EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, JUNE 30, 1919

# Showing That This Store Will Give the New Month a Good Start

# As Soon as the Wires Brought the Message of the Signing

they also rang the bells of joy in every human heart in America without a thought or consideration of creed, country or color because the signatures of appointed representatives of the nations of the world had been set to the

Proclamation of Peace

born in honor, and sealed by the blood of the heroes who died to secure it.

The 4th of July and the 28th of June for all time will be spelled with stars the globe around.

This international event goes down in our historical records as having been observed in the Grand Court of the Eagle, by the following program, arranged a week beforehand, led by the Grand Organ and the Military Band of the

(It may be useful in arranging other celebrations elsewhere.)

- 1. The J. W. C. I. Buglers played "To the Colors" as the great American flag was drawn into position in the Grand Court, and the organ followed with the "Star Spangled Banner."
  The "Recessional" ("God of Our Fathers—Lest We
- Forget").
  Medley of the songs of the Allies.
  Song of Thanksgiving ("Come Ye Thankful People,
- "Messiah of the Nations."
- Brass quartet playing from the Sixth Floor with
- aerial organ accompaniment, "The Doxology."
  "Lead, Kindly Light," with chimes accompanying.
  "The President's March," by Svendsen, by the J. W.
- C. I. Military Band and the organ.
  "A Long, Long Trail."
  "Stars and Stripes Forever," followed by "America,"
- by the band and organ.

A great patriotic deed, nobly done, must now be woven into the warp and woof of the life of every true American.

[Signed] If Manale.

black at \$87.50.

satin and

June 30, 1919.

### Hints at Late Summer Fashions Are Given by New Silk Wraps

As quaint as they are charming and there is just a suggestion of the picturesque sacques and dolmans of some fifty years ago. It is evidently the way styles are turning for the Fall.

Imagine an exquisite lavender grosgrain silk coat, loosely fitig and belted in. Quite naturally the pockets are large and, like the cuffs, they are stitched, and collar is finished with two long fringed ends. This coat is \$75.

(First Floor, Central)

## Regulation Dresses for Older Girls

For seashore and country and camping wear, many girls find the jaunty, becoming regulation dress the most satisfactory garment. It is comfortable and looks well,

white linen, the dresses are trimmed with white or blue braid, and embroidery. And they are made in our own factory, over our own

There is, too, a lovely Italian

blue satin wrap, for afternoons.

It has a deep marabou collar and

deep cuffs. Also in navy blue or

Then picture a rich wine shade

satin cape with an accordion pleated border and the long scarf

collar edged with the pleating. There is a smart little vest of the

One-piece regulation dresses, \$16.50; Norfolk style, \$18.50. 14 to 20 year sizes.

Of firm, good quality blue or (Second Floor, Chestnut)

## Hundreds of New Wash Skirts in Time for the Fourth

We are unpacking them as fast as possible, for most women like to do their buying early.

There never were such beautiful white wash skirts and, in consequence, they never were as fashionable as they are this year. Few women are content with less than six or eight, because they wear them so constantly.

Brand-new styles have come and many particularly good ones in re-orders. Gabardines, some suede finished, linens, tricotines and needlecords.

In regular sizes, \$3.75 to \$13.50. In extra sizes (adapted to women requiring 32 to 40 inch waistband). \$4.50 to \$15.

are extremely well made (we

Floor, Central)

# Gleaming Sterling Silver Simply Makes a Dressing Table

Scartely need to tell any woman this. The only question is how and when to start the set.

Now is a better time than later on and certainly there has never before been so many or such beautiful patterns. For some people it is a convenience to buy one piece at a time.

Hand mirrors, \$19 to \$29. Hair brushes, \$12 to \$19. Combs, \$3 to \$7. Puff jars, \$11.50 to \$19. Cloth brushes, \$8.50 to \$17. Tat brushes, \$4.50 to \$12.50.

