another great new brother of the urdwalk palaces to go up next door he Traymore. And nobody doubts will come to pass, because Atlantic must have them to take care of the

Fortunately, the question of sites for m is not yet a problem. Between Inlet and Chelsea are locations ich may be made available for buildwithout greater trouble than the lition of frame structures which recall the days that were and are no

the swarms who come to be and entertained Atlantic City is for-tunate in having a reserve of hotels of a tunate in having a reserve of hotels of a high degree of excellence to fit any purse, no matter how limited, that being one of the great secrets of this wonder town's popularity. In the region be-tween Pacific avenue and the beach front from the Inlet section down into Chel-sea, are a thousand or more hotels and large boarding houses, many of which possess reputations for good management comparable with the greater hotels of the Boardwalk.

hotels of the Boardwalk.

A ready-reference list of them would contain the names of the Biltmore.

Phillips House and Tabor Inn. in the uptown district; the Loraine, nearby the St. Charles; the Plaza, in Pacific avenue; the Wiltshire, Grand Atlantic. ton, Clarendon, Absecon, Sothern the Dutton, in Virginia avenue: Holmhurst, on Pennsylvania ave ne. New England and Iroquois. outh Carolina avenue: Castro and Fro donia, in Tennessee avenue lands and Rio Grande, in New York avenue: Monticello, Boscobel, Ken-tucky, Biscayne, Westminster and New tucky, Biscayne, Westminster and New Clarion, in Kentucky avenue; American, in St. James place; Channel, at Pacific and Illinois avenues; Runnymede, adjoining the Mariborough Blenheim; Edison, at Pacific and Michigan avenues; Worthington, at Missouri avenue, and the Creston and Carlton, two popular family houses in Chelsen, Many of these houses have been under the

over word from railway administration through train connections with Reston beadquarters that the war is over, so and possibly Montreal also for the far as long-distance, popular-priced benefit of hosts of Canadians who come tourist trips are concerned. That means here in sptingtime and stay later each the big shore town is the big shere town is on the map again year.

for Pittsburghers and hosts of other. There is one drawback to the Delawestern Pennsylvanians. They will be ware river bridge project from a shore western Pennsylvanians. They will be ware river bridge project from a shere able to come here upon weekly exent viewpoint. Atlantic City would prefer sions, starting shortly, for a period of a traffic tunnel with interurban trains sixteen days at a rate exceedingly reasoperating without change from West sonable. Prior to the war Pittsburgh Chester and Norristown under the

ATLANTIC CITY, N. J.

## Furnished Villas Cottages and Apartments

Any Season-All Locations

#### **Everything in Real Estate**

Write for a list of our big dividend-paying properties. Decided Bargains in unimproved lands. Our service will please. We invite correspondence.

#### H. G. HARRIS & CO.

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#### TRY CLARENDON HOTEL

Atlantic City, N. J.

VIRGINIA AVENUE, NEAR BEACH

Open All Year

Capacity 300

Half block from Steel Pier, Boardwalk and all principal places of amuse-ment. OPEN SURROUNDINGS. Elevator, electric lights. Rooms single or en suite, with private baths. ALL ROOMS HAVE HOT AND COLD RUNNING WATER

Careful Service. Write for Rates and Booklet. Ownership Management,

MONROE HUTCHINS

# HOTEL IROQUOIS

SOUTH CAROLINA AVE., NEAR BOARDWALK ATLANTIC CITY

Unexcelled for comfort, table and service; orchestra; refined, exclusive; running water, private bath, electric lights, elevator; bathing privileges free; American plan. Special weekly rates.

E. FRANCKLE 



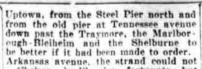
POPULAR RESORT Cleanliness and comfort are im-rative features, and we are espe-lly noted for our table. Distinct vantages are offered to a ma-try of visitors.

