

Organ Plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Fair

# Dependability Is as Good a Watchword as a Store Can Have

## General Washington as Seen in a Picture

as a patriot, or on horseback as a soldier, never grows old, nor does the picture fail to impart an inspiration. There is hardly a page of his life that does not contain a lesson of use to every young man who is a true American and who means in these days to serve his country.

There is a record of Washington giving a dinner party while President.

Among his invited guests was William Cushing, an eminent lawyer. General Washington was noted for his punctuality, and on the minute named the guests went to the table. Mr. Cushing came in late, and the only seat vacant was the place of honor at the right of the President.

When Cushing entered Washington said in a clear, emphatic voice, "Mr. Justice Cushing will please take a seat at my right hand." Cushing was deeply affected, it is said, but with his ready sense said, "Of what Court, Sir?" He believed the word of the President, great and unexpected though the promotion was.

What a great thing to be known that you are to be depended upon for every word you speak! That's the aim of this Store, so to be known for in general, and through each of its employes in particular.

(Signed) *J. M. Wanamaker*

July 8, 1919.

## Looking Ahead to the New Millinery Fashions for Autumn

The Gray Salons present the first new models tomorrow. They are altogether new, very smart, and quite different. Among them are—

Hats of faille silk in a new drooping brim model, faced with lustrous velvet.

Some stunning new duvetyne hats, with wool trimming—one in the new Chinese shape, and in blue and white, is unusually fetching.

New dark velvet hats, with ribbon trimming—a sapphire blue velvet with narrow taupe ribbon braiding is one of the most effective.

New faille silk hats in light and dark colors, embroidered with silk and wool.

Many are hats that may be worn at once, in the mountains,



at the shore, or for traveling. And prices begin at \$15 and go to \$22.  
(Second Floor, Chestnut)

## Women Have Been Asking for Something Different in Raincoats

Here it is and it seems to answer all the requirements of a light-weight coat that doesn't look like a raincoat and yet will protect one's clothes from a passing shower.

It is a silk poplin coat or capecoat, and coming in either a soft Copenhagen blue or a Quaker gray. Both the coat, which is \$35, and the capecoat, which is \$37.50, are very good looking and either could be used as an ordinary coat in clear weather.  
(First Floor, Central)

## Women's White Canvas Oxfords Special at \$6.40

Just 355 pair that we picked up unexpectedly. Ordinarily they would be considerably higher priced.

Made of fine white canvas, with unusually long vamps and extremely narrow toes, high, thin Louis heels and turn soles. Light in weight and dainty.  
(First Floor, Market)

## Beautiful New White Skirts for Larger Women

All three models are cut in such a way as will be most becoming and even the details like pockets and belts are designed to give the lines a larger woman should have.

Sizes are up to 36 and 38 inch waist measure. White baronet satin skirts, plain front, gathered back, pockets going up and down and trimmed like the belt with pearl buttons, \$22.50. White silk broadcloth skirts, plain front, gathered back, long narrow pockets, \$22.50.

White box-pleated snakeskin skirts, the pleats being wide and flat, \$30.  
(First Floor, Central)

## Concerning Certain Letitia Corsets

Letitia corsets are famous for their good making and good lines—and retaining these lines, too, as long as the corset lasts.

\$4.50 for a model of cool pink batiste, very low top, long skirt, two hooks below front steel.

\$5.50 for a toppers model of pink coutil, elastic section in waist, strongly boned.

\$5 for a model for slender figures, two cross bands of elastic around the top, slightly higher in front and back, lightly boned; made of pink batiste, eyelets and lace below front steel.  
(Third Floor, Chestnut)

## Women's Ready-to-Wear Sports Clothes in the London Shop Correctly Cut Suits

Of heavy pongee at \$65.  
Of aeroplane linen, natural color, \$47.50.

Of brownish gray homespun with brown suede belts and leather buttons, or black and gray with black suede belts, \$75.

Of shaggy-mist woolsens, in green, blue, sand, oxford and heather colorings, \$32.50 to \$40.

**Raincoats**  
Of silk at \$32.50 and pongee at \$35. Both kinds are English.

**Dust Coats**  
Of pongee with leather trimmings, \$55.

**Polo Coats**  
Of polo cloth in tan, sand, taupe and white, \$80 to \$115.

**Top Coats**  
Of fine English covert cloth, \$65.  
(Subway Gallery, Chestnut)

## The Girl in a Pongee Suit Is Cool and Comfortable

Pongee is a most sensible and satisfactory silk for many purposes, and it is especially attractive when made into sports suits for Summer wear.

One particularly fetching new suit is made with a new and longer coat, bloused in back, open at the sides, with buttons at the sides and a narrow belt in front. It is \$43.50.

And another style, a sports model, has an inverted pleat in the back, is belted and finished with deep pockets. \$35.

