Formal Notice of Appeal for
New Trial in Supreme Court
to Be Filed Today NEW FIGHT WILL BE MADE

MANY CARRY LUNCHES
AS FOOD PRICES RISE Increasing of Coffee to Ten Cents Gup in Some
Spurs Workers to Take Oun V Victuals


AS FOOD PRICES RISE
of Coffee to Ten Cents Cup in Some Restaurants



IDLERS IDLE NOT WHILE
THE BUSY ARE BUSY IDLING
THE BUSY ARE BUSY IDLING Business Men Buay
Idlers Idle at Ditto




## Too much Turkish

or

## Just enough Turkish?



IN one way, at least, smoking
exactly like eating. The more rich and delicious certain food is, the more care people
take to avoid eating too much of it-for instance, plum pudding or candy.
The

The same rule applies to smoking Cigar smokers, for example, are today more careful to avoid too
many rich, heavy Havanas. (In fact, many rich, heavy Havanas. (In fach, smoke cigarettes too, to help cut
down the number of cigars.) down the number of cigars.) In the same way, cigarette smokers
are learning that Turkioh tobacco, are learning it is, is so over-rich or heavy that a man can easily smoko But they are learning also that, inotead of cutting dow the number

Young Men who value the mospearances und dollars. magnitude to Men and Never yet have we been able to a man's public that is growing greater in discrimination every season. First of
 But for years we had held a Clearance at this time of
 Thus our mental attitude on this Clearance! We feel and bought at these prices justify our stand.
The Suits at $\$ 15.00$ and $\$ 19.75$ are typical young men's For July and August Week-ends: Plain gray and striped
Outing Trousers,"Superior" Brand. Values 55.00 for $\$ 2.75$ BECKERS 1514-16 Market St.
 in each cigratele?
How to reduce on Turkish
 ish, or "Turkish blend," cigarettes. The first Turkish blend cigarette
ever made--and the one which has ever made--and the one which has always hel
is Fatima. is Fatima.
Fatima contains more Turkish
than does any other Turkish blend than does any other Turkish blend
cigarette.
Perhaps this is the main reason why so many smokers of straight
Turkish cigarettes keep switching to Fatimas.
Less worry about "too many"
$\mathbf{A}_{\text {the fact that }}^{\text {NOTHER reason undoubtedly is }}$
$\mathrm{A}^{\mathrm{T} \text { any rate, whatever the reason }}$ ing more and more of those smokers who, if they preferred the fancy, expensive, straight Turkish ciga-
rettes, could easily afford them. Thes, could easily afford them
This is shown, of course, by
Fatima's record in having won the Fatima's record in having won the top notch in sales at so many of the
fashionable clubs and hotels and other prominent places all over the country (see below).

How much is "just enough"?
$\mathrm{D}^{\text {OeS not Fatima's record seem to }}$ prove that this is the one cigarette containingjust enough Turkish? Not too much nor too little Turkish,
but just enough. Make a test for but just
yourself.
smokers oo kinall. Tho Turkiah io
 emokers nevere have any worry toout smoking "too many."


