SMITH MAY SADDLE
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ASS-DAY FROLIC HELD
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|  <br> PLANES KENDRICK'S ESCORT |  |
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BLIND PUPILS GRADUATE


BARRACKS is made with this reinforced Ob Buttonhole. exclusive feature
*ion@lars

## So Big And Yet So Small!

Seen by itself, Swift \& Company is one of the largest manufacturers and distributers of animal food products in the country.

Seen in relation to the total food business of the world, its size diminishes to small proportions.

We handle only about 22 per cent of the total output of the hundreds of packing plants under federal inspection, and only about 12 per cent of the total meat supply of the nation.

We handle only about 6 per cent of the total quantity of butter, eggs, and poultry sent to market in the United States.

Oúr tanneries handle less than 15 per cent of the hides made into leather in the United States.

Our soap factories make less than 10 per cent of the soap output of the nation.

This is done in keen and open competition with every concern handling these products, and at a profit of a fraction of a cent per pound.

In the meat packing industry there is noone dominant concern handling a large proportion of the output.
Swift \& Company, U. S. A.



Insist
${ }^{\text {That }}$ Your ${ }_{\text {Dealer }}^{\text {That }}$ Gives $Y_{\text {Ou }}$

Buy
Now


## safe mike

 HORLICK's MALTED MILK
 Substitutes Coit YOU Same Price

## RMM RAMING

Heat and Steam Without Smoke

The Philadelphia and Reading Coal and Iron Company


## Reason it out yourself

Manufacturers of "bundle" cigarettes make a big noise about using a "dash" of real Turkish tobacco in their brands.

Then, don't you think Helmar should play a brass band about its $100 \%$ pure Turkish tobacco?
You have the answer-just as "the Governor" saysTurkish is the Mildest and Best tobacco for cigarettes.

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