

Organ Plays at 9, 11, 11:55 and 4:50 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Cloudy

Searching the World Over to Show Something New Every Day

The Young "Holmes" Girls With Armfuls of Crimson Ramblers

picked in the early morning, covered the large table of this office with them, as a token of what they called "a delightful visit to their much loved Store"; and yesterday there came a letter from a prominent citizen which reads:

"My daughter, though married, continues to deal with the Grand Depot (how people cling to old names!), and she represents the fourth generation of the family who have been your customers; and at this time we are buying things for the fifth generation."

At 9:15 yesterday morning three gentlemen standing on the Street Floor in the Grand Central Court, observing the dressings of the new goods while the Great Organ thundered its morning welcome, were outspoken over the new and pretty things for women's dresses that were being arranged by the hands of tasteful women clerks.

It makes one feel good to have the many evidences of the appreciation of an ever-enlarging public.

To seek the world around for what the people need, and every day to show something new and invite inspection without any obligation of buying, is a full compensation for our labors.

Having people to say to us, of their own voluntary good-will, "We are so much pleased with your Store," makes us very happy.

[Signed] Joe Wanamaker

June 25, 1919.

Women's Linen Suits Price \$18.75

Straight, simple sports styles—the skirts reasonably wide, the coats of the typical sports character, being fitted in the back or pleated or belted. Colors are khaki, flax blue, wistaria pink and black, besides white.

(First Floor, Central)

A Number of Attractive Hats for Women Have Just Been Reduced

They are dark colored straws with brightly hued flowers, in a few cases wings, ornaments or ribbons as trimmings.

Women who are discovering that their everyday hat needs renewing and those who want something new and fresh to take away with them will be particularly interested in these hats.

And the prices are far below what they were, from one-third to one-half less.

(Second Floor, Chestnut)

New Blouses of Imported Voile

Quite the prettiest of all is a clear, sheer voile with no ornament whatever but hemstitching and frills, unless you count the glass buttons. Price \$10.75.

One which runs it a close second has a long turned-back collar with hand embroidery and hemstitching, and costs \$10.50.

Another with hemstitching forming a simple design is \$8.50, and a fluffier affair is \$5.75.

(Third Floor, Central)

Women's New Sports Coats From Switzerland

Switzerland leads the world in producing fine, novelty artificial silk sports coats.

Two models in about fifteen different combinations of beautiful stripes have just arrived and are exactly the coats women want for seashore and mountains.

Price \$50.

(First Floor, Market)

Many Women Are Coming After Dust Coats

In fact, the first shipment of these coats was gone almost before we knew it, but now there are fresh lots in.

They are particularly nice coats for motoring or to slip on when one is going anywhere by train or trolley.

In linen, pongee color, both capes and coats start at \$3.75 and go up to \$10.

In mohair, black, blue or gray, capes and coats from \$10 to \$20.

Women's White Lisle Vests "Seconds" at 30c

A low-neck, sleeveless model that we can sell for 30c in regular sizes and 35c, three for \$1, in extra sizes.

If first grade they would be 50c more.

(West Alala)

More Parasols for Sun and Rain

So difficult to get and such favorites that we wish we had had more than a hundred.

They have handles of dark or light mission wood with fancy tops, covers of taffeta in navy-and-red or black-and-red, and the pretty bone tips which make them unlike most of the parasols you see.

Price \$5.

(Main Floor, Market)

A WORD to the owners of furs which need repairing—it is an excellent thing to have the repairs done now while there is no rush in the workroom. The bill for the work is not sent until the furs go home in the Fall.

(Third Floor, Central)

HANDMADE sleeveless night-gowns which may be seen in the French Room are trimmed with the very daintiest of baby Irish lace and decidedly inexpensive, being only \$5.75. (Third Floor, Chestnut)

THERE is a distinct advantage about making 9 o'clock appointments in the Salon de Beauté—it is cool and fresh and uncrowded and in every way more comfortable. (Third Floor, Chestnut)

WAX oil for the floor keeps it in the best of condition. 1 pint, 50c; 1 quart, \$1; 1/2 gallon, \$1.50; 1 gallon, \$2.50. (Fourth Floor, Market)

Certain Good All-Black Dresses

of the light weight China silk variety may be seen just now in the Little Salon of Mourning Apparel. There are three models, with fairly wide tucked skirts; two at \$35 and one at \$37.50.

Black satin camisoles are \$3.25. Black crepe de chine corset covers, \$3.85.

