

ALUMNI OF PENN PLAN ENDOWMENT

Institution's Funds Meager and Big Sum Is Needed for Its Expansion

DRIVE'S START INDEFINITE

"There will be an endowment fund raised by the graduates of the University of Pennsylvania," said Thomas W. Hulme, president of the General Alumni Society, today, in comment upon the announcement of Princeton's campaign for a \$14,000,000 endowment fund.

"But when the campaign will start, and what will be the method of conducting it, rests entirely with the board of trustees."

"Whether the responsibility for the campaign will be assumed by the trustees or by the Alumni Society, will also be decided by the trustees."

"Plans for an endowment were considered two years ago, but the war began and the plans were laid aside."

Money Declared Needed

"Pennsylvania needs the endowment. There's no doubt about that. And the fact that Harvard, as heavily endowed as she is already, and Princeton needs money, certainly indicates that Pennsylvania with her very meager endowment needs a great deal more."

Provost Edgar Fahs Smith, of the University of Pennsylvania, said that he knew of no endowment campaign about to be launched either by the alumni or trustees.

Wharton Barker believes that the alumni have never really been active enough in their efforts to raise an endowment fund. "For thirty-nine years I have been a trustee," said Mr. Barker, "and in all that time the trustees have sought an endowment, but the alumni have always been sluggish. They have never organized for the raising of a fund. A plan was presented two years ago. It was one of those so-called 'drives.' And it was proposed that certain experts be hired to direct the 'drive.' The plan was rejected because it stipulated for a much too large fraction of the amount raised as a salary for the expert drive directors."

Samuel F. Houston, a trustee and treasurer pro tempore of the University, when asked to comment some time ago upon the raising of the \$10,000,000 Harvard endowment, said he believed that it would be extremely encouraging if the alumni of the University of Pennsylvania raised a great sum for an endowment fund. It is very possible that the alumni might raise a substantial sum by a campaign. They did present a plan for a whirlwind campaign some time ago, and the trustees rejected it because they didn't believe it feasible. In such a campaign the experts who conduct it get a substantial part of the money raised and that money ought to go to the University.

"The trustees have no plan to raise an endowment. The war came up and carried their interests to other quarters."

New Buildings Wanted

That an endowment is needed is agreed by all, whether trustee or alumnus. The money is needed not so much for the increase of the salaries of the teaching staff. The recently announced general 2 per cent increase adequately meets that problem for a while. However, the money is necessary to further develop various departments of the institution, in the form of new equipment and new buildings.

The war deficit which the University suffered last year. Sixty-two thousand dollars was raised and proved sufficiently large to tide over the loss of income during the war.

The plan submitted by the alumni in 1916 consists of three methods to be conducted simultaneously.

First, An organized campaign to solicit contributions from wealthy Philadelphians, whose title in a Philadelphia institution would command their generosity.

Blanket Insurance

Second, Blanket insurance for members of the alumni association with the endowment fund named as beneficiary. The alumni would be insured for small amounts, and their payment of the premiums would be their contribution to the fund. About 300 alumni die annually.

Third, Solicitation of cash contributions each year from the graduates.

The plan was rejected by the trustees, who suggested that a committee of six of their number confer with the alumni society's endowment committee. On the day fixed for the meeting, March 1 of last year, only one of the trustees was able to appear. Since then, nothing has been done.

COMMERCIAL STATIONERY

The Mann Loose Leaf Ledger with Yale Lock Protection

The Yale Lock is part of the mechanism and non-detachable.

The Mann Yale Lock Loose Leaf Ledger is the only Loose Leaf Ledger with Sound Book Security of Leaves

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Blank Books—Loose Leaf Stationery—Printing—Sawing, Lithographing

529 MARKET ST.

Gimbel Brothers Store Hours: 9 to 5 Closed Summer Saturdays For Tomorrow—Wednesday Gimbel Brothers Tuesday, July 8, 1919 Gimbel Brothers

Women's Dresses—a Wonderful Grouping at \$39.75—Gimbels

Men's White Buckskin } \$7.90 "Welbred" Oxfords at—



These white buckskin Oxfords are from our regular stocks and have been selling at about a third more than the reduced price. They are high-class shoes such as best dressed men wear on sports occasions and on the boardwalk. Narrow-toe, English-style last, white "ivory leather" soles. Special at \$7.90.

