

The Woman's Exchange

On the Pretty Girl
 To the Editor of the Woman's Page:
 Dear Madam—I read with interest your article on "The Pretty Girl, Who Is Brainless." If some men only want baby dolls perhaps chrons girls, who are ordinary minded, but maybe had and selfish and heartless as well, then they deserve them and all the suffering such a girl can inflict on them. I admit there are many pretty women with a broad minded view on life, but the trouble is that some men who should know better treat all pretty women alike. They don't stop to consider that there are good women and bad women, wise women and silly women.
 Now when a man turns from a bright minded girl with a heart, for others as well as for herself, to a pretty baby doll, who is heartless (and that means cruel), the brainy girl will turn to other men who are more appreciative of her. And it isn't because she wishes to make the men envying around the baby doll jealous. It is because she estimates of herself will make her adopt this means of healing her hurt pride. No sensible, bright minded girl would exchange natures (if that were possible) with a characterless, heartless baby doll, for all the good looks in the world.
 MISS M.

HERE ARE STYLES FOR THE FALL SUIT



A Daily Fashion Talk by Florence Rose

OF ALL the various garments offered for the fall season, the suit is, as a rule, the first to awaken the interest of women's new clothes. The coats of the suits are longer from finger-tip length, which seems to be the favorite length to the three-quarter length. While the coats mostly adhere to the straight lines, there are many models that have plaits set in on the hips. These, however, do not appear to give any added width to the figure. The skirts, too, tend to carry the slim effect, as many are straight two-piece affairs, though not on the skirts, but plaits are also used on the skirts, but nearly always on the hips.
 So far the colors seem somewhat limited, and they are offering black, dark blue, brown and dark green. The materials are drevyts, velours of many varieties, homespun and some novelty fabrics.
 The majority of the suits are beautifully tailored and rely on this for their style. There are a considerable number fur trimmed, which of course adds greatly to the price tag. When fur is used to adorn the suit it is one of the short-haired peltry, such as muskrat, seal, mole, beaver or nutria.
 Shown today is a suit which is typical of the tailored type. This is of velour, decorated with stitching and tailor's loops. The narrow belt ties at the front and is placed low, as is the rule when belts are used this season.
 (Copyright, 1919, by Florence Rose)

And So They Were Married

By HAZEL DEYO BAKER, LOR
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START THIS STORY TODAY
 THE next day the young captain who had been carrying on quite a flirtation with Dot Salisbury left for home. This left Dot free for new game, and she turned quite naturally to "Scott." Unlike Beatrice and Grace Lovett Dot was very much older in her ways. She had been brought up with older people and her childish ways were mostly put on. She liked to appear naive and she was really very young, but she wasn't artless and silly like Beatrice, nor did she particularly enjoy doing the foolish things they did unless it was worth it to her.
 To do Scott credit, he did not care one way or another about Dot Salisbury excepting that she amused him. He liked to hear her quick comments on things and she made a bully chum. Dot was too clever to make a false move of any kind. She saw that Scott was thoroughly in love with his wife, but she saw too that he was going for the companionship of other women and she intended to give it to him. Dot meant nothing wrong, at heart she was conventional enough and hard as nails. She loved excitement, and the admiration of men, but she realized her limitations. She knew she was ugly, but she made the most of what she had. She cultivated her good points, her slender ankles, her beautiful little hands. She

dressed to suit her irregular dark face and managed at all times to exert a queer fascination over people.
 Scott and Ruth were perhaps never so far apart as they were these days living together in the same room and yet never together in spirit. They were apparently amiable, and yet rarely exchanged any conversation, because the things that were uppermost in their minds they were too proud to mention.
 Scott, who had at first only the typical masculine stubbornness in not agreeing with Ruth about Dot, and who really thought her highly amusing, was now seeing a great deal of her. She would run into the big Moore living room informally, and throw herself down on the couch, swinging one slim leg over the other, and would always manage to arouse interest even when conversation was dragging. It was not that Dot was being brilliant and clever; it was because she tried so hard and tried all the while. There was never a moment that she was not making an effort to be agreeable and to gain her point by putting herself out to do it. Ruth saw through all this, but a man would never have understood it, and Scott was no exception.
 Mrs. Moore had told Ruth that Grace Lovett was very young, only seventeen. She was in fact too young to disguise her emotion and she was at first amazed, and then indignant at the obvious manner in which Lieutenant Everett neglected her. Beatrice was, of course, thoroughly in sympathy with her friend. She wanted George Everett to pay court to Grace, and he had until Ruth had put forth all her attractions. Now, although Ruth purposely avoided him, knowing that it would serve her purpose just as well, she showed only too plainly that he would rather be with her than with any one else.
 Kenneth Moore was an easy going,

