SPRING LAKE BEACH READY FOR OPENING

Golf, Tennis and Bathing Are Engaging Early Visitors in Large Numbers

FLOWER SHOW REVIVAL

Season Formally Begins Next Week, When the Leading Hotels Receive Guests

Spring Lake Beach, June 11.—With its summer populace here in legion, Spring Lake Beach awaits the events which will formally open the season's activities. The resort is at the height of its beauty and charm, and hundreds of cottagers, as well as large numbers of hotel patrons, have arrived for the season. With their coming there has been a revival of interest in the social activities of the place, and plans are being tentatively formulated for a notable program of events. Outdoor life is at its best here during these early weeks of summer, and in the absence of the elaborate social activities which are yet to be given their inauguration, the golf links, tennis club, the bathing beach and other scenes of recreation are notably popular with the athletic-inclined vacationists.

Spring Lake Beach's magnificent hotels will open shortly after mid-June. The New Monmouth will greet its incoming patrons on June 19 and the Essex and Sussex on the preceding day. A number of the smaller houses are already open for the season. The Shoreham and the Breakers will reopen on June 21.

The New Jersey Society of the Cincinnati will again make Spring Lake Beach the scene of their annual convention. Former President William H. Taft, Henry P. Davidson and other men of national prominence are among those who have been invited to address the society at its anual banquet at the Essex and Sussex Hotels on July 4. The New Jersey State Medical Society will again meet at the New Monmouth Hotel for a four-day convention. The meetings will open on June 23. The society will hear from many of its members who served with the medical corps in France and the largest convention in the history of the association is expected.

Charity Organizations Busy

There is notable activity among the workers in the various charitable and civic organizations of the resort. There will be a notable program of events held this season by the Spring Lake Beach Hospital Alliance, the Garden Club, the Borough Improvement Association and the other organizations composed the prominent summer residents here.

Mrs. Henry A. Haines, one of the most prominent in the cottage colony, is already in her attractive cottage in Tuttle avenue and is busily engaged in the preparation of the season's activities on the part of the Hospital Alliance, of which she is the president. The first meeting for the season will take place this month and it is planned to hold a series of affairs in support of the alliance's charitable work this summer. The alliance will have added responsibilities through the completion this summer of the handsome new hospital building. Allied with Mrs. Haines in the work of the organization are many of the resort's social leaders, including Mrs. James B. Clemons, Mrs. John A. Robinson, Mrs. James Moses and Miss Laura Moses, of New York; Mrs. Charles S. Hinchman, of Philadelphia; Miss Martha Jamison, of Pittsburgh; Mrs. Bartram G. Woodruff, of Washington and Elizabeth; Miss Margretta Fort, of South Orange; Mrs. A. Clayton Clark, of Perth Amboy, and Mrs. Huston Dixon, Mrs. Horace Bailey Tobin, Mrs. William T. White, Mrs. William E. Green, Mrs. Welling G. Sickel and Mrs. Ferdinand W. Roebling, all of Trenton.

There is a growing demand for a revival of the Spring Lake Flower Show this summer. The show was abandoned during the past two summers because of the stress of war emergencies, but the people are looking forward to its revival. It was for years one of the most elaborate events held by the summer residents, and the competition brought out many notable displays.

The question will be taken up by both the Improvement Association and the Garden Club at their initial meetings for this season during the current months. The show has of recent years been held under the joint auspices of the two bodies. Martin Maloney, of Philadelphia, who has served as the general chairman for the show, will probably officiate again this year. Many of the original flower show committee of seven, prominent women are already here, and others will come soon. Mrs. Edward H. Cross, of New York; Mrs. Emma L. Martin, of Rahway, and Mrs. Samuel Hellner, of Philadelphia, are in their summer cottages, and Mrs. Huston Dixon, of Trenton; Mrs. L. Carberry Ritchie, of Lakewood, and Miss Margretta Fort, of South Orange, will arrive soon.

Golfers Throng the Course

Throngs of golfers play the splendid eighteen-hole course of the Spring Lake Golf and Country Club. The club's tournaments for the members got under way today with a large field of entrants. Alexander F. Jamieson, the chairman of the tournament committee, is planning a schedule of events for both men and women, and the usual cup matches will be held. Scott Scammell, of Trenton, is in line for election as a director of the club to fill the vacancy caused by the withdrawal of Henry Welsh Rogers, of Trenton. The annual election will take place soon.