Men's White "Reinskin" Oxfords; medium round-toe blucher style, white welted leather or white Neolin soles, for sport or dress wear; Special at \$5.90

Men's White Canvas Oxfords; narrow-toe English style, last white, rubber soles and heels; also leather soles; special at \$2.95

Men's White Canvas High Shoes, for golf, tennis } \$1.90 to \$2.50

Men's and Boys' Tan Rawhide Lace Moccasins at } \$1.50

500 Pairs of Oxfords at \$4.90

A round-up of ends of different lines in tan, gunmetal calf, black glazed kid; up-to-date styles. \$4.90.

—Gimbels, Second floor

Especially—
Beaded Georgette Dresses at \$39.75—in "street colors" and "summer hotel colors." Draped styles and tunic styles. And some of the very sweetest are collarless.

And especially—
Satin Dresses at \$39.75—in advanced models. Satin, by the way, has fairly leaped into vogue! These have the rather elaborately braided tops.

And very especially
Chemise-line Dresses of Paulette at \$39.75—in charmingly neutral sand shades.

New Printed Georgettes at \$35
Mostly in smart street colorings—the unusual effects. But occasionally brighter, lighter, showier dresses for hotel wear.

New Veiled Foulards at \$35
And if there ever was a dress that better combined practical with dressy uses, we'd like to know it!


As to the Value Group at \$25

White Crepes de Chine.
White Georgettes.
Blue taffetas.
Blue Georgettes.
Taupe Crepes de Chine.
A sprinkling of Hindu crepes—black-and-white and blue-and-white.
A sprinkling of French cotton voiles—in the sweetest colors!
And charming Organdies—were Organdies ever before so fashionable?

And a Wealth of Very Real Bargains—at \$10, \$12.50, \$19.75

Printed Voiles—light and dark prints.
Plain Voiles—All sorts of colors, from white to dark blue.
Organdies.
And some adorable novelties.

—Gimbels, Salons of Dress, Third floor



The Woman Who is Going Away Needs a Suit.

Surely a serge—probably a silk suit, too.

Serge Suits at \$29.75 That Are Nothing Short of an Achievement

In the face of present market conditions, they are nothing short of a wonderful achievement! Serge of a superior grade. Tailoring that is Gimbel standard. Styles that are summer-new, with the prettiest hints of Fall.

Silk Suits Begin With Practical, Cool Taffetas, at \$25 and Go Up to a Glory Silk at \$95

Taking in shantungs and tricolettes on the way. Dressy suits for women who "live" in a machine. Practical suits for travellers and commuters. "Twixt and tween styles for the woman who lives a varied life.

Simple—Yet Stunning Georgette Dresses For Misses: They're \$47.50

Lineen Suits (cotton) at \$5.90 to \$7.90
Linen Suits at \$9.75 to \$12.50

—Gimbels, Salons of Dress, Third floor

Misses' Checked Voile Dresses at \$15

Novelty checks, deep lapels of white pique extended on each side to girdle, swinging pockets and tucked skirt. Pearl buttons are a pretty finish. Charming colors.

Misses' Voile Dresses Repriced at \$8.95

Russian model; flare sleeves, button-trimmed. In white, light blue, gray and pink. For ages 14 to 20 years.

Girls' Vacation Dresses \$2 and \$2.65

Of sturdy wearing ginghams, plain colors and pretty plaids.

—Gimbels, Salons of Dress, Third floor

Men's Mohair Suits Reduced Now at \$12.50 and \$15

We are distributing certain excess lots. —Gimbels, Second floor, Ninth Street

Electric Washing Machine Sold on Easy Terms

Here is an Electric Washing Machine that costs \$85—and that sum broken into easy weekly parts. Complete with wringer. Easy on you. Easy on clothes. Attach to any electric light socket.

—Gimbels, Fourth floor

The Fashionable Waists—Half-Price

Entire Summer Surplus of Royal Waists Ten Other Makers' Surplus Stocks

About a thousand styles. Every fashionable cotton, famously good linens, and Crepes de Chine.
Even some exquisite hand-made, hand-embroidered, real filet-lace-trimmed waists.
Dressy styles, tailored styles. Slipovers, High Necks, Two-in-ones. Every imaginable collar treatment.

