

Organ Plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Cloudy, Local Showers

# A Store With a Serious Sense of Its Duty to the Public

## Many Men Are Like Lincoln's Lazy Stepbrother

who bothered his stepbrother, Abraham, by his wabbling about from one farm or shop where he was employed to another, and never sticking to his job.

The President once wrote to him: "Squirring and crawling about from one place to another will do you no good."

The prodigious prosperity all over the United States affords work enough for every man and woman, at good wages, willing to work.

Take note of what Major General Leonard Wood is doing for unemployed men at his headquarters, in Chicago, Ill.

It is almost disgraceful for any able-bodied man to be without work these busy days.

Swinging around in lackadaisical way in an attitude of indifference never gets anywhere.

This store is in earnest all over.

[Signed] *John Wanamaker*

July 15, 1919.

## Women's New Sports Coats From Switzerland

Made of artificial silk, which is almost as costly as real silk these days and in models that are unique as well as practical.

These coats were personally selected from the foremost manufacturer in Switzerland, the man who previous to the war produced the beautiful coats seen at Luzerne and other Swiss Summer resorts.

Only one coat of a kind and color, so come early for first selection—and then be assured that for some time to come you won't see the same coat on any one else.

Three models, two at \$50 each and one at \$75.

(First Floor, Market)

## About Some Particularly Cool, Pretty Frocks for Girls

Great, dust-proof glass cases are filled with them—here are just a few we picked at random—

\$3.75 for a pretty little voile dress in pink or blue checked effect, with white sash, white crochet buttons, square neck, tucked skirt and sleeves.

\$4.50 for a checked voile dress trimmed with plain voile and a picot edge; another style is more youthful and has short waist and collar and cuffs of plain voile stitched with black.

\$5 for a dear little dress of voile with deep tucked skirt and a crisp white organdie collar in pleated style.

\$12.75 is the price of an unusually pretty dress of fine imported dimity in rose and white, with set-in bands of tatted mull at the waist and on the skirt. It has a rose-colored box and ends of picot ribbon.

Mothers tell us the dresses are so different and so distinctive—and they are.

Ever so many more at \$6 to \$20.

6 to 14 year sizes.

(Second Floor, Central)

## Snakeskin and Georgette Skirts Reduced to \$18.75

There has been such a demand for both of these skirts this season that now there are only a few colors, and a few sizes left in each style, so we have taken a good part off the price in consequence.

Some beautiful models in satin-striped snakeskin, orchid, blue, green and rose, some plaid and a few plain snakeskins.

The Georgette crepes are very lovely ones, chiefly in flesh pink and white. Some of these are embroidered.

It is an excellent opportunity for women who could use such handsome skirts as these at the shore or mountains.

(First Floor, Central)

## Women's Fine Low Shoes in a Clearaway

The Exclusive Little Boot Shop has reduced all its incomplete groups of low shoes—black, white, tan and black-and-white.

The new prices are \$5, \$6, \$7, \$8.75 and \$9.75 a pair—which means a saving of \$4 at least on every pair.

(First Floor, Market and Juniper)

## Second and Last Lot of Women's White Louis-Heel Oxfords at \$6.40

The first lot of these shoes went out with a rush, as women saw at once that \$6.40 was a low price for them.

Made of fine white canvas, with unusually long vamp and extremely narrow toes, high Louis heels and turn soles. Light in weight and dainty.

(First Floor, Market)

MOTHERS who didn't get supplies of footwear for their children in the little sale of oxfords the other day will be glad to know that we still have a few hundred pairs. The shoes are of tan Norwegian calf, in sizes 12 to 2, and the reduced price is \$1.25.

(First Floor, Market)

## SPECIAL DISPOSAL OF SUMMER HOSIERY AND UNDERWEAR

Made up of fortunate purchases of both first and second grade goods that we are able to pass on to you at savings of a fourth to a half of regular prices.

### Women's Stockings

15c for black, white and colored cotton, "seconds."  
50c for black, white and mahogany mercerized and plain lisle, full fashioned, "seconds."  
95c for black, navy and mahogany artificial silk open worked, "firsts."

