

STORE CLOSED ALL DAY
TODAY

WANAMAKER'S

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WEATHER
Fair

The August Furniture Sale Will Take a New Forward Stride Monday With a Record Supply of Goods but Not One Piece Too Many

Welcome to August and Strangers Passing Through

this city and its biggest store building. Though many of our clerks and salesfolk are still away holidaying, we always have plenty of assistants and can rapidly wait on people hurrying to trains.

With both

Railroad Stations
Five Minutes
From Our Doors

much time can be saved to take the elevated trains at the Market or Chestnut Street ferries and get out of the Subway at 13th Street Station at the very doors into our Store.

This being an "all-the-year-round store," we have fine, fresh stocks in abundance always on hand to make selections from.

No one was ever importuned or hurried to buy in this, the people's store.

[Signed] *John Wanamaker*

August 2, 1919.



Women's Fine Afternoon Gowns—\$55 to \$145

With the obligingness of the present fashions they are semi-evening gowns as much as gowns for afternoon, but they are all dark—being navy or black. Mostly they are of Georgette, or Georgette draped over charmeuse; now and then one is of crepe de chine or charmeuse alone. A few have charming lingerie touches; occasionally one has a gleam of color in the shape of an orange and yellow rosette at the girdle or a girdle of old blue; one rich charmeuse has a curious decoration of shining bugles set in like insertion.

Prices are \$55 to \$145.

(First Floor, Central)

APPARENTLY there are still some furs without a summer home, and this is to say that the doors of the Wanamaker vault are always open. Also that this is a very good time to see about repairs and alterations.

Telephone Filbert 1.
(Third Floor)

Over 8000 Yards of Splendid New Japanese Silks in a Special Sale at Wholesalers' Prices or Less

These are beautiful, new habutais, our own importation, personally selected by the head of our Silk Department in Yokohama.

By this direct importation our customers have three advantages:

1. They get the very best pick of personal selection instead of having to simply take the average high and low of ordinary shipments.
2. They get these silks at yardage prices as low, or lower, than are being asked by the New York wholesalers in the silk trade today.

Wise women will make selections quickly and largely.

30-inch satin Habutai, 9½ and 10 "mummy" weights, \$1.75 and \$2 a yard.

36-inch "broadcloth" Habutai, extraordinarily heavy and durable, a magnificent fabric for men's shirts, for skirts and suits and dresses, in two weights, 14½ and 15 "mummy," \$2 and \$2.25 a yard.

(First Floor, Chestnut)

3. They get a choice of larger variety of weights, widths and of finished habutais than can be found in America today, so far as we have been able to ascertain.

The extraordinary prices of cotton goods, the growing favor to which white wash silks have come for lingerie and many other purposes and the unusual durability of these fine habutais make them exceedingly desirable.

This last is in very limited quantity.

Special display of these beautiful, new silks will be made in the Silk Salons Monday morning.

FRENCH blouses of *voile, batiste and handkerchief linen may be had in the French Room for \$16.50 to \$47.50—those at the lower end of the price-ladder very simple, and the finer ones trimmed with real filet and Irish.*

(Third Floor, Chestnut)

Charming New Sewing Cases From England

Just out of their transatlantic boxes, these new sewing cases have just reached us from England.

They're all made in attractive fashion with the greatest care—some of leather, moire lined, some of wicker with leather tops and silk linings, others of leather lined with velvet.

Though chosen with an eye to beauty, the colors are practical, too—dark rich greens and blues and purples predominate. All are fitted, of course, with all the necessary sewing aids. \$13 to \$35.

(Main Floor, Central)

Philippine Nightgowns Large Sizes

Two very good styles, with medium high necks and tiny yokes—one with scallops only priced at \$5.85, and the other with sprays of embroidery at \$8.50.

(Third Floor, Central)

Shavings

You can sharpen your own safety blades if you use one of the handy blade holders. Price 50c.

A certain excellent stropper for Gillette blades gives a keen edge and lengthens the life of the blade. Price \$1.

Shaving brush holders are handy and sanitary. 25c. Nail clippers, \$1.

When you wish to cut heavy woolsens the right shears are necessary, and here they are at \$1. Handy kits are fitted with miniature tools, and should be in every man's closet. \$3.50, \$4.50 and \$5.

A knife-fork-and-spoon combination can go into the camper's pocket and costs \$1.50 for one with steel or aluminum handle; \$2.50 for stag handle.

(Fourth Floor, Central)

Women's Silk Stockings Special at \$2.35

900 pair of first quality all-silk hose in black, white, African brown and gray.

This price is only a little more than wholesale cost today.

(West Aisle)

Women's Combination Suits for 50c

First quality white cotton suits, with plain or lace legs, and in regular and extra sizes. A saving of half or more.

(West Aisle)

A Constant Inflow of New Domestic Rugs

keeps assortments always good and enables people to select floor coverings for any room or any style of furnishing.

The following rugs are all specially priced:

Tapestry Rugs
9x12 ft., \$32.50 6x9 ft., \$16.50
8.3x10.6 ft., \$27 and \$31.50

Body Brussels Rugs
9x12 ft., \$57 8.3x10.6 ft., \$52

Wilton Rugs
9x12 ft., \$57.50, \$67.50, \$70 and \$98.50.
8.3x10.6 ft., \$50, \$96.50 and \$105.

(Seventh Floor, Chestnut)

House and Garages for Sale at Wanamaker's

You can order by mail or you can come in and see a complete bungalow and garage that have been erected on the Seventh Floor.

They will be shipped in sections, ready to put together, and, unlike so many "portable" and knockdown houses, these are durable and sound.

Prices are most moderate.

(Seventh Floor, Central)

Men's Silk Half Hose Special at 95c

492 pair of first grade, full-fashioned black silk half hose at a price which means a saving of 30c on each pair.

