

Organ plays at 9, 11, 11:55 and 4:50 Chimes at Noon	WANAMAKER'S	Store Opens at 9	WANAMAKER'S	Store Closes at 5	WANAMAKER'S	WEATHER Showers and Thunder Storms
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Midsummer Days May Be Spent Here With Comfort and Profit

Saturday's Undersea Cables Told Us
that the nation of China, said to be four hundred millions strong, had held celebration of our Fourth of July.

Today, the 14th of July, is the **Fourth of July Day of France** (who also enthusiastically observed with us our American holiday).

In the spirit of universal amity, and in some measure contributory to an inter, outer, and, in reality, an inner nationalism, let us sing together with them the French people's "Marseillaise," as they sang, ten days ago, our "Star-Spangled Banner."

When people's hearts meet and embrace in true brotherhood, our minds shall find the way to a satisfactory basis of peace.

Vive la France!

[Signed] *John Wanamaker*

July 14, 1919.

Dresses for Every Woman's Need in These New Reductions

Supposing, for example, a woman finds she has nothing smart enough to wear shopping in town. A dark-colored Georgette crepe, a taffeta or charmeuse dress, made rather plainly would be exactly right.

Or she may need a pretty "church" frock, something a bit more striking and cool for afternoons, such as a printed crepe, moire or rajah, or it may be an informal evening gown.

All of these and many more are among the dresses we have just reduced.

There are extreme as well as conservative fashions, and they are all new enough to be saved over for Fall. From \$10 to \$15 is saved on the price of each one. New markings read \$37.50 to \$50.

(First Floor, Central)

Mothers Buy Their Daughters' Dresses by the Half Dozen

and girls are delighted with the styles and the pretty colors and the lovely Summer cottons when they see the wonderful collection of finer tub frocks for little girls who wear 6 to 14 year sizes.

There are white and colored dresses and more styles than we have space to describe. There are cool, snowy dimities with rose or china blue dots; there are French organdies and voiles of exquisite fineness; there are silky batistes and fine lawns. And the wee sleeves, the round and square necks, the fine embroideries and pretty hand touches make them the charming, different affairs they are.

And it does save so much time and bother to get them all ready to slip on!

\$6 to \$27.50—6 to 14 year sizes.

(Second Floor, Chestnut)

If Miss Summer-Girl Wishes New Sports Clothes for Her Holidays—

Sports clothes form quite an important part of the wardrobe of many girls these days—and here are some of the correct clothes that are most wanted:

Riding habits, well tailored, good looking, and of khaki or linen, \$15, \$18, \$20 and \$22.50—12 to 20 year sizes.

Sports jackets, of knit wool, trimmed with brushed wool in contrasting colors—comfortable and with just enough warmth for wear this time of year, \$25. 14 to 20 year sizes.

Linens suits—in sports styles, and of white and colors, \$20 to \$35. 14 to 20 years.

(Second Floor, Chestnut)

White Gabardine Skirts for Large Women

The present-day woman has developed such a fine physique that she may almost rank among the slender and yet she will measure 32 inches round the waist, and there are many of her. This is the reason that the Skirt Store has at this moment hundreds of white washable skirts in 32 to 38 inch waist bands.

There are five styles at \$8.75—some buttoning down the front, and one down the back.

One style at \$9.75.

One at \$12.75—with its buttons held on by straps of self-material.

One at \$15—only this is a tricotine instead of a gabardine, and its buttons are immense.

Almost all the skirts have flat pockets—moon shaped and otherwise.

(First Floor, Central)

NOW is the best time of all to have furs repaired—later on there will be a general rush. Incidentally we are still being asked whether furs are taken as late as this. Yes, we take them in all Summer long.

Telephone, Filbert 1.
(Third Floor, Central)

The Eyes of Youth Will Sparkle at These Brooches

For they are exactly what every girl of school and college age has been wishing for to wear with her "bestest" frock.

Dainty open-work gold mountings set with small pearls, sapphires, aqua marines, green tourmalines, amethyst and topaz, \$8 to \$45.

