

EUROPEAN COLLAPSE NEAR UNLESS PARALYZED INDUSTRY IS RESUMED, SAYS VANDERLIP

Noted Banker Says Idleness Extends to Interior and Is Due to Blocked Transportation and Credit Difficulties

Declares Germans in Occupied Territories Destroyed Industries Which Competed With Them in Times of Peace

Without America's Assistance Catastrophe Cannot Be Averted, He Declares; Views Wanton Ruins in East Poland and France

By FRANK A. VANDERLIP

I went abroad to learn at first hand something of what the war had done to the finances of Europe. I had gone but a short way in that investigation before I perceived that there was something far more fundamental and important to investigate than finances.

Perhaps nothing worse than national bankruptcy, with its attendant results, can happen to a people. I believe, however, that something more far-reaching and more disastrous than mere bankruptcy has happened to a number of European nations.

The most profoundly significant thing that I sensed in Europe is the disorganization and paralysis of industrial production. The paralysis is not confined to the war zone. It extends to the industries of the neutral countries. So long as it continues there is danger of revolutionary development and of Bolshevistic tendencies. Wherever unrest develops to Bolshevism, that new name is danger of contagion, and the disease is liable to spread to adjacent territory.

Danger of Revolt Microbe This makes it necessary to regard Europe as a unit in any forecast of future conditions, for no government is strongly enough fortified against the inroads of this microbe of social contagion to permit its future to be regarded as safe when its neighbors develop this type of revolution.

It is not my purpose to write any description of the war front or any detailed account of what has happened to industry in the devastated districts. I mentioned as the guest of the American, French and Belgian Governments throughout the whole battlefield from the German border to Zeebrugge. It is to any one who has not seen what the desolation of war really means. There is a scar across France and Belgium along which devastation is complete—villages that are just dust heaps, cities in which not a building remains, acres of land permanently despoiled so far as agricultural use is concerned.

Wanton Destruction I rode for many miles along roads which had been lined with magnificent avenues of trees seventy-five or 100 years old. These had all been felled, and not because the wood was needed, but because the wood was not needed. For more than two years they lay where the skillful German ax and saw had put them—destroyed apparently in a frenzy of destruction.

VANDERLIP SAYS FUTURE OF U. S. IS BOUND UP IN EUROPE'S FATE

The truth about Europe has not half been told. For five months Mr. Frank A. Vanderlip, America's foremost international financier, has been studying conditions in Europe. The result of his investigations has aroused America.

"I have reached some startling conclusions," he declares. "America must understand how her own future is bound up in the fate of European civilization. Without America's help—not America's charity—the catastrophe cannot be averted."

No private citizen of any country in the world was afforded the opportunity of getting to the facts given Mr. Vanderlip. He talked with every important premier, finance minister, big business man, labor leader and important employer in Allied Europe. He found that in England the great controllers of capital and the leaders of labor were keenly aware of the seriousness of the situation. He describes the financial condition of France as a "desperate case."

Stagnation, strangled transportation is the culture upon which Bolshevism breeds. America must avoid this. "It is hard to believe," he writes, "when one sees what is outwardly a perfectly normal country with its people quietly moving about that there may be impending a catastrophe—a catastrophe that may be marching with the grim certainty that this tragedy may be averted if America is wise enough—for America is the last hope of Europe."

Strong words, perhaps, for one of America's most conservative bankers—but read what he says.

I saw broad orchards every tree in which had been sawed off close to the ground, and they still lay there as they first fell in pitiful rows, although no military engagement had taken place in the vicinity to give semblance of a military reason for the act. I saw marks of factories in the occupied district of Belgium that had been operating on German supplies up to a few days before the armistice and which were outside the range of active military operations, which were systematically and completely destroyed, chimneys toppled over, bombs placed in every boiler and machinery wholly wrecked.

If I were writing a book on the war, I would devote a chapter to telling about the systematic destruction of industry for solely commercial purposes; how factories were selected that were competitive to German industry and ruthlessly destroyed, while others which were standing near by and which were noncompetitive were left unharmed.