\$2.00 Per Day Up \$10 Per Week Up
section plan. Lighted through
by electricity. Hot and cold
paths. Ask some one in your
about us who has stopped here. ERSON CROUTHAMEL



#### New Clarion KENTUCKY AVENUE

AND BOARDWALK ATLANTIC CITY, N. J. Open All Year



Chelsen is likewise fortunate, but the tons upon tons of sand piled up there during the winter and spring came very largely from the Mississippi avenue excursion district. Father Neptune moved it surreptitiously, as it were. The trick had been done when the wholesale removal was made the subect of burning protests to shore au-

This year, as last, Atlantic City will have three big theatres with entertaining bills always on tap, the Garden on the pier of the same name, featuring vaudeville; the Globe, under Philadelphia management, and its rival, the Apollo, both with a reputation for first-performances-on-any-stage. The Steeplechase is bigger and brighter than ever, with many new attractions to de-light the thousands of both young and d always to be found there

No weekly round of shere sightseeing nowadays is complete without a day or a night at the Steeplechase, nor would any shore intinerary be strictly according to Hoyle if it omitted a day and a night round of the attractions of the Steel Pier, a 100-per cent right center of diversion of the right sort, for which Atlantic City is indebted to Philadel-phians, with a wide-awake manager in the person of Jacob R. Bothwell,

The Steel Pier always has stood for good music, and, naturally enough, has been made the headquarters for the nucleus of what Atlantic City some day hopes to call its Symphony Orchestra. with a reputation spread afar. fitting, therefore, that a Philadelp Professor Leman, director of Steel Pier music, should be the moving factor in the symphony orchestra project.

Pacific and Illinois axenues; Romy mede, adjoining the Marlborough Blem, along in the Marlborough Blem, along in the Creston and Carlon. Iwo popular family houses in Chelsea, Manis of these houses have been under the same management for years.

Housed World Notables

Of those stellar hostelries which have the Boardwalk for a frontal piazza, the fame of the Traymore, Marlborough Blenheim, St. Charles, Hotel Strand, Shelburne, Dennis, Breakers and Blacks stone many be said to be national. They have sheltered distinguished guests from many countries. The Traymore prides itself upon having a "presidential stute" Mr. Wilson has occupied. Nearly every national figure in a decade has been an shore the Boardwalk for a frontal piazza. The Traymore prides itself upon having a "presidential stute" Mr. Wilson has occupied. Nearly every national figure in a decade has been as shore travel over word from railway administration the administration beadquarters that the war is now, so were word from railway administration the administration and possibly Montreal also for the headquarters that the war is now, so were word from railway administration the factor of the decade has been as shore-travel fixture. The day is not distant. Atlantic city. S. J. Atlantic city. N. J.

Delaware, across Jersey to the Boardwalk here.

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In one very important connection at the same of the great prosperity that prevails for the proposition and pression of the great prosperity that prevails designed the proposition of the great prosperity that the shere.

The same Down in the lower section the famous very important connection its better prepared to proparticular brand of diversion

Down in the lower section the lambds Million Dollar Pier, where have been staged some of the largest conventions in America, among them the Chamber of Commerce of the United States, the Na-

Commercial air service conducted by the Hotel Traymore

was regarded as a gold mine for the Delaware, across Jersey to the Board-

## LTSHIRE

Virginia Avenue and the Beach

The Most Central and Popular Location



Center of all attractions and amusements. out. Room single or en suite, with private bath; hot and cold running water in bedrooms; elevator to street level; spacious porches and sun parlor, with ocean view. Superior table and excellent service. Special weekly rates. Auto meets trains. Open all year. Booklet. Best medium-priced hotel in Atlantic City. Capacity, 300

Ownership Management

SAMUEL ELLIS



Hotel Sterling

Beach-Front Service at Moderate Prices

The Sterling is the ONLY FIREPROOF HOTEL not directly on the Boardwalk. Service, cuisine and appointments equal to that offered at the best beach-

front house-at moderate prices. 200 rooms-all outside. Dancing; elevator to street level, For comfort without extravagance, visit the Sterling. For rates and further information write

THE NORRIS CO.