It is expected that the annual North Jersey coast tennis championships, which will be played on the courts of the Spring Lake Bathing and Tennis Club this year, will be the most notable ever held here. A. Clayton Clark, of Perth Amboy, the chairman of the managing committee, is planning the events at this early date. There has been a decided return of interest in tennis with the end of the war conditions and many prominent young men, who were in the uniform of the army, navy or marine corps, will be back on the courts this year in their white flannels. The Bathing and Tennis Club also will stage its annual pool-day events, but somewhat later in the season. The usual aquatic events will be included in the program.

Many notable improvements have been made in the resort during the last year by the municipal authorities. The extension of the beach jetty system to the extreme northern end of the borough has insured a splendid bathing beach this summer and prevented the sea making further encroachments along the boardwalk. Jetties have been built from Jersey avenue north to a point above the north bathing pavilion. The beach is being cleared up in anticipation of the opening in a week or two of the bathing season. The municipal pavilions will open about mid-June, and the tanks will be filled immediately.

There is a possibility that Spring Lake Beach will become one of the important hydroairplane stations of the Atlantic seaboard. Plans are under way for the damming of Wreck Pond to provide safe landing for the flying boats.

BOOTHBAY HARBOR

Boothbay Harbor, June 11.—At Boothbay Harbor, with its winter population of 3000 and a summer population estimated four times as great, are situated a number of Maine's leading hostelries, and the resort is one of the most attractive of Maine's many. Among the hotels there are the Bayville Inn, Boothbay House, Newagen, Oak Grove, Lawnmore House, Murray Hill Inn and the Ne Kanagan. Many summer estates have been established there in recent years, and the first of the summer visitors to arrive this season were Mrs. Thomas Breneiser, Mr. and Mrs. Thomas Breneiser and Miss Elizabeth Breneiser, of Reading, Pa. Their estate is located at Spruce Point.

ENGAGE OPERA STARS FOR SHORE CONCERTS

Galli-Curci, Anna Case and McCormack to Be Heard at Ocean Grove

LAKE SPORTS REVIVED

Ocean Grove, N. J., June 11.

While interest in Ocean Grove centers very largely in the activities at the Auditorium, summer folk this year will devote unusual attention to outdoor diversions and the Fletcher Lake sports will be revived this summer. Some years ago the Ocean Grove Association laid out a system whereby tournaments on Fletcher Lake were popular features of the summer folk in the Grove. As in many other resorts, Ocean Grove is feeling the impetus given by the return of many college men and women who had been in the federal service during the past year.

College Day, for this reason, is expected to be this year a most notable event and the ceremonies of a single day are expected to be expanded into a two or three-day program. This occasion not only will bring together undergraduates and alumnae of many colleges throughout the country, but will be for many the first reunion since America declared war. The college day committee will issue a note within a week for a meeting to arrange the details of the reunion.

Robert M. Watt opened the North End Hotel Memorial Day. Many visitors who will pass the summer here arrived for the occasion. Mr. Watt reports that bookings for the North End are better than during the most prosperous seasons before the war. The North End manager is also actively identified with the progress of the Ocean Grove Hotel Association, of which he is president, and whose plans for this summer include a service bureau for visitors to be located on the boardwalk.

All the amusement features at the North End pavilion are now in full swing. The surf has been ideal for bathing, the pool is opened and the merry-go-round and other entertainments which attract the children are being operated under full headway.

William Jennings Bryan has written the association that, if his affairs permit, he will attend the great temperance rally here this season, which is to be one of the feature events on the program. The Fourth of July oration at the ceremony in the Auditorium will be delivered by Governor William N. Runyon, of Plainfield. Edward Casper Stokes, one-time New Jersey governor and a member of the Ocean Grove Association, will preside.

Contrary to old custom, operatic stars will be heard in program combinations, rather than in recital, Frank B. Smith, general manager, announced today. While the bookings are not yet completed, the Auditorium is assured of concerts in which Miss Anna Case, of the Metropolitan; Miss Anna Fitzu, of the Chicago Opera; Mme. Galli-Curci and John McCormack will be heard. Mischa Elman, the violinist; Miss Carolina Lazzari, contralto of the Chicago company, and Ricardo Stracciari, baritone, also have been engaged. Toscha Seidel, violinist, and Miss Rose Ponselle, a Metropolitan soprano, are newcomers on the Auditorium program. Charles K. Hackett, a tenor, also will be heard for the first time here.

