

Organ Plays at 9, 11, 11:55
and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

A Warm Welcome From a Cool Store to People Passing Through the City

The Ever Restful Dark Green of the Trees, Big and Little

while sometimes monotonous, is relieved by the blossoming tulip trees, horse chestnuts and catalpas, with more to follow.

Creeping over the stone-walled driveways are the sparkling eyes of red roses, except where the white, yellow and red honeysuckles cluster themselves into hedges and distill their sleepyish perfume.

Dear, sweet June, there's never another bundle of Summer days in the whole year like you! The pity of it is, you go away too soon.

It is common for many people passing through the city to the seashore, or elsewhere, to save up a day to spend in this Store full of public comforts, enjoy its displays of fashions and new things, its big organ, rest rooms, and have little "parties" in the Tea Room at luncheon.

Please be quite at home under our big roof and in our coolest Summer atmosphere, and take away happy thoughts of our sincerest hospitality.

(Signed) *Joe Wanamaker*

June 26, 1919.

Exceedingly Fine Philippine Waists

We have been expecting them for weeks, but now they are here they seem worth waiting for. We ordered them personally in the Philippines, and they are so beautifully hand made and hand embroidered that their prices appear incredibly small.

Three styles at \$6.
One at \$7.50.
One at \$8.50.

(Third Floor, Central)

Lovely New Crepe Gowns for Older Girls

There are so many occasions when a girl can wear a crepe Georgette gown. It is little wonder the fabric is fashionable.

Some bewitching new gowns have just come—gowns of filmy white, of the lovely orchid color, and of flesh-pink crepe.

Draped skirts, flowing sleeves, many tucks, a bit of fine lace occasionally, puffing, soft sashes—these are some of the ways used to make them more charming.

There is really a wide assortment, there are styles suited to girls of many types and prices go from \$25 to \$63.50.

14 to 20 year sizes.
(Second Floor, Chestnut)

Only Odds and Ends Left Among Fine Novelty Coats

So that means very great savings in the prices and there are some wonderfully lovely and distinguished coats among them.

Such, for example, as silk tricolette and Paulette coats, some with hand-embroidered collars and fringe; checked velours, knitted wool mandarin coats and others with brushed-wool collars.

They are now reduced to \$75 to \$125.

(First Floor, Central)

Channel Wool Capes Make an Interesting Reduction

For they are the latest fancy in sports capes for the seashore or mountains and they have met with an enthusiastic reception from many women.

The ones that are left we have decided to reduce to \$25, and there are dark blue, maize, pink and American Beauty among the colors.

All have long scarf collars of brushed wool, either gray or tan, which cross in front and fasten in the back.

(First Floor, Central)

Small Prices on Good Untrimmed Hats—\$1 to \$5

These are sometimes a third less, sometimes a half less—sometimes reduced even more, for the hats are the good styles of the present season, in the fashionable shapes, sizes and straws.

Garden hats, hats for dress, sports hats, everyday hats—all these are in the group.

And trimmings are simple this year—a wreath of gay posies or a simple bow are all that many of these hats need to complete them.

(Second Floor, Chestnut)

New Brassieres for Summer

50c for bandeaux of strong pink mesh with elastic.
85c for firm bandeaux of fancy pink material with elastic section.

\$1.25 for cool pink mercerized poplin with elastic inserts.

All three are hooked in back.

(Third Floor, Chestnut)

Hexagonal Is the New Shape in Women's Bracelet Watches

You will find it in some new sterling silver watches, mounted on black ribbon bracelets and they are just as pretty as they can be. The dials are of silver and the movement is imported with 15 jewels. \$56 is the price.

Sterling silver watches, by the way, are very fashionable on black ribbon bracelets. They are here in octagonal or "cushion" shape at \$56.

Tiny gold watches on black ribbon bracelets start as low as \$30 and go up to \$170 for a watch the size of a dime, the smallest American watch made.
(Jewelry Store, Chestnut and Thirteenth)



Sports and Other Suits for the Summer Woman

They are light and dark; their materials are many and some can be worn without a blouse—merely a fancy vestee will be sufficient. A few have lamb's wool collars in contrasting shades.

Taffetas, \$30 to \$75.

Poplins, \$50 to \$85.

Fiber silks, \$30 to \$50.

Paulette—the heavier silk fiber—\$40 to \$65.

Silk jersey, \$50 to \$70.

Crepe de chine, \$75 to \$95.

Washable shantung, \$32.50 and \$33.50.

(First Floor, Central)

Every Woman Apparently Wants a Wool Plaid Skirt

If she doesn't want it for the golf links, she wants it for the seashore or mountains, and then she has in mind the early Fall.

Never before have we had such a fine assortment of these skirts here at this time of the year and there is one thing certain—they are going to be very hard to get later on.

All are all-wool and the colors are beautiful, most of them combining so many shades that they can be worn with almost any kind of coat.

