# Stanch Old Principles and Keen New Ideas Make the Best Store

# Somehow or Other the World Looks Bigger Than Ever

Surely there is more to be done in it. Tens of thousands of young men and young women, made fit by education, are being introduced by universities and colleges such as Harvard, Columbia, Pennsylvania, Princeton, Yale, Bryn Mawr, Ogontz School, Wellesley, with assured preparedness for service.

These young live will feed the world with new life by high enthusiasms and generous ardor which will overbalance their inexperience.

It is not easy for the old leaders in banking, railroading or commerce to take on new ideas. Those who offer suggestions quickly discover that it is much the same as ringing the bell of a house whose people have moved away. But the only thing in this new country of ours that we should be ready to stereotype is

Our Glorious Star-Spangled Banner

Speaking for ourselves, we welcome the valuable contributions of our colleges to roomy hearts and to wide doors of opportunity, to help us to shape new problems and meet new situations.

# Dainty Rhinestone Bar Pins

It's an unusual woman indeed who does not enjoy possessing (and wearing!) a pretty rhinestone bar pin. It's a useful as well as ornamental accessory, and looks well with Summer frocks or blouses or

Bar pins in new and attractive designs, of sterling silver, set with glistening rhinestones, \$3.50 to \$15. (Jewelry Store, Chestnut and Thirteenth)

IN THE entire collection of sterling silver for the bride there is no more important item

In the first place it usually decides the pattern of the rest of the silver, and the question is, shall it be one of the severely simple Colonial types, the dignified Inglish designs, the elaborate French or the classic Roman.

Several varieties of all of these are in the Wanamaker Jewelry Store. The choice afforded is really very great.

Paul Revere Sedgwick

Pompeian

George II

Beginning with a seven-piece Sedgwick set (including tray and kettle) at \$635, prices mount to a fine hand-chased Louis XIV set (seven pieces) at \$3475. Or if desired each piece of any set may be bought separately.

## Inexpensive Organdie Frocks for Women—\$13.75 to \$32.50

Made in solid colors such as blue, yellow or rose, in colors combined with white, and in all white.

Some have nothing but tucks for trimming; some have Valenciennes and embroidery vests; some have frills and ribbons and rows of little buttons, or puffed net inserts or some other quaint form of ornamentation.

Perhaps the prettiest of all are the white frilly sorts.

Prices are \$13.75 to \$32.50. (First Floor, Central)

#### For Summer Outings— Women's Panama Hats \$3 and \$7

They are in generous shapes with comfortable head sizes, and are fine for Summer sports and outing wear.

The \$7 hats are attractively trimmed with silk scarfs and bands in gay colors.

The \$3 hats are untrimmed, but in the same shapes and sizes. Any woman who needs such a hat will find one of these a good

# Opportunities in the Odd **Furniture Clearaway** Are Fine But Fleeting

If you want to pick up a single piece of good furniture at a saving of one-third to one-half you cannot afford to wait another day, not even another hour.

The pieces offered in this clearance are too good to last. As we anticipated, they are giving out quickly. We have kept adding some fresh pieces, but this cannot keep up indefinitely. The collection is made up of things, no two of them alike, and not a great quantity of anything. In no instance is the saving less than one-third. A great number of pieces are at half price, and even less.

Some of the Dining-

Room Pieces

\$17.50 for a mohagany china

\$26 for a mahogany china

\$30 for an antique mahogany

\$32 for a mahogany china

\$34 for a mahogany china

\$36 for a mahogany china

\$28 for a quartered oak

\$34 for a quartered oak china

\$36 for a quartered oak curved

\$32.50 for a quartered oak

\$40 for an inlaid quartered

~ U A R A NTEED

—Candy Fireworks

Assorted candy fireworks, 10c

Cannon crackers, filled with as-

Snapping bonbons for the 4th

Box of assorted candy fire-

• And the 4th of July package, \$2 complete, is a fine big box of sweets and holiday novelties.

(Down Stairs Store, Chestnut)

THE Only Boys'

I Wash Suits We

are the kind that give the great-

We have a good selection of wash suits of that kind teday,

and they are priced as low as suits of the kind can be.

sizes and \$10 and \$12 in 8 to 18

\$3.25 to \$6.50 in 3 to 10 year

Boys' washable trousers in 6

to 18 year sizes, \$2, \$2.50 and \$3.

