

Organ plays at 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

A Store That Was Different at the Start and Is Different Now

A Big, Awkward Fellow Stepped Up to the Platform

Hugging to his left breast an inexpensive violin. The young fellow seemed countryish, clumsy and dull and ill at ease. Slowly he screwed up the keys, drew his bow over the strings, halted and gave the keys another turn and suddenly the tense cords sleeping upon the wooden bridge woke up and the hall was flooded with music, and an enraptured audience recalled him for the third time to continue playing.

How little we know each other! That humble chap with big feet and a workman's big hands had found in himself a little flame of music and had spent years of what would have been sleeping hours and holidays to become a disciple of Ole Bull.

If we only knew our powers and used them, and tuned ourselves up to concert pitch, we could at least help to make the world better to live in.

"It was befo' de wah," as James G. Blaine used to say in fixing dates of incidents in his patriotic speeches, that we planned and planted this Store before any such store existed in this or any other city in the United States, and here we are still tuning it up every day.

[Signed] *John Wanamaker*

June 12, 1919.

New Silk Sports Skirtings Which Were Much Needed

Every woman knows what beautiful skirts they make and practically every woman wants such a skirt. These silks are all in the shimmering crepe-like weave, some plain, others with self-colored stripes or diamonds and there are such exquisite shades as silver, sapphire, rose, green, maize, orchid, orange, turquoise and white. 38 and 39 inches wide and \$6.50 and \$7.50 a yard. (First Floor, Chestnut)

For Women Who Are Thinking "I Must Have a Cape"

There have just arrived some brand-new and very practical tweed-jersey sports capes. They are exactly the right weight for seashore and mountains, are all-wool and they have detachable sleeveless jackets of the same material. In soft browns, old blues and olive green. \$37.50. New, also, are beautiful velour capes with a suggestion of a sleeve. They come in deer and fawn shades with linings of blue satin and the over-collar is of the satin. Price \$47.50. (First Floor, Central)

"What a Perfect Treasure Trove of Girls' Summer Dresses!"

exclaimed somebody who happened into the Gray Salons where all the frocks for little girls of 6 to 17 years are kept. And it is! Here are hundreds of the dearest little dresses imaginable, and we assure you we've never had prettier ones in all our years of storekeeping. They are exactly the kind of frocks little girls of these ages look best in—girlish, simple (but not too plain) and charming dresses made by clever folk who really know what girls ought to wear.

Fine dimities in white, for instance, with lavender stripes or rose or blue stripes, sheer, lovely Swisses and white cottons with dots in Summer colors, tissue gingham and sheer voiles, crepes georgette and crepes de chine—these make the dresses. Many have fine white frills at the neck and sleeves, quite a few have just a bit of hand work, many have sashes, and there are any number with touches that need to be seen to be best appreciated. \$3.50 for simple little morning frocks of gingham, on up to \$25 for the finer dresses. Any number of prices in between and sizes from 6 to 17 years. (Second Floor, Chestnut)



The Madame Lyra Corsets

These are of the finer American Lady make, very dainty and very cool. A pink broche with elastic section in the skirt for comfort, with long skirt and low bust. \$6.50. Fine pink broche, with low bust, long skirt, two hooks and eyelets with elastic lacer below the front steel. \$7.50. Another designed for full figures. It has a very low bust, long skirt with heavy boning and deep elastic inserts in front of skirt. The material is pink coutil. \$8.50. (Third Floor, Chestnut)

Women's Inexpensive White Low Shoes

White canvas oxfords with full round toes and low leather heels or with narrower toes and Cuban leather heels, \$4.50 a pair. White-canvas plain pumps with Louis or military heels, both styles with white welting, \$5.50 a pair. Any one of these four styles is good and all are unusual for the price. (First Floor, Market)

Cool Summer Driving Gloves

Leather palms and finger ends (which permit a firm grip on the wheel) and cool lisle backs. For women there are tan gloves with strap wrist at \$2.75 and one clasp at \$2.25 a pair. For men there are one-clasp tan or gray gloves at \$2.75 and tan strap wrist at \$2.75 also. (Main Floor, Central)

THE PEOPLE ARE FINDING WHAT THEY WANT IN THE JUNE CHINA SALE AND SO IT GOES AHEAD

IT IS good to have such an excellent assortment of dinnerware and glassware during this wedding month of June; but the fact is, this would be a remarkable collection any month in the entire year.

