automobile service with the latest editions.

First steps in giving Philadelphia this new service are being made in the northern part of the city, but thousands of the slot machines are being made, so that no part of Philadelphia will be without this convenience.

The automatic newsboy machine is easy to operate and is so arranged that if you put in too much or too little money the coins fall out and you can commence again.

If all the copies of the EVENING PUBLIC LEDGER have been sold and the machine is empty the money dropped into the slot will also be automatically returned.

Machines Painted Yellow

But it is always possible to tell when the machines are empty. You can look inside the machine through a glass window and a glance will tell you whether it contains the latest edition or is empty. In this way there is no possible chance of losing in dealing with the automatic newsboy.

The slot machines are painted yellow, so that they may be easily seen at a distance by those who want to read the EVENING PUBLIC LEDGER.

Where the automatic newsboys have been placed, they have stirred tremendous interest. They were looked upon as much-needed and really valuable acquisition in many neighborhoods, and the enterprise back of the innovation won praise everywhere.

One incident showed how quickly residents of Philadelphia grow familiar with innovations.

A woman was standing at one of the EVENING PUBLIC LEDGER'S slot machines, apparently studying it. A man, thinking that she did not understand how to operate the machine, dropped in two cents and said:

"This is the way you do it."

"Oh, I know how," replied the woman.

No Instruction Needed

She didn't need instruction as to how to deal with the automatic newsboy. She may have been ready to give lessons.

Some of the automatic newsboys now in use are to be found at the following locations:

4230 North Broad street, in front of the garage of the American Motor Service Company.

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GETTING THEIR EVENING PUBLIC LEDGERS FROM AUTOMATIC VENDERS



AN EVENING PUBLIC LEDGER ON HER WAY TO JRE GROCERS'....



A LITTLE RIDE TO THE CORNER FOR THE DAILY NEWS



GETTING HIS PAPER BEFORE THE CAR COMES ALONG

**BRITISH DECORATE
COLONEL R. H. HARTE**

**Philadelphia Surgeon to Receive
Insignia Companion Order St.
Michael and St. George**

Colonel Richard H. Harte, of this city, has been made a companion of the Order of St. Michael and St. George by the British Government.

Companionship in the order was conferred upon Colonel Harte because of "meritorious service to the Allies," the particular meritorious service in this instance being Colonel Harte's work while he was in charge of the Sixteenth General Hospital, British expeditionary force at Trepont, France. Colonel Harte will be formally presented with the insignia of the order by the British ambassador.

Colonel Harte's final statement as treasurer of the Melle-Depage executive committee, Belgian Red Cross Field Hospital, shows a surplus of \$16,015.65, which has been transmitted to Belgium to be given to the Marie Depage and Edith Cavell memorial hospital committee.

Colonel Harte was the custodian of one-third of a large fund for hospital and relief work in Belgium growing out of the visit to this country in 1915 of Madam Marie Depage, who lost her life on the Lusitania while returning to her native land. The portion allotted for work under Doctor Harte's direction was \$35,030.32. By utilizing this money in such a way as to get the maximum of result in the most economical manner, Colonel Harte closed the account with this consideration balance, which will help build the proposed hospital in honor of the memory of the two Belgian heroines. This balance has been transmitted to the Banque d'Outremer in Brussels.

Navy Yard Worker Crushed to Death

A heavy crane bearing lumber passed over the head of Samuel F. Weaver at work at the Navy Yard. The lumber became loosened and crashed down, injuring Weaver so badly that he died shortly afterward. Weaver was in the employ of the Downing Construction Company. His home is in Madison, Del.

Last of Naval Guns Ready Soon

The last of the eleven big navy guns contracted for by the government will be completed by the Eddystone plant of the Baldwin Locomotive Works in a week or ten days.

Bids for Bulkhead Open

Bids for the construction of the Schuylkill river bulkhead will be received by the Department of Wharves, Docks and Ferries today. Director Webster plans to place approximately 1165 feet of this bulkhead under contract. It will be located on the west bank of the river, about 600 feet down stream from Penrose Ferry bridge.

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**FRENCH TO HONOR
COLUMBUS KNIGHT**

James A. Flaherty to Be Decorated—Campaign for Night Schools Planned

Action which will result in widespread betterment in many cities, including Philadelphia, is expected at the Peace Convention of the Knights of Columbus, which opens in Buffalo today.

