

J. W. C. I. Boys' Band at 9
Organ at 11, 11:55 and 4:50
Times at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Tomorrow Comes a Great Special Sale of Summer Underwear and Stockings

bringing 34,440 pair of stockings and 11,080 pieces of underwear, all desirable and seasonable goods

At Savings Averaging a Third to a Half

No one who is not familiar with the present condition of the hosiery and underwear markets can begin to appreciate what an achievement a sale of this magnitude is at this time.

The large stocks we have put into it represent special purchases and some former special lots reduced. Coming at the beginning of a Summer when high prices are general in most lines of merchandise, it provides a very welcome opportunity to stock up for the whole family for the whole season.

Women's Stockings

15c a pair for black cotton "seconds."
50c a pair for black and tan artificial silk.
85c a pair for black and white silk "seconds."
\$1 a pair for black fashioned silk "firsts."
\$1.25 a pair for black, white and colored fashioned silk "seconds."

Men's Half Hose

15c a pair for black and colored cotton "seconds." Sizes 11 and 11½ only.
25c a pair for black and colored mercerized cotton "firsts" and "seconds."
\$1.75 a pair for fancy-top wool golf stockings.

Men's Underwear

25c for white lisle shirts in size 34 only and drawers in sizes 28 and 30 only.
65c for nainsook athletic union suits.
85c for madras and nainsook athletic union suits and ribbed cotton union suits with short sleeves and three-quarter or ankle-length legs.

Women's Underwear

15c for fancy-top cotton vests.
25c for low-neck white cotton vests, "firsts."
35c—3 for \$1—for extra-size cotton vests, "firsts."
65c for lace-leg combination suits.
\$1.35 for glove silk camisoles.
\$3.50 for glove silk envelope chemises.

Children's Stockings and Socks

20c a pair for fancy-top mercerized cotton socks, "firsts" and "seconds."
18c—3 pair for 50c—for black, white, tan and cadet blue cotton socks.
20c a pair for infants' white ribbed cotton stockings.
35c a pair—3 pair for \$1—for black mercerized cotton stockings; derby ribbed, black, white and tan cotton stockings and fancy-top mercerized cotton socks.



"Make Me More Beautiful," Said a Rose

So reads the legend of the moss-rose, when the angel of the flowery kingdom heard a common rose shake itself and wish to be more beautiful.

The angel then gathered some simple moss from a grassy river-bank and spread it around the rose in bloom as an additional adornment.

Yes, indeed, it is not exactly, but next door to, a crime for anything or anybody not to dress up to the best to add to the pleasure and education of each other.

For example, take the case of a man sitting near us one day last week with uncleaned shoes, soup-spotted necktie, unbrushed clothes and horribly neglected finger nails. In course of time he will be complaining of the neglect of his friends, who seem to be willing to forget every man who forgets himself.

People as well as places hang out signs of their own. This Store will be clean and well dressed every day if nothing else.

(Signed) *John Wanamaker*

June 11, 1919.

Women's Golf and Aviation Suits Made To Order

(In the London Shop)

A new three-piece golf suit may be seen tomorrow in the London Shop—a suit which has coat and cap of imported Harris homespun, and waistcoat of suede cloth. This waistcoat, by the way, has a cloth back. Prices of this suit made to order are from \$90 upward, according to the materials chosen.

The aviation suit consists of a black leather coat, lined with heavy checked chevrot, and breeches of the chevrot. The price of this is \$150. Appropriate shirts for these suits can be ordered in the Shop.

Orders are also taken here for—Separate skirts of imported linen crash, chevrot, and Harris and Allsa homespuns.

Coates of silk duvetyne to take the place of sweaters. Tailored suits of linen. Riding habits of Summer materials. Polo suits and gardening dresses.

Among the materials the London Shop has recently received from abroad are—

Heavy silk crepes.
Heavy pongees.
White Cricket Club flannel.
Light colored gabardines.
(The Gallery, Chestnut)

Women's Capes and Dolmans Reduced to \$12.50 and \$18.75.

Among the capes are some very good black or dark blue serges trimmed with black silk braid and rows of buttons. They have smart little vests, held in by a belt in the front. \$12.50.
Also odds and ends of more expensive capes in dark blue or black serge just reduced to \$18.75.

The dolmans are in the pretty wool silverstone velour, lined with fancy silk, and they are gathered in the back on a circular yoke. In the front is a vest belted in. The new price for these good coats is \$18.75.
(First Floor, Central)

Summertime is Regulation-Dress Time for Girls

Cool, comfortable linen regulation dresses are fine for girls going to camp or spending holidays in the mountains or at the seashore. Our regulation dresses are made with the greatest care, in our own workrooms, have a distinctive style and all of firm, good-quality linen.

One or two piece regulation dresses in white linen, trimmed with blue or red, or dark blue trimmed with white or red, are \$16.50, 14 to 20 year sizes.
(Second Floor, Chestnut)

Untrimmed Hats and Gay Posies to Put on Them

At \$1 to \$6 each are fine Summer straw hats that have been ever so much more expensive and that, when trimmed, will certainly look their original prices.