The fact that a good dinner set or a piece of fine cut glass is priced considerably below its regular rating does not make it any the less gift-like, but it does make it all the more desirable whether for gift-giving or for one's own use.

The main thing about this June Sale is that it presents an unselected assortment of standard quality dinner sets—French, English, American and Japanese—also a brilliant gathering of fine cut glass at prices that very sharply contradict prevailing market conditions, prices that mean exceptional and real savings.

It is certainly true that the time to buy these goods is now, when prices are so low, despite the persistent tendency of wholesale rates to advance. (Fourth Floor, Chestnut)

French China Dinner Sets, for which all countries are clamoring, are here at \$32.50 to \$175.

English Semi-Porcelain Dinner Sets, a very charming collection and notably large—\$25 to \$100.

American Semi-Porcelain Dinner Sets in unlimited choice at \$10 to \$40.

The cut glass collection comprises a multitude of remarkable pieces, notably a group of wonderfully fine crystal in lovely cuttings at the lowest prices we have ever known for these goods.



Women's "In-Between" Dresses of Challis—Prices \$30 to \$35

Dresses which a woman turns to with relief when the fog rolls in at the seashore or a mountain day proves unexpectedly chilly, because they have just the right degree of extra warmth and no weight.

Usually the quaintness of the fabric suggests big white collars and cuffs and we have several styles of this sort. But there are others, too, collarless and cut on straight lines.

Tan and brown, pink and white, navy with red or green dots, blue and white and dark plaid combinations are among the colorings.

Prices \$30 to \$35. (First Floor, Central)

New Beaded Hand-Bags From France and America

There are a great many different shapes and limitless combinations of colors among these bags.

They are all frame style with either covered or tortoise shell-finish celluloid frames.

Prices range from \$18 to \$65, the French bags starting at \$40. (Main Floor, Chestnut)

Waists of Voile and Batiste at Modest Prices

A voile with pointed back roll collar and the cool three-quarter sleeves is \$2.25.

A batiste with hand-made beading and a simple scalloped collar and cuffs is \$3.50.

A voile with lace edge on the collar and a black satin tie. \$6.85. (Third Floor, Central)

Baronet Satin Skirts Special at \$15

These beautiful and much-wanted skirts are so hard to get now that we are particularly glad to have this shipment, and at such a special price.

It is a very pretty model, full gathered, with strap pockets and the colors are rosebud pink and white.

Also new white wash satin skirts, special at \$13.50. These, too, have a full-gathered waist with shirred belt and pearl buttons with the material running through them. (First Floor, Central)

A Rainbow of Gay French Colors in the Handkerchief Shop

is the case which holds the new handkerchiefs for women. The 'kerchiefs are \$1 each, are of fine linen in the loveliest colors and new and unusual designs. (Main Floor, Central)

West Aisle Specials

\$9 a dozen for men's extra-size handkerchiefs, of firm, good linen, with 3/4, 1/2 or 1 inch hems, in plain, hemstitched style. There's a saving of three dollars on every dozen! 50c apiece for men's Irish handkerchiefs in colors—and both colors and designs are notably good for the price. (West Aisle)

Thoroughly to Enjoy Your Bath

drop a handful of fragrant crystals into the water. Queen Mary Bath Crystals in rose, violet or verberna scents, 65c and \$1.25. Queen Mary talcum, for the final, fragrant finish, is pure and velvety and comes in all the well-liked scents—15c to 50c package. Charné d'Amour bath crystals, 85c and \$1.50. (Main Floor, Chestnut)

Certain Lovely Lamps

may be seen at this moment in The Little House. Some are floor lamps of carved and gilded wood with color; some are table lamps of the same type; others are table lamps of Chinese porcelain with iron mountings; or of carved wood covered with silver leaf; one charming example of white porcelain has a white shade and would be a most delightful bit of color in a room with many cool blues and greens in its color scheme.

Prices start at \$37 for table, and \$48 for floor lamps. (Fourth Floor, Central)

Wedding Invitations

Many brides want something a little different from the more usual forms and for them we have designed a vertical text with the combination of outline and black letters. It is very pretty and has been much admired.

Prices, both large and small, are very fashionable this year. Having such exceptional facilities for engraving and printing wedding invitations, we are able to execute orders at short notice. All the work is done under our own roof and by experienced people. (Jewelry Store, Chestnut and Thirteenth)

The Salt Water Taffy Season Is Here!