\$1.50 for white full-fashioned thread silk with cotton tops and soles, "seconds."  
\$1.85 for white full-fashioned thread silk, "seconds."

### Women's Underwear

25c for white cotton low-neck, sleeveless vests, "firsts," and fancy-top vests, "seconds."  
30c for white lisle low-neck, sleeveless vests, "seconds."

35c, three for \$1, for lace and tight-knee cotton combination suits, "seconds."  
(West Aisle)

50c for lace and tight-knee cotton combination suits in first and second grades; 60c for extra sizes.

### Children's Socks

10c for white, cadet blue and tan cotton socks, "firsts."  
18c, 3 pair for 50c, for fancy top mercerized cotton, "seconds."

### Men's Half Hose

20c for black, white and colored cotton, "firsts."  
75c for black and colored full-fashioned thread silk, "seconds."

### Men's Underwear

50c for nainsook sleeveless shirts and knee drawers.  
\$1.15 for nainsook athletic union suits.

## Women's Summer Frocks of Cotton—Prices \$10 and \$15

Ginghams in big and little checks, in wide and narrow stripes; voiles striped and checked and figured; a few nets and a few linens—six rackfuls altogether. Some have embroidery collars and cuffs, some have lace and others are simply bound or trimmed with organdie. As for colors, expect pinks and blues and browns and greens, even an occasional lavender.

Prices are \$10 and \$15.

(First Floor, Central)

## Motoring Is the Fashion and So Are Women's Dust Coats

New shipments today bring all the most popular kinds and one new one. The prices are very inexpensive, but the savings in the protection to the clothing are very great.

Linene capes, made full and long, \$3.75.  
Linene coats with belt, natural color, \$4.75.  
Crash coats, gray, with belt, \$6.50.  
Natural-color linen coats with belt, \$5.75.

(First Floor, Central)

## INEXPENSIVE COTTON WAISTS

Three styles at \$2.50—a white voile striped with blue, green, peach color or apricot; a white self-striped voile with beading and organdie collars and cuffs; and an organdie with embroidered collar and two big crocheted buttons.

At \$3 is a white voile with green, blue, peach or apricot stripes and pique collars and cuffs.

At \$3.50 a batiste with shawl collar and tiny self-pleating and a tucked panel vest.

(Third Floor, Central)

## WOMEN'S BLOOMERS FOR SEA-BATHING

Generously cut and 25 and 27 inches long—in other words, they come to the knee.

Black sateen, \$1.65, \$1.85 and \$2.50.

Black satin, \$4.75 and \$5.

(Third Floor, Central)

## EXCLUSIVE CORSETS—THE PARISIENNES

A delightful new model is of pink satin, made topless and with few bones. This means that it is very light and clings to the figure. The price is \$21.

A pink broche designed for an average figure is very low in the bust and very long in the skirt. The hips are of the clear sort, but the back is very well boned. This is \$18.

An elastic corset with no lacing whatever in the back or anywhere else is a distinct novelty. The front is striped with satin. Price \$11.

(Third Floor, Chestnut)

## White Japanese Habutai Special \$1.45 a Yard

Only about 500 yards in all and it is such a good value that we wish it was twice or three times as much.

It is a closely woven all-silk habutai, exquisitely soft and it would make the coolest and nicest of wash frocks, blouses, petticoats, lingerie, foundations and the many other things that women like a tub silk for. 38 inches wide.

(First Floor, Chestnut)

**SILK stockings, which are hard to get and much desired by customers when we do get them, are Richelieu ribbed. They come in navy blue with white clocks, in black with white clocks and in dark tan with gold. Price \$3.50 a pair in the Silk Stocking Shop.**

(First Floor, Market)



## A Fine Couch Hammock for \$38.50

As good looking and comfortable a couch hammock as we have in the place. Very smart in brown, gray, blue or military green.