Bar pins with the same stones are \$9 to \$45.
(Jewelry Store, Chestnut and Thirteenth)

Exquisite New Scents From Tokyo

Never before have we had any scents or lotions like them, for they come to us direct from the Orient and are altogether different.

The perfumes are deliciously fragrant and Oriental, with that mysterious, indefinable tang of the Far East. And then they are put up in charming fashion—the scents in beautifully clear and sparkling bottles, artistically decorated; the powders in very Oriental-looking boxes of fancy silks or decorated effects.

There are scents, extracts, toilet waters, lotions, face powders and brillantines.

\$4 to \$20.
(Main Floor, Chestnut)

Exclusive Corsets The Parisiennes

A delightful new model is of pink satin, made topless and with few bones. This means that it is very light and clings to the figure. The price is \$21.

A pink broche designed for an average figure is very low in the bust and very long in the skirt. The hips are of the clear sort, but the back is very well boned. This is \$18.

An elastic corset with no lacing whatever in the back or anywhere else is a distinct novelty. The front is striped with satin. Price \$11.
(Third Floor, Chestnut)

Never Were Seen Such Automobile Coats for Women

Even the material is different from anything we are accustomed to. It is the softest knitted wool with a finish almost like brushed wool.

The principal feature, however, of these delightful coats is the long scarf, plaid or checked and bordered with the plain color of the coat. The woman who likes an open collar will let the two ends hang down straight in the front while she of different taste will throw the ends or end over her shoulder.

One or two of the models have the narrowest of leather belts at the waist and smaller replicas at the cuffs.

Only a few of these coats are here as yet, and they are tobacco brown, reddish brown, heather or tan, \$95 and \$100.
(First Floor, Central)



Undergarments for Large Women

Crinkly cotton crepe needs no ironing, and yet it possesses a quite definite daintiness.

Nightgowns of it with blue stitching and shirring are \$2; with a good deal of pink feather stitching, \$2.25.

Bloomers, plain white, are \$1.50.
(Third Floor, Central)



First French Millinery for Autumn

Some of the hats are just as they came to us from Paris, for they need no trimming at all—others are of the French shapes, which we have had trimmed in our own workrooms.

They are extremely new as to shape and will give you some idea of what Paris is planning for next Winter. There is a rich, beautiful red velvet hat, in a new shape, somewhat tam-like, higher in back than in front. There is a soft, furry gray plush hat with a point on either side—and it doesn't require a bit of trimming! And a lovely brown velvet, which looks just like a huge, soft crown, has only a bead ornament at the side.

There are hats too of black hatter's plush, satiny and pretty, often trimmed with burnt goose or ostrich; and there are hats of velvet. They are all in new and different shapes.

And you may wear any of them as soon as you wish!
\$35 to \$50.
(Second Floor, Chestnut)

Light-Cut Glassware for the Summer Table

The light-cut-glassware family is a very large one and wonderfully varied. Independent of the multitude of individual pieces there are more individual sets of utility and much attractiveness; for instance, water sets, consisting of a jug and six tumblers, \$2 to \$4.50; water sets of one jug and six goblets at \$10 to \$15; iced-tea sets—jug and six tumblers, some with and some without handles—\$4.50 to \$12; grapejuice sets, comprising one little jug and six tumblers, \$3.75 and \$4; sherbet sets, made up of footed dish and six footed sherbet glasses, \$6.50 and \$7.50; berry sets of a bowl and six saucers, \$5 a set; lemonade sets of twelve cups and a footed bowl at \$12.50 a set.

New this season are light-cut cups and saucers at 75c for two pieces. All of these are in a wonderful array of cuttings, most of them being the work of our own craftsmen, these being in designs of special attractiveness and which are obtainable here only.

The individual pieces seem endless in number and assortment, comprising—

Cometes, 60c to \$1.50 each; footed fruit dishes, \$2.50 each; berry bowls, \$1 and \$1.50 each; sandwich trays, \$1.50 to \$3 each; cheese and cracker dishes, \$1.50 to \$2.50 each. Flower vases in wonderful variety, 30c to \$2.50 each; flower baskets, 65c to \$2.50 each; candy jars, 1/2-pound size, 85c to \$1.25; 1-pound size, \$1.75 to \$4.75, and a new lot of crystal iced-tea spoons at 10c each.
(Fourth Floor, Chestnut)

A Special Summer Box of Camee Sweets—\$2

It's a round box, of generous size, and packed with the most delectable French chocolates. There are nuts and creams and jellies and fruits. It's attractively boxed and ribbon tied and is \$2 complete.