(Third Floor, Central)

Crinkly Crepe Pajamas for Women

And the daintiest imaginable crepe it is, too; with the faintest of pink, blue or lavender stripes, and a broad silk braid for trimming. Two-piece, \$4.75.

Other cotton materials:

One-piece, \$2 to \$5.50.

Two-piece, \$3.50 to \$4.75.

(Third Floor, Central)

"A History of the Great War" By Sir Arthur Conan-Doyle

This is the fourth volume of the great history and of pre-eminent interest because it records the events which gave the Allies permanent military ascendancy over the Germans. Price \$2.50.

"The Journal of a Disappointed Man," by W. N. P. Barbellion. Introduction by H. G. Wells. An extraordinary autobiography which gives the reader an excursion into the bewildering realm of human character. \$2.

(Main Floor, Thirteenth)

Men's Traveling Bags of Uncommon Style

Big, handsome, roomy bags of fine, handboarded yellow cowhide. Handmade throughout, with double handles, flat brass trimmings and linen lining.

One of the smartest traveling bags we have ever seen and one of the most capacious.

\$47.50 and \$50 for 18 and 20 inch sizes.

(Main Floor, Chestnut)

Summer Rugs at Less Than Prevailing Prices

Any of these rugs can be counted on for good service.

Wool-Fiber Rugs

9x12 ft., \$15.50 8.3x10.6 ft., \$14.50

6x9 ft., \$9.75

Colonial Rag Rugs

9x12 ft., \$10.75 8x10 ft., \$8.75

Japanese Rush Rugs in Oval Shape

9x12 ft., \$27.50 8x10 ft., \$21.50

Finest Crex Grass Rugs

9x12 ft., \$18.75 8x10 ft., \$16.75

6x9 ft., \$12

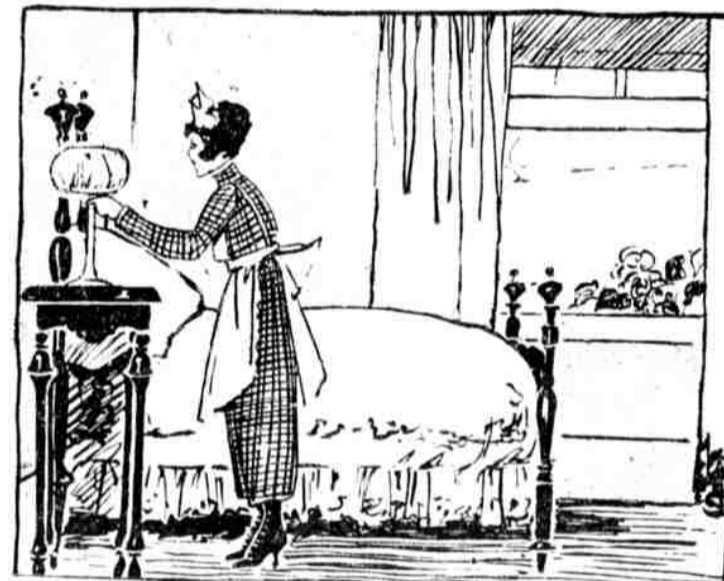
(Seventh Floor, Chestnut)

Adding More Good Pieces to the Clearing of Odd Furniture

Considering the increased cost of everything that enters into the making of furniture, the opportunities presented by this disposal of oddments are manifestly remarkable.

On nothing in the entire collection of several hundred pieces is there a saving of less than one-third; many pieces are at half price, some considerably less than half. But no two are alike, that is the reason for such unusual reductions, and these reductions in many instances are from prices a year to a year and a half old, thus making the savings greater than they appear.

The gaps made by the selling of the past few days have been filled up by the addition of fresh pieces. Besides the bedroom furniture here listed, there is also a good choice of pieces for dining rooms and living rooms.



Beds

\$17.50 for an ivory enamel bed, Adam style, single size.

\$24.50 for an ivory enamel bed in Sheraton style, full size.

\$25 for a mahogany bed in Adam style, single size.

\$28 for a mahogany William and Mary bed, full size.

\$31 for a mahogany bed in Adam style, single size.

\$34 for a walnut bed in Adam style, single size.

\$38 for a mahogany bed in Adam style, full size.

\$43 for an ivory enamel bed, Louis XVI style, full size.

\$48 for a pair mahogany turned post beds.

\$48 for an American walnut bed in Heppelwhite style, full size.

\$58 for a mahogany bed in Colonial style, full size.

\$60 for a walnut Louis XVI bed in full size.

\$73 for a pair of walnut turned post beds.

