

Gimbel Brothers

Store Opens at 9

Gimbel Brothers

For Tomorrow—Wednesday

Store Closes at 5
Closed all summer Saturdays

Tuesday, July 1, 1919.

Gimbel Brothers

WEDNESDAY IS GIMBEL SUBWAY STORE DAY

Things worth while; things new; things fashionable — and everything told of on this page—

A Very Real Bargain

You have a friend who's a broker—belongs to the several stock exchanges; in a semi-professional line. How does his business grow and prosper? Through selling his

customers what he truly believes are bargains. He is no kin to the promoter, to the stock jobber—his business is to serve. And he grows on bargains. Not all his goods are bargains—not all of ours can be; but he uses his best efforts to find bargains. So do our buyers—and when we get a day-ful we have "Subway Store Day."

Mighty great help, in these days of stiff prices.

Women's Two-clasp Silk Gloves at 25c a Pair—Save More Than Double

Black—Gray—Pongee—Tan—Double Tip—All Sizes
A special purchase allows us to offer these Gloves at such an extraordinary low price. All new and first quality. Buy several pairs as it is the best glove bargain of the year. At 25c a pair. Women's two-clasp fabric Gloves, at 45c a pair. Men's all-leather Gauntlets, at 38c a pair.
—Gimbels, "Subway Store Day"



1000 Children's Tub Dresses—Special at \$1

Pretty plaids and fancy stripes and plain white materials. Empire and belted models. For children 2 to 6 years, at \$1. Specially priced. Misses' and children's Princess Slips, lace- and embroidery-trimmed; 6 to 16 years. Special at \$1. Save half.
Children's Rompers, plain pink and blue chambrays and fancy stripes, trimmed collar and cuffs, 2 to 6 years in the lot, at 65c.
—Gimbels, "Subway Store Day"

500 Lingerie Blouses, \$1

All sizes in the lot. Save half to double.

Think of It! Middies at 85c

1. linen (cotton). All-white or rose and blue collar and cuffs.

Smocks Yes, at \$1.75

Poplins, Drills, Wonderlin and linen (cotton). In all-white, rose, blue, green or white with colored trimmings.



Jumble Table
Lingerie Waists, Organdies, Tailored Waists, Voiles, Yes, and a handful of Slits \$2
—Gimbels, "Subway Store Day"

800 Women's Knit Union Suits at 55c

Regular and extra-size knit Union Suits; low neck, sleeveless, loose knee, lace-trimmed; "seconds." Save half, at 55c. 800 women's regular and extra-size, fine stitch, knit Union Suits, "Bodice," loose knee, lace-trimmed. Save a third, at 75c. 1000 men's cream-white and white gauze Union Suits, half sleeves, 3/4 length, at \$1.50. Mill "seconds," nothing to hurt the wear
400 samples of men's nainsook and fancy madras Union Suits, sleeveless, knee-length, at \$1.50.
2000 pairs of women's fine cotton Stockings, black, white and dark tan; garter top, double sole, heel and toe, at 25c a pair.
600 samples of men's lisle cotton and mercerized socks, at 25c a pair.
—Gimbels, "Subway Store Day"

Men's Soft Straw Hats at \$1

Save at least half. Various straws—mackinaw, shinkere Italian, split, "Jap" and imitation leg-horn.
Your choice at the one price, \$1.
—Gimbels, "Subway Store Day"

Women's Georgette Crepe and Organdie Collars at 25c

Embroidered, square and round shapes. Exceptional value at 25c. Collar-and-Cuff Sets, of Venise lace in the roll shape, at 55c a set. Collar-and-Cuff Sets, of filet lace in square shape, at 65c a set.
—Gimbels, "Subway Store Day"

Clearance Sale of Gold Filled Jewelry

Rhinestone Brooches and fancy Bar Pins and enameled Bar Pins in pastel shades, at 25c. Oxidize Brooches with caboshon setting in jade and lapses, at 12c. Fancy-colored Beads, at 25c. Rogers, silver-plated Table Flat Ware—
Forks, at 25c. Tablespoons, at 25c. Knives, at 30c. Dessert Spoons, at 25c. Tea Spoons, at 12c. Orange Spoons, at 15c.
—Gimbels, "Subway Store Day"

New Printed Dress Organdie at 16c yd.