good natured kind of man, old beyond his years, and without very much initiative, or as the younger set put it, "pop." He did not care very much for girls, and yet Beatrice maneuvered it so that he filled in any gap that George Everett's inattention left open. Beatrice should have been different toward Ruth that first evening, but she was too young to understand just where she might have saved the situation for Grace. She did know, however, that she had not taken Ruth into consideration at all as a possible rival. When her mother had mentioned the fact that she had invited the Raymonds down, Beatrice had asked casually what they were like. It had been at the breakfast table one morning, and Mrs. Moore had held Ruth's letter of acceptance in her hand.
 "I don't know Scott Raymond very well, but Ruth is very sweet. I don't think they have very much money and I want you to be very nice to both of them and help give them a good time."
 If Mrs. Moore had said "Ruth is terribly popular, and very pretty, and she ought to be beautiful; under your good things," everything would have been different. If she had even said that Scott had won the Croix de Guerre it would have added a great deal of prestige to his arrival. As it was Beatrice's idea of giving them a good time was to be polite when they were around, and to go on doing as they always had without considering them very much whenever it was possible. In short, she had considered the Raymonds a necessary pill to be swallowed. They were her mother's guests and she would look out for them. As it was, things were not coming out according to Beatrice's idea, at all.
 (Tomorrow, Beatrice tells her mother a few things about life.)

WANAMAKER'S WANAMAKER'S
WANAMAKER'S
DOWN STAIRS STORE

A Fine Collection of Women's Silk Underwear at Amazingly Low Prices

Shimmering, pale pink satin and soft crepe de chine have had a fairy wand waved over them, transforming them into the most delightful underthings imaginable. And you will be amazed at the lowness of the prices for such charming things. Many of them were bought at special prices, and it is highly improbable that we can secure any more to sell for similar sums.

8 Styles in Envelope Chemises at \$3.50
 Five are of pink crepe de chine trimmed with hemstitching, with points of lace insertion, with lace medallions or with yokes made of tucked Georgette crepe.
 Two are of softest satin shirred with blue and topped with lace or trimmed only with hemstitching and tucks.

8 Styles in Envelope Chemises at \$5
 All but two are of satin, oh, so lovely, with tops of tucks or embroidered Georgette, of shadow lace or of lace medallions. Several have ribbon shoulder straps.
 The two styles in crepe de chine have satin tops, one embroidered with French knots, the other with lace medallions.

500 Camisoles Are \$1 and \$1.25
 Pink satin and crepe de chine form the more substantial parts of these delightful trifles, and their tops are a froth of lace or adorned with row upon row of hemstitching.
 One style, in black satin, has an elastic shirred top and is \$1.25.

Crepe de Chine Nightgowns, \$4.65 and \$6.50
 Lace insertion and an edge of pink Georgette finish the V neck and the very short kimono sleeves of one style. The front is shirred and boasts some little blue silk flowers and blue bows. \$6.50.
 The other nightgown at this price is trimmed only with double hemstitching—a row around the neck and arms and three rows over the shoulders. \$6.50.

The nightgown at \$4.65 is most remarkable at this price. Wide and full, it is of good pink crepe de chine with a yoke, outlined back and front with a row of hemstitching. The round neck and short sleeves are hemstitched.
Bloomers of Silk, \$3.50

One style is of pink crepe de chine with blue satin ribbon binding the ruffle at the knee.
 Two are of satin—one with an embroidered scallop at the knee, the other with wide lace insertion and a little embroidered medallion done in pastel tints.
A Crepe de Chine Kimono, \$10.50

The material is of excellent quality and a band of satin ribbon outlines the sleeves and forms a little collar. It is a slip-over model, which is shirred both back and front and can be had in light blue, Copenhagen, pink, orchid and sunflow.
 (Central)

Cotton Waists Half Price **Summer Skirts at \$2**

We have gone carefully through our stock of cotton waists and wherever broken sizes or incomplete color assortments have been revealed the price has been cut in half, or even less. All have been grouped under the one price of **\$1.85** which includes waists of the following materials:
 Colored batistes
 Colored stripe voiles
 Swisses dotted in colors
 White voiles
 White batistes
 Some are quite simple with only tucks and hemstitching for trimming. Many are trimmed with lace and frills and sprays of embroidery. Most all of the waists are mused from handling, but it is a simple matter to freshen them—and they are all well worth it.
 (Market)

Included are skirts of
 Cotton ramie
 Striped pique
 Colored voile
 Plain pique
 Cretonne
 Striped voile
 You will find all the season's best styles represented. Pockets are all attractive and, where buttons are used, they are good buttons.
 (Market)

1000 Excellent Corsets at \$1

This is a gathering of coutil corsets in all models—from corsets for the very slight figure to those for the stout. There are topless corsets and corsets with low and medium bust lines. All sizes are in the lot, but not in every style.

500 Corsets at \$1.50
 Various models are made of pink or white broche, coutil and batiste for all figures. Net corsets—quite a number of them—are topless or have average bust lines.

400 Corsets at \$2
 Pink and white plain coutil or figured corsets are in medium, low and topless models. Some of them are lightly boned and others are heavily boned.