Monday nights during the summer will be known as lecture nights. Thursday nights will be given to popular concerts. On Saturday nights there will be the recitals and concerts. The Criterion Quartette, Messrs. Donald Chalmers, bass; George Reardon, baritone; John Young and Horatio Rench, tenors, will sing daily at the young people's meetings and Doctor Munhall returns, after an absence of several years, to take charge of the Auditorium Bible class.

BELMAR BUILDING BOOM

North Jersey Coast Resort Attracts Many Philadelphians

Belmar, N. J., June 11.—Philadelphians have been arriving earlier than usual at this resort, which is one of the best known on the north Jersey coast. The northern part of Belmar has been the scene of remarkable real estate activities during the winter and spring months, more than a score of houses having been erected in the vicinity of the river bank, where Paul Zizinia began an operation to beautify that part of town shortly after the war broke out. The result is a new Belmar in this section of the town.

The New Hotel Columbia will open in a few days under the management of R. B. Churchill, who had this house for the first time last season. The hotel is now practically booked full for the month of August and nearly filled for July. The rebuilding of this house has brought some of the best trade that comes to the coast to Belmar.

Wilson Stoyle, of the Philadelphia Athletic Club, arrived last week to open the Carleton Hotel, which his family has operated here for over forty years. The property now belongs to Mr. Stoyle and his brother, Richard, who is a well-known Philadelphia lawyer.

Plans are being gotten out by George W. Leonard, owner of the Buena Vista Hotel, one of the smartest properties in this section of the shore, which when completed in another year will double the size of this house. Mr. Leonard expects to open in a few days, with one of the largest contingents of early visitors he has ever had here, and reports that prospects for the season are the brightest in years.

SUMMER RESORTS — OCEAN GROVE, N. J.

NORTH END HOTEL

Courtesy, service, quality. Sea water in all baths. Capacity 500. Open June 21, 1919.

ROBERT M. WATT, Lessee and Manager

SUMMER RESORTS — OCEAN GROVE, N. J.

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SUMMER RESORTS — NORTH JERSEY COAST

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The North Jersey Coast Resorts of MONMOUTH COUNTY

SANDY HOOK ATLANTIC HIGHLANDS HIGHLAND BEACH SEA BRIGHT MONMOUTH BEACH LONG BRANCH ELBERON DEAL ALLENHURST ASBURY PARK OCEAN GROVE NEPTUNE TOWNSHIP BRADLEY BEACH AVON by the SEA BELMAR SPRING LAKE SEA GIRT BRIELLE MANASQUAN REDBANK FREEHOLD

MONMOUTH COUNTY RESORTS

THE RICHEST AND FAIREST IN THE FINEST STATE in the UNION

THESE resorts on the North Jersey Coast Boulevard, the most beautiful drive in America, embody every attractive feature which could appeal to those seeking permanent country homes, a cottage for the summer, a place to spend a vacation, or a week-end holiday.

RIVERS, BAYS, LAKES, OCEAN and LANDLOCKED PARADISES

Monmouth County is pierced in every direction, from the foothills to the sea, by the finest roads for automobiling, riding and driving. Bounded on the North by the Raritan River and Bay; North-East—Sandy Hook Bay; East—Atlantic Ocean; South—Manasquan River; and on the West—America's wealthiest farming district.

These Resorts and all Monmouth County Communities

are in the forefront of the Universe for progressiveness. *All have FINISHED SCHOOL CURRICULUMS, PERFECT SANITATION, PURE WATER SUPPLY and COMPLETE ROAD, STREET AND BRIDGE SYSTEMS.*

Each community makes its personal appeal in the form of surf and still water bathing, ocean front boardwalks, inland bridle paths, landscape gardening and marine spectacles. Golf clubs, boat clubs, tennis clubs, deep sea and lake fishing, and centres of amusement.

The Finest Country Homes in America are Located in Monmouth County

In these resorts will be found thousands of hotels and boarding houses, furnished and unfurnished cottages and numerous building sites, in ideal surroundings for health, recreation and amusement.

THE NORTH JERSEY SHORE RESORTS are reached via Pennsylvania Railroad, Central Railroad of New Jersey, Philadelphia and Reading Railroad, Sandy Hook Palatial Sound Steamers and numerous other boat lines and are linked with the great cities by a most excellent system of improved highways.

FOR DESCRIPTIVE BOOKLET AND COMPLETE INFORMATION ADDRESS THE MAYOR OF ANY COMMUNITY SHOWN ON MAP.

OCEAN GROVE, N. J.

