

Organ Plays at 9, 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Get Ready! Another Hot Spell Is Predicted for This Week-end

Strangely Enough, the Atlantic Ocean in our thoughts, is not half as wide as it used to be.

The balloons traveling over it, and the airplanes, and the visions of inventors and engineers and the Columbuses who are exploring the air, altogether have created the belief that the whole world has come to be neighbors. The making of a voyage across the seas forty years or more ago had in it the facing of perils and uncertainty that led people, before entering upon a voyage, to settle up their affairs, rewrite their wills and take leave of families with considerable uncertainty as to what time and travel might produce.

Within the past week some daring air explorer was free enough to say that we could start early from Newfoundland, cross the ocean, have dinner on the other side of the sea, and return home before daylight of the next morning.

To have the feeling of nearness to the old homelands is not nearly so important as to have a new sense of being neighbors with the men and women to whom we have been united in fighting the battles of the war in the Red Cross, the Y. M. C. A., the Knights of Columbus, the Salvation Army and the Y. M. H. A. work with the army.

It must also be remarked that the visits of General Joffre and Secretary Viviani, of France; Sir Arthur Balfour and Lord Reading, of England; Baron Moncheur and General Leclercq, of Belgium; Envoys Enrico Arlotto, Guglielmo Marconi and others, of Italy, have formed new links of friendship and affection with our brothers and sisters abroad.

The kindly things that have been said by Joffre and Premier Lloyd George, and the splendid things spoken by Clemenceau and President Poincare, have drawn all of us so close together that we feel we are shaking hands with them and applauding them every day.

We may fairly say that we feel ourselves to be

Near Neighbors

The returning of our soldier and sailor boys, with their memories of the kindnesses and hospitality that have been extended to them, adds to our assurance of continuing neighborliness.

Little by little our business relations are starting and we have hopes that some of the merchandise we used to have will be coming along again, though we are also hoping that our American manufacturers will help us to keep all the money to be laid out for merchandise in our own country, instead of sending it abroad.

There are a few things, however, that we do not make in this country that we must learn to make.

(Signed) Joe Wanamaker

July 9, 1919.

Young Women's White Frocks Not Quite Fresh—All Reduced

Some need but a hot iron to make them fresh, others are in need of a tubbing, but every frock has had its price altered.

Made of white organdie, voile, or net, the dresses are in so many styles and useful for many occasions from morning wear to informal dinner parties and dances. Some are simply made with tucks or veining, others are trimmed with lace or embroidery or little frills—in fact, quite a number are frilled.

They are now \$7.50 to \$25, and any girl who needs an extra white frock and can wear 14 to 20 year sizes should see these.

(Second Floor, Chestnut)

Another Fall in Prices of Capes and Coats

There is a saying that there is a time for everything, and this is certainly the time for women to buy coats economically. Some particularly good reductions go into effect tomorrow.

Blue and black serge capes with vests, braid and button trimmed, also lighter colored velour capes—all are now \$10 each. This hardly covers the cost of material.

Tweed jersey coats in dark colors, tailored styles, now \$30. This is less than they could be bought for wholesale.

Odds and ends of sports coats, some of the smartest and best models of the season—silk poplins, velvets, covert cloths, knitted wool and so on, many with brushed-wool collars, now \$15 to \$30.

(First Floor, Central)

"What Are the Best Corsets for Large Women?"

We have a good many makes, each with its own merits and its own steady patrons; and one of these makes is the L. R.

The L. R. "Housekeepers' Comfort" is a strong corset with heavy boning set in heavy material, and it costs \$4.50.

The "Housework" is cut low under the arms with medium bust and costs \$3. Another style is low in the bust but otherwise very like the "Housework," and it costs the same. Then there is the "Perfect Fitting" for women who are tall as well as large; price, \$4.50.

L. R. models for slender and average women number at least eighty-five, and prices run from \$1.50 to \$12.50.

(Third Floor, Chestnut)

NEW WAISTS

Colored voile waists in green, peach, apricot or blue, striped with white, and white organdie collars and cuffs, \$2.50.

White voile trimmed with wide ruffles down the front, \$3.

Batiste with hand-made beading, \$3.85.

Another batiste with collars and cuffs trimmed with Brussels net, \$4.50.

Voile with an embroidered collar and a shoulder fastening, \$5.75.