Also the smaller pieces come to match the various patterns. (Jewelry Store, Chestnut and Thirteenth)

### Trim, Well Tailored Riding Habits-For Girls

Most camping outfits are not complete without a riding habit, and many girls who are planning country and mountain vacations like to have a well-fitting habit in their wardrobes.

make them in our own work-rooms) and are in sizes to fit girls of 12 to 20 years.

Khaki riding habits start at \$15 and they go on up to \$22.50 for ir wardrobes. These habits are of smart cut,

# A Great Sale of 4500 Waists at **Special Prices**

In time for the Fourth of July and the hot weather which is coming after that. A good many women will lay in supplies for the entire Summer!

At \$1 are flesh-colored lawn waists with tiny pleated ruffles.

At \$1.50. Dotted swiss waists with pinkand-blue checked trimming and white frills.

At \$1.65 and \$1.75. White voile waists with printed colored trimmings of voile. Also nearly two thousand voile and batiste waists, all white and white with color; tailored and lingerie styles; self-trimmed, ruffled and so on.

At \$3.85 to \$5. Georgette crepes and crepes de chine, in flesh, white, tan and other delicate colors; tailored styles and styles with beading, braiding or embroidery; necks shallow, round, square and V shaped.

Then at \$6.75 a little lot with very pretty things among them, being samples. All are of Georgette crepe.

(East and West Alsles)



## Women's New Afternoon and Semi-Evening Frocks Prices \$50 to \$110

Charming affairs of the printed foulards which have so much dash and smartness; of softly checked taffetas and figured chiffons. There are no two alike and it is impossible to describe them, but they are the dresses which the woman who goes about even in a moderate degree finds indispensable for luncheous, for afternoon and for little dinners.

Their colors are dark and light; dark blues and whites predominate, but there is a great variety of colors, and color com-

Prices \$50 to \$110.

(First Floor, Central)

#### 600 Specially Priced Undermuslins

Nightgowns, combinations, camisoles and bloomers. We cannot mention prices on all of them because they are samples and small lots, but we can mention a few-\$1.65 for some admirable nightgowns; \$1 for fine cotton bloomers; \$1 for camisoles and \$2.85 for Georgette crepe bloomers. (East Aisle)

#### **English Silk Squares Make Fine** Bathing Caps—

as many women have discovered. The colorings are rich and beautiful, the combinations most ef-fective, and the squares generously large, for protection.

There are stripes, plaids, checks, unusual figured effects and quaint designs that look as if they'd been copied from Oriental silks.

\$2.25 to \$8 each. (Main Floor, Central)

#### The Fourth of July Candy Box for \$2

holds four pounds of delicious candies — old-fashioned yellowjack, creamy, plaited mint, as-sorted chocolates and fat, choco-late-covered marshmallows, snapping bonbons and a filled with gumdrops abons and a giant cracker

(Down Stairs Store, Chestnut)

#### Summertime Is Talcum Powder Time

Though it is used all the year 'round, most people use much more in Summer. Queen Mary talcums are the best we know for the purpose-they are pure and fine and velvety.

Violet, Rose, Double Violet, Violette Natural, Trailing Arbutus, Ayame, La Fere, and Charm d'Amour are some of the fragrant scents.

15c to 75c package. And a novelty this Summer is the Kewpie which is a container for talcum powder—the Kewpie, filled with French talcum, is \$1. (Main Floor, Chestnut)

#### **Bead Chains Grow** Longer—And Gayer

Brilliant colors and longer chains are the distinguishing features of the new bead neck

Many have metal slides and ornaments between the colored beads—and one may choose from many shades of blue, coral, pink, jade green, vivid red, amber and the deep topaz brown, white or black beads. Sometimes two or three colors are combined, sometimes the beads alone, and in one color

There are literally hundreds of styles from which to choose —and prices go from \$1 to \$16. (Jewelry Store, Chestaut and Thirteenth)

# HERE ARE THE DINING-ROOM TABLES PEOPLE HAVE BEEN ASKING FOR---ALL REDUCED ONE-THIRD

away of odd furniture, especially those who have been buying serving tables, have been asking for dining-room tables also. They will be glad to know of the group of odd dining-room tables which we have just put into the disposal at reductions of one-third from last year's prices, thus giving a new and special interest to a very attractive occasion in odd furniture.