Toilet Tables

\$12.50 for a Golden oak toilet table.

\$15 for an oak toilet table finished in French gray.

\$19.50 for a gray enamel toilet table in Queen Anne style.

\$22.50 for an American walnut toilet table on plain lines.

\$28 for a mahogany toilet table in Queen Anne style.

Somnoes

\$5 for an ivory enamel somnoe, Sheraton style.

(Seventh Floor, Central)

\$29 for a walnut toilet table in Adam style.

\$32 for a walnut toilet table, William and Mary style.

\$34 for a walnut toilet table, Queen Anne style.

\$35 for a Circassian walnut Louis XVI toilet table.

\$36 for a mahogany toilet table, Louis XVI style.

\$40 for an ivory enamel Louis XVI toilet table.

\$41 for a figured walnut toilet table, William and Mary style.

\$43 for a mahogany toilet table, Colonial style.

\$54 for a mahogany toilet table, Chinese Chippendale style.

\$7.50 for a walnut somnoe, Louis XVI style.

\$8.75 for an ivory enamel somnoe, William and Mary style.

\$9 for a walnut somnoe, Queen Anne style.

\$9 for an enameled somnoe, Sheraton style.

\$9.50 for a walnut somnoe, William and Mary style.

\$9.50 for an ivory enamel somnoe, Adam style.

\$12 for a mahogany somnoe, Louis XVI style.

\$18 for a walnut somnoe, Chinese Chippendale style.

\$22 for a walnut somnoe, Italian style.

\$24 for a mahogany somnoe, Adam style.

Also a lot of chairs, rockers and benches at half price.

New Window Curtains Less Than Wholesale Cost

For prices have jumped upward since we bought these and women who find they need curtains now or in the near future would do well to take advantage of this new shipment.

Some pretty marquisette curtains with hemstitched edges, \$1.50 and \$1.75 a pair.

Filet net curtains, with neat small figures, \$2.25 a pair.

(Fifth Floor, Market)

Clothes to Keep Boys Cool and Well Dressed

We are busy keeping up supplies of boys' washable suits. So many mothers depend upon us to have plenty of the right kinds that it would be bad business for us to disappoint them.

We have a variety that will satisfy them.

Junior Norfolk, short Russian, "Oliver Twist" and Middy suits for little fellows of 3 to 10 years are shown in a choice of standard washable fabrics in white and colors, prices \$3.25 to \$6.50.

Washable Norfolk suits of Palm Beach and other cool tub fabrics for boys of 8 to 18 years are \$10 and \$12.

Washable trousers of khaki, white cotton duck, gray crash and white union duck for boys of 6 to 18 years are \$2, \$2.50 and \$3 a pair.

(Second Floor, Central)

The Little Children's Coats Take on New Prices

So that now they are all at least a third less than they were originally, and in the case of such beautifully made little garments as these, this reduction means a great deal.

All the children from the tiniest baby to the six-year-old youngster can be outfitted at small cost before they go off for the Summer.

There are the daintiest, prettiest coats of white wool and pink-and-blue silk in 1 and 2 year sizes, now \$5 to \$25.

Coats of serge, shepherd's plaid, velour, silk and so on in colors, 2 to 6 year sizes, now \$5 to \$25.

Finally, the most fetching little capes, in blue serge, with red trimmings, mohair and pink and blue broadcloth, 2 to 6 years, now \$5 to \$12.50.

(Third Floor, Chestnut)

Embroidered Robe Patterns Reduced, \$8.75 to \$15.75

Such cool and delightful frocks as these robe patterns make! And it is quite an easy matter to make them up, for little or no trimming is required.

They are on either a very fine white voile with embroidery done in colors or on net embroidered in white and colors.

Fully a third has been taken from the price.

(West Alala)

Good American Gingham in Any Variety Wanted

But it is true, nevertheless, that these better-grade American ginghams are scarce.

Many women, after looking elsewhere, come back here on account of the larger assortment.

In small checks, stripes, large and moderate size plaids. And in all the prettiest colors.

32 inches wide and 55c, 65c and 75c a yard.

