


# مU:ID 

## THE TURKISH CIGARETTE

## ATLANTIC

POLARINE
THE oldest and largest manufacturer 1 of lubricating oils in the world has formulated a group of four motor oils that answers every motor-oil problem.
Ask for them by name-Atlantic Polarine. Atlantic Light. Medium or Heavy. Your dealer will recommend the one best suited to your needs.
ATLANTIC MOTOR OILS


## Once again!

## The

Argadia Cafe
Widener Butlding Demonstrates Its Leadership
$\qquad$

Rhythmic Dancing
This organization is composed of men temper-
antally fitted by race to interpret and communi amentally fitted by race to interpret and communi-
cate the magnetic influence of their master composers to its audience, and it is the only
orchestra that has the exclusive right of playing
the famous Czecho-Slovak one-step. Every evening from 6:30 ahey will play alluring
the famous
dance music for the friends and patrons of the

## Argadia Cafe

Widener Buthding
Cooler Than Any Roof Garden)

AROSE by any other name would smell as sweet"-but cigarettes of any other tobacco than Turkish don't smoke as enjoyably

The reason Murads are demanded by thousands of smokers is that they are made of $100 \%$ pure Turkish tobacco-the world's most famous tobacco for cigarettes-and so conceded.

That is why many manufacturers boast of even a dash of Turkish tobacco in their brands.

It is true that "ordinary" cigarettes cost a trifle less.

Judge for yourself-!
Sthenopies
Makers of the Highas Ginde Turnish and Egyptian CigantesintheWbrld