Ocean Grove, N.J. — overlooking ocean

THE SHELBURNE

V. C. Hayner, owner & mgr. — Running water in every room

LE CHEVALIER

COR. CENTRAL AND WEBB AVENUES OCEAN GROVE, N. J.

Centrally located; near beach and new South End Pavilion Auditorium; first-class service; all outside electric lighted, airy rooms. Booklet. J. F. DOREMUS, Prop.

THE LAFAYETTE

22 OCEAN PATHWAY

One Block to Ocean. Half Block to Auditorium

Booklet.

A. G. DIEFENDERFER, Prop.

OCEAN HOUSE

72 Main Avenue

Ocean Grove, N. J.

Near Beach and Auditorium. Private Tennis Court. Croquet Grounds. First-class Family Hotel. Airy rooms. Rates $12 up. Booklet.

I. C. DUNCAN.

CRYSTAL WAVE

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OCEAN GROVE, N. J.

Near beach and auditorium; home comforts; all outside, airy rooms; modern improvements; electric lights, etc.

E. F. KRENKEL & SON.

THE STRATFORD

7 MAIN AVENUE

At Beach and Bathing Grounds

Furnished rooms and light housekeeping apartments.

A. M. GRIGGS

Colonial — 15 MAIN AVENUE. Rates moderate. ½ block from Ocean.

Atlantic House — Beach & Pitman Aves. L. D. YATES & CO.

SPRING LAKE, N. J.

Most delightful hotel on Atlantic Coast

THE MONMOUTH

By the Sea. Spring Lake, N.J.

Open June 19 into Sept. Wonderful Surf Bathing. Exceptional 18-Hole Golf Course and Country Club. Tennis, Saddle Horses, Motoring. Daily Concerts, Dancing. Afternoon Tea. J. M. Byrne & Co., Brokers' Office. Booklet on request.

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Directly on Beach, Facing the Ocean — Capacity, 300

The Manhasset — Seaside Park, New Jersey — Open June 12 to October 1

A popular hotel for Automobilists on the Ocean Boulevard. Passing through all the principal coast resorts and connecting at its terminus the Manhasset Hotel with Philadelphia.

WEEKLY RATES

Single room, 1 person.... $21.75 to $31.50
With bath, 1 person.... 35.00 to 42.00
Double room, 2 persons.... 42.75 to 54.25
With bath, 2 persons.... 51.75 to 64.25

H. ROSS TURNER, Ownership Management. SEND FOR BOOKLET

SUMMER RESORTS — OCEAN GROVE, N. J.

The WHITFIELD FIREPROOF Overlooking Ocean

Most select, centrally located hotel in Ocean Grove

CHAS. N. HERMAN, Proprietor and Manager

OCEAN GROVE NEW JERSEY

The Happy City

BATHING, SWIMMING POOLS, FISHING, PIERS, BRILLIANTLY ILLUMINATED PAVILIONS, ORCHESTRAS, BOARDWALK, SEASHORE AND COUNTRY COMBINED, NO MOSQUITOES

Center of the North Jersey shore resorts, located in Neptune Township, the most fertile agricultural region of Monmouth County.

Fine roads for Automobiling, Golfing, Bowling, Yachting and all popular outdoor sports.

The spacious Auditorium, seating capacity 10,000, famous for its wonderful organ and the annual appearance of noted grand opera artists, some of whom are engaged for this season—

JOHN McCORMACK—MISCHA ELMAN—MME. GALLI-CURCI

Others as popular, but too numerous to name. Complete program and booklet mailed on request.