The backs are upholstered, adjustable and detachable and there is an adjustable head rest, supported by chains and shock-absorbing steel springs. The frame is re-enforced rustproof steel.

The mattress is filled with clean, new cotton—not excelsior—and is unusually comfortable.

Altogether a fine piece of porch furniture.

(Seventh Floor, Market)

## WHEN A MAN IS SINGLE AND HE IS GOING ON A VACATION

there is always somebody who wants to know a nice gift for him—something he can always keep.

In sterling silver there are the following useful presents:

- Belt buckles, with belt, \$5.25 to \$7.50.
- Cigar cutters, \$2.75 to \$3.
- Cigarette cases, \$15 to \$31.
- Safety match box holders, \$2.75 to \$5.50.
- Military brushes, \$16 to \$23 a pair.
- Whisk brooms, \$10 to \$15.
- Pocket knives, \$3 to \$7.50.

## WORTH-WHILE. NEW BOOKS

**"The Covenantant,"** an American exposition of the covenant of the League of Nations, by William H. Taft, George W. Wickersham, A. Lawrence Lowell and Henry W. Taft. It explains every article of the Paris Covenant and is an excellent guide to the understanding of the most momentous question that has faced the human race for many generations. Price \$1.25.

**"Present Problems in Foreign Policy,"** by David Jayne Hill. An authoritative discussion of the relative merits of a League of Nations, an Alliance or an Entente as a means of securing permanent peace. \$1.50.

**"Personal Efficiency in Business,"** by Edward Earle Puriton. A book of common-sense advice for the man who wishes to enlarge his business and increase his abilities. \$1.60.

(Main Floor, Thirteenth)

## Men's Cool Suits for Hot Humid Days

We are here to keep men properly dressed for all weathers. Common sense and common experience now point to the wisdom of being prepared for tropical days, because July spells heat, to say nothing of humidity.

The tropical suit is the thing. But a man should be careful in choosing one if he would be sure of getting one that will fit him well and hold its good lines.

Good lines and good fit depend upon good tailorwork.

Good tailorwork is the particular mark of all our men's tropical suits.

This applies both to the thin, cool, open-weave worsteds that start at \$35 and go up to \$65; but also especially to the "Palm Beach," breeze-weave and mohair suits of which we show such a good selection at \$18 to \$35.

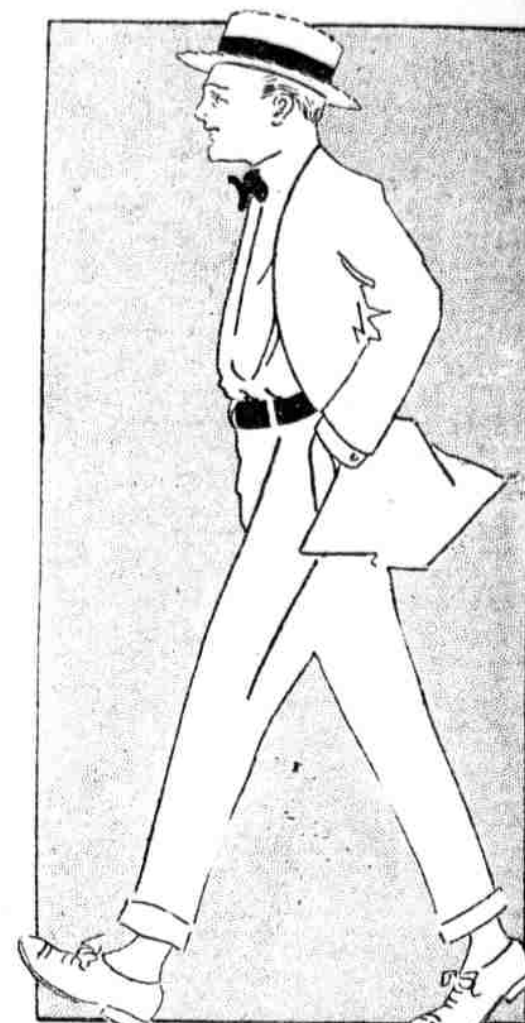
(Third Floor, Market)

## Men's Light House Gowns of English Flannel

Gowns that a man can wear with comfort on an ordinary Summer day.