(Second Floor, Central)

N EW Percales

Good shirting styles with light-

colored stripes, some small dainty checks for women's and

children's dresses, dark colors for

morning frocks and plain colors

They are all 36 inches wide.

(First Floor, Chestnut)

NEW Silk

This bag is made of an excel-

It is in a full shape with round

partly covered frame and dainty flowered silk lining. The style

(Main Floor, Chestnut)

is notably good.

Price \$8,50.

lent quality of silk in black and

Handbag

and 35c a Yard

Arriving at 30c

Ever Want to Sell

est service and satisfaction.

of July picnic or dinner, 75c to

sorted candies, 50c.

Not to "Go Off"

oak cupboard, door and base

china closec, early English de-

closet, Jacobean, fumed finish.

end china closet, fumed finish.

china closet on plain lines, fumed

china closet, Colonial design.

closet. Sheraton design with

closet, Adam design

closet, Adam design.

closet, Adam style,

closet, Sheraton style.

slatted doors.

#### The Wicker Pieces

\$8.50 for an upholstered willow arm chair in shellac. \$9.50 for a natural willow

\$11.50 for a reed arm chair in

\$17.50 for a green willow arm

\$17.50 for a rattan settee. \$18 for a rattan settee.

\$39 for an upholstered reed settee, 76 inches long. \$31.50 for a reed settee and

arm chair. \$1.75 for a brown fiber muffin

\$3.50 for a natural rattan muffin stand. \$4.75 for a natural rattan muffin stand with deck rail trays.

\$5 for a black and natural finish muffin stand. \$15 for an hour-glass table in natural and black rattan, with

30-inch top. \$18 for a nest of three tables in black-and-white rattan. \$16 for a 20x30-inch rattan table with glass top.

\$35 for a natural wicker drop leaf breakfast-room table, with of quartered oak, 42x60

china closet, old English finish. \$53 for an Elizabethan design china closet in old English finish. (Seventh Floor, Central)

sign, brown oak.

#### UXURIOUS **■** Breakfast Coats

Piquant little garments of changeable silk and armure in delicious tones of rose and blue and other colors. They have quillings and cordings and interesting pockets, and the two styles of changeable silk are priced at \$16.50 and \$18.75; while the armure is \$24.75.

Find them in the French Room. (Third Floor, Chestnut)

### CILK Kimonos From Japan

A little shipment has arrived of certain styles which were ordered in person something like a year ago. They are of silk with a dull surface, lined with china silk and with the native style of sleeve, only it is cut a little shorter to suit American women.

In bright brown, Copenhagen blue and Alice blue, embroidered with wheat ears and birds. \$12.75. (Third Floor, Central)

#### CLEEVELESS Nightgowns

for hot nights are here in several different styles, all of nainsook, with trimming of lace and ribbon, and with V necks. Prices \$2.50 to \$4.

(Third Floor, Central)

#### Women's Capes and Dolmans Reduced to \$10 and \$15

Some very smart blue and black serge capes with vests and trimmed with silk braid and rows of buttons are now only \$10. There are a few tan colored ones among them.

Also there are pretty velour capes in light colors and some silvertone velour dolmans that might almost be called capes. These are silk lined and are

They are so economically priced that many women will feel that they can now have a needed wrap for cool days. (First Floor, Central)

# HILDREN'S Striped - Top Socks, "Seconds," at

1800 pair of mercerized cotton seeks with striped tops that would be almost twice this price if first grade goods.
(West Alale)

# For Summer Vacations, Sports and Festivities, Here Are All the Right Chothes in the Young Women's Store

Summer week-end trips, holidays and vacations are beginning and any girl's enjoyment of them will be enhanced by having such clothes as these:



#### Afternoon Dresses in Light Colors—

which means, this season, flesh pink, orchid, deeper pink or white, if the gown is of crepe Georgette. Charming new dresses, all fresh and lovely, in the newest Summer styles, are \$23.75 to \$43.50. 14 to 20 year

PRETTY Striped

cial at \$16.75 and

Black and white effects which

are the most fashionable of all this Summer and every woman

likes them because they go with

every blouse and coat in her wardrobe.

At \$16.75, white serge skirts with black cluster stripes, out-

lined with a color-gold, green

or purple - to accord with the sweater. They are full pleated

and in the usual sizes.