(Third Floor, Central)

WOMEN'S WHITE BUCKSKIN OXFORDS

Sport oxfords with straight tips and perforations and covered wood heels 1 1/2 inches high; price, \$13.

Ready in the Exclusive Little Boot Shop.

(First Floor, Market)

SPECIALLY PRICED SUMMER GLOVES FOR WOMEN

50c a pair for 2-clasp chamois-finished lisle-thread gloves in white, champagne or chamois color of unusually good quality for the price. They are washable and very practical for warm-weather wear.

75c a pair for tricot silk in black, white and colors. They are of good weave and are all double tipped for better service.

(West Aisle)

THIS is the best time imaginable for people to have furs repaired and altered—before the furriers are rushed. Also—please note that we are still receiving furs for storage.

Telephone, Filbert 1.
(Third Floor, Central)

A GREAT DEAL OF SILK HANDBAG FOR \$7.50

We got these bags for women who have been asking for new-style silk handbags of extra-large size. And we got them to such advantage that we can sell them at a special price.

They are of an excellent grade of black and navy silk with shell-finish frames that are in filigree effect.

(Main Floor, Chestnut)

WHITE SILK PETTICOATS

For certain kinds of clothes they are really indispensable.

White taffeta with flounces are \$3.85, \$5 and \$6.75, and a very plain tub silk is \$6.75.

A white jersey, extra size, has a taffeta flounce and costs \$7.50.

A tub silk with panel back and front is \$5.

Tub silk with embroidered flounce, \$6.75.

Two wash satins—one with panel back and front and one with plain stitched hem—are \$6.75 and \$8.50. A wash satin in extra size is also \$8.50.

White satens aren't satins, but they are thick, white skirts with flounces, and in regular sizes cost \$1.75; in extra sizes, \$2.

(Third Floor, Central)

CHILDREN'S FANCY-TOP SOCKS 35c, 3 PAIR FOR \$1

3600 pair, and ordinarily much higher priced.

Made of mercerized cotton with tops that have stripes and woven figures. These tops are made better than most of those on sale today and hold their shape better.

(West Aisle)

Now the Finer White Sports Suits for Young Women Change Prices

These are the beautifully tailored suits, made with all the care of custom-made suits, from our own workrooms. The models are distinctive and the styles not apt to be found elsewhere.

There are suits of ivory-white broadcloth, white linen, white wool jersey and of white, rose or china-blue silk tricolette, and they are just such suits as are wanted all Summer for Boardwalk wear, for country club and mountain wear.

\$35 to \$75 are their new prices, and they have been much higher.

14 to 20 year sizes.
(Second Floor, Chestnut)

A Most Welcome Summer Silk Japanese White Habutai

Just out of bond is this new importation, and we are very glad to have it at this time, because it is the most used of all silks in warm weather.

New heavy habutai, known as "silk broadcloth," 32 inches wide at \$2 a yard and 36 inches wide at \$2.25 a yard. It is very satisfactory for such purposes as men's shirts, women's tailored waists and skirts.

Also new lighter weight habutai at \$1.65 a yard, 36 inches wide, nice for blouses, dresses, petticoats, linings and so on. As prices are today this habutai is worth 50c a yard more.

Other Japanese white habutais (and this is the finest assortment in this city, without any doubt) at 85c, \$1.35, \$1.75, \$2 and \$2.25 a yard.

(First Floor, Chestnut)

All the Early Summer Hats for Women Are Much Reduced

And so very much reduced any woman who needs a hat or two will find it well worth her while to come see them.

There are dress hats in many charming shapes and styles. There are hats for shopping wear, for morning wear, for traveling.

There are large and small hats in all colors and black of all the straws fashionable this season, and trimmed with ribbons, feathers, flowers and silk.

There are some French hats, as well as hats from our own workrooms.

