## EVENING PUBLIC LEDGER-PHILADELPHIA, THURSDAY, JUNE 12, 1918



# Vast Unanswered Problems Only a new spiritual vision can enlighten a groping world

#### From four well-known employers of labor:

I strongly approve of the position taken by the Christian Herald.

J. T. DORRANCE, President Joseph Campbell Co., Camden, N. J.

I congratulate you on your enterprise as well as on your interest in a united church.

> A. C. EMERY Studley & Emery, Boston

The Christian Herald is certainly doing fine work. I only wish it were possible that every family in the United States could read the Christian Herald. It would, in my opinion, be the greatest power for combating Bolshevism that I know of.

> W. M. GUY, President Colonial Fireplace Co., Chicago

I believe you are performing a valuable service to us all, and I certainly hope that your results will generously repay you.

> C. M. BAKER Lamont, Corliss & Co., N. Y City

\$2.50 a year - 52 issues, illustrated Single copies may be obtained at the larger newsstands and at railroad stations. Trial subscription at the special rate of \$1.00 for six months. Address Christian Herald, New York. HE League of Nations—Bolshevism—Educational Reform—Church Unity—Prohibition—

Riddles that are baffling all of us!

Yet riddles that must be solved!

Must you and I judge each stupendous problem separately as a wholly new issue?

It is impossible. Modern life has become too complex. Questions must be reduced to simpler terms.

Week by week the Christian Herald is interpreting in the light of the simple, basic principles of Christianity, the vast world questions that we must solve. How much light it is shedding upon these great problems is proved by the letters that pour into the Christian Herald office each day.

In the past three months business men of wide national reputation have written from all parts of America to express their appreciation of the Christian Herald's unique grasp of the issues of the day. Hundreds of other men and women, less famous but equally thoughtful, are constantly writing of the enlightenment they get from its frank spiritual point of view.

The most responsible, most thoughtful people in the United States — 300,000 of them — are finding in the Christian Herald the new illuminating interpretation of world problems for which they had been groping.

## Four leading articles in the current issue

How Probition Works in the Largest "Dry" City in the World. Told in this week's issue by E. M. Rush.

"Is Your Daughter Safe?" This fearless article by Albert Sidney Gregg, Sup't of the American Civic Reform Bureau, sets forth the terrible dangers now confronting our young American womanhood.

The Human Touch of the Red Cross. In this chatty article, Margaret E. Sangster tells her personal observations of the wonderful human spirit of the Red Cross in France.

India's Present Tragedy. This week the Christian Herald has an illuminating article on the tragedy that India is now suffering. The Christian Herald is not content with giving the news of America and Europe alone. It covers the events of the whole world.

## The point of view of two men in big business:

Fine patriotic work you are performing —a real service for every citizen of the United States.

H. E. ZOOK, Sales Manager Coppes Bros. & Zook, Nappanee, Ind.

You are doing very constructive and helpful work. JAMES A. BRADEN The Standard Parts Co., Cleveland

## "Gripping the issues of the day"

You are certainly gripping the issues of the day in a manner that should attract a good deal of attention to the Christian Herald. I congratulate you.

> H. S. GARDNER, President Gardner Advertising Co., St. Louis

The Christian Herald's circulation is 300,000 — the most influential members of every community.

**GRAHAM PATTERSON, PUBLISHER** 

The CHRISTIAN HERAI