Fresh salt water taffies, many delectable flavors, 60c a pound.

Dianas are quite popular tidbits—and are good to look at as well as eat—75c for a generous-size jar.

Chocolate-covered nougat, 50c a pound. (Down Stairs Store, Chestnut)

Emphatically the Time to Buy Underwear and Stockings

In the sale of Summer underwear and stockings that we are now holding you can stock up for the whole season at savings averaging a third to a half.

Some of these goods are second grade, but the service is in no way impaired on that account. Men's stockings at 15c, 50c, 85c, \$1 and \$1.25 a pair. Men's half hose at 25c and \$1.75 a pair. Women's underwear at 15c, 25c, 65c, \$1.35 and \$3.50. Men's underwear at 85c. (West Aisle)

Children's stockings and socks at 18c—3 pair for 50c—20c and 35c—3 pair for \$1. (First Floor, Market)

White Dresses for Little Girls

Cool, dainty new dresses of snowy batiste, of fine dimities, sheer voiles and fine lawns in ever so many pretty new styles. Some are smocked, some stitched in color and some tucked.

Round necks and low necks and three-quarter sleeves help make them cooler for hot-weather wear. \$3.25 to \$4.50.

And some charming little dresses of white lawn, sprigged with pink flowers and finished with pink smocking on collars, are \$4.50.

All are in 3 to 6 year sizes. (Third Floor, Chestnut)

New Muslin Sheets at Special Prices

They are light weight, smooth, and a nice quality.

54x90 inches at \$1. 63x90 inches at \$1.10 and \$1.40. 63x99 inches at \$1.20 and \$1.50. 72x99 inches at \$1.30 and \$1.60. 81x90 inches at \$1.35 and \$1.50. 81x99 inches at \$1.45 and \$1.70. (First Floor, Chestnut)

A Little of Everything

Bungalow scrap baskets of sturdy crex material and square in shape, \$1.65.

Sewing baskets to take out on the porch while you chat with your neighbor or the baby plays around. They are all on stands and have drop lids; prices are \$8.75, \$10.50, \$10.75, \$11.50 and \$15.50.

Covered splint baskets lend themselves to a great variety of uses, from marketing to picnicking and gardening, 85c to \$1.50.

Refrigerator baskets are \$5.75 to \$20.

Sandwich baskets of brown Japanese bamboo and in artistic shapes are \$1 and \$1.25 for those with top handles and 75c, \$1 and \$1.25 for those with side handles.

Handled Japanese baskets in the shape of sandwich trays, 75c, \$1.25 and \$2.

Small, round baskets in which an appetizing lunch can be packed, \$1 and \$2.

An office waste-basket made of wire will stand more abuse than almost any other sort. Round, 65c; square, \$1.50.

Dog baskets in which the most respected canine can travel in comfort, \$4.50 to \$10.

Sturdy willow clothes baskets, \$1.90 to \$2.70.

Hand-made reed auto baskets, full lacquered, \$6.50.

Silver Putz for cleaning silver, gold and glassware, 8-ounce bottles, 25c; 16-ounce, 50c.

Meyer's Putz Cream, for brass, copper, tin and zinc. 1/2 pint, 25c; 1 pint, 40c; 1 quart, 75c; 1 gallon, \$2.50.

All-steel shears and your choice among assorted sizes, price \$1 a pair.

A mounted oil or water stone is an indispensable to the home-mechanic who likes keen-edged tools. Price 25c.

Smoker's mahogany - finished stands, with nickel trimmings, \$2.25.

Trousers pressers which do not require heat can be folded and put into suitcases, and cost only \$1.

A box with compartments holding 22 different sizes of nails and tacks, complete with hammer, is \$1.50.

Socket wrench sets for the automobilist, to use in car or garage, are priced from \$3.50 for a small set to \$13.75 for a set with 34 sizes of sockets.

A compact set of practical wrenches is nickel-plated and ideal for the automobile or any other machine. Price \$1.

Steam cookers of various sizes and with two or three compartments, are \$3 to \$4.50.

Gray enameled asparagus boilers are \$2.70; white enameled, \$3.75; black tin, \$2. (Fourth Floor, Central and Market)

The Boy Going Away

or for that matter, staying home, must have at least one good, dress-up suit, independent of his informal or knockabout clothes.