Plain skirts start at \$12.75 and pleated ones at \$19.50. The latter go up to \$25.

(First Floor, Central)

Women's White Low Shoes at Small Prices

White canvas oxfords with full round toes and low leather heels or narrower toes and Cuban leather heels, \$4.50 a pair.

White canvas plain pumps with Louis or military heels, both styles with white welting, \$5.50 a pair.

Any one of these four styles is good and all are unusual for the price.

(First Floor, Market)

Pleasantly Cool House Dresses at \$3.50

And they have been made with an eye to the practical side as well.

One new style is a foulard-pattern lawn in black-and-white, blue-and-white or pink-and-white—all with a white collar.

Another, a percale in small black-and-white checks piped with Copenhagen blue, has a white collar, cuffs and vest. In extra sizes this dress is \$3.85.

(Third Floor, Central)

Honfleur Toilet Goods Specials

All of these good preparations are from our own laboratories and are fresh and pure.

Toilet water, l'Empire and violet scents, 45c, and 85c a bottle.

Extract, in violet and rose, 40c and 60c a bottle.

Face powder, violet or rose, 25c; talcum powder, 10c.

Cleansing cream, 35c.

Skin cream, 35c.

Youth and Beauty cream, 35c.

Bay rum, 50c a bottle.

Hair tonic, 50c and \$1 a bottle.

Witch hazel, 35c and 65c.

Violet ammonia, 20c and 35c a bottle.

Imported bay rum, 90c and \$1.75.

Eau de Cologne, 75c.

(West Aisle)

Now to Get Some of the Odd Chairs at One-Third to One-Half Less in the Furniture Clearing

But please be quick if you want some, because they are selling just as quickly as such good, desirable chairs at remarkably low prices are always bound to sell.

A MAGNIFICENT piece of modern Italian filet lace is now on display in the Art Needlework Store. It is a full-sized bedspread, very interesting in design, and priced at \$750.

With it are two of the new octagonal lunch cloths for round tables at \$75 and \$100, and square cloths at \$45 and \$55.

(Second Floor, Central)

THE Camera Store has just received from London some Seltona paper. This is the paper which requires no developing; you simply print it in the sunlight and fix it in plain hypo—nothing could be easier to manipulate, and when finished the tone is a beautiful brown. Price 40c a package.

(Main Floor, Chestnut)

WHILE the month of June lasts you can have picture frames regilded for 10 per cent less than at any other time. See about it in the Picture Store.

(Fifth Floor, Market)

Two Books

"The Life of the Party," by Irvin S. Cobb, 60c. Being the adventures of Algernon Leary, dignified lawyer, as he returns from a costume ball in Greenwich Village.

"The White Cipher," by Henry Leverage, \$1.50. The story of an American crook released from an English prison in order to read German cipher.

(Main Floor, Thirteenth)

Women's Fitted Luggage of a Superior Sort

Traveling bags and suit cases equipped with white, amber and tortoise shell finish celluloid toilet articles of good size and good variety.

The cases are of dull black long grain leather and the bags of that and shiny black auto leather. All are more silk lined and in some the fittings are on a removable tray which can be taken out and put on the hotel bureau.

Prices \$32.50 to \$125.

(Main Floor, Chestnut)

Electric Fan Special

Western Electric 6-inch, 4-blade wall or bracket fan, suitable for home or office, complete with cord or plug.

Special at \$6.25.

A limited lot only.

(Fourth Floor, Central)

Candy Fireworks Will Never Burn Small Fingers—

and they are certainly safer to celebrate the Fourth with than the other kind.

Package of assorted candy fireworks, 10c.

Drums filled with chocolates and tied with ribbons, 30c.

Snapping bonbons, 75c, \$1.25 and \$2.50 a dozen.

The 4th of July package, \$2, is a great box of sweets, assorted chocolates, cream mint, yellow jack and marshmallows and other novelties.

A pound cannon-cracker, filled with assorted candies, 60c.

One pound patriotic box filled with clear drops, 60c.

Box assorted fireworks, \$1.50 complete.

Airplane on box of chocolates, ribbon tied, \$1.

Patriotic kewpies, \$3.

(Down Stairs Store, Chestnut)

Women's Bloomers for Sea Bathing

Made of strong black sateen and with elastics at waist and knees, \$1.65; of better quality, with hemstitched band at the knees, \$2.60.

(Third Floor, Central)

Living Room Chairs and Rockers

built on plain lines, of quartered oak, in the brown finish, all with leather seats.

Side Chairs
\$2.75, \$3, \$3.25, \$3.75, \$4.50 and \$6.50.

Arm Chairs
\$5.50, \$7.75, \$8, \$9, \$13, \$14 and \$17.

Rockers
\$6.50, \$6.75, \$12.50, \$13 and \$16.

Morris Chairs and Morris Rockers
\$18, \$24, \$41 and \$45.