In a sense, Germany has won one of her objects. She has destroyed the industry of northern France and much of the industry of Belgium, so that no matter how great or in what form indemnity is obtained, these industries cannot be replaced before similar German industries and the industries of other countries may have absorbed their markets.

In picturing the devastating effect of war on European industry, however, one must not confine the view to the Hindenburg line. There were great industries in Poland completely destroyed. In East Poland there is a tract of land 200 miles broad and 400 miles long where the Russian armies decided so to devastate the country that the German armies could not follow them.

There the houses were of wood, and all were burned. The Russian army endeavored to evacuate the country of the whole population, and the population started toward Russia in advance of the retreating Russian army. The retreating Russian army traveled faster than the refugees and marched through them. Then the pursuing German army

Why, therefore, should not these industries which have been unharmed be set going at a speed they never knew before in order to meet the insistent demand that the illimitable needs of Europe may be expected to create? The fact is, that in the face of these illimitable needs the industry of all Europe stands paralyzed. What is it that has laid its hand on industry and at the moment when industry's products are needed as they were never before needed in the world has put out the fires, turned off the power, and left industry idle?

The answer cannot be made in a sentence. There is a tragic combination of difficulties that has brought this about. I will try to enumerate a few of these, and let any American manufacturer try to imagine his plant faced with such a series of difficulties and answer if he, too, would not have found them too great quickly to surmount.

Let us pass by the case of these industries in the devastated districts. Obviously, their situation alone makes an early restoration of work quite out of the question. Let us take as an example an unharmed industrial plant in any place located in the interior of any one of several countries. We must first recollect that domestic transportation is broken down. This is substantially true of all Europe. It is literally true in many districts, but even where the service is best, days and weeks are consumed in moving freight about the district.

Then the factory must have raw materials, and in most cases these materials must come from outside the country. Over great regions a military embargo still continues and raw material could not be shipped if it could be obtained. To obtain it, there must be arranged in many cases ocean transportation, and ocean tonnage is so scarce that ships sometimes make one-half their pre-war value out of receipts of a single round trip.

Credit Is Solution But if tonnage can be obtained and military embargoes do not interfere, there is then the difficulty of exchange and the practical impossibility of credit. All the continental nations are controlling imports with a strong hand because every ton of material that is brought outside of the country increases the difficulties of the government in handling the foreign exchange situation.

No manufacturer must first obtain an import license, which is always a tedious process and frequently a difficult one. After he has permission to import raw material he must get the foreign funds necessary to pay for it. Suppose he has done all this and has surmounted the difficulties of ocean and land transportation; he is then ready to start his mill. It may be, if it is located in Italy, for example, that he can get no coal. In any event the price of coal and the difficulty of getting it regularly, together with the difficulty of transporting it in sufficient quantities, will be a serious handicap.

Then comes the labor situation, and although every manufacturer is surrounded by idleness, in few cases is his labor market favorable. If his product is one that requires special skilled labor, he finds that his former labor force has drifted away and is difficult to replace. Always the increased cost of living and the idea which is universal, that labor shall have in the future a larger share in the profits of production, makes his new wage scale somewhere from two to three times his pre-war scale, while all over Europe the demand for a shorter day is increasing, at least in the opinion of many manufacturers, to the labor cost of production.

But now suppose that the manufacturer has actually started the production of his product. There then comes the difficulty of his market. He again faces the obstacle of broken-down transportation. If his market had previously been in the Balkans, the Near East or countries along the eastern front, the transportation problem is at present unsolvable. The difficulties, even of transportation of mail, are unbelievably great, and had as the mail service is, it is frequently speedier than the telegraph. This is no extravagant figure of speech; it is a plain statement of conditions that are so widespread as to be typical.

But suppose the manufacturer has at last produced his goods and has got in touch with his prospective customers. If these customers are in Spain, France, Holland or the Scandinavian countries, they probably have means to pay for what they want to buy. If the customers are elsewhere in Europe the credit questions involved will be extremely serious; and so far as Poland, Lithuania, Rumania and the Balkan countries are concerned, nothing but credits will complete the transaction.