But these are only two—there are many others in different styles at \$35 to \$43.50. 14 to 20 year sizes.  
(Second Floor, Chestnut)



## A DECORATED BEDROOM SUIT OF NOTE

IT is an enameled suit of eight pieces in the Heppelwhite style. The dominant note in the coloring is a stippled ivory effect, while the panels are done in smoky gray and decorated with baskets of flowers. The suit consists of a bureau, a pair of beds, dressing table, a chiffonette, a somnee, a chair and a bench. The chiffonette, besides the three roomy drawers, has a drop front which forms a service shelf, the interior being composed of pigeonholes and drawers. The bedroom into which this suit goes will surely not be wanting in charm. For the entire eight pieces, one of which is here illustrated, the price is \$1015.  
(Sixth Floor)

## Women's Sports Suits Reduced to \$22.50

All the suits are of wool jersey; the styles are many and the colors many—greens, navy and lighter blues, tans, taupe, sand shades, browns, and so on. Some of the suits are made up with contrasting colors and some are slip-on styles. Sizes, of course, are broken.

The woman looking for a traveling suit, or something to wear at sea-shore or mountains, will find she can save from \$7.50 to \$10 on her purchase.  
(First Floor, Central)

## Georgette Waists

Certain white and flesh-colored styles which have come in are rather fluffy. One, for instance, at \$5.50 shows a good deal of lace, and another—at the same price—shows an embroidered organdie collar. Another in white and flesh-color with a very frilly front panel of net ruffles on lace is \$6.85.

Another style with lots of soutache braid upon it is in flesh-color, bisque, navy and black, \$10.75.  
(Third Floor, Central)

## Fresh, New White Skirts for Young Women

Hundreds of fresh, new skirts here—with all sorts of new ideas as to pockets and belts and finishes.

They are of gabardine, surf-cloth and other novelty weaves, are usually button trimmed and in 33 to 38 inch lengths. \$4 to \$10.  
(Second Floor, Chestnut)

## Collars in New Shapes

They come in response to the new gowns which require these shapes.

Some are very long, tuxedo style with square ends, others are very long, pointed and intended to be crossed in surplice fashion.

They are fine organdie, hand-embroidered, with plain or lace-trimmed edges, and \$2 to \$3.  
(Main Floor, Central)

## Lovely Flowered Organdie Special at 50c a Yard

Imagine pink roses on the most delicate pink maize, lavender, apricot or white grounds and then think how pretty it would be made up into smart little frocks for afternoon and evening!

Organdie has certainly developed into one of the most desirable of Summer fabrics, and this dainty flowered organdie is less than half price.  
(First Floor, Chestnut)

## Sashes for Every Frock That Needs One

And most frocks do need a pretty sash these days, as every one will admit.

You can have them of either ribbon or braid, all ready to go on the dress, and they are finished with fringed or tasseled ends or balls or pendants.

There are black, white, black and white and every light color that anybody could want. Also some lovely striped affairs. Prices go from \$3 to \$8.  
(Main Floor, Central)

## The Oriental Rug Disposal Includes Many Attractive Chinese Weaves

The Chinese are said to be the oldest continuing nation, and so it is no wonder that there is something distinctive about the arts and crafts of a people who have passed through so many cycles.

Chinese rugs are always unmistakable. For certain schemes of decoration they are the most effective floor coverings, especially where something pronounced and individual in a color effect is desired.

The disposal of Oriental rugs which we are now holding comprises a number of Chinese weaves, both in carpet and smaller sizes. We are offering these at a reduction of 25 per cent from our regular prices.

They go from \$145 for a piece 8.11x6 feet up to \$497 for one in size 12.10x10 feet.

Smaller Chinese rugs are marked \$25 to \$100 and of these there is a very attractive selection in sizes 2x4 feet to 4x7 feet. At \$197 to \$387 in sizes 10.11x7.1 feet to 11.8x8.2 feet.

Rich Saruks, 12.7x9 feet to 14x21 feet, are \$875 to \$1575; and smaller Saruks about 4.6x6 feet are \$135 to \$360.

Mosuls, Irans and Af-Shiraz rugs are an interesting feature of the Sale.  
(Seventh Floor, Chestnut)

## White Wash Satin Special, \$1.10 a Yard

A bit late in coming, but in order to make amends we have priced it very specially.

Women who know what attractive and practical frocks, skirts, blouses, linings and neckwear this wash satin makes will certainly appreciate being able to buy it so inexpensively.

It is one yard wide and there are only about 500 yards all told.  
(First Floor, Chestnut)

## Women's Clocked Silk Stockings for \$2

The most popular two styles, black with white clocks and white with black clocks.

Ingrain thread silk with cotton tops and soles.  
Only a limited lot.  
(First Floor, Market)

## Practical Underclothes for Children

These are simple, well-made little garments, not elaborate, that you can pop into the tub as often as they need it.

Nightgowns, 1 to 16 year sizes, \$1.50 to \$3.

Drawers, 2 to 12 years, 25c to \$1.

Pajamas and nightdrawers, 2 to 14 years, 95c to \$3.75.