ALFRED L. BEIDLEMAN

#### HotelBothwell VIRGINIA AVENUE Atlantic City

Second House From Boardwalk and Steel Pier



This hotel is open all year, has every appointment; its location is central; the highest standard of cuisine and service is maintained at all times. Rooms, single or en suite, with private bath or running water, can be had at moderate rates. Write for terms and booklet.

J. BOTHWELL.



## The Fredonia

Tennessee Ave. and Beach

European Plan Newest and Best Hotel off the

Boardwalk Beachfront Accommodations

Restaurant Attached

151 S. NEW YORK AVENUE 134 ST. JAMES PLACE Fifty yards from beach. A house with an atmosphere of charm catering to a refined patronage. Located in the heart of the city, within a few minutes' walk of all piers, amusements, etc. Ocean view rooms, excellent cuisine; bathing from hotel.

American and European plans.

Now booking for summer,

Under new management.

CASELY & BROOKE, Props.

at Half Price

Mrs. G. W. Carmany



# Atlantic City's Big Modern Department Store

Directly Opposite the Pennsylvania Electric Station and the City Hall

The Braunstein-Blatt Co.'s store is the largest store of its kind for many miles around, and is the shopping center for South Jersey resorts.

It carries a half-million-dollar stock of the choicest merchandise in all lines.

It sells at metropolitan prices, and maintains a highly efficient metropolitan service in all respects.

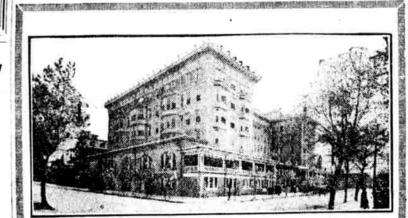
It has thirty-two complete and separate departments covering almost every kind of merchandise.

It originates the smartest seash ore apparel for men, women and children and shows exclusive sports-wear for all.

In addition, it is the chief cottage and house furnishing and hotel supply house in South Jersey.

It considers no transaction closed until the customer is satisfied.

#### The Most Dependable Shopping Place in Atlantic City



Atlantic City, N. J.

#### Hotel and Sanatorium Noted for comfort, service and superior table. Also for its

Tonic Baths for ladies and gentlemen-Trained operators.



## The Breakers

ON THE OCEAN FRONT, ATLANTIC CITY, N. J.

Atlantic City's newest fireproof hotel. Unusually attractive during all seasons of the year. Luxurious lobbies, spacious verandas and open-air terrace restaurant facing the ocean.

Charming afternoon musicales and evening concerts. Sea-water baths. Surf bathing from hotel. Fireproof garage with special accommodations for chauffeurs. Illustrated literature.

AMERICAN AND EUROPEAN PLAN



ATLANTIC CITY, N. J. CLOSE TO BEACH AND STEEL PIER THE IDEAL HOTEL FOR THE SUMMER

hotel appointment and comfort; private baths; large, cool roughs (open surroundings); elevator; extensive porches, &c.; notable table and many rooms have been equipped during the last winter with hot and cold running water, also private baths, and have been newly refurnished. Special June rate, \$4.00 up daily. American plan. Booklet, Auto

Ownership Management, W. F. SHAW

GARDEN INN WESTMINSTER KENTUCKY AVE. NEAR BEACH

The location of the Westminster is one of the finest in Atlantic City. The house stands by itself and has direct southern exposure. Reome with running water and private baths. Electric lights throughout. White service, Elevator from ground floor. American and European Plan 20th Season -\$2.50 up daily; \$14 up weekly. OPEN ALL YEAR

-HOTEL BILTMORE

Mrs. CHAS, BUHRE, Prop



Q HOTEL QQ



#### THE DE VILLE Kentucky Avenue, 30 Yards From Boardwalk

Unexcelled for comfort, table and service; orchestra; refined, exclusive; running water, private bath, electric lights, elevator; bathing privileges free; American plan. Special weekly rate, \$14.00

THOS. M. O'BRIEN

BLACKSTONE