An excellent assortment of this season's most popular cotton fabric in pretty designs. Special at 16c a yard.
Assorted lot of Wash Goods, at 14c a yard—special. Including dress gingham, printed batistes, waisting challis and apron gingham. Quantity limited, at 14c a yard.
—Gimbels, "Subway Store Day"

500 Porch Rockers at \$4.50

In green and plain-finish. Deep, broad, braced arm, double-woven seat and high double-woven back. Specially priced at \$4.50.
—Gimbels, "Subway Store Day"

White-Enameled Bedsteads

2-inch continuous post, heavy 1-inch fillers head and foot, 3 ft. only. Exceptionally good value at \$8.75.
—Gimbels, "Subway Store Day"

Women's Plain White Hemstitched Handkerchiefs, at 58c Dozen

It was fortunate that we made this special purchase in time to put them on sale for Subway Store Day. Buy as many as you want at this special price—58c a dozen. The material alone is worth the sale price.
—Gimbels, "Subway Store Day"

Player-Piano Rolls at 19c Each

Best selection, popular and classic; all new and perfect. At 19c a roll.
—Gimbels, "Subway Store Day"

Satin-edge Gros-grain Ribbon at 15c Yard

All-silk, in the wanted colors, 1 1/2 inches wide. Excellent for sashes, can also be used for hat bandings. Save half and more, at 15c a yard.
—Gimbels, "Subway Store Day"

Excellent Quality of Longcloth at 25c Yd.

One yard wide, extra heavy, good wearing quality; full bleach. For this sale only, at 25c a yard. Extra quality fancy plaid Voiles, at 35c a yard; 38 inches wide, for summer dresses. Fine white Dotted Swisses, at 28c a yard; various size dots. These are specially priced for the Subway Day Sale.
—Gimbels, "Subway Store Day"



Four of the \$3.95 Models

Sale of 1000 Women's and Misses' Holiday Dresses at \$3.95

Save a Third to a Half

Yes, in the group are dresses that were offered in the summer catalogue of a large Western concern at about double our price. Not one has ever sold for less than half more. Fine to wear and take along on 4th of July trips.

There are Voile Dresses in plain colors of French blue, mais, light blue, pink and green. Some have collars of black satin and trimmed in black satin buttons, sash tie. And of plaid and figured voiles in black and white and effective color combinations. With interesting collars and vestees of white. Tunic and side panel skirts.

Many of the popular plaid gingham dresses that have smart collars and vestees of white pique. Or with organdie collars. Peplum style. And skirt with flying panels. Four of the dozen pretty models are pictured. Sizes 14 to 46.

Mighty Big Values in Voile Dresses at \$6.90

Save a third! About three hundred in this group. Voiles of course. Plain colors of light blue, pink and white mostly—with or without collars, trimmed in tucking and buttons—some have lace insert on the skirt. Figured voiles in dark and light colors—some with silk girdles and many have vestees of white organdie. Sizes 14 to 44, at each price—\$3.95 and \$6.90.
—Gimbels, "Subway Store Day"



Two Styles at \$6.90

1000 Yards of Silk-and-Cotton Shantung Pongee Special at 68c a yard

In white, natural-color, black and fifteen or twenty other shades; 33 inches wide. Worth almost half more, at 68c a yard.
—Gimbels, "Subway Store Day"

Outing Skirts at \$1.25 and \$3

Both are real bargains. The Tub Skirts, at \$1.25, are of linen (cotton). Good size pockets and wide belts. Special at \$1.25. Silk-and-Cotton Poplin Skirts at \$3. In navy, green, brown and black. Wide girdle and fancy pockets, button trimmed; rows of tucking around the bottom.
—Gimbels, "Subway Store Day"

91-piece Dinner Sets at \$7.75

Just 75 sets in the lot; on account of slight defects we are offering them at less than wholesale price. Gold band decoration. While they last, at \$7.75.



500 dozen thin white Tea Cups and Saucers, at 10c a set (cup and saucer). Slightly imperfect. Pictured.

500 dozen odd decorated Dinner, Tea, Soup and Breakfast Plates, at 7c and 8c. Worth double.

Cottage Sets at \$2.50
Only 150 sets; for cottage, bungalow or apartments. On account of maker's defects less than cost of production. Come early. At \$2.50.