Dining Room Chairs

There are 70 of these chairs, including plain mahogany and inlaid mahogany, William and Mary and Jacobean oak and American walnut in Queen Anne, William and Mary and Chippendale. The seats are in leather, haircloth, rush and denim.

Arm Chairs
\$4.50, \$5, \$5.25, \$6, \$6.75, \$8.50, \$9, \$9.50, \$11 and \$12.

Side Chairs
\$2.75, \$3.25, \$3.75, \$4, \$5.75, \$6, \$7.25, \$8 and \$9.

We still have an interesting assortment of odd bedroom chairs at reductions of one-third to one-half, but early choosing is advisable.

The variety of odd serving tables is also good, but they are selling very quickly. All of these are in mahogany and walnut.

Odd china closets, odd beds, odd toilet tables are in the clearaway at savings of one-third to one-half. It is a fine opportunity for those who do not delay.

(Seventh Floor, Central)



Boys' Washable Suits—the Unskipped Kind

This is just a reminder that we have kept up our varieties by constant new shipments and that today our assortments will be found satisfactory. Also to remind everybody that the name Wanamaker applied to boys' wash suits means the best-fashioned models and the best grade of fabrics and most careful tailoring.

Junior Norfolk, short Russian, "Oliver Twist" and Middy styles in a large choice of tub fabrics for boys of 3 to 10 years at \$3.25 to \$6.50.

Norfolk-style suits of Palm Beach and other fine, cool cloths for boys of 8 to 18 years at \$10 and \$12.

Washable trousers in khaki, gray crash, white cotton duck and white union duck for boys of 6 to 18 years at \$2, \$2.50 and \$3.

(Second Floor, Central)

Cotton Remnants at Savings of One-Third

Every kind of good Summer cottons that anybody could ask for is in this collection, voiles and gingham heading the list.

Some remnants long enough for dresses.

(West Aisle)

THE Oriental Store has plenty of the beads and pendants to string for the fashionable long necklaces. Prices for the beads are 2c to 25c apiece, and for the pendants, 35c and \$1.10—these last being imitation white jade.

Real amethyst, amber and turquoise beads and pendants are also here at other prices.

(Fourth Floor, Chestnut)

The China Sale on Its Last Lap and Going Like a Winner

The finish of it comes on Monday next, and any time you come in here between now and then you will find it going strong because of the goods that are still back of it in ample choice.

It is an especially strong sale in dinner sets at savings of not less than 25 per cent. It is an especially strong sale in cut glass; indeed, in this respect it is the best sale we have had in many years, because we have not had in many years such a brilliant and well-gathered lot of cut crystal at prices 25 to 50 per cent below regular markings.

No wonder there has never been such a giving of crystal for bridal presents. It seems to be recognized, too, that we have the best-chosen collection of dinner sets at the prices in Philadelphia.

But the time for choosing all of these goods at June sale prices is rapidly running away. The sale ends next Monday.

(Fourth Floor, Chestnut)



If Many Words Weary a Man—

as they are likely to in hot weather, we hope we can put our story in a few.

It amounts to this, that we have a collection of men's hot-weather suits, which we, as clothing men of long experience and a sense of responsibility to the public, know to be as fine as can be turned out for the prices, and that we have everything in the way of courtesy and helpful service to enable every man who comes here for his suit to pick out the very one that best satisfies him.

Tropical suits of Palm Beach, mohair and breeze-weave materials, \$18 to \$35.

Cool worsteds and chevots, very light in weight, \$32 to \$65.

(Third Floor, Market)

Yes, Sir, All the Good Summer Shirts You Want!

Largest assortments of soft-cuff madras shirts, which are the most popular of all Summer shirts—and the most satisfactory for all-round wear. They start at \$1.65.

Of silk shirts we have a large and beautiful showing, starting at \$6.50 and going to \$12. Among them are the finest ready-to-wear shirts in the city.

And Plenty of Summer Ties

Whether a man wants to pay 50c or \$4, he can choose here from the largest stocks. Good selection in imported foulard four-in-hands and bat-wings, which are so fine for Summer wear. \$1 and \$1.50 for the four-in-hands and 75c and \$1 for the bat-wings.

(Main Floor, Market)

Scarcest of All Men's Straw Hats

are the fine sport sailors. You will look in vain for a good assortment of these hats in Philadelphia until you come to this Store. We have, just now, a fine showing of shapes and a good range of sizes. Prices \$5 and \$7.

(Main Floor, Market)

Men's Extra-Size Handkerchiefs—

generously big squares of cool, fine linen. We have a particularly good extra-size handkerchief at 75c that is just what many men want.

(West Aisle)

Specials in Men's Summer Underwear and Half Hose

250 light-weight ribbed cotton union suits in ankle and three-quarter length legs, 85c each.

500 nainsook and madras athletic style union suits at 65c each and 450 at 85c each. These are for medium-sized and small men and are about half price.

900 pair of black mercerized cotton half hose at 25c a pair.

(Main Floor, Market)