200 Fine Corsets at \$2.50
 This includes pink striped or figured broche and fine batiste corsets. There is an assortment of models for all figures from the slight to the stout, up to size 36.
 (Central)

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Our guarantee goes so far, as to invite you to test our Teas at our expense. Buy a pound today and if for any reason you do not find our Teas as we say, bring back the unused portion and we will gladly refund the full price paid—no charge for what you used.
Four Blends—One Quality—Black, Mixed, Old Country style or India and Ceylon.

OUR VERY BEST TEAS

12c 1/4-lb pkg; 23c 1/2-lb pkg; 45c lb

For Iced Tea—Try Our Old Country Style or India and Ceylon

Heinz' Spaghetti can 12c-17c One of the 57 Varieties—cooked, ready to serve and packed in a spicy tomato sauce dressing—a flavor all its own.	Fresh Baked Ginger Snaps lb 16c Fine quality—crisp—very tasty—delightful to serve with "Asco" beverages.
Best Soup Beans lb 9c Finest quality obtainable—this price is exceptionally low.	Choice Tomatoes Big Can 15c Extra fine big red ripe tomatoes—packed in sanitary cans.
"Asco" Ammonia bot 8c	Fancy Cape Shore Mackerel each 20c Fine white fat fish—average weight about 1 1/2 lbs. each—buy one today for your tomorrow's breakfast.
"Asco" Blueing bot 5c	Best Pink Salmon Tall can 18c Finest quality—this price is very low—delightful served in salads, croquettes, sandwiches, etc.
Ritter's Beans can 12c	New Cheese lb 39c
Ritter's Catsup bot 12c	Quaker Flakes pkg 9c
Marshmallow Whip pkg 12c-17c	Heinz' Baked Beans can 12c-17c
Our Very Best Coffee lb 41c Without question the most satisfying "cup" that ever passed your lips. The millions of pounds we sell annually is a direct answer to its quality. The Best "Cup" You Ever Drank.	Schimmel's Salad Dressing bot 14c
Preserving Needs Mason Quart Jars doz. 55c Mason Pint Jars doz. 80c Jar Tops doz. 30c Jelly Glasses doz. 42c Jar Rubbers doz. 9c Parowax (4 cakes) 1 lb. 12c	Pat-a-Flour pkg 22c
Bevo bot 14c A bottle, 75c, dozen, \$1.45 The new soft drink—a very pleasing beverage, guaranteed positively non-alcoholic.	Victor Bread Loaf 8c The finest loaf of bread baked. We bake it in our own Big White Kitchens and know there's none as good as Victor—it is the equal of the best home-made you ever served. Try a Loaf of Our Famous Victor Raisin Bread... 10c
"Asco" Beverages bot 12 1/2c Pleasant and satisfying thirst quenchers, your choice of Ginger Ale, Root Beer and Sarsaparilla.	

These Prices in All Our 150 Sanitary Meat Markets

Eat More Beef, Lamb and Mutton While Pork Is So High!

Another Reduction of 4c a lb on Beef, Mutton and Suet

FINEST QUALITY BEEF

Thick End Rib Roast lb 20c (Hot or Cold) Roast lb 24c
 Lean Soup Beef 10c lb | Fresh Beef Liver 10c lb

FINEST QUALITY WETHER MUTTON

Legs lb. 28c | Breast lb. 12c | Rib Chops lb. 30c
 Shoulders lb. 20c | Loin Chops lb. 38c | Rack Chops lb. 25c

Clean Beef Fat lb 10c | Clean Beef Suet lb 16c

Everywhere in Philadelphia and Throughout Pennsylvania, New Jersey, Maryland and Delaware

"Love and Liberty"

Is it true that love and liberty are not associated in a man's mind—as far as the woman is concerned?

A woman you've probably seen, a lovely thing facially and physically with a saving grace of a vast underlying fund of New England common sense, vouches for the above in a typically zestful interview in Photoplay for September. It's called

"Plymouth Rock Chicken"

He scrobbles up the side of a sky-scraper, hops blithely off a 125 foot grain elevator, busts right through gates at a sixty mile an hour clip—and does it all in the engineering spirit of true science. Read about this strong man who makes a pet of the nebular hypothesis, see the real pictures of his real achievements in the September Photoplay Story entitled.

"Stunts!"

And girls, there's a visit with that "adorable Barthelless youngster" (it's all true about his eyes) and men, you'll dote on the he-talk with Rex Beach and "A Pair of Queens" and "Re-discovering an Ingenue." In short, the Table of Contents gives you forty reasons for asking your dealer on your way home tonight for your copy of September's Photoplay.

THE WORLD'S LEADING MOVING PICTURE MAGAZINE

PHOTOPLAY

JAMES R. QUIRK, Publisher

SEPTEMBER ISSUE

OUT TODAY

20 cents the copy \$2.00 the year