The credits asked are not those that are too large to long for any manufacturer to undertake to carry himself. They are not of a character which permits them to be handled as banking transactions.

And so there is going on a chaotic scramble of the representative of all these small countries to create credits in any form which will pay for goods they so urgently need. Thus we see a situation where the need of goods is virtually without limit, but the difficulties surrounding their production and marketing are so great that up to the present time there is a condition of idleness unprecedented in industrial history.

Loans Must be Liberal The picture that has been drawn of the difficulties that manufacturers are facing may seem to be extravagant and overdrawn. Not all manufacturers face all these difficulties, but the picture is not extravagant or overdrawn if taken as a general indication of the state of industry in Europe today.

The great obstacles are the difficulties of obtaining credits to purchase the foreign market, the inability to get ocean tonnage, the breakdown of domestic transportation, labor unrest and throughout the great war area the destruction of machinery. Machinery, raw materials and railroad equipment are the main things that Europe needs and must have to restart the industrial process. To get these it is necessary to obtain in the aggregate vast foreign credits.

I believe there can be no secure peace until the way is found to supply these credits to the purchase of raw materials to pick out only those districts or those industries which may seem to offer the best security, for there will be security nowhere as long as there are, here and there, plague centers in which idleness, lack of production, disorganized transportation, want and hunger make a breeding ground for the Bolshevistic microbe.

Copyright, 1919, by Macmillan Company Tomorrow Mr. Vanderlip will discuss "Blocked Arteries of Commerce."

Financial Briefs

The New York Subtreasury gained \$450,000 from the banks Saturday, making a cash net gain since Friday of \$5,702,000.

Stockholders of Quaker Oats Company at special meeting in Jersey City on Saturday approved increase in authorized capital of \$50,000,000. Preferred stock is to be increased from \$15,000,000 to \$25,000,000 and similar increase is to be made in common.

The Homestake Mining Company for the year ended December 31 reports surplus after charges and taxes of \$305,417, equal to \$1.21 a share earned on the \$25,116,000 capital stock, as compared with surplus of \$1,195,383 or \$4.75 a share in the previous year.

Net gold withdrawals from the combined Federal Reserve banks during the week ending July 11 aggregated \$17,100,000, while gold withdrawals since June 6, of the Friday preceding the removal of the gold embargo, totaled about \$90,000,000. Total earning assets of the combined reserve banks are \$2,529,907,000, being for the first time in excess of \$2,500,000,000.

Analysis of railroad earnings for first five months of 1919 has been made by the Association of Railway Executives. Reports made to the Interstate Commerce Commission show that in five-month period the yield on \$18,000,000,000 of railroad investment fell to 2 1/2 per cent per annum, less than half rate considered by the commerce commission in 1914 as the danger line.

According to really gossip, the New York Stock Exchange is completing negotiations for either the purchase or lease of the Wilkes building, northwest corner of Wall and Broad streets. The transaction will go through in a few days. The acquisition of this property would give the exchange ownership or control of the entire block on the south side of Wall street between New and Broad streets.

The committee on securities of the New York Stock Exchange has ruled that Chicago, St. Paul, Minneapolis and Omaha Railroad Company will not be quoted ex-dividend on August 1, and will not be until further notice.

London Metal Market New York, July 13.—Cable advices received at the New York Metal Exchange this morning showed prices in London as follows: Tin—Spot, £246.00; 3 months, £245.10; a decline of 5s. and straits, £244.00. Copper—Spot, 107.10; 3 months, 106.00; a gain of 1s. Silver—Spot, 150.00; a gain of 1s. Lead—Spot, 120.00; a gain of 1s. Zinc—Spot, 110.00; a gain of 1s. Iron—Spot, 110.00; a gain of 1s. Steel—Spot, 110.00; a gain of 1s.