One plan to be set on foot is the opening of night schools in cities all over the country, where boys who lack opportunities will be trained by skillful teachers, so that they will have a better chance in the struggle of life and the influence that will keep them along the straight line.

An interesting event of the convention will be the decoration of James A. Flaherty, supreme knight of the Knights of Columbus, with the medal of the French Legion of Honor, through the French ambassador.

Among the 500 delegates to the convention will be representatives of Hawaii, Canada, Panama, Cuba, Porto Rico, Mexico, Alaska and nearly every state in the Union.

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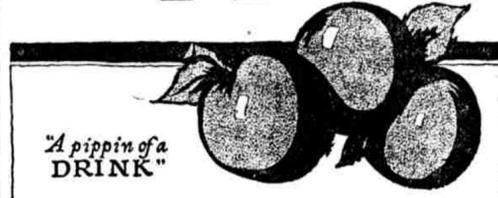
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47TH SHIP LAUNCHED

Shickshinny Girl Christens Cargo Carrier Bearing Town's Name

Hog Island launched its forty-seventh steel cargo carrier this morning from way No. 37. The vessel is named Shickshinny and was christened by Miss Matilda Beach Cray, of Shickshinny, Pa. She was chosen sponsor by the Shickshinny Chamber of Commerce. She is the youngest daughter of one of the founders of Shickshinny, and during the

o-apple-o



"A pippin of a drink"

O-APPLE-O has all that genuineness which made old-fashioned, home-made cider delicious, with an added quality—delightful effervescence.

This effervescence gives O-APPLE-O its appetizing snap. Perfectly produced by our carbonating process, it brings out all that fragrant flavor of those mouth watering Virginia pippins.

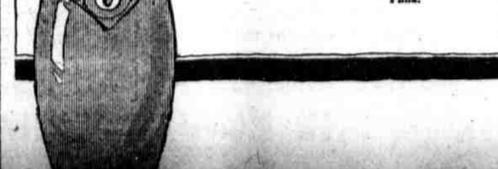
Speaking frankly, O-APPLE-O is "a pippin of a drink."

Try it today at the soda fountain, club or restaurant. You'll drink it again because it refreshes—because it satisfies.

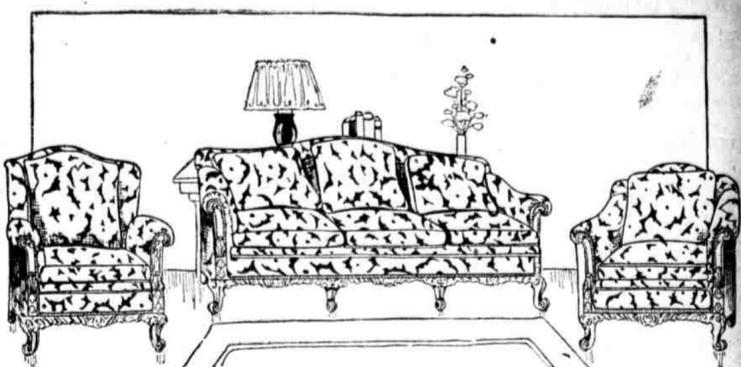
Your grocer or druggist will supply by the case.

Virginia Fruit Juice Co.
Norfolk, Va.

Philadelphia Distributors
Winters & Keeler
Lafayette Bldg.
Phila.



STRAWBRIDGE & CLOTHIER



**Upholstered Furniture is a Good
Illustration of the Superiority of
the Variety, Styles and Values in
the August Sale at This Store!**

We are told repeatedly by our customers that we show the most attractive assortment of Upholstered Living-room and Library Furniture in this city. And over and over we hear such exclamations as this: "WHY, WE HAVEN'T SEEN ANYTHING LIKE THIS ANYWHERE ELSE." The fact is that a very large portion of our Upholstered Furniture comes from a famous manufacturer whose line cannot be procured by any other Philadelphia store. It is the best in design and quality at the prices in America—and we have been very fortunate in receiving shipments, so that now we have a splendid variety of three-piece suits and single pieces.

Our Entire Stock at Reduced Prices

That means everything in the Store, the great reserve stock in our warehouses to draw upon throughout the month. And we repeat that in most instances the reductions as shown by the figures on the tickets do not fully represent the real savings, because cost of production has advanced since we bought, and our regular prices were based on the lower cost.