At \$18.75, striped black-andwhite prunella cloth skirts, full

pleated, but stitched around the hips. Only in sizes from 33 to 38 inch waist band.

(First Floor, Central)

WOMEN'S Sum-

55c a pair—for silk gloves, in black, white, gray, pongee or brown. Double finger tipped. 50c a pair—for chamois lisle

thread gloves in white or cham-

pagne. Both kinds have 2-clasp fasten-

(West Aisle)

ERTAIN White

Linen Pumps

for women have just arrived in the Exclusive Little Boot Shop.

They have white leather soles, 1½-inch leather heels, and little tailored linen bows. And the price of them is \$10.

and 55c a Pair

mer Gloves, 50c

\$18.75

#### Crisp New Organdie Frocks-

are cool as a Summer breeze. New frocks are of nile green, of pale pink or blue, of maize trimmed, \$10 to \$27.50, and in 14 to 20 year sizes.

Dark Blue Dresses She's an unusual girl who doesn't want at least one dark blue dress! New models in crepe de chine or Georgette,

taffeta, soft satin or Summery blue foulard with white figures start at \$30 and go up to \$43.50, and are in 14 to 20 year

#### Knit Wool Sports Coats

# Wool Jersey Suits

Sports and more formal suits some trimmed with embroidery, some with brushed wool. \$32.50 to \$42.50. 14 to 20 year sizes.

Cool, New Linen Suits White or rose in sports or other good models, \$20 to \$37.50. 14 to 20 year sizes.

#### A Fine Assortment of Cotton Dresses

All the popular cottons, white, plain colors and figured effects, in Summery, pretty styles, \$10 to \$25. 14 to 20

#### White Tub Skirts-New

Ever so many good styles— and skirts of gabardine, surf cloths, linen and coule to choose from, \$4 to \$10—33 to 38 inch They are jaunty little wraps, new this Summer, in Copen-hagen, rose or beige color, and trimmed with brushed wool. \$32.50. 14 to 20 year sizes.

(Second Floor, Chestnut)

#### Dust Coats for Summer Journeus

Wear a dust coat over your frock and emerge spotless and fresh at the end of your trip. Prices begin at \$4.50 for the crash coats in 6 to 14 year sizes, and at \$6 to \$33.50 for 14 to 20 year sizes.

## Parisienne Corsets

At \$11. An elastic model with satin in front and satin strips; long skirt and light boning. This is found to be an extremely comfortable corset and an excellent hip confiner.

At \$17. A pretty pink broche, topless, with elastic insert; slightly higher in back and trimmed with net and satin ribbon. Also another of white broche, cut low, with full bust and strong

boning. In extra sizes this is \$18. At \$16. A girdle top of pink broche with long skirt and elastic

gores in front. (Third Floor, Chestnut)

# Prettier-Than-Usual Blouses at Special Prices

And, though so inexpensive, the styles are new and good and the materials better than one might expect for such little prices. Fancy white voiles with pink or Copenhagen blue collar and

White batiste with Copenhagen, rose or tan linen collar and cuffs, \$2.25. White batiste with white piquue collar and cuffs, \$250.

White batiste with shawl collar and cuffs edged with a pleated frill and they have a tucked vest, \$3.50. White voile with a lace-trimmed pleated frill extending around the neck and down the front, \$3.50.

(Third Floor, Central)

## Toilet Comforts for the Week-End Hard water soap, 15c a cake.

Tooth brushes, 15c to \$1.25. Tooth paste, 25c and 50c. Talcum powder, 15c to \$1. Hair brushes, 50c to \$10.50. Combs, 10c to 25c.

Cold cream, 25c and 50c. Glycerine and honey jelly, 20c tube. Youth and Beauty cream, 50c. (Main Floor, Chestaut)

#### ~HILDREN'S Undermuslins Meant for the White Sale but late in reaching us, have just

been unpacked. They are well made, sensible little undergarments, every one specially good for its moderate price. Combinations are 85c to \$1.25,

and are of nainsook trimmed with lace or embroidery. 2 to 10 year Drawers are 25c to 75c, and are

of cambric trimmed with lace or embroidery. 2 to 12 year sizes. (Third Floor, Chestnut)

#### TAPANESE Cotton Crepe Reduced— 45c and 50c a Yard.

We are cutting the price because the color assortment is broken. The striped crepe shows only lavender, green, gray, blue and pale yellow with white, the stripes being wide and narrow; the solid colored crepe shows pinks, yellows, orange, grays, greens, ecru, and a few blues. All these colors are fast.

