## There Is a Notable Improvement in the Quality of the Merchandise

Our Great Country Seems to Be Just Emerging From Its Swaddling Clothes to Larger Life Its first industries for many years were to obtain food, build shelters for the farnilies, spin and reave the wool of the flocks for clothing.

Next came the building of schools, churches and colleges and the promotion of education.

An era of road-making and railroading followed, linking together the intercourse of families and neighborhoods.

Fifty-eight years ago our homeland was thrown into confusion and collision under the pressure of a settlement of a long-debated question that brought on the Brothers' War

The unfolding of hidden powers and strength of the Republic and the instincts of the human soul, and the awakened intelligence of our own minds, under the leadership of Abraham Lincoln, without interference of other nations, soon ender century of joy and ave

Since then the United States has heen compelled to cross the seas to protect itself and begin the foundations for the world-wide

## Reign of the Common People

Today the work is well on its way.
All these June days the great universities and colleges of our cities and states are graduating great bodies of men, educated in éngincering and the sciences and for places which they are to take in the business affairs of the day.

Let us take courage and plan great things, attempt great things and expect greater things.

A few of the nicer things that we used to hav before the war are finding their way to us.
ssigned]

New Camel's Hair Coats Accompany Some New Vicunas





## Women's Gay New Silk Scarfs for Sports Wear


600 Crepe Kimonos From Japan


## Kabo Corsets





## Women's Louis-Heel Pumps

 Special at $\$ 8$


A Quite New and Smart Summer Glove for Women





Women's Fine Oxford Ties



Women's Cool Frocks of Linen and Voile-Prices $\$ 17.50$ to $\$ 55$
Nothing was ever prettier than this new combination of materials. Sometimes
fully half the dress is of voile and the effect $s$ one of much greater coolness and lightfully half the dress is of voile and the effect s one of much greater coolness and light-
ness than when linen alone is used. But there are dresses wholly of linen, sometimes ness than when
quite firm, som
with handwork.

Veining, white braid and occasionally embroidery are also used, and the colors Prices $\$ 17.50$ to $\$ 55$

A Little Group of Reduced Dressesand Some Specially Pricedfor Young Women
812.50 to 825 are the new prices on the reduced dresses-all of which have been considerably higher priced. The dresses are of voiles and sheer organdies chiefly and are in price.
Rose, pale blue, orchid, sea green and white are some of the colors. They are attractive and there is good choosing in the assortment.

At $\$ 16.50$ each is a group of figured voile dresses in pretty style with square neck, flat
At new and unusually good for the price.

## When the French Make Fine Baby Clothes Like These



Fluffy Waists





Af-Shiraz Rugs-New and Attractive

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



A Special 4th of July Candy Package- $\$ 2$




Men Getting the Right Things and Getting Away
The first principle in getting the right things know where to find them Men getting ready for the vacation, or weekend hop-off, will find our Men's Clothing Store It is well worth while for a man to make sure that his clothes are right before he goes
away, because the wrong kind of clothes can spoil We are here to see that every man is well
outfitted for any road or for any occasion, for going away or for staying at home.

Men will find "Palm Beach,", breeze-weave and mohair suits at their best in this stock. They will find a most attractive assortment of regular Summer suits in fine, cool worsteds and serges.
Also white flannel trousers, whereby a man can Also white flannel trousers, whereby a man can
convert two suits into three or with which convert two suits into three, or with which he fancy. We have all these goods in ample choice backed by a guarantee of good tailor work and priced as low as it is practically possible for
clothing to be that comes up to such a high clothing to be that comes up to such a high
standard of excellence in materials. fashion and making.
"Palm Beach," mohair and breeze-weave
Whitersted and serge suits, $\$ 32$ to $\$ 65$.
Clothing the Boys for Hot Weather
 "Palm Beach" and other cool wash suits for boys of the same
ages 8 to 18 ne here alko at $\$ 10$ and $\$ 12$, all in the Norfolk style.


Halved Prices on Rag Rugs and Japanese Matting

## The Opportunity Is All Yours in the June Sale of China and Glassware

We have an amplitude of the most desirable merchandise to show you-chiefly
French, English, American and Japanese dinner sets; also a very fine collection of cut glass, light cuttings and other inexpensive glassw, also a very fine collection of

All of these goods are of the kind we always sell-that is, the standard kind. They are being offered in this Sale at considerable reductions from the regular, standard prices. We don't want to talk about the large quantities that we are selling, except to say that it is the best possible sign of the desirableness of the goods. The
extraordinary buying of dinner sets and glassware for bridal gifts is also worth French china prices are on the advance. The demand for these goods all over he world is great and the output limited.

Everything points to the wisdom of buying now, and of buying where you can be sure of getting the standard grades.