Wonderful variety—Furniture for Library, Living-room, Dining-room, Bedroom and Hall, and hundreds of novelties or single pieces for various uses—every piece at less than the regular price.

**VERY LOW PRICES FOR MADEIRA
HAND-EMBROIDERED LINENS**

There's not a room in the house that cannot be improved by one of these dainty Decorative Linens. The designs are exquisitely worked by hand, and the scalloping is also hand-work. Market conditions considered, they are out-of-the-ordinary value at these prices and foresighted housekeepers will choose early:

- Round Centrepieces, 18-inch—\$1.50, \$2.00 and \$3.00
- Round Centrepieces, 20-inch—now \$3.50 and \$4.00
- Round Centrepieces, 24-inch—\$2.50, \$3.75, \$4.50, \$6.00
- Square Tea Cloths, 36-inch size—now \$8.00
- Round Luncheon Cloths, 54-inch—\$15.00, \$17.50, \$18.00
- Scarfs, 18x36 inches—\$4.50; 18x45—\$5.00; 18x54—\$6.00
- Pillow Shams, 30-inch size—now \$8.40 a pair
- Luncheon Sets, 13 pieces—now \$5.00, \$6.75 and \$7.50
- Luncheon Napkins, 13-inch—now \$10.50 a dozen

**1200 HEAVY PRAIRIE GRASS
RUGS, 8x10 FEET, NOW \$5.00**

A SAVING OF OVER 50 PER CENT. on just the kind of Rugs wanted just now, and which are equally practical for year-around use—\$5.00. And this is only one of the many exceptional attractions in the New Department of Lower-Priced Floor Coverings. Others—

Axminster Rugs Much Under Price

They have slight imperfections, and are chiefly in Oriental patterns and colorings. Rugs 8.3x10.6 feet, now \$31.50, and Rugs, 9x12 feet, are marked \$32.50, which is a saving of more than one-third.

Seamless Velvet Rugs at Good Savings

Slight seconds. A good, heavy quality, woven in one piece, and in a good assortment of patterns. Size 8.3x10.6 feet, now \$26.50. Size 9x12 feet, now \$27.50.

Tapestry Brussels Rugs, 9x12 feet—\$15.00

Seamless. Oriental patterns and colorings.

Tapestry Stair Carpet—85c a yard

Tapestry Brussels, 27 inches wide, in full rolls. Four patterns.

Linoleum Remnants—75c a square yard

Inlaid Linoleums, 2 yards wide, in useful lengths.

Felt-Base Floor Covering—45c square yard

Linoleum patterns, 2 yards wide, full rolls.

Moulded Rubber Door Mats, 14x24 Inches—55c

—Strawbridge & Clothier—Fourth Floor, Filbert Street

Golden Special To-morrow

3000 Yards of All-Linen Scotch Toweling

For Roller or Tea Towels

At 25c

To-morrow the illuminated Golden Special sign will hang in the Linen Store, where thrifty housekeepers can secure this excellent heavily-woven Toweling—every thread pure linen—at a remarkable low price. A contract placed as far back as 1917 is responsible for this rare value. The saving is at least 25 per cent.—a value that even we cannot duplicate after this has been sold.

—Strawbridge & Clothier—Alma 12, Centre

MARKET STREET EIGHTH STREET FILBERT STREET **Strawbridge & Clothier** MARKET STREET EIGHTH STREET FILBERT STREET



Advance Arrivals of Men's Clothing Styles for Autumn

Trim-looking single- and double-breasted sack effects they are—and including, of course, the popular waist-seam in several distinctive new developments.

The fabrics are chiefly soft draping flannels and cassimeres, in autumn tones of brown, green and blue.

They are made in a way befitting the choice products of America's best ready-to-wear-tailors.

The prices—\$32.50, \$35.00 and \$42.50—all attractively moderate, quality and market conditions considered.

Blue Serge Suits

Plenty of them here. All of all-wool, fast-dye fabrics. Two lots that present exceptional values—at \$25.00 and \$37.50.

Cool Cloth Suits—\$16.50

Light porous fabrics, closely simulating woolen suitings, very good-looking and exceptional value at this price.

Palm Beach Suits—\$13.50 and \$15.00

Special values. Of genuine Palm Beach cloth, faultlessly tailored in smart styles for men and young men.

—Strawbridge & Clothier—Second Floor, East