Sale Groups, \$1, \$1.50, \$2, \$3, \$3.95, \$5.85, \$6.75, \$7.50, \$10, \$12.75 and \$25

—Gimbels, Salons of Dress, Third floor. Some on Grand Aisle, First floor. Some in Subway Store.



Drop Awnings for Porches at An Average 20% Saving

Particularly good for transforming an ordinary porch into a private sleeping-porch.
Made of the famous John Boyle's Sicilian stripes.

Four sizes:
6 ft. x 8 ft.—now \$3.95
8 ft. x 8 ft.—now \$5.25
10 ft. x 8 ft.—now \$8.50
12 ft. x 8 ft.—now \$9.75

Aerolux Porch Screens

6 feet wide x 7½ feet long—at \$5.60
7½ feet wide x 7½ feet long—at \$6.90
8 feet wide x 7½ feet long—at \$7.50
9½ feet wide x 7½ feet long—at \$9.
10 feet wide x 7½ feet long—at \$10.
12 feet wide x 7½ feet long—at \$12.50

—Gimbels, Fifth floor

In the Subway Store

Men's and Young Men's Palm Beach Suits, at— \$11.50

Yes, in the season's new colorings—blue, gray, tan and neat mixtures. Exceptionally well tailored. We have all sizes, so it's up to you to choose at \$11.50.

364 Young Men's Cool Cloth and Havana Cloth Suits At \$7.50—Special

Short lots left from recent sales; excellent variety, and the sizes range from 33 to 38.

434 Men's and Young Men's Suits At \$13.50

A saving of a third is represented in this assortment. Mostly light colors, in worsteds, cassimeres, homespun and tweeds. All of these suits are well-tailored and in wanted styles at \$13.50. You save a third.

—Gimbels, Subway Store

This New Talking Machine—\$95 The "Conreid"



A large and beautiful mahogany Phonograph—46 inches high; 23½ inches wide and 25 inches deep. You get everything that is perfected in a Talking Machine, at \$95

Modulator—so that you may regulate the volume of sound. Will play any disc record. Space to hold records. Speed or tune regulator. Sound box of mica. A noiseless, durable motor.

Sold on Easy-payment Plan
Come, Hear the Conreid in the Subway Store —Gimbels, Subway Store

A Sale of 400 Intermediate Girls' Tub Dresses at \$2.85 and \$3.85

Hot weather brings the need of plenty of tub dresses for the intermediate girl. A fortunate purchase brings the prices down to \$2.85 and \$3.85. Choice of plaid ginghams, linen or percale in plain colors. Smart styles—bodice or girdle models. Pleated, tucked or peplum skirts. Prettily trimmed in braid or buttons. For ages 12, 14 and 16 years.

—Gimbels, Subway Store

GIMBEL BROTHERS
Market : Chestnut : Eighth : Ninth

Summer Sale of Toilet Articles

The Gimbel Store easily leads in the furnishing of toilet helps—cosmetics, soaps and lotions of the safest, highest class (yet not costly). Our stock of toilet soaps is much under present market prices.

To Buy in Present Scarcity at Special Prices is Well Worth While—Sale Wednesday

Face Powders, Creams, etc.

Java Face Powder, at 37c.
Ouida Face Powder, 26c, 52c.
Gimbels Face Powder, 52c a box.

Madam Yale's Face Powder, 35c box.

Talcum Powders

Gimbels Violet or Corylopsis Talcum Powder, lb. cans, 19c.
Samaria Talcum Powder, 26c.
Mary Garden Talcum Powder, 63c.
Mavis Talcum Powder, 26c.
Colgate's Talcum Powders, asst. odors, 19c and 26c.
Johnson & Johnson Red Cross Baby Talcum Powder, 16c.

Manicure Preparations

Gimbels Nail Bleach, 15c bottle.
Nail Files, large size, 25c.
Perfumed Powdered Pumice, 15c.
Pumice, with or without handle, 7c.
Emery Boards, 5c doz.; large size, 10c doz.
Nail Buffers, large size, 35c.
Manicure Scissors, for cutting the cuticle, 75c.
Cutex for manicuring, 30c and 60c.
Cutex Nail White, 30c.