Philadelphia Markets

GRAIN AND FLOUR WHEAT—Receipts, 32,904 bush. The market ruled firm. The quotations follow: No. 1 hard winter, \$2.20; No. 2 hard winter, \$2.15; No. 1 soft winter, \$2.10; No. 2 soft winter, \$2.05; No. 1 hard spring, \$2.25; No. 2 hard spring, \$2.20; No. 1 soft spring, \$2.15; No. 2 soft spring, \$2.10; No. 1 red, \$2.20; No. 2 red, \$2.15; No. 1 white, \$2.20; No. 2 white, \$2.15.

COFFEE—Receipts, none. Supplies were small and the market ruled quiet. We quote yellow in car lots for local trade as to quality and location, at \$2.10 to \$2.14 per bush.

RAISINS—Receipts, 4752 bush. The market ruled firm. The quotations follow: No. 1 white, \$7.95; No. 2 white, \$7.85; No. 1 black, \$7.85; No. 2 black, \$7.75; No. 1 green, \$7.85; No. 2 green, \$7.75; No. 1 purple, \$7.85; No. 2 purple, \$7.75.

PROVISIONS The market ruled firm with a fair bid demand for most descriptions. Quotations for most descriptions follow: Bacon, \$12.00; Ham, \$12.00; Corned beef, \$12.00; Sausages, \$12.00; Lard, \$12.00.

DAIRY PRODUCTS BUTTER—The market ruled firm and higher. Quotations, Standard creamery, \$22.00; Fancy creamery, \$22.00; Fancy brand of creamery, \$22.00; Fancy brand of creamery, \$22.00; Fancy brand of creamery, \$22.00.

POULTRY LIVESTOCK—Receipts were light and fowls were again in higher demand for active orders. Quotations, Hens, \$4.00; Chickens, \$4.00; Turkeys, \$4.00; Ducks, \$4.00; Geese, \$4.00; Pigeons, \$4.00.

BUSINESS NOTES

Imports of crude rubber into the United States during the month of June last amounted to 16,310 tons, a decrease of 33 per cent, or 7845 tons, from the corresponding month in 1918. Over 80 per cent of the imports received in June this year was plantation rubber, chiefly from Singapore and Colombo.

Business in electrical goods in the United States is reaching new peaks, and present signs indicate that 1919 will be a record year. Orders taken in 1918 amounted to \$1,000,000,000, but only about \$750,000,000 of merchandise was actually billed.

Canning claims in the shell is the latest Maine industry. An experiment was made along this line last year by a Maine packer of foodstuffs and the results were such that he will put up several thousand cases the present year.

A small shipment of platinum on the British dirigible R-34 was the basis for the first American surety business in connection with aircraft transportation.

The United States has 500,000 acres of sugar cane this year, as compared with 527,000, the revised estimate for last year, according to reports from field agents of the bureau of crop estimates, United States Department of Agriculture.

The price of quicksilver has been reduced 84 by leading selling agents to the basis of \$105 per flask.

Financier a Suicide New York, July 14.—Louis H. Moss, southern representative in New Orleans of the Mercantile Bank of the Americas, shot and killed himself in a room in the Brevoort Hotel yesterday. He left notes for his wife and his brother-in-law.

Lightning Causes Two Big Fires Huntingdon, Va., July 14.—Two fires, which started simultaneously here Sunday, destroyed three buildings in the business section and damaged the Armour & Co. packing plant. The loss is estimated at more than \$400,000. Lightning was the cause of each blaze.

July 12, 1919

MESSRS MAURAN, MULFORD & COMPANY, 100 LIBERTY BUILDING, PHILADELPHIA, WISH TO ANNOUNCE THE DISSOLUTION OF THEIR PARTNERSHIP, MR ARTHUR W. HOWE, A MEMBER OF THE FIRM, WILL CONTINUE IN THE BROKERAGE BUSINESS AT THE SAME LOCATION, AS REPRESENTING MESSRS A. A. HOUSMAN & COMPANY, 20 BROAD STREET, NEW YORK

