

## "TO ENTERTAIN AND ENLIGHTEN"

### DONN BYRNE

is perhaps, the foremost of the younger generation of writers. At the working out of a romantic story—exquisitely told—he has few rivals. See, for example, his "Green Isle" in the new Hearst's. Along with it in July you will find short stories by Stanley Olmsted, Albert Payson Terhune, Arthur Somers Roche, Robert W. Chambers, Frederic Arnold Kummer and several others. In every number of Hearst's at least six excellent short stories.

*The object of Hearst's is to entertain and enlighten. Through all its entertainment, however, runs a certain serious purpose—a definite mission. And that mission is to discuss, elucidate and solve—so far as is possible—the vital questions of home, family and public life that people everywhere are themselves considering and discussing.*

### ELSIE JANIS

THE most popular girl that ever went to Europe. Ask any soldier. For six full months this brilliant young actress spent her whole time with the American soldiers in France—singing to them—dancing with them—visiting the sick and cheering the weary. And she is writing for Hearst's in her own witty way the story of what she did and saw on the American fighting front. See, for example, "Exit Queen Nurse" by ELSIE JANIS in July.

### THE OLD MILL-WHEEL

CAN American manufacturers compete with Europe under new conditions? That depends! The wages paid to labor in America are about double those paid in Europe. That means our workmen must be twice as productive as the foreigners. That means we must get cheaper power. See "Scraping the Moss off the Old Mill-Wheel" by DR. HENRY SMITH WILLIAMS, M.D., LL.D., in the "Science of the Month"—a regular feature of Hearst's Magazine.



"Spiritualism is the one biggest thing that has come into the world," writes Sir Conan Doyle, the English author. "Consciously or unconsciously, the hearts of all the bereaved mothers and wives are crying for it." See "The Body and the Spiritual Body" by Sir ARTHUR CONAN DOYLE.

### PLAIN TALK FROM A GOB

IF we release from the U. S. Navy now that the war is over all the men that seek discharge," said a well-known Admiral, "one of our destroyers will have only eight men left!" Our Navy must be the greatest—it must have plenty of the best American men. In "Why We Won't Go Back in the Navy" an Enlisted Man tells seven things the U. S. Navy might do to keep its sailors enthusiastic.

### SEEN "THE JEST"?

HAVE you seen the Barrymores in "The Jest," the drama sensation of the season? Have you read "The Mastery of the Far East" by Arthur Judson Brown? If not, get Hearst's for July and look them up in the PLAY OF THE MONTH and the BOOK OF THE MONTH. It's the easy way—every month—to know for yourself what books and plays well-informed people are talking about.

Can any real man from God's open country loiter about New York City without corroding his very soul? That is the theme of a masterly novel by ARTHUR STRINGER now running in Hearst's. Competent critics pronounce "This Light Must Live" the best serial now in any magazine.



### IS YOURS RED?

—or Yellow? All men, writes Frederic Arnold Kummer, are either one of two colors—red or yellow. It takes some pretty hard raps to discover the true colors of Kennedy, the ex-soldier. But one little encounter with the Bolsheviks was enough. "Red or Yellow" is one of the famous "What Would YOU Have Done?" series—stories for people who like to do their own thinking.

### WHY WORRY?

"WHY worry about July 1st?" asks Willis J. Abbot. 33 of the 48 United States are dry already, and in the 15 others a large part of the territory is dry under local option. Moreover, the Anti-Saloon League is not going after cigars, coffee, tea and the like. Mr. Abbot has made for Hearst's a most interesting survey of the whole prohibition situation. See the July Hearst's—now on sale.



The magic of the Sheikhs El Djebel—the Eight Castles and the 50,000 Hasanis in white turbans and white robes—all are known to Tressa Norne, the blue-eyed American girl. See "The Slayer of Souls," a new series of stories by ROBERT W. CHAMBERS, —starts in Hearst's for July.

BRUNO LESSING stands alone! At delicate satire and a gentle sparkling humor that lights up the homely incidents of everyday life, Bruno Lessing seldom meets his match. His monthly story is as much a part of Hearst's as Penrhyn Stanlaw's front cover. If you don't know Lessing, read "The Tangled Web" this month. Bruno Lessing, Bert Leston Taylor (B. L. T.) and Kenneth C. Beaton (K. C. B.)—all three every month—guarantee Hearst's the best of American Humor.

### THE FLASHLIGHT PICTURE

IS it easier to commit a given crime undiscovered or to discover who committed a given crime? A hot debate on this question led the millionaire members of the conservative Arm-Chair Club to agree to commit a list of twelve crimes. But circumstances changed the amateur criminals into serious and very earnest detectives seeking to prevent the very crimes they agreed to commit. See "The Flashlight Picture" by ARTHUR SOMERS ROCHE

"I don't say I discovered Ole Hanson," writes K. C. B. in his Hearst's article, "but I came as near it as anybody. Anyway, my rubbers were hidden in his office closet all the time—" See what Ole Hanson has to say on "Opportunity," in Hearst's for July.



### TO DIVORCE—OR NOT?

OF all the contributions to the literature of Divorce few have been as powerful—and fascinating—as GOUVERNEUR MORRIS's novel "The Wild Goose." So realistic that literally hundreds of readers have written and sent in stories of their own actual divorce experiences. (See for instance, "So I Married Dan" in Hearst's for July.) Two other great serials—one by Arthur Stringer, one by E. Phillips Oppenheim, are also running. Always three "Best-Sellers" in every number of Hearst's.

IF YOU are not interested in a magazine a bit beyond the ordinary—if you don't particularly care for a magazine that will make you think—you won't want Hearst's this month or any other. BUT if you want the works of the world's great writers; if you want the words of the world's real leaders; if you want the thoughts of the world's great thinkers; don't fail to make sure each month—starting to-day with July—of your regular copy of

# Hearst's

A Magazine with a Mission

Many newsdealers report that their supply of Hearst's is sold out completely a day or two after the magazine arrives. Only as many copies are printed as are ordered in advance.

To avoid disappointment in getting your copy each month, you are advised to buy your Hearst's at once and to leave a regular reservation for all future numbers.