—Gimbels, "Subway Store Day"

Men's Negligee Shirts at \$1.15

Percale Shirts with soft cuffs, perfect in every respect, a maker's clearance, and several makers' slightly imperfect shirts, called "seconds," but which have only a stain or a misweave. White and colors. Sizes 13 1/2 to 17. Price \$1.15. Save half.
Men's sample Pajamas, at \$1.65—a wonderful lot of samples and also small bits of equally good value; all summer fabrics. Sizes 15 to 18 in the lot, at \$1.65.
—Gimbels, "Subway Store Day"

587 Men's and Young Men's Suits at \$13.50

A special purchase from a manufacturer who makes a specialty of the better grade of suits, together with short lots of suits from our second floor Men's Clothing Section.
In the assortment are home-spuns, tweeds, chevots and cassimeres. An excellent variety of the season's wanted colorings. All of these suits are excellently tailored and finished. Range of sizes. Choose at \$13.50.
—Gimbels, "Subway Store Day"



Traveling Bags and Suit Cases at 50c to \$6.95

Prepare for your vacation and week-end trips. Luggage at remarkably low prices. Strongly made and have excellent hardware. The Bags come in 16- and 18-inch sizes; the Suit Cases, 24 inches. For Subway Store Day only, at 50c to \$6.95.
—Gimbels, "Subway Store Day"

Men's and Women's Umbrellas at \$1.75

These Umbrellas are of American taffeta (cotton); have tape edge and are worth considerable more than the sale price—\$1.75. This is for Subway Store Day only.
—Gimbels, "Subway Store Day"

Spools of Cotton at 20c Doz.

Shop-soiled Spool Cotton, odd numbers; black and white, at 20c a dozen.
Hair Nets, cap or fringe, at 50c a dozen.
Lingerie Tapes, white, pink and blue, at three pieces for 35c.
Washable Ribbon, white, pink and blue, at three pieces for 35c.
Mercerized Darning Cotton, black, white, tan and gray, at six for 25c.
Gimbels double covered Dress Shields, at 25c a pair.
—Gimbels, "Subway Store Day"

Girls' Tub Dresses For Vacation or Outing Wear A Bargain Group At \$1.45 and \$1.65

Hundreds in the sale—a score of styles.
Of ginghams and voiles, in bright plaids, lineens in plain colors and percales. Prettily trimmed.
Round or square collars—some surplice effects.
With fancy belts—and large odd shaped pockets.
Two models are pictured.
Splendid models for wear all through the hot spell. Sizes 6 to 14 years. Choice \$1.45 and \$1.65.
—Gimbels, "Subway Store Day"



Two Styles at \$1.45

600 Envelope Chemises and Long Petticoats at 75c Each

Of nainsook and cambrie; embroidered or tailored effects, special at 75c.
Nightgowns, at \$1.35—made of soft nainsook, square neck, elaborately trimmed with dainty embroidery. Special.
Nightgowns, at \$1—slip-over model, neck and sleeves trimmed with dainty embroidery and ribbon.
600 Petticoats, at 65c—made of flowered sateen, fitted tops, tailored flounce. Save double.
44-inch square Breakfast Cloths or Table Tops, at 75c each. An excellent wearing quality of mercerized damask. Save your better ones.
100 dozen lace-trimmed Scarfs and Pillow Shams, at 35c each. (Half price). Less than manufacturer's cost.
—Gimbels, "Subway Store Day"

36-inch Dress Linen Half Price at 25c a Yard

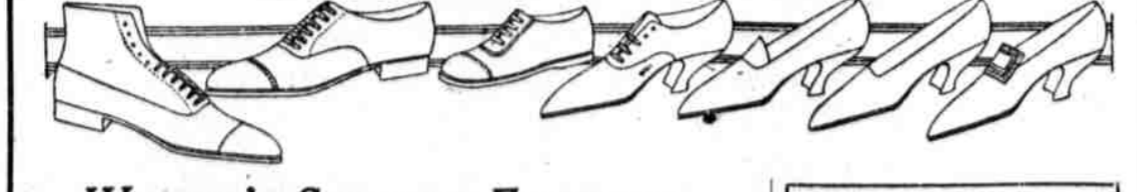
Several hundred yards in black and white stripes. "Pureflax." Worth double, at 25c a yard.
3000 cotton pieces in odds and ends and samples. Save up to half. Towels, Toweling, Table Cloths, Napkins and Fancy Linens. Specially priced, at 5c to \$3.
—Gimbels, "Subway Store Day"