NEW ISSUE Brazos Oil Corporation Incorporated under the Laws of the State of Delaware Transfer Agents—Scandinavian Trust Co., New York Registrar—Liberty National Bank, New York GENERAL OFFICES, FORT WORTH, TEXAS Capital Stock (No Par Value) Authorized 500,000 shares Outstanding 200,000 shares No Bonds, Notes or Preferred Stock Properties and Production—The Brazos Oil Corporation owns more than 13,000 acres of oil leases in Stephens, Shackelford, Palo Pinto, Brown and Sutton Counties, Texas. Earnings—The management estimates that the earnings for the first year of the Company's operations will be about \$1,400,000, which is equivalent to \$7 a share on the present outstanding capital stock. The Company will begin operations with over \$1,000,000 of free treasury cash, with no debts, bonds, preferred stock or notes. OFFICERS AND DIRECTORS JOSEPH A. BOWER Vice-President, Liberty National Bank, 119 Broadway, New York W. W. COLPITTS, Coverdale & Colpitts, Consulting Engineers, Treas., Brazos Oil Corp., 44 Broadway, New York CHARLES E. DANFORTH Van Emburgh & Atterbury, 8 Nassau Street, New York HERBERT L. DILLON Eastman, Dillon & Co., 74 Broadway, New York E. O. HOLTER, Director Industrial Finance Corp., Morris Plan Bank of New York, etc., 46 Broadway, New York W. S. MITCHELL President Brazos Oil Corporation, Fort Worth, Texas W. G. OAKMAN, Director Am. Car & Foundry Co., Louisville & Nashville R.R. Co., etc., 111 Broadway, New York A. V. OSTROM President Scandinavian Trust Co., 44 Broadway, New York W. W. PICKARD Attorney, 11 Wall Street, New York All of the above stock has been sold and this advertisement appears as a matter of record only EASTMAN, DILLON & CO. VAN EMBURGH & ATTERBURY Members New York Stock Exchange Members New York Stock Exchange 71 Broadway, New York 5 Nassau Street, New York All the above statements although not guaranteed have been obtained from official or other reliable sources.

NEW ISSUE \$17,500,000 The Steel & Tube Company of America 7% Cumulative Preferred Stock Redeemable as a whole or in part at 110 and accrued dividends on 30 days' notice An annual sinking fund of 3% of the total amount of preferred stock issued provides for the purchase of the issue up to the redemption price Dividends payable quarterly, January, April, July and October 1. Par value \$100. Total Authorized \$17,500,000 Central Union Trust Company of New York, Registrar. Mercantile Trust Company, New York, Transfer Agent Free from United States Normal Income Tax Application will be made to list this stock on the New York Stock Exchange The following information is summarized from a letter from the President of the Company: Property The Steel & Tube Company of America is one of the three largest manufacturers of steel pipe and other tubular steel goods in the United States. Its properties are entirely self-contained and independent, the company owning and operating all the units from raw materials to the finished product. Net Earnings Seven Times Dividends Gross sales and net profits after payment of fixed charges and federal taxes, available for dividends and depreciation have been as follows for the last three years: Year to Dec. 31 Sales Net Profits for Dividends after Fixed Charges and Taxes 1916 \$30,083,525 \$6,367,885 1917 43,218,016 6,755,033 1918 58,058,598 8,622,200 The 7% dividend on the preferred stock amounts to \$1,225,000, and was thus earned over seven times last year, and an average of nearly six times for the three-year period. Future earnings will be substantially increased through the operation of recently completed plant additions, representing expenditures during 1918 of about \$15,000,000, from which no earnings are included in the statement shown above. Net Quick Assets \$121 Per Share The financial statement, after giving effect to the proceeds of this issue, shows net current assets of \$21,126,648, or \$121 per share of Preferred Stock. Total Net Assets \$359 Per Share Net tangible assets are shown as \$62,834,262, or equal to \$359 per share. Maintenance of Net Assets The company agrees to maintain at all times net tangible assets of at least \$300 per share of Preferred Stock, with net quick assets at least equal to the total par value of the outstanding Preferred Stock. We offer this Stock, subject to approval of legal details by our counsel, and when, as and if issued and received by us. Price 98 and Accrued Dividend. To Net Over 7 1/8% Wm. A. Read & Co. Brown Brothers & Co.