Another special package that is quite popular is the box of assorted caramels and chewy nut candies—\$1.25 complete.

But we'll pack Camee sweets in any quantity you like and send them wherever you wish.

Caramels are \$1 a pound; assorted chocolates, \$1.50 a pound.
(Main Floor, Chestnut)

To all vacationers who wear glasses—it is always advisable to have a duplicate pair of glasses to allow for breakage when one is ten miles from an optician. The Optical Goods Store fills prescriptions for lenses and makes repairs.
(Main Gallery, Chestnut)

New Silk Handbags With Etched Metal Frames

One-piece bags of black and navy moire silk, in a favored round shape.

The light metal frame is attractively etched and each bag has inner compartment.

Price \$4.50.
(Main Floor, Chestnut)

New Picot-Edge Ribbon Special, 85c a Yard

It is 2 1/2 inches wide. There are as many as 32 colors, and they include plenty of the most popular color of all—navy blue.
(Main Floor, Central)

One Supreme Need of Every Man

in Summer as well as in Winter, but especially in Summer, when overcoats are out of the question, is a good woolen suit. For average Summer days there is no warmth worth mentioning in the proper kinds of Summer woolens, except the name.

We have a selection of men's suits made of the coolest and finest worsteds and chevots that come from the loom.

They are tailored with the special care which light-weight fabrics demand. They are in the best of fashion and at the lowest prices that can be marked on them with safety to everybody. \$35 to \$65.

We have kept our selections of these suits well replenished and any man looking for one will find a good choice here tomorrow.
(Third Floor, Market)

There Is Something About a Silk Shirt

that makes it favored by many men over any other kind of shirt for Summer. It is so soft, so light, so cool—and withal, so handsome.

Here are silk shirts in an assortment that has no counterpart in Philadelphia. In solid colors or in any sort of striped design. Some with separate soft collars to match.

Prices \$6.50 to \$12.
(Main Floor, Market)

Men's Cordovan Oxfords at a Reasonable Price

One of the best-liked of our men's shoes is a smart cordovan oxford in a rich shade of mahogany.

It is made on an English last and has straight tip and low, broad heel.

Reasonably priced at \$10 a pair.
(Main Floor, Market)

Worth-While New Books

"The Covenant," an American exposition of the covenant of the League of Nations, by William H. Taft, George W. Wickersham, A. Lawrence Lowell and Henry W. Taft. It explains every article of the Paris covenant and is an excellent guide to the understanding of the most momentous question that has faced the human race for many generations. Price, \$1.25.

"Present Problems in Foreign Policy," by David Jayne Hill. An authoritative discussion of the relative merits of a League of Nations, an Alliance or an Entente as a means of securing a universal peace. \$1.50.

"Personal Efficiency in Business," by Edward Earle Purinton. A book of common sense advice for the man who wishes to enlarge his business and increase his abilities. \$1.60.

"The Land of Tomorrow," by William B. Stephenson, Jr. The "land" is Alaska, the only remaining territory under the Stars and Stripes where frontier life may still be known. \$2.

"Great-Heart," by Neil MacIntyre. The life story of Theodore Roosevelt, telling of the deeds that made him famous and the traits that made him loved. \$1.75.
(Main Floor, Thirteenth)

A Cool Striped Madras

is one of the inexpensive cottons much wanted for men's shirts and all feminine bodies dresses, not to mention shirtwaists and rompers. The colors are not printed but woven in, and consequently they stand washing; the styles are refined and smart, and the width is 32 inches.