They are in many shapes, small, large and medium sizes, and include hats suitable for all needs. And there are black, white and all the well-liked light and dark colors.
Wreaths of gay field flowers are all that's needed to trim many hats of this season. And here are the wreaths, all ready to adjust, at \$3 and \$5 each.

Wreaths in mixed flowers, in pretty colors and combinations, 75c, \$1.25 and \$2.75 each.
(Second Floor, Chestnut)

New Letitia Corsets

One model of firm coutil has broad elastic gussets in front and three hooks below the front steel. Also it has a low bust, and very long skirt and costs \$9.

A model of pink broche is topless with elastic finish. The hip free and the back and front well boned. \$9.

A comfortable riding corset is of pink broche with elastic gores in hips and cut short in front. \$8.50.

A peculiarly comfortable model is of soft pink tricot, topless, with elastic finish. \$9.

Another model of plain pink batiste with elastic round the waist is topless, and the price is \$5. In pink striped broche. \$7.
(Third Floor, Chestnut)

6000 Women's New Handkerchiefs—Special at \$1.50 a Dozen

Perfectly plain hemstitched handkerchiefs—which are precisely what most women want in the Summer when they are dependent upon strange laundries.

We'll mark these for you at a moderate cost—with ink or embroider them with initials or your whole name if you like.
(West Aisle)

200 Silk Shirtwaists at \$3.85

Black and white China silks made in a very simple style with square necks, deep collars, box pleats and no trimming whatever. The quality of the silk is much better than is generally found in a \$3.85 waist.
(West Aisle)



Airy, Printed Crepe Gowns Spell Summer Coolness and Charm

When something as charming and as satisfactory as the crepe gowns of this present season come along, a woman wonders how she ever thought her wardrobe complete before without one! They are so airy and cool and lovely and make such altogether delightful gowns, small wonder it is that Dame Fashion beams so benignly upon them.

A group of these new printed crepe gowns is among the new things in the Gray Salons. There are flowered and striped and checked and dotted effects and perfectly lovely colors and combinations. Soft, dusky

taupe crepes with blue printings, golden browns with deeper brown designs, China and deeper blues and no end of black and white effects are included.
And such pretty fashions! Embroideries dyed to match the crepes, wide moire sashes, charmingly draped skirts, new necklines and just as new sleeves, silken cord sashes—these are some of the new touches.

Any woman who wants a couple of afternoon gowns in which she will look her best, should come in to see them. \$38.50 to \$150.
(First Floor, Central)

Sample and Other Undermuslins

Some hundreds of good specially priced pieces, made of nainsook, cambric and silk—and in some instances—of the crinkly crepe so much in request by travelers.

There are—
Nightgowns at \$1.25 and \$1.65.
Envelope chemises, lace trimmed, at \$1.25 and \$1.35.
Petticoats at \$1.
Corset covers at 50c—and it's seldom we can get any so low.
(East Aisle)

300 Silk Petticoats Specially Priced

Mostly taffeta silks; a few jersey; in black and dark street colors. Prices \$2.65, \$2.85 and \$3.85.
(West Aisle)

White Gloves for June Weddings

All sorts of fashionable white gloves for June weddings, commencements and receptions—long white glove, \$4.50 and \$5 a pair.
Long white silk gloves, \$1.50, \$1.75 and \$2 a pair.
(Main Floor, Central)

A New Traveling Bag for Women

It is in three-piece style of good black leather and is silk lined.
Light in weight, but roomy enough for a short trip.
Sizes 14, 16 and 18 inch—prices \$12.50, \$13.50 and \$15.
(Main Floor, Chestnut)

Every Man Should Be Ready for Two Kinds of Summer Weather

You must know that the two kinds of Summer weather are the reasonable kind and—the other kind.

This clothing store has good reason to believe that it is better able to dress a man for both kinds than any other store.

The chief reason for this belief is because the right suits for both kinds of Summer weather are here in as large an assortment as the most critical man can desire and at as low prices as the most economically wide-awake man will care to pay.

Our regular Summer suits in cool worsteds and serges at \$32 to \$65 are the pink of perfection in fashion, fabric and fine tailoring. These are Summer suits of the

kind that every man must have, no matter how the wind blows, and he certainly might as well have one that reaches the highest mark in excellence and value. They are priced at \$32 to \$65.

Then for the hot, oppressive days, days when it is a question not of what to wear, but of what not to wear, the tropical suit is the thing, the tropical suit of "Palm Beach," cloth or mohair or breeze-weave.

But there is a vast difference in suits of this kind.

We have the better kind, meaning particularly the kind that are fashioned and tailored in the better way, the way that makes a tropical suit hang properly, fit well and hold its shape. Prices for these suits are \$18 to \$35.
(Third Floor, Market)

Men's \$10 Brogue Oxfords of Dark Tan Calfskin

With their long wing tips, broad low heels and profuse perforations, these brogue oxfords are highly favored this Summer by young men of fashion.

