# Philadelphia Markets

in the state of the supply was of under the supply was of und FRUITS

The state of the product of

\$0.25@12.80; butcher cattle, heifers, \$7.25 @13.25; cows, \$6.65@11.90; canners and cut-ters, \$5.50@0.60; veal caives, light and handy weight, \$13.50@15.75; feeder steers, \$9.75@18.10; stocker steers, \$7.25@12.55. KHEED;—Receipts, 3000; steady: lambs, \$13.25@16.25\ culls and common lambs, \$9.50@13; yearling wethers, \$9.50@12.25, cwes, \$4.50@7.25; ewes, culls and common. \$2.50@4.25; breeding ewes, \$10@16, goats, \$4.50@8.

NEW ISSUE

# 144,000 Shares

(Common Stock No Par Value)

# Simms Petroleum Company

Incorporated under the laws of the State of Delaware

CAPITALIZATION

Common Stock (No Par Value)

Authorized, 500,000 Shares

Outstanding, 425,000 Shares

The Company will have no bonds, notes or debts and no Preferred Stock, and will have in its treasury Three Million Six Hundred Thousand Dollars (\$3,600,000) in cash and Seventyfive Thousand (75,000) Shares of Stock for development of the properties of the Texas corporation and for other corporate purposes.

The following have agreed to serve as Directors of the Simms Petroleum Company (of Delaware): Harry Bronner (Chairman) . . . . . President, Missouri Pacific Railroad Company

E. F. Simms (Pres.)....Vice-Pres., Sinclair Gulf Corp.
Houston, Texas Frank H. Bethell First Vice-Pres., N. Y. Telephone Co. New York City S. T. Morgan ... Pres., Virginia-Carolina Chemical Co. New York City

John T. Scott. . . . . . . . Pres., First National Bank Houston, Texas Finley J. Shepard . Vice Pres., Missouri Pacific R. R. Co. New York City Ernest Stauffen, Jr. Vice-Pres., The Liberty Natl. Bank 

The SIMMS PETROLEUM COMPANY is to engage generally in the petroleum business and will own the entire capital stock (except directors' qualifying shares) of the SIMMS OIL COMPANY, of Texas, chartered under the laws of the State of Texas. The Texas corporation has a capital stock of Ten Million Dollars (\$10,000,000), represented by One Hundred Thousand (100,000) Shares of \$100 par value.

PROPERTIES—The SIMMS OIL COMPANY (The Texas corporation) owns leases on approximately four hundred twenty-four thousand (424,000) acres in twenty (20) counties in Texas, which, with the exception of Navarro County, the county in which is located the well-known Corsicana Oil Field, are the counties which embrace the celebrated Ranger Oil Field and its southern and southwestern extensions. With few unimportant exceptions these leases were acquired in 1917 and 1918 under very favorable terms, and in large part can be carried from three (3) to five (5) years on reasonable rental, with no obligations to develop until oil is found on adjoining properties. By reason of development work carried on by other companies, many of the Company's leases are shown to lie between districts where production has already been secured.

MANAGEMENT-Mr. E. F. Simms, who is to be President of the Company and actively direct its affairs, is, and has been for twenty years, one of the strong and successful figures in the oil development of the Southwest and Mexico. He has been a successful producer and operator in the Texas fields and was organizer and President of the Freeport and Tampico Fuel Oil Corporation. one of the most important producers and shippers of oil in Mexico, and, since the merger of the Company into the Sinclair Gulf Corporation, has been Vice-President of the Sinclair Gulf Cor-

OPERATIONS-The company will, directly or through subsidiaries, own, operate and acquire properties in the proven fields of Texas and elsewhere. It is intended to create an organization which will rank with the substantial oil-producing companies in the country. The main effort will be directed toward the production of oil, particularly the lighter oil produced in the Texas fields, and when deemed advisable, to acquire or construct pipe lines and refineries and engage in other departments of the oil business.

The location of the Company's leases in proven and partly proven fields, its extensive acreage over twenty counties, all included in the known geologic oil formation in Texas, the character of the Board of Directors and its operating management, the ample cash in the company's treasury, all favor the successful development of the Company to the point of steady production and profit-

VALUATION-Dr. I. C. White, State Geologist of West Virginia, who examined the properties owned by the SIMMS OIL COMPANY, of Texas, and reported thereon, said in his report: "These leases embrace a large amount of acreage, the development of which can be pursued with small hazard and every prospect of success, and considering this property in its broad possibilities, with some vision of the profitable areas which development work now being pursued so broadly has already established and is certain to extend, and particularly taking into account the present oil discovery on the Company's large holdings in Coleman County, I do not hesitate to suggest an estimate of twenty to twenty-five million dollars as representing its value and potential possibilities.