(First Floor, Chestnut)

CHERRY pitters, which take the stones out neatly and double the pleasure of eating cherry pie, \$1, \$1.50 and \$2.25. (Fourth Floor, Market)

WHILE June makes everything outside look its prettiest, don't forget to brighten floors, furniture and woodwork inside the house. A good varnish stain is for light and dark oak, mahogany and walnut. 40c to \$4.75, according to quantity. (Fourth Floor, Market)

WATER coolers are a pleasant thought, and oak-finished sorts, lined with porcelain and fitted with nickel-plated brass faucets, are \$6 to \$18, according to their capacity—2 to 10 gallons. Galvanized lined ones are \$3.50 to \$6, 2 to 4 gallons. Stone, \$3.25 to \$5.75, 4 to 10 gallons. (Fourth Floor, Market)

PERFECTION water coolers to use with 3 and 5 gallon spring-water bottles are \$18 and \$22. (Fourth Floor, Market)

A QUICK-DRYING interior varnish for high-luster and hard finish and which doesn't show water spots is 80c for a pint, \$1.35 for a quart and \$4.65 for a gallon. (Fourth Floor, Market)

Light-weight Dust Coats and Motor Robes

Dusters of cotton, linen, chambray, mohair or pongee, for owner or chauffeur, \$1.75 to \$25.

Robes of cotton, linen, wool, mohair, Bedford cord and whipcord, \$5 to \$50.

(The Gallery, Chestnut)



Tropically Speaking, Sir—

are your clothes the kind that dress you up and cool you down at the same time?

The old saying that "you can fight the cold, but you can't fight the heat" is all nonsense. It was good enough before men had learned to make tropical suits that keep their fellow men cool without taking it out of their appearance.

However, not all tropical suits do this, but enough of them do to make sure that no man who means to have one need be without it.

We have seen to it that no man who depends upon this Store for the finest tropical suit his money can buy is going to be disappointed.

Tropical, in a special sense, means Palm Beach, mohair and breeze-weave at \$18 to \$35.

It can also mean the coolest kind of open-weave worsted, cheviot or serge at \$32 to \$65.

Both kinds are at their best in this stock of OURS.

(Third Floor, Market)

Men's New Soft White Shirts to Wear With Dinner Jackets

The demand for dress shirts, both the stiff and the soft bosom kinds, is remarkable for this season.

We are fortunate in having an unusually good assortment, with bosoms of fine French pique and bodies of light, cool fabric.

The soft shirts, which are new, are \$4.

The stiff bosom shirts are \$3.50, and one style with starched-pleated bosom is \$3.

(Main Floor, Market)

Men's Bathing Suits

One-piece suits, with skirt, in fancy mixtures and stripes, are \$6.50 for wool and \$7.50 for worsted.

Two-piece suits of worsted, in navy with red or white stripes, and either sleeveless or with quarter sleeves, are \$5 and \$6.50.

Blue flannel pants with white or blue jersey and white belt, \$5.75.

(Main Floor, Market)

Men's Outing Shoes Special at \$1.40 and \$1.90

The \$1.40 shoes are white canvas tennis oxfords with rubber soles and tan trimmings.

The \$1.90 shoes are white canvas oxfords with heavy rubber soles and heels.

Both these shoes are much less than regular prices, the \$1.90 group being less than half price.

(Main Floor, Market)

Tennis Is at Its Height

With tournaments going on apace and less ambitious matches by the thousands, this splendid game is providing great sport just now.

Here is a fine assortment of high-grade racquets of standard makes at \$8 to \$12, and less famous models at \$1 to \$6.

Three good racquets that have been reduced because the manufacturer has stopped making them are the De Luxe, at \$5; the De Luxe, Jr., at \$4.50, and the Varsity, at \$3.

Tennis balls, \$4 and \$6.60 a dozen.

Nets, posts, tape, markers and all other accessories.

(The Gallery, Chestnut)



The Last Days of the China Sale Are as Good as the First

—and that is saying much. Dinner sets, cut glass, inexpensive glassware are the making of a sale, and they are here to make this a good Sale to the last hour of it. People who need china, especially French china, would do well to buy it now, because the trend of the market is still upward. Their own common sense will tell them as much.

Similarly as regards cut glass. The choice of cut glass in this Sale is the best at the prices in many years—which, considering circumstances, is a remarkable fact. A notable feature of the Sale is the extraordinary buying of things for wedding gifts. This is especially true of the cut glass.

Whether you require dinner sets or glassware for gift-giving or for your own use, it is important to remember that the time for buying it at June Sale prices is running short.

French china dinner sets, \$32.50 to \$175.

English semi-porcelain dinner sets, \$25 to \$100.

American semi-porcelain dinner sets, \$13.50 to \$40.

Japanese china dinner sets, \$40 to \$75.

Cut glass of standard, up to the finest grade, \$1 to \$400 a piece.

Most of these goods will be priced one-fourth to one-half more after June 30.

(Fourth Floor, Chestnut)