This style is of fine dark tan Russia calfskin and is made on an English last. Price, \$10.
(Main Floor, Market)

Such a Difference Cretonne Slip Covers Make!

The whole room seems changed—cooler and more livable, and, of course, there is always the question of economy to be considered.

It is far more economical to have slip covers than to try to do without them, because they not only protect the furniture during the season when the most dust enters the house, but every year

they save three or four months' wear on the furniture coverings.

Never have we had so many or such lovely cretonnes as this year, 35c, 45c, 50c, 60c, 65c, 75c and \$1 a yard.

On receipt of a postal or telephone message we will send our representative to give an estimate.
(Fifth Floor, Market)

Of Interest to Camera Users

The Harvey Exposure Meter enables you to give the exact exposures to each picture you snap, no matter what the light conditions. Nine-tenths of the failures made by Kodakers are due to incorrect exposure.

Until our present stock of the meters is exhausted we shall sell them at the old price—\$1.25.
(Main Floor, Chestnut)

New Irish Huckaback Towels \$1 Each

Pure linen towels, of plain weave and of substantial value, all neatly hemstitched, new out of the boxes, to sell at \$1 each, a moderate price today for towels of such genuineness.
(First Floor, Chestnut)

The Quest of the Wedding Gift Leads Straight to the June China and Glassware Sale

Two of the busiest places in Philadelphia are the marriage license bureau and the China Store. There is a very natural connection between the activity in both places.

We are certainly busy serving people who are buying wedding gifts of china and glassware; and also, of course, those people who are buying china and glassware for their own use. The demand from both sources is the largest we have ever known at this time.

It is the surest proof that we have the goods they are looking for. These are the goods:

French china dinner sets, \$32.50 to \$175.
English semi-porcelain dinner sets, \$25 to \$100.
American semi-porcelain dinner sets, \$10 to \$40.
Brilliant cut glass—thousands of pieces at savings of 25 to 50 per cent.

Light cuttings and everyday glassware in large choice at special prices. Everybody seems to want at least one dozen of the special, thin-blown needle-etched water tumblers at \$1.20 a dozen.
(Fourth Floor, Chestnut)

Exhibiting Some Handsome New Chinese and Persian Rugs

These latest arrivals are in carpet sizes ranging from about 9x12 to 10x15.8 ft. and priced on a moderate basis from \$285 to \$675. They are of a good, substantial quality in attractive colors and patterns. Grounds of tan, dark blue or light blue are decorated with floral sprays, and flowers also contribute to the enrichment of the borders. One piece, however, shows a blue ground figured all over ceru.

We are also showing a number of smaller-size Chinese pieces at very interesting prices, \$35 to \$87 for sizes 3x5 to 4x7 ft.

Many Persian carpet pieces are in the stock at exceptionally low prices, such as Mahals at \$169 to \$265 for sizes 10.11x7.9 to 10.8x8.10 ft.

Kermanshah, 10.9x8 ft., \$285.
Kermanshah, 12.8x9.2 ft., \$485.
Isfahan, 8.8x7.9 ft., \$275.
Tabriz, 22.8x15 ft., \$1085.

Persian Mosuls, 3.6x6.6, are shown at \$30 to \$45.
(Seventh Floor, Chestnut)

THOSE novel "candle-wick bedspreads"

were liked so much that we are glad to announce a new shipment. All white, in four patterns, size 80x90 inches, price \$11 each.

A Jacquard comfortable in pink, rose, pale blue or Copenhagen, "dresses" a bed very prettily, washes well and doesn't fade. Several designs—mostly of the bordered persuasion. Price \$5.
(Sixth Floor, Central)

Furniture to Interest June Bridal Couples

One help toward "living happily ever afterwards" is to furnish the new home, or apartment, in the best way consistent with one's resources. When we buy furniture we have to keep in mind all kinds of practical requirements and we have to provide a stock that answers all of them.

This is almost certain to be the stock from which the new bride home can be furnished to the best advantage. It presents a variety that satisfies; it embraces only furniture of quality and desirableness, and it offers furniture of this kind at prices that could not be lower with safety.

The choice of bedroom suits is splendid, comprising the lowest priced kinds that are really desirable and an unequalled assortment of the very fine suits that are destined to become family possessions.

Some Moderately Priced Bedroom Suits
For \$175 we are showing a 4-piece bedroom suit in a shaded enamel, ivory tint, Sheraton design.
For \$230 one can get a 4-piece suit, William and Mary design, ivory enamel.
For \$312 one can secure an excellent reproduction of Louis XVI in shaded ivory.
Instead of the regular conventional dressing table there is

included in this suit a triplicate mirror vanity dresser.

For \$362 we have a 5-piece enamel bedroom suit. Besides the bureau and dressing table there are a chiffonette and a pair of beds.

For \$400 there is a quaint 6-piece bedroom suit in Colonial design. The beds are of the post pattern.

For \$438 you can buy a 5-piece suit in a soft shade of French gray, with a slight touch of Chinese influence.

These six suits are representative of what we know to be the largest and most attractive collection of moderately priced bedroom suits to be found anywhere.

(Sixth Floor)