And the prices are surprisingly moderate.
(Second Floor, Chestnut)

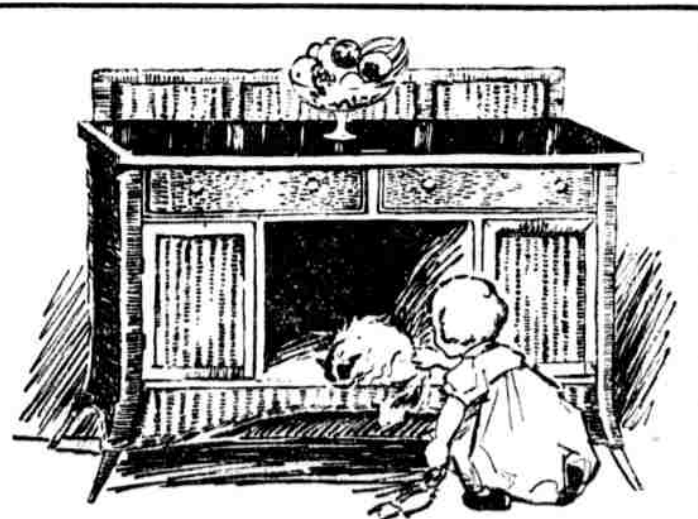
Art-Loving Japan Sends Wonderfully Decorative Panels

They have a sheen like gold and the most Japanese-like designs of birds, roosters, flowers and figures, done in richly colored braid applied by hand.

On account of their decorative effect, they would make delightful door hangings, couch covers or staircase draperies.

We have never had anything just like these panels, and people who like unusual and beautiful things will certainly appreciate them.

Sold either by the pair or singly, \$22.50 and \$25 each.
(Fifth Floor, Market)



With Special Reference to Decorated Breakfast-Room Suits

The brightness, the breezes and the singing birds are charms of the morning, and we have some furniture to go with them.

This has particular reference to decorated breakfast-room suits, a class of furniture to which we have given much thought. We believe we have brought it to a high and certainly very interesting pitch of excellence and individuality.

In addition to the unique suits for breakfast rooms, of which we have lately been telling, we would like to call your attention to still another, a piece of which is represented in this illustration.

This is a breakfast-room suit of red, comprising eight pieces, in beige enamel with a trimming in light green. The table has a 48-inch glass top with a convex-shaped reeded base. There is a 52-inch buffet, also with glass top, six chairs completing the suit, the price of which is \$350.

(Seventh Floor)

A Man From the West Visiting the Candy Store

said that he found here the biggest assortment of candy in jars that he'd seen in his travels.

Assorted Dianas are 50c and 75c a jar.

Assorted stick candy, 30c a jar.

Assorted fruit drops, 25c a jar.

Assorted Nady drops, 30c a jar.

(Down Stairs Room, Chestnut)

Parisian mints, 25c a jar.

Stick mint, 25c a jar.

Lemon drops, 25c a jar.

Lime drops, 25c a jar.

Iceland moss drops, 30c a jar.

Assorted curls, 60c a jar.

Red, white and blue Bijou drops, 60c a jar.

Delicious cream-covered caramels, 80c a pound.

NEW FICTION

"The Ivory Trail," by Talbot Mundy, is the tale of a present-day search for a fabulous hoard of treasure in mysterious Africa. \$1.75.

"The Starling," by Juliet Wilbor Tompkins. The starling is the daughter of a curiously egotistical old man, Professor Cawthorne, and the story is about her and the professor's wife. \$1.50.
(Main Floor, Thirteenth)

TUB SUITS FOR LITTLE CHAPS

The right kinds are here in chambrays, linens, reps, galateas and kindergarten cloths, and in Middy, junior Norfolk, short Russian and "Oliver Twist" styles.

Sizes for little chaps of 3 to 10 years at \$3.25 to \$6.50.

Norfolk suits of "Palm Beach" and other fine washable materials for boys of 8 to 18 years at \$10 to \$12.

(Second Floor, Central)

NOTES

Every grower of potatoes, fruits and vegetables needs—if he hasn't it already—a tank sprayer. Galvanized sprayers with plain nozzles are \$7; with automatic pop nozzles, \$7.75. Brass sprayers, \$10 and \$10.50.

Ice grips eliminate the danger of dropping the ice, protect the hands and are a great comfort when it comes to getting the ice into the refrigerator. 25c a pair.

Lime squeezers of aluminum, \$1 and \$1.35.

An ideal bottle stopper which will re-seal bottles when the crown has been removed is 10c.

Hand cherry stoners which remove the stone with a slight pressure of the thumb are 10c.

Spring-handle icepicks, 35c.

Egg slicers are made with an aluminum base and ten fine steel wires which cut the eggs in even slices, 75c.

Lemon squeezers with tinned bowl, 75c.