Nothing is better for smocks, hangings, rompers and men's shirts.

The stripes are 45c a yard; the solid colors 50c; and both are 30 inches wide.

# The Summer Clothes That Worth-While Men Are Looking for

Men who know how to get most out of life will be alive to the fact that this is the last weekend before the greatest Fourth of July since the

Tomorrow starts a great spell of preparedness in the matter of getting the right clothes. the first essential of comfort at all times and for all occasions.

This Men's Clothing Store is here to supply them and it is equal to the task. The Summer suits that worth-while men want are here.

Tropical suits are the suits of the hour, and we have them in a choice that should satisfy the most critical of men.

Those in "Palm Beach," mohair and breezeweave materials are priced at \$18 to \$35.

Cool, light-weight worsteds and cheviots are \$32 to \$65. The tailorwork in all of them is the kind

#### that makes a man glad he bought one. (Third Floor, Market Men's London Straw Hats

Have Definite Advantages over any other straw hats we know. It is not only a question of their style, which is unimpeachable, but these hats have a finish which keeps them clean longer than others,

Lincoln-Bennett London straw hats, \$3.50, \$4 and \$4.50. Redleaf London straw hats, \$3, \$4 and \$5. Find them at Wanamaker's only. (Main Floor, Market)

# Men's Warm-Weather Shirts of Fine Woven Madras

An exceptionally good selection at \$3.50 includes almost any kind of striped design a man could want. All soft-cuff, plain negligee shirts, of course.

Other good madras shirts as low as \$1.65, and silk shirts at (Main Floor, Market)

# Men's Summer Neckties Special at 65c

Full size four-in-hands of a good grade of light-weight silk and in a great variety of designs and colors. Just the ties men need now and at much less than the usual

Other Summer neckties at 50c to \$4.

# Men's Cordovan Oxfords in a New Mahogany Shade

Smart shoes made on a straight English last with straight tips, wide shanks and low, broad soles. The new shade is unusually deep and rich and will please

(Main Floor, Market)

# Good Long-Mileage Diamond Tires at Special Prices

Not only are the prices below most standard prices, but these tires are adjustable on a basis of 6000 miles for fabric and 8000 miles for cord. The following prices include the Government tax:

Diamond tires in squeegee tread: 30x3, \$13.23 32x4, \$26.78 30x335, \$16.89 33x4, \$28.13 33x4½, \$37.47 36x4½, \$41.13 34x4½, \$38.77 33x5, \$44.81 35x½, \$40.56 35x5, \$47.52 32x3½, \$19.73 34x4, \$28.77 31x4, \$26.30 32x4½, \$36.44 37x5, \$50.43 Diamond cord tires, made in rib tread:

34x432, \$52.44

\$65.07

35x412, \$53.61

33x414, \$51 36x442, \$55.02 33x4, \$45.36 (The Gullery, Chestnut) BIG case of joss sticks has come in time to frustrate the intentions of some of the mosquitoes you don't A BIG case of joss sticks has come in time to frustrate the intentions of some of the mosquitoes you don't want to know. The sticks are of the best quality and

(Fourth Floor, Chestnut)

# Nearing the End of the June Sale of China and Glassware

32x3<sup>1</sup>½, \$34.76 34x4, \$46.39 32x4, \$44.22 32x4<sup>1</sup>½, \$49.68

sell at 35c a package.

Dinner sets are still plentiful at savings of not less than 25 per cent. As regards French sets, the saving means more than it seems, these sets having gone up since the Sale began. There is no likelihood that they will be cheaper in a long time. The wisdom of buying dinnerware and glassware now is so obvious that there is no need to emphasize it. The opportunity to choose from an ample variety of the finest grades at reduced prices will end on Monday evening.

Between now and then, but not afterward, for a long time, you can buy-French china dinner sets at \$32.50 to \$175. English semi-porcelain dinner sets at \$25 to \$100. American semi-porcelain dinner sets at \$13.50 to \$40.

Japanese china dinner sets at \$40 to \$75. Rich cut glass in large selection at 25 to 50 per cent less than regular prices. \$1 to \$400 a piece.

(Fourth Floor, Chestnut)