Made in our own factory of fine washable flannel imported from England. In striped designs and some with solid-color collar and cuffs. Price \$16.50.

(Main Floor, Market)



## Men's Sports Hats of Uncommon Style

Silk poplin, silk and mohair are the materials used, and they are in various serviceable shades of gray. Being tailored all through, these hats keep their shape well. Fine for motoring, golf and other outdoor sports. Price \$3.50.

(Main Floor, Market)

## Small Oriental Rugs in Three Attractive Groups

Persian Mosuls, \$35 to \$50, size 3.6x6 to 7 feet. Af-Shiraz (Shiraz pieces with Afghan influence), \$100 to \$150, size 5x8 feet.

Chinese, \$25 to \$40, size 2x4 feet to 3x5 feet. Each a good, dependable, authentic weave at a price appreciably below prevailing market valuations. Many fine Oriental carpets are also shown at special reductions from our regular prices, including Mahals, Savalons, Saruks and Chinese.

It is a very good time for anybody who needs an Oriental rug, large or small, to buy it.

(Seventh Floor, Chestnut)

## Plenty of Good Fiber Rugs at Special Prices

Clean, fresh goods in desirable designs and colors for any decorative scheme.

- |                             |                                |
|-----------------------------|--------------------------------|
| 7.6x10.6 ft., \$15          | 12x12 ft., \$26.50             |
| 8.3x10.6 ft., \$17          | 12x15 ft., \$32.50 and \$42.50 |
| 9x12 ft., \$16.50 and \$18  | Oval Rush Rugs                 |
| Woolen Fiber Rugs           | 9x12 ft., \$25                 |
| 9x12 ft., \$18 and \$23     | 8x10 ft., \$22.50              |
| 8.3x10.6 ft., \$17 and \$21 | Block Pattern Rush Rugs        |
| 9x15 ft., \$22.50 and \$30  | 9x12 ft., \$24 and \$39        |
|                             | 7.6x10.6 ft., \$21.25 and \$35 |

(Seventh Floor, Chestnut)

## Black Leather Traveling Bags Special at \$10.75

A limited lot of a very desirable style of bag, suitable for men or women and in 14, 16 and 18 inch sizes, as you prefer. Light in weight and prettily silk lined.

An unusual opportunity.

(West Aisle)

## To Vacationers Who Wear Glasses

It is always advisable to have a duplicate pair of glasses to allow for breakage when one is ten miles from an optician. The Optical Goods Store fills prescriptions for lenses and makes repairs.

(Main Gallery, Chestnut)

## Low-Priced Linens to Deck a Bungalow

An inexpensive bit of fancy linen can do more to give a bungalow a "livable" and "homey" atmosphere than anything, except the kind of friends who are good to live with.

Among the pieces which are meeting much favor by reason of their dainty appearance and low prices are some linen scarfs trimmed with a deep flounce of lace in a Cluny effect—18x38 inches at \$3; 18x45 inches at \$3.75 and 18x54 inches at \$4.50 each.

Others of a still more inexpensive kind in the same sizes are \$2.25, \$2.50 and \$2.75 each.

Very popular also are the 13-piece linen lunch sets in the natural or tan shade at \$2 a set for the 13 pieces.

Six, 10 and 24 inch sizes. All of these pieces are remarkably low in view of costs now prevailing.

(First Floor, Chestnut)

## BED MUSLINS ARE DOWN ON MANY SHOPPING LISTS

For one never knows until the hot weather comes how many of these are needed.

Light weight, good quality and inexpensive prices are what most people ask for, and here they all are.

### Pillow Cases

45x36 inches at 45c

### Sheets

- 65x90 inches at \$1.10
- 65x99 inches at \$1.20
- 72x99 inches at \$1.30
- 81x90 inches at \$1.35
- 81x99 inches at \$1.45

(First Floor, Chestnut)