Price \$31 a share

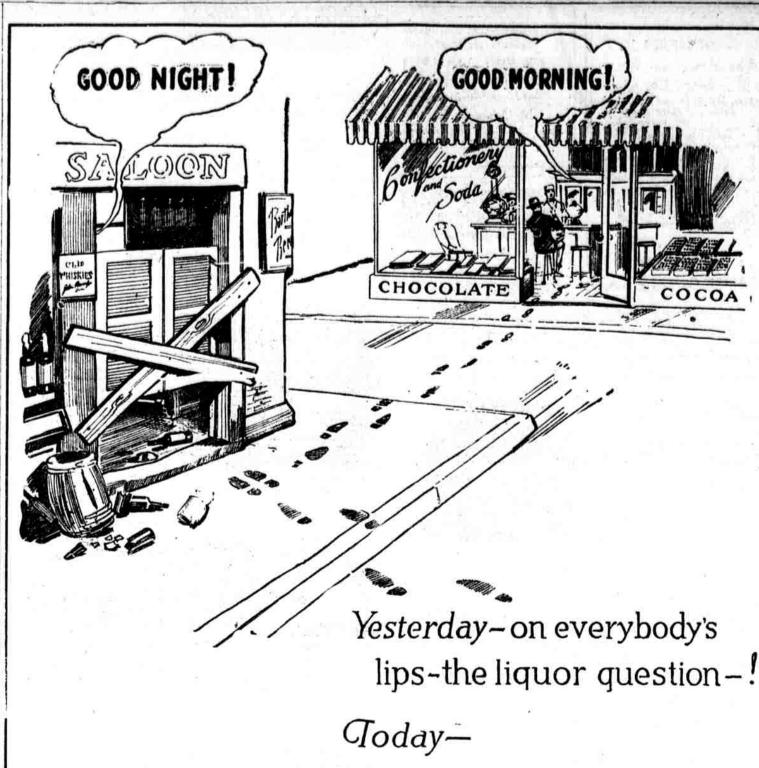
## Knauth, Nachod & Kuhne

Members New York Stock Exchange

Equitable Building

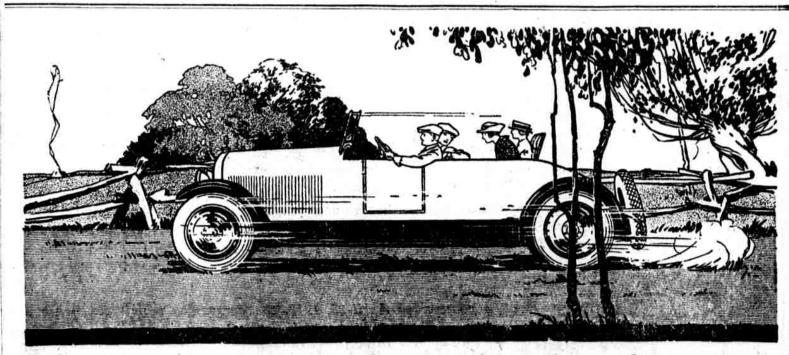
New York

The above information is derived from sources which we regard as reliable. We do not guarantee the statements herein contained, but believe them to be correct,



Wilbur's Chocolate Sole makers of the famous Chocolate Buds and Wilbur's Breakfast

H.O. WILBUR & SONS, Inc. PHILADELPHIA PA



# Keep your foot near the brake



Cocoa. ---

With Atlantic Gasoline in the tank, there's a natural temptation to give the car its head-to "see what she'll do". For, make no mistake, Atlantic Gasoline is lively.

And it isn't lively today and "anaemic" tomorrow, either. The uniformity of Atlantic is a definite principle, rigidly adhered to. The reputation of this marvelous motor-fuel has been built up largely on this one exclusive feature.

Drive up where you see the Atlantic sign. That's the place where the man turns the crank and pumps pep into your tank.

THE ATLANTIC REFINING COMPANY Pittsburgh Philadelphia

# ATLANTIC

Gasoline Puts Pep in Your Motor