9x12ft. Axminster Rugs—Special at \$23.50

Excellent wearing rugs, bit-and-miss effects; high pile. Very slight weaving defects, but nothing to hurt wear or looks. Save \$14 on each rug, at \$23.50.
Figured Prairie Grass Rugs, novelty and oriental patterns. 9x12 ft., 8x10 ft., 6x9 ft., 4'x8 1/2 ft., \$8.50, \$7.50, \$6.50, \$3.75; 3x6 ft., \$1.75.
Colonial Rag Rugs, bit-and-miss effects, closely and evenly woven, dainty and durable. 9x12 ft., \$11.75; 8x10 ft., \$9.50; 4x7 ft., \$3.50; 6x9 ft., \$6.75.
New Process Linoleum, remnants one to two yards wide; 100 square yards many of same pattern to match. Sizes range from 2 to 5 sq. yds., at 25c sq. yd.; full rolls, at 40c sq. yd.
Crest de Luxe Rugs, known as shorts; bordered all around; for runners or porches. Sizes 3x9 ft., at \$2.95 each.
Tapestry Brussels Stair Carpet, 27-in. wide; special at 55c a yard.
—Gimbels, "Subway Store Day"

3000 Pairs Low Shoes at \$2.90

Men's — Women's — Children's



Women's Summer Footwear—Pumps, Colonials and Oxfords
Wanted leathers—Patent, Black kid, Black Satin and Gunmetal and white canvas. All have long, slender vamps, narrow toe and Louis heels. Sizes range from 2 1/4 to 7.
Save up to \$2 on each pair at \$2.90

500 Pairs of Children's Play Shoes, at 75c
These are tan leather low shoes with Chrome tanned leather soles; sizes 1 1/4 to 2, at 75c.
—Gimbels, "Subway Store Day"

Men's High and Low Shoes at \$2.90
Smart and dressy; gunmetal leather. Also white canvas Outing Shoes. 6 to 10 sizes. At one special price—\$2.90.
—Gimbels, "Subway Store Day"

600 Duplex Window Shades at 85c Each

Size 36 inches wide x 7 ft. long, oil opaque, white one side, brown the other, mounted on spring rollers. Complete with all fixtures for hanging. Save a third, at 85c.
Drapery Scrim, at 11 1/2c a yard. 2000 yards, sheer quality, neat lace insertion trimming. Save a third.
Marquess Dutch Curtains, at \$1.90 a set. 2 1/4 yards long, headed ready for rod; excellent quality, hemmed edge lace insertion-trimmed. Save 25%.
Bris Brise Lace Sash Curtains, 36x36, ready to hang; all-over lace center effects. Save a third, at 28c.
—Gimbels, "Subway Store Day"

High-Grade Sewing Machines At a Fraction of Their Original Selling Prices. Singers, Domestic, New Home, White and Wheeler & Wilsons, and Others. Special Prices—\$15, \$16, \$22, \$33 and \$37

This lot represents some factory samples. Some are used, still others the cases were discontinued, but the machinery is the same as a brand new one.
Other Used Machines, at \$3, \$5 and \$10. Limited number. Willard Parlor Cabinet Sewing Machines, at \$37. Brand new, beautiful enclosed cabinets in golden oak. Make an artistic piece of furniture in your home because when closed they look like an artistic music cabinet.
\$2 Brings Any Machine to Your Home \$1 Weekly for the Balance
Every machine bears our regular Ten-Year guarantee. Wheeler & Wilson, \$16. Singer, \$15. New Home, \$22. Domestic, \$15.



Willard, \$33 New Home, \$22 Domestic, \$15 —Gimbels, "Subway Store Day"

580 Boys' Wash Suits—Specially Priced at \$2.50

Models — Middies, "Oliver Twist," Junior Norfolk and Combination styles. Materials — Repps, woven madras, galatea and better grade wash fabrics. Dressy and serviceable. A pleasing variety for boys from 2 1/2 to 10 years. Easily laundered.
At \$2.50.
—Gimbels, "Subway Store Day"

GIMBEL BROTHERS
Market : Chestnut : Eighth and Ninth