\$28.50 for a 6-foot, 48-inch brown oak straight-line dining table. \$33 for an 8-foot, 48-inch brown oak table on plain lines. \$39 for an 8-foot, 48-inch brown oak table, Charles II style.

\$42 for an 8-foot, 54-inch brown oak table, William and Mary

\$44 for an 8-foot, 54-inch brown oak table, William and Mary style.

\$46 for an 8-foot, 54-inch mahogany table, with spiral legs. \$48 for an 8-foot, 54-inch Elizabethan oak table, old English

\$54 for a 50-inch-top mahogany table, William and Mary style. \$59 for a 48x60-inch-top table in fumed birch, William and \$62 for an oblong-top table, 48x60 inches, William and Mary

\$63 for an oval-top mahogany table. Sheraton style. \$67 for an oval-top, inlaid mahogany table. Sheraton style. \$73 for an oval-top mahogany table, William and Mary style. \$77 for an 8-foot, 54-inch inlaid mahogany table, Sheraton

# (Sixth Floor Men-You Have Only Three Days to Get Ready for the Greatest Fourth of

# July in History-Since the First One

It is a very natural thing for men to want to feel at their best and to look their best on this coming Fourth of July, 1919. There is no need to go into the reasons for this. The thing is for all of us to get as much safe and sane joy out of the day as we can. To do this, we must put as much safe and sane joy as we can into it.

You must know as well as we do the part that proper clothes play in any celebration. Ninety-nine per cent of you will wear suits that fall into three categories-tropical suits of light, thin woolens, or tropical suits of Palm Beach, mohair or breezeweave materials, or flannel trousers with a coat of whatever appropriate color appeals to the individual. No matter how many other stores may have good clothing of this kind, there is one Store in which you are sure of finding it at its best.

Palm Beach, mohair and breezeweave suits are \$18 to \$35. Tropical worsted and cheviot suits, light weight and open in weave, \$32 to \$65. Good tailoring is the mark of every suit in both groups.

# Summer Rugs in the Half-Yearly Sale

It was only about ten days ago that Summer really started, yet here are hundreds of the most desirable Summer rugs at savings of a

Besides these there are large reductions on such good year-round rugs as Wiltons, Axminsters, velvets and tapestries.

#### Colonial Rag Rugs

A New Book

By Mary Roberts

Rinehart "Dangerous Days"

Price \$1.60

A cross-section of American

life during one of the most

aroused periods of our history

It is also a brilliant study of

married life and wholesome in

Another book is "Smiles. A

Rose of the Cumberlands," by

Eliot H. Robinson. Price \$1.50

(Main Floor, Thirteenth

its point of view.

9x12 ft., \$10.75 8x10 ft., \$8.75 6x9 ft., \$5.75

25x50 in., \$1.10

36x72 in., \$2.10 and \$2.75 30x60 in., \$2 and \$2.25 27x54 in., \$1.65 and \$2.75 24x48 in., \$1.35

24x36 in., 85c 18x36 in., 55c Log Cabin Rag Rugs

Japanese Rush Rugs

A Bungalow Apron

and House Dress

Combined

is one of the newest garments for

women who do their own house-

work and like to be well protected

Of blue, pink, rose, white or

green percale, the garment is

trimmed with black-and-white

braid, fastens down the front and

has short sleeves. It is sightly

and comfortable, and there is a

dust cap' to match, which comes

(Third Floor, Central)

Women's

Handkerchiefs

\$2 a Dozen

Of sheer Irish linen-and that

plain hemstitched style which is

always so satisfactory. Being

special, the handkerchiefs are sold

by the dozen and half dozen only.

(West Alujo)

while doing it.

with the dress.

\$2.75 complete.