THE LEADING HOTELS ARE LISTED BELOW, WRITE TO THEM DIRECT

Hotel	Proprietor	Capacity
Albatross	Lillian C. Brown	125
Aurora	L. H. Bull	90
Arlington Hotel	Dr. F. C. Cooper	250
Aberdeen	J. S. Cooper	75
Ardmore	E. K. Shaw	100
Arborton	Borton & Wilkins	125
Atlantic House	L. B. Yates & Co.	100
Amherst	A. M. Aring	100
Breeze	Mrs. R. C. Evans	90
Burrows	Mrs. Anna Miller	40
Boscobel	M. L. Bloren	75
Breakers	I. V. Montfort	80
Beach View	Mrs. J. S. Cooper	50
Beaumont	E. & S. K. Beaumont	75
Bryn Mawr	Mrs. J. B. Sherman	60
Cadillac	Mrs. J. Bicking	30
Clear View	Mrs. A. Hughes	40
Cortlandt	A. T. Cort	60
Crown	Miss E. Hagerman	50
Carrollton	E. A. Boone	60
Colonial	Miss S. J. Foster	100
Cordova	A. E. Michael	50
Crystal Wave	E. F. Krenkel & Son	50
Clarendon	Henry Welsford	75
Cleolas	Mrs. J. C. Creveling	30
De Witt House	Voeller & Mumpeton	75
Diamond State	M. Evernham	50
Dardanelles	Mrs. S. Lord	30
Elbenal	Mrs. M. O'Connor	50
Eldorado	Mrs. A. W. Crelin	150
Empire	Skillman & Enstice	75
Grove Hall	W. E. Bunn	75
Guilford	E. D. Tumlin	50
Hamilton Cottage	M. C. Todd	50
Honeysuckle	F. B. Cramer	75
Hunter	A. M. Payne	40
Highland House	M. W. Borton	125
Hatfield	Mrs. H. V. Hatfield	40
Hannaford	Mrs. J. Hannaford	35
Hotel Grand	M. Potter	100
Holly	Mrs. C. Weeks	30
Interlaken	Charles A. Meyer	75
Inskip House	Mrs. J. C. Doran	100
Ivy House	Miss A. M. Van Skike	100
Jackson House	David C. Patterson	60
Keystone Cottage	Mrs. L. VanDeventer	40
Kenilworth	Fullwood & Tolson	45
Le Chevalier	Mrs. J. F. Doremus	150
La Pierre	R. M. Watt	250
Lane Villa	M. L. & L. A. Lane	60
Laurel	Mrs. J. Packard	30
Loraine	Scott & Clipsham	90
Lillagard	L. D. Pennwarden	100
Lake Grand	E. Reilly	70
Lathrop	J. Schultz	50
Llewellyn	A. Pohl	90
Lafayette	A. G. Diefenderfer	50
Malven	Mrs. E. L. Mowbray	25
Marine	Mrs. M. J. Snow	60
Marlborough	S. B. Lippincott	100
Moravian	Mrs. A. R. Young	40
Mervin	B. G. Wood	45
Majestic	E. Clement	200
Martin	Mrs. O. W. Martin	75
Magnolia Villa	M. E. Chambers	50
Melita	Mrs. L. R. Van Nest	50
Mount Vernon	Mrs. M. Schettler	30
Marshall House	Jones & Pohlsen	25
Melrose	Mrs. H. J. Box	75
National Hotel	J. A. Henry	100
New Philadelphia	E. Clement	100
Norman House	Mrs. C. R. Priest	125
North End Hotel	R. M. Watt	500
New Centennial	Mrs. C. A. Levis	100
Ocean House	Mrs. I. C. Duncan	200
Ocean Side	Mrs. F. H. Kunst	60
Ocean Grove Hotel	M. Mitchell	100
Ocean Front	C. Hockey	60
Ocean Avenue House	A. P. Griffin	85
Ocean View	G. C. Pridham	150
Olive House	A. L. Newman	100
Ormond	M. B. Polhemus	125
Osborne House	C. Chandler	100
Park View	Mrs. R. A. Wainwright	125
Pitman House	Miss M. Hicks	35
Palisades	Mrs. M. Orths	50
Princeton	Mrs. F. H. Kunst	40
Queen	L. J. Russell	100
Roosevelt	Miss L. A. Hoffercamp	40
Shelburne	V. C. Haynes	100
Somerset	Amos Barnes	25
Surf Avenue House	I. F. Cummings	80
Saxenhurst	H. K. Smith	60
St. Elmo	Mrs. William Jones	65
Spray View Hotel	I. J. White	150
Stokes Hall	A. L. E. Strassburger	125
Seacroft	Butcher & Hulse	75
Sunset Lodge	Mr. & Mrs. J. B. Sweet	100
Stewart	Mrs. M. E. Dougherty	60
Seacrest	Mrs. J. Chapman	25
Sea Side Hotel	Charles G. Stockton	200
Troy Place	E. A. Weeks	40
Tower House	C. B. Layman	75
Terrace Inn	M. E. Jones	25
United States Hotel	Martin & Amy	200
Whitfield	Charles M. Herman	200
Warrington	N. Hennig	100
Wilmington	C. W. Day	60
Waverly	M. B. Bayer	125
Westerlo	W. H. Gifford	40
Wyman Villa	Mrs. A. J. Wyman	45
Waldorf	Mrs. A. J. Lance	40
Windsor House	Mrs. J. P. Dunn	60
APARTMENTS & FURNISHED ROOMS		
Mrs. J. Browning	89 Heck Avenue	25
Mrs. C. A. Philitt	34 Abbott Avenue	25
Mrs. W. E. Barr	25 Abbott Avenue	20
Pleasant View	Mrs. M. B. Farsday	20
Mrs. H. J. Nickel	11 Pitman Avenue	20
Mrs. T. F. Moore	34 Pitman Avenue	22
Mrs. J. R. Wolter	20 Atlantic Avenue	20
Leonardo	Miss H. J. Leonard	25
Miss H. O. Crane	11 Broadway	20
Mrs. J. S. Blanchard	53 Webb Avenue	18
Mrs. S. C. Butler	9 Pitman Avenue	20
Mrs. Frank Morris	64 Main Avenue	10
RESTAURANTS AND CAFETERIAS		
J. T. Reid	39 Pilgrim Pathway	
Plaza Restaurant Co.	45 Pilgrim Pathway	
Sampler Inn	M. Newberry	30 Main Ave.