We have been talking about our fine collection of boys' washable suits and with good reason, but today we want to remind our young friends that our stock of regular suits of fancy mixed fabrics and blue serge is still equal to all practical needs.

No matter where a boy spends his vacation he must have a regular suit of this sort. If he wears one from our stock he can be sure he is wearing the best that can be had, because no better suits are made to sell for the prices than the suits in fancy mixed fabrics and blue serge that we have for boys of 8 to 18 years at \$18 to \$32, all in the Norfolk style and tailored to a very high degree of excellence. (Second Floor, Central)



The Whole Pith and Point of This Is That We Have the Right Summer Suits for Men

One of the things which this store never wants to do is to make up a man's mind for him.

What it tries with all its heart and energies to do is to have the goods for him once he has made up his mind as to the kind of goods he wants.

Undoubtedly we are always ready and willing to help him to come to an intelligent decision, but never to force him. All of you men know as much about the weather as we do. Today, tomorrow, the day after it may be intolerably sultry or unseasonably chilly or half-and-half.

Common sense will guide you as to the kind of suit you will need.

What we wish to emphasize is that if you are looking for a new suit, either a regular worsted or blue serge Summer suit for average Summer weather or a tropical suit of "Palm Beach," breeze-weave or mohair material for hot, oppressive days, you will find us ready with the goods—ready with the suits you are looking for.

Not by way of announcing something new, but by way of emphasizing something true—and also time-proving—we may tell you that the mark of every Summer suit in our possession is quality.

The regular Summer suits of the kind every man must have are in a lovely choice of fine, cool wools beautifully modeled and tailored at \$32 to \$65.

Superior tailoring is evident in our tropical suits also, and in these it counts for a great deal—of "Palm Beach," mohair and breeze-weave at \$18 to \$40. (Third Floor, Market)

"Chapeaulet" Has Made a Hit With Men

This new and extremely light-weight, soft felt hat was a distinct success from the start. It was designed by us and can be had here only by men who like comfort but are also particular of appearance.

In six pastel shades of light pearl gray, light buff and light greenish gray. Price, \$5. (Main Floor, Market)

A Great Lot of Men's Woven Madras Shirts at \$2.65

The reason we are able to sell such excellent shirts for this moderate price is because we bought up a great number of short ends of fine fabric. This means that the variety of patterns is exceptionally large for even such a quantity of shirts.

All are plain negligee, soft-cut style, and cuffs are the new reversible type that give so much greater service. (Main Floor, Market)

Good Blankets for Camps and Outdoor Use

Blankets, or robes, or wraps, call them which ever name you prefer, but at any rate you will recognize that they are mighty good things for camping out or open-air sleeping.

Many grades and colors to choose from, including all-wool robes in Scotch plaid designs. Light, medium and heavy weight, all hemmed or whipstitched on the ends.

Dark gray, khaki, dark brown and light gray, ones made of wool and cotton are \$6, \$8 and \$10 each, in sizes 62x84, 60x90, also some of all-wool, size 66x84, at \$10 each.

Those in Scotch plaid designs are of all-wool and priced at \$12, \$13.50, \$16 and \$20 each. (Sixth Floor, Central)

For the Dining Room of the New Bridal Home

So many newly-married couples have in mind to spend, say, \$250 to \$400, in furnishing the dining room in the new home or apartment.

It is an easy thing to go out and spend a sum within that range and secure in return a whole lot of dissatisfaction. On the other hand, it is just as easy to secure the furniture that carries with it all the satisfaction that anybody can reasonably desire.

Dining-room suits that carry satisfaction are here in plenty. We have picked out a few at \$200 to \$450 for particular notice. There are many others equally good and equally worthy of the new bridal home, or, for that matter, of any home.

\$208 for a 3-piece figured walnut suit, Queen Anne design. \$214 for a 4-piece American walnut suit, William and Mary design. \$250 for a 4-piece figured walnut suit, Queen Anne design. \$335 for a 10-piece American walnut suit, Adam design. \$360 for a 10-piece black walnut suit, Queen Anne design. \$300 for a 10-piece American walnut suit, William and Mary design. \$450 for a 10-piece figured walnut suit, Adam design. \$435 for a 10-piece figured walnut suit, Queen Anne design. (Sixth Floor)