12x15 ft., \$17.50

(Oval)

8x10 ft., \$22.50

6x13.6 ft., \$18

#### Klearflax Linen Rugs in Odd Sizes 9x9.6 ft., \$18.50

Natural Color Block

Design

(Block design with natural color

combined with other colors)

9x8 ft., \$16 9x6 ft., \$12 8x9 ft., \$16 8x8 ft., \$14 8x7 ft., \$12.50 6x6 ft., \$8 6x7 ft., \$9.50 6x7.6 ft., \$10

9x12 ft., \$39

9x12 ft., \$24

7.6x10.6 ft., \$35

7.6x10.6 ft., \$21.25

# (Seventh Floor, Chestnut)

And madras curtains are always such favorites for Summer homes

In green and brown only (the two best colors, however), and both are figured. (Fifth Floor, Market)

# **New Madras Door Curtains** \$4.50 and \$5.50 A Pair

that a "special" is more welcome even than usual.

# Extra Deep Suit Cases of Black Enamel Fabric

vailing rates for such pretty goods.

Doylies, 6 and 12 inches in diameter, \$8.50 and \$18.75 a dozen. Centerpieces, 20 inches in di-

Centerpieces, 24 inches in diameter, \$1.75.

Centerpieces, 28 inches in diameter, \$3 and \$9.75.

Table covers, 36 inches in di-

Table covers, 45 inches in di-

ameter, \$1.50.

ameter, \$5.

ameter, \$8.75.

Big, deep, roomy cases with straps all around, leather corners and

(First Floor, Chestnut.

Light in weight, good looking and easy to keep clean, many people prefer these cases to the leather kind. Prices \$12.50 to \$25.

Men's Silk Shirts That

Are Not Part Tin

No joke. Thousands of silk shirts that you see about town that look well enough and feel like a rich, heavy fabric, are heavy

because the silk has been dipped in a solution of tin.

These shirts of ours are of an excellent grade of pure Japa-

nese silk which washes well and wears well and is lighter and

(Main Floor, Market)

400 Pieces of Cluny

Lace-Trimmed Linens

at Special Prices

covers, trimmed with real, hand-made Cluny lace, in a choice of three

attractive styles. In some groups there are different grades priced accordingly, all pieces in the collection being considerably below pre-

An importer's clearance of doylies, centerpieces, scarfs and table

ameter, \$12.75.

Table covers, 54 inches in di-

Table covers, 72 inches in di-

Scarfs, 20x36 inches, \$3.25 and

Scarfs, 20x45 inches, \$3.75 and

Scarfs, 20x54 inches, \$4.50 and \$12.75.

Scarfs, 20x72 inches, \$5.75 and \$16.50.

cooler than "loaded" silk.

The price of these shirts is \$6.50—same as last year.

# Outing Shoes Have the Field— Everybody Wants Them Now

Men and women, boys and girls, are all buying shoes for holiday sports and outings.

Men's and Boys' Outing Shoes White "Keds," high and low, \$2, \$2.25 and \$2.50, according to size.

White canvas high or low shoes, with rubber or leather soles, \$6.50 White buckskin oxfords with rubber or leather

soles, some trimmed with tan leather, \$9 to \$13. Special at \$1.40, white canvas oxfords with rubber soles and trimmed with tan leather. Special at \$1.90, which is half price, white canvas oxfords with heavy rubber soles and heels.

(Main Floor, Market)

Women's and Girls' Outing Shoes All sorts of white "Keds" in high or low styles and in pumps and oxfords with Louis heels, \$2

White canvas high or low shoes with rubbersoles and wedge heels, \$8.75 to \$5.25.

White buckskin high or low shoes with rubber soles, and with wedge or regular heels, \$6 to \$10.

Tan calfskin tennis exfords with composition soles and wedge heels, \$7.50. White buckskin high or low shoes with white leather soles and reels, \$9 and \$10.

White high or low shoes for street wear, \$5.50 Bathing shoes, 70c to \$4.

(First Floor, Market)