Tooth Preparations

Albodon Tooth Paste, 19c.
Peppodent Tooth Paste, 42c.
Pebecco Tooth Paste, 38c.
Senrito Tooth Paste, 26c.
Lyon's Tooth Powder, 21c.
Kal Pheno Tooth Paste, or Tooth Powder, 21c.
Calox Tooth Powder, 24c & 47c.
Gimbels Tooth Powder, 11c.
Pyradent, for receding gums, 47c.

Household Drugs Needed Everywhere

Gimbels Household Ammonia, pts., 15c; qts., 30c.
Gimbels Violet Ammonia, pts., 16c; qts., 32c.
Gimbels Aromatic Spirits of Ammonia, 3 oz., 25c; 8 oz., 55c.
Gimbels Imported Bay Rum, ½ pts., 47c; pts., 89c; qts., \$1.56.
Gimbels Benzoin, Glycerine and Rose Water, 8 oz., 20c; 16 oz., 40c.
Gimbels Boracic Acid, lb. pkg., 28c.
Gimbels Borax, lb. pkg., 15c.
Gimbels Castor Oil, 3 oz., 20c; 8 oz., 45c.
Gimbels Glycerine, 3 oz., 20c; 8 oz., 50c.
Gimbels French Rose Water, 3 oz., 20c; 8 oz., 40c.
Gimbels Spirits of Camphor, 8 oz., \$1.
Gimbels Tincture of Benzoin, 2 oz., 25c; 4 oz., 40c.
Gimbels Epsom Salts, lb. pkg., 10c.
Gimbels Alum, lb. pkg., 25c.
Gimbels Sodium Phosphate, lb. pkg., 16c.

Deodorants

Mum, at 24c.
Odorsweet, at 19c.
Amolin, at 19c.
Odorono, at 47c.
Rubber Sponges, at 10c, 12½c, 18c, 25c, 36c and 50c. All worth much more.
Household Rubber Gloves, all sizes, at 28c a pair.
Gimbels Vanity Box, powder or rouge, 26c box.
Daggett & Ramsdell Cold Cream 37c.
Gimbels Almond Cream, 26c.
Pond's Cold Cream, 21c & 42c.
Hays Hair Health, 65c.
Danderine, 73c.
Canute Water, for gray hair, 95c.
Gimbels Quinine Hair? Tonic, 47c and 89c.
Gimbels Liquid Green Soap Shampoo, 42c.
Gimbels Farina Cologne, 47c.
Gimbels Brillantine, 26c.
Gimbels Bandoline, 17c.

Toilet Soaps of Various Kinds

Kirk's Jap Rose Glycerine Soap, 7½c a cake, 85c a doz.
Pears Unscented Soap, 12c cake.
Gimbels Glycerine Soap, violet or rose odor, 75c a doz.
Floating Castile Soap, large bar, 50c.
Palmero Olive Soap, 60c doz.
Lehman's Wonder Soap, 7½c a cake, 85c a doz.
Peroxide Toilet Soap, 7c cake, 75c doz.
Gimbels Bath Soap, large cakes, violet odor, \$1.35 doz.
Gimbels Imported Castile Soap, wrapped in tin foil, 20c cake.
Kirk's Oval Line Toilet Soap, large cakes, 10c cake, \$1 doz.
Palmolive Toilet Soap, 8c cake.
Omnibus Toilet Soap, large cakes, 12c; pony size, 90c doz.

Tooth Brushes, Nail Brushes and Hair Brushes

Tooth Brushes, 10c to 25c. Worth double.
Nail Brushes, 10c to 25c.
Hair Brushes, at 25c, 50c, 75c, \$1 and up to \$2.50; all excellent values and worth much more.
Bath Brushes, at 50c, 75c and \$1. Detachable handles.
Complexion Brushes, at 25c.
Bathing Caps, all-rubber asst. styles and colors, at 25c and 50c. Worth much more.

Ivory-Color Celluloid Toilet Articles at Half Price

Both plain and fancy patterns: Hair Brushes, Cloth Brushes, Hat Brushes, Mirrors, Combs, Puff Boxes, Hair Receivers, Trays, Soap Boxes and many other items.

—Gimbels, First floor. Some on Grand Aisle and in Subway Store