Prices are 55c, 65c, 75c, 85c and \$1 a yard.
(First Floor, Chestnut)

New Lots of Household Linens Some at Pre-War Prices

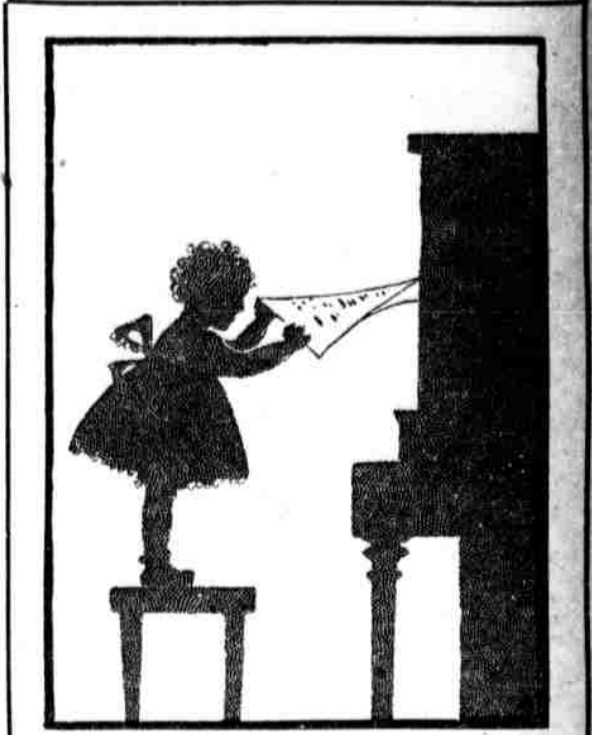
Towels are the tid-bits of the collection—beautiful Irish huckaback towels, 24x40 inches, with handsome damask borders, a special purchase of 100 dozen marked practically at a pre-war price—\$1.50 each.

This means a saving of \$1 on every towel, compared with what they would have to be sold for if we had to buy them in today's market.

Other fine groups of merchandise in the same delivery include 200 pair of excellent hemstitched Irish linen pillow cases, 22 1/2 x 36 inches, at \$7.50 a pair, and right good they are for the money.

50 pair of fine hemstitched linen sheets for single or twin beds, 72x108 inches, at \$35 a pair.

50 dozen beautiful one-corner embroidered Madeira napkins of fine linen in several attractive designs of embroidery at \$7.50 a dozen, a moderate price for goods of such daintiness and quality.
(First Floor, Chestnut)



Fine Player-Pianos Reduced

Important news to every one who wants a player-piano now and who will have none but a good one. We can indorse these instruments heartily because they are our own famous pianos.

This disposal includes thirteen player-pianos and six grand pianos. Six of the players are used instruments, and the remaining players and grands are new instruments reduced because of case changes in the models.

The savings range from \$25 to \$750 on present prices, and as piano prices are still advancing and some leading factories cannot keep up with the demand an opportunity such as this is extraordinary.

Following are the instruments at special prices. Any of them may be bought on convenient terms.

Used Player-Pianos

Schomacker Artrio grand (electric)	\$1725
Schomacker Angelus grand (concert)	1450
Schomacker Angelus grand	975
Lindeman Artrio player-piano	650
Lindeman Artrio (electric)	600
Emerson Angelus	550

New Reduced Player-Pianos

Chickering Ampico grand (electric)	\$2900
Chickering Ampico grand (electric)	2400
Chickering Ampico upright (electric)	1500
Schomacker Ampico upright (electric)	1500
Schomacker player-piano	850
Emerson Angelus	825
Marshall and Wendell Angelus	700

New Reduced Grand Pianos

Chickering	\$1100
Chickering	950
Schomacker	975
Schomacker	875
Emerson	800
Emerson	765

(Chestnut Hall, Second Floor)

Room-Size Domestic Rugs at Medium Prices That Are Also Special

Such a good assortment of colors and designs that you are reasonably sure of finding what you want among them.

Wilton Rugs	
9x12 ft., \$67.50 and \$98.50.	
8.3x10.6 ft., \$57.50 and \$96.50.	
Axminster Rugs	
9x12 ft., \$39 and \$48.	
8.3x10.6 ft., \$37.50 and \$47.	
6.9x12 ft., \$37.50.	
Velvet Rugs	
6.9x12 ft., \$45.	

(Seventh Floor, Chestnut)

