

## Woolworth on Fifth Avenue

Astonishment has been expressed that a five and
ten cent store is so successful on fashionable Fifth Avenue. Because the Because the wealthy frequunt the Avenue, it is as-
sumed that all are wealthy and that small coins are
disdained. disdained.
It is sometimes believed that open-handed prodigal-
ity is an attribute of wealth. It may be in buying old ity is an attribute of wealth. It may be in buyying old
masters, yachts or tiaras, but commercially the relamasters, yachts or tharas, but
tively poor are the "spenders.
In the circle of your own experience, who spends
most on patent leather shoes, "nobby clothes" or most on pato
other foibes?
The market possibilities for luxuries have increased
greatly in the past ten years. greatly in the past ten years.
The war-made "free spender" has raised his stand-
Butterick-Publisher
Watches for-Women
Silvor-Gold-Platinum
Jeveled-Diamonds and Platinum
Chatelaine - Sautoir
Bracelet-Pocket and Wrist Watches

## BUSH TERMINAL DISTRIBUTING SERVICE

## Let the Bush Terminal act as your Eastern distrib-

 utors. You will avoid all organization difficulties, all overhead expense. We attend to every detail The services of the most modern merchandising plant in all the world are available for your needs at a cost based upon your actual use of itWe store your goods and make shipments in any sized lots to your customers. All details of pack ing, marking, labelling, shipment, local deliveries, documents for domestic business as well as all work in connection with export trade, receives the attention of experts. 123 storage warehouses. 30 miles of railway tracke on property. 8 steamship docks. Very low Fire Insurance rates.
Write for full description and illustrated folder which will give you interesting facts.

Everybody's Magazine

$\mathrm{O}^{\text {UR perfect confidence in }}$ the superior merits of ou daily.
ing comments.
Never have we personally had the same sense of satisfaction in the garments. Never has the volume of business reacted soch astonishing totals as it ha
this season. If YOU don't deal here you are neglect ing an opportunity of which thousands Summer Weight Suits, 830 to $\$ 75$. Tropical Clothes, $\$ 15$ to $\$ 45$.

BOATHOUSE CRASH IMPERILS LIVES


DANCING THRONG CAUGHT AS BOATHOUSE COLLAPSES

Bridesburg Crash-W omen in Vear-Panis

Pennsylvania Market Bureau PRODUCE MEN ORGANIZE
Shows How Vegetable Costs
Couth Second Street Dealers Aim to
Continue Upward Trend

## Nayter fimscely

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## The Scissors Test

Reproduces actual service conditions. You hold the rubber at tension exactly as the air will hold it. The scissors snip is like the edge of a puncture.

This test proves the truth of the Norwalk guarantee: Norwalk Tubes do not rip as | The Scissors | $\begin{array}{l}\text { other tubes. Cuts can al- } \\ \text { ways be repaired. They } \\ \text { do not }\end{array}$ |
| :--- | :--- | Test Take eample picee

of tube $1 / 4$ in. by 3 $\left\lvert\, \begin{aligned} & \text { of abe } / 4 \text { in.bys } \\ & \text { in Strech } 19 \text { in. } \\ & \text { or three times its }\end{aligned}\right.$ original length. Cut on the edge
with scissors. The cut should not be
more than $1 / 8$ in. more than $1 / 8$ in.
across the sample.
If the strip teares apart the rubbe is inferior. do not spread.
It proves beforc you buy, the mileage you can get from Norwalks.
Norwalk Tubes, red and gray, are made of highest grade floating stock
And there's a Norwalk Casing too.
If your dealer cannot supply you write to. Standard Rubber Tire Co.
826 North Broad St., Philadelphia, Pa.
Harrisburg Harness \& Supply Co.,
Harrisburg Harness \& Supply Co.inar, Pa.

## The Tire Shop 401 Dela

$$
\begin{aligned}
& \text { op } \text { elaware Ave., Wilmington, Del. }
\end{aligned}
$$

norwalk tire \& Rubber company
$\qquad$

 ${ }^{\text {them }}$ you the end of a year.



## FOLOW WRASS EIO

A ember of the Advertising Department of this store was standing outside our show win things after hours a few evenings ago looking thing over, when a courteous stranger moved up beside him and said

Q "Brother. don't you think those prices are marked to a Suit bearing a card inscribed "Reduced pointed $\$ 35$." Continuing. he held out his left arm and felt of his coat sleeve with the fingers of his right; than tha paid \$.. or this Suit and it looks better

Q The advertising man answered: "W'ell. no; a Sale. You see. they're becn in business about 50 to maintain. By the way. I'm paving twentation and my lunches wor a y can afford to a quarter As a matter of fact. I think their they used to advanced so much when I come to think of it, and the other day I read in the neas columns of several
papers that clothing prices are going to be a good

4 "If'ell. I guess you're right," said the seeker after enlightenment as he walked away.

II Everybody in touch with business conditions knows that the explanation was true!

I So. size up the market situation and think things over with yourself when we tell you that-
$\$ 65$ Suits are Reduced: $\$ 60$ Suits are Reduced! $\$ 55$ Suits are Reduced! $\$ 50$ Suits are Reduced! $\$ 45$ Suits are Reduced! $\$ 40$ Suits are Reduced: $\$ 35$ Suits are Reduced! $\$ 30$ Suits are Reduced! $\$ 25$ Suits are Reduced!

Palm Beach, Mohair Breezweve Suits
\$13.50, \$15, \$18, \$20
You'll get a well-made one here.

## PERRY \& CO. <br> "N. B. T."

16th \& Chestnut Streets