Princess slips, 6 to 14 years, \$1.25 to \$3.  
(Third Floor, Chestnut)

## ANNOUNCEMENTS FOR THE Fourteenth Annual Exhibition of Photographs can now be had on application at the Camera Store.

(Main Floor, Chestnut)

## "From Father to Son"

By Mary S. Watts

A new novel dealing with a young man of wealth who discovers that the family fortune was made by profiteering during the Civil War, out of which fact grows a story full of interest and involving a crowd of characters. \$1.75.  
(Main Floor, Thirteenth)

## Little Sterling Silver Gifts People Don't Often Think Of

Nevertheless they would be very acceptable to many women you know when birthdays or anniversaries come around or as a parting gift for the vacation trip.

Tape measures .....\$2.50  
Glove darning .....\$1.50  
Hem gauges .....\$1.75  
Bag tags .....\$1.75  
Coin holders .....\$7  
Patch boxes .....\$13  
Lip salve cases .....\$2.25  
Eyebrow pencil cases .....\$2.75  
Folding tooth brushes .....\$3.75  
(Jewelry Store, Chestnut and Thirteenth)

## Women's Handkerchiefs \$2.75 a Dozen

Two good styles from which to choose—both special for the price. Sheer, plain linen with narrow hemstitched hems, or handkerchiefs with dainty designs hand embroidered in one corner.  
(West Aisle)

## JOSS sticks for mosquitoes are practical necessities and uncommonly good at 35c a package.

In the Oriental Store.  
(Fourth Floor, Chestnut)

## Young Men's Models Stand Out in Our Stock of Suits

The lines of youth are a particular study to which our Men's Clothing Store has devoted a great deal of attention. The lithe and sinewy form of a young fellow wearing his first long trousers furnishes a critical test of a designer or a tailor.

He has actually to translate youthfulness into the outlines of a garment. Some makers of youths' suits do this better than others, and the makers who do it better are the makers to whom we go for young men's clothing.

The young men's models in our present stock are conspicuously good examples of correct modeling and fine tailor work.

These suits have the lines that all youths' suits should have; and they have everything else necessary to make them the finest ready-to-wear suits of the kind that can be had anywhere for the money—\$28 to \$38.  
(Third Floor, Market)

## Men's Silk-and-Cotton Shirts Are Cool

Light in weight, thin and altogether satisfactory for hot-weather wear. These are in pongee color and a little darker tan.

Plain negligee style with soft cuffs and separate soft collar to match.  
Price \$4.50.  
(Main Floor, Market)

## Men Like These Pongee Hats and Caps

for motoring, golf, tennis or any other sports wear. They are so light in weight and cool.

Moreover, the pongee is a better quality than would ordinarily be found in headwear at these prices because we bought the goods specially and had the hats and caps made of it.

Caps, \$2, \$2.50 and \$3.50.  
Hats, \$3.  
(Main Floor, Market)

## Men's Tape Border Handkerchiefs—75c

Cool, snowy linen, with tape borders above a narrow hem. 75c each—\$9 a dozen.  
(West Aisle)

## Bringing Out a Reserve of Scotch Table Cloths and Napkins

The war period necessitated wise provision of linens and this lot of table cloths and napkins are a very timely purchase from a leading Scotch maker. They are reliable goods, of pure flax, all in new circular patterns and their prices reflect the advantage of opportune buying, the order for them having been placed in January, 1918. If you are looking for cloths and napkins at or near these prices, you can hardly find an equally good investment no matter where you try.

Table cloths, 72x72 inches, \$7.75 and \$9 each.  
72x90 inches, \$10.75 each.  
Napkins to match, 21x21 inches, \$8.50 and \$9.50 a dozen.  
25x25 inches, \$12.75 a dozen.  
Fine handsome circular designs in each quality.  
(First Floor, Chestnut)

## Three Good Groups in the Domestic Rug Sale

High-grade Wilton rugs, including some new arrivals, are \$80, \$95 and \$110 for 9x12 ft. size.  
Colonial rag rugs are \$10.75 for 9x12 ft. and \$17.50 for 12x15 ft. This is about half price.  
Japanese oval rush rugs are \$25 for 9x12 ft. and \$22.50 for 8x10 ft.  
(Seventh Floor, Chestnut)

## A Satisfactory Silk Handbag

is of black, navy or taupe silk with shell-finish celluloid frame, small ruffle around bottom and a tassel.

It is a good, sizable shape.  
Price \$4.50.  
(Main Floor, Chestnut)

## Moderately Priced Player-Pianos in Good Plenty

Just now there is a great demand for inexpensive player-pianos, and we are fortunate in having such a good supply. Profiting by past experience, we provided for the Summer season on a larger scale than ever.

People want these instruments for their Summer homes. But whether for Summer homes only or to use all year round, as well as in Summer, they want good player-pianos.

## Lindeman Player-Pianos at \$585

meet all these requirements. They are pretty nearly as modestly priced as thoroughly good player-pianos can be these days, and they are thoroughly good—better than a great many much higher-priced instruments.

We have a couple dozen Lindeman player-pianos on the floors just now and probably twice that number of other good player-pianos, some of them reduced, at \$545 to \$600. Any of these instruments may be bought on convenient terms.  
(Egyptian Hall, Second Floor)