Aluminum ice shredders, \$1.50.

(Fourth Floor, Market and Central)

150 DOZEN SCOTCH LINEN TOWELS, 50c EACH

All-linen huckaback towels such as these are now unobtainable in standard size—in the open market for selling at 50c each—which is another way of saying that these towels cannot now be duplicated to sell at the price. They are of pure linen, size 17x33 inches, with hemmed ends. We secured them more than a year ago from a reliable Scotch maker.

(First Floor, Chestnut)

A GOOD many people regularly, every summer vacation, tint the Christmas cards they are going to send a few months later. They will be glad to know that the cards may now be had—ready for color—in the Camera Store for 15c to 50c a dozen.

(Main Floor, Chestnut)

Will the Next Hot Wave Catch You Unprepared, Sir?

Will it leave you no option between sweltering and fuming if you move out of doors, or remaining indoors in radical and unrepresentable negligee?

The tropical suit is one of man's real Summer needs, not one of his fads. Along with that it has become a fashion. When fashion and necessity combine it is hard for a worthwhile man to resist.

But there are different kinds of tropical suits, and it were better for the man who has bought the wrong kind that he had bought none—the wrong kind is worse than none.

Men who want to be sure of getting the right kind can be. Let them choose from where such are the only kind in stock.

Our men's tropical suits are right, and no mistake about it.

"Palm Beach" mohair, breezeweave and lightweight worsted suits at \$18 to \$35.

(Third Floor, Market)



Men's Newest Bathing Suits Are One-Piece Style

And any man who wears one will never wear any other kind if he cares anything about comfort.

We have these suits in plain colors, fancy mixtures and stripes at \$6.50 for wool and \$7.50 for worsted.

Two-piece worsted suits in navy, with red or white stripes and either sleeveless or with quarter sleeves, are \$5 and \$6.50.

Blue flannel pants with white or blue jersey and white belt, \$5.75.

(Main Floor, Market)

Men Wear Chapeaux Who Never Wore Soft Hats

There is something about this new and distinctive hat that appeals to them. It is of fine, soft felt and very light in weight. In six pastel shades—light pearl grays, light buffs and light greenish grays.

Here only in Philadelphia.

Price \$5.

(Main Floor, Market)

Men's Extra-Size Handkerchiefs Special at \$6 a Dozen

Bought some time ago and a really remarkable value as prices go today.

They are plain hemstitched with 1/4 or 1/2 inch hems, and they may be bought singly at 50c each, or by the dozen at \$6. Many men like exactly this size handkerchief for everyday use.

(West Aisle)

Men's Fine Oxfords of Dark Tan Calfskin

They are made on a smart, straight English last with low, broad heels and shapely toes.

The color of the leather is that which is much favored just now by particular men.

Price \$9.50.

(Main Floor, Market)

More New Wilton Rugs Enter the Sale

This recent shipment brings some of the most desirable patterns we have shown, and all the rugs are much less than regular.

9x12 ft., \$98.50.

8.3x10.6 ft., \$96.50.

Special lot of plain color, seamless Wilton rugs with attractive borders marked at one-third less because of slight imperfections.

9x12 ft., \$78 and \$85.

8.3x10.6 ft., \$75.

(Seventh Floor, Chestnut)

To the Oriental Rug Disposal Have Come New Bales

New Persian Mosuls and new Chinese pieces, all of which we have marked approximately 25 per cent less than these pieces should regularly sell for.

The Mosuls are in sizes 3.6x6.6 feet to 3.6x7 feet at \$32.50 to \$45.

The Chinese are 3x6 feet to 4x7 feet at \$75 to \$87.

These are in addition to the already attractive selection of Mosul and Chinese rugs shown in the sale.

Three notable groups of carpet-size rugs are in the sale at a reduction of 25 per cent from the prices hitherto marked on them in our regular stocks.

These include Savalon and Mahal carpets from \$197 to \$387 in sizes 10.1x7.1 feet to 11.8x8.2 feet.

Chinese carpets, \$145 to \$497, in sizes 8.11x6.2 feet to 12.10x10 feet.

Beautiful Saruk carpets, \$575 to \$1575, in sizes 12.7x9 feet to 14x21 feet.

Smaller Saruks, \$135 to \$350, in sizes 4x6.6 feet.

(Seventh Floor, Chestnut)