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$8, $10 & $12 Rackets NOW $5

All standard makes and models—De Luxe, Challenger, Paramount and many other celebrated makes.

1919 Championship Balls, 55c

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Tennis Nets . . . . . $3 up

$1.50 Tennis Shoes 89c

Dandy also for canoeing or bathing. White duck with white rubber soles.

Canoe Back Rests

Single, 75c

Double, $1.25

$1.50 Canoe Paddles, $1

Made of best selected spruce—strength with lightness.

Double Paddles $4

Double Spoon Shaped, $5

Kapoc $1.75 Life Preserver Cushions

For Your Canoe, Yacht, Motorboat $1.25

Endorsed by the United States Government. Four times the buoyancy of cork. Will support an adult in water 48 hours. Covered with best Spanish artificial leather. Sanitary and comfortable.

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A ninety-six-page book filled with all the information that fishermen want—that the housewife wants. Gives all the nearby fishing places, fishing lines, tidetables, newly discovered edible fish, classification of the fish family, recipes for preparing and cooking, and anglers' hints. Given away FREE without any obligation. Write if you cannot call.

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Fresh Water Fishing Outfit, $3

Outfit consists of Steel Rod, Plug Bait, Dozen Hooks, Nickeled Spoon, Rubber Bait, Flat Spool of Raw Silk Line, Flat Spool of Braided Oil Silk Line, Float, Sinkers and Multiplying Nickel-Plated Click and Drag Reel. Neatly packed in strong board box.

$8 and $10 Surf-Casting Rods $4—Now .....

"Foxy Quiller" Crab Traps, $1

Pflueger Inter-Ocean Surf-Casting Reel $7

200-yard capacity. Free spool attachment, prevents stripping of gears, as happens with reels equipped with "throw-in" and "throw-out" device.

Hooks, 35c and 50c Doz.

Double and triple gut.

Steel Tackle Box, $1.25

Neat and compact. Will hold flies, hooks dipsies, etc.

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Outfit consists of everything you require to fill your basket with the finny beauties—Two-Piece Sea-Rod, Amateur Reel, upright with drag, and with non-back-lashing or non-fouling improvement, holding 200 yards of line; Six Hooks, Sinker and 50 yards famous Anglesea Cuttyhunk Line.

We Furnish Everything Except the Fish

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$6 Life Guard Bathing Suits .. $4

All-wool, sleeveless shirt, blue flannel pants with buttoned flap, money pocket and extra quality belt.

$3.50 Suits, now $2

Same as above, but with cotton shirt and white web belt.

Women's All-Wool One-Piece Bathing Suits, $4

The kind used by professionals.

Cotton Suits, 75c

Pure Gum Bathing Caps Ladies', 50c; Men's, 25c

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For men and women.

Cork Balls FULL SIZE . . . 25c

"Water Wings," 50c

Just the thing to use to learn to swim. Great fun for the kiddies, too.

V-Neck Pull-Over All-Wool Worsted Sweaters $7

Dandy Values at $5

You'll find many uses for one—evening wear, after bathing, boating, etc.

American League Ball 75c

Genuine horsehide cover, green and red stitching; guaranteed for nine innings. This is the most talked-about baseball in town.

Genuine Horsehide Fielder's Glove $3.50

Regular Value $6.50

Leather lined, laced bottom; seams leather welted.

Semi-Professional Glove $1.50

Value, $2.50

Icy—Hot Bottle, $2.50

Just the thing for the auto trip, the fishing journey, the picnic.

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