Well worth buying in quantity at this rate.

(West Aisle)

Don't

throw away your shoes that are beginning to show signs of wear. Bring them to us. It is probable that we can make repairs that will give you additional satisfactory service.

(First Floor, Market)

IF YOU have films to be developed, please remember that the Camera Store both develops and prints with great care. Every effort is made to bring out the details in the negative and to make as artistic a picture as possible.

(Main Floor, Chestnut)

We Have Ready a New Shipment of Beautiful Persian Carpets at Less Than Prevailing Prices

This new delivery is made up entirely of Kermanshah and Saruk carpets, two of the most exquisite of Persian weaves.

There is a pronounced scarcity of such rugs in the market today, and prices are consequently stiffening.

But we were fortunate in securing these to sell for about 25 per cent less than rugs of the kind would have to be marked if we had to go into the market and buy them today.

Kermanshah Carpets

13x9 ft., \$750
13.6x9.10 ft., \$875
13.6x10.9 ft., \$925
9.3x7.8 ft., \$350
16.9x9 ft., \$1085
18.9x14 ft., \$2385

11.6x8.9 ft., \$925
15.6x11.7 ft., \$975
13.10x19.5 ft., \$850
12.10x9.3 ft., \$585
18x16 ft., \$9175
11x10 ft., \$1355

Saruk Carpets

12.7x8.11 ft., \$975
12.2x8.10 ft., \$997
12.6x9 ft., \$697
12.4x8.2 ft., \$735
11.6x8.9 ft., \$685
12.5x8.10 ft., \$675
11.9x8.8 ft., \$715

Small Saruk Rugs

3x5 feet, \$145 to \$200.
4x6 feet, \$245 to \$345

(Seventh Floor, Chestnut)

The Sale That Meets the Demand for Good Bedding

Mattresses, pillows, bolsters and springs are the goods in the half-yearly sale of bedding. All of them are of the quality we sell regularly. That means the finest quality that can be had.

Our entire stocks are in the sale, which means that it brings a choice of all our grades of hair mattresses, cotton mattresses, felt and other mattresses, feathers, tickings and bed springs at reductions of not less than 10 per cent from regular prices.

We make to order all the hair mattresses we sell and many of the cotton ones. We make pillows and bolsters to order also.

(Sixth Floor, Chestnut)

PEOPLE who have to wear two pair of glasses — one for reading and one for distance—usually find that the fused bifocal lens saves some time and much discomfort. The grinding of lenses from prescriptions is very carefully done in the Optical Goods Shop.

(Main Gallery, Chestnut)

Good Traveling Bags at \$13.75 Today's Factory Cost

Smooth cowhide in black and tan makes these bags, which are in a new, high shape and in the most popular sizes—16 and 18 inch. They are all leather lined.

When this lot is gone we shall not be able to get more to sell at this price. The maker wants that much for them wholesale now.

(Main Floor, Chestnut)

Refrigerators at Special Prices in the Furniture Sale

Two carloads of famous White Mountain Refrigerators, just received, to go at prices \$6 to \$10 less than regular.

Not poor, cheap "sale stock" refrigerators, but the highest grade White Mountain manufacture. There never was a time when a good refrigerator was a more necessary thing to health and comfort than now. Particular features are:

- Dry refrigeration with smallest ice consumption.
- Removable waste pipe, with automatic trap.
- Pure baked white provision chamber.
- One-door provision compartment—25-pound ice capacity, \$15.75.
- 50-pound ice capacity, \$17.50.
- 75-pound ice capacity, \$22.75.

100-pound ice capacity, \$25.
Three front doors, with white lined compartment for butter and milk—

75-pound ice capacity, \$32.
100-pound ice capacity, \$37.
150-pound ice capacity, \$48.

(Fourth Floor, Market)

Famous Wanamaker Special Refrigerator at \$30

The most popular moderate-sized refrigerator we have ever known—and the best value. Three doors, 125-pound ice capacity, just right for the average-size family. Only one carload of these.

These Are Reduction Days in the Young Women's Salons—

and there are opportunities aplenty for young women and girls in need of summer clothes. It's a fine chance for August vacationists who are just packing their going-away trunks.

Summer dusters, \$5 to \$27.50—white and colors; voiles, organdies, gingham, lawns and linens. And they've been much higher.

Linen Suits, \$15 to \$27.50—sports styles, white and pretty colors.
Novelty Skirts, \$5 to \$13.75—fine embroidered cottons and sports silks. 33 to 38 inch lengths.
Silk Dresses, \$15 to \$35—crepes de chine and Georgette wash and novelty silk in light and dark colors. They have been from \$5 to \$10 more.

14 to 20 year sizes.

(Second Floor, Chestnut)

The Sale of Waists

Plenty Monday of—
White dotted swiss waists, trimmed with pink and blue checks. Price, \$1.50.

Voile, white and colored, plain and fanciful, at \$1.65.
White china silk waists, tailored, at \$3.85.
All-white crepes de chine with high-low collars; flesh-colored crepe de chine with round necks and tiny ruffles, and Georgette crepes in white and pink, at \$5.

(East and West Aisles)

3600 Colored Handkerchiefs for Women at 25c Apiece

Ordered long ago, these handkerchiefs have just come in—at the old price. And that's the way we are selling them!
Sheer linens, that are every thread flax and the delightful colors—pinks and blues and greens, with lines and borders of white and black. 25c is really very little for them.

(West Aisle)

Women's Louis-Heel Oxfords of Patent Leather

Plain narrow toes, long vamps, high heels and light-weight welted soles.

Just the kind of shoes women want to wear now or with spats later.

Price \$11.

(First Floor, Market)