

J. W. C. I. Boys' Band at 9
Organ at 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Partly cloudy

Swift Outgoings and Incomings Keep These Great Stocks Fresh

There Is a Very Old Jewish Proverb

that reads "When the tale of bricks is doubled then comes Moses."

The newspapers chronicle and affirm the facts, with particulars, that the aeroplanes have crossed the sea in less than two and a half days and that they have proved the Atlantic Ocean can be crossed by a straighter route in a 24-hour day.

All honor to Read, Towers and Bellinger, the pioneers.

Thomas A. Edison had a long and tedious walk in the path first trod by Benjamin Franklin to the gate that opened up to him a hundred years later, when he invented the Incandescent Electric Light, but he did the miracle. Thomas A. Edison, still young and progressive, is the world's greatest benefactor of his time.

Surely, the man for the hour always arrives by the Providence that shapes affairs.

What next, and who is the man?

[Signed] *John Wanamaker*

June 10, 1919.

First Reduction on Women's Fine Novelty Wraps

The loveliest of their kind, in fact, that have been brought out for Spring and Summer.

Many have large collars of mole, squirrel, ringtail or Australian opossum. Others are beautiful with hand embroidery or brushed wool trimming. They are garments of such distinction and advanced fashion that many women are willing to wait a long time, if need be, for these wraps to be reduced.

Scarcely two alike, but there are some exquisite silk tricolettes, Paulettes, wool jerseys, knitted mandarin coats and tricolette combined with duvetyne.

New prices are \$65 to \$200, a great saving over what they were formerly.

(First Floor, Central)

Over the Seas From France Come Exquisite New Baby Garments

You can almost sniff the salt of the ocean on their boxes—they're so new! A great case of these lovely new garments, just unpacked, brings some of the fine hand-made clothes we ordered in Paris not long ago—such things as you are not likely to find elsewhere in Philadelphia.

There are fine pillow cases, for instance, all hand made and many trimmed with real laces—starting at \$6.75 and on up to \$28.

Afghans, many to match the cases, are \$12.50 to \$45. Daintiest new long dresses, and christening robes, \$5 to \$125.

And fine undergarments to wear beneath the dresses—\$3 to \$12.50.

New short dresses, in 6 month to 2 year sizes, are \$4.25 to \$35. All, of course, are made entirely by hand, practically all are hand embroidered and any number are trimmed with real Valenciennes or crochet laces.



(Third Floor, Chestnut)

A Story of Topless L. R. Corsets

We have fifteen styles of topless L. R.'s between \$1.50 and \$7—models for large women as well as for women of average build. Some are pink and some are white; the skirts are both long and short; and the materials include batiste, broche, coutil, tricot and open net.

Incidentally the L. R. corsets continue to be the best American corsets we know.

(Third Floor, Chestnut)

She's an Unusual Girl Who Has Too Many White Skirts

There are showy new skirts of satiny surf cloth, of sturdy cotton gabardine that wears and washes so well, of white tricotine, of linen and of novelty embroidered cottons.

There are all sorts of new ideas as to pockets and girdles and the arrangement of buttons for trimming; the prices start at \$4 and go up to \$10 and there are 33 to 38 inch lengths.

(Second Floor, Chestnut)

Women's Low Shoes Designed for Buckles

They buckle are so much favored by smart women that we should like to call attention to some good-looking two-eyelet ties that are designed especially for the use of buckles.

These shoes have extremely long vamps, very narrow toes, high, slender Louis heels and turned soles. They are made in patent leather, brown calfskin and dull mat kidskin. Price \$12 a pair.

(First Floor, Market)

Women's Stockings, 15c a Pair

Second-grade goods, of course, at this price, but good light-weight black cotton hose that will give the service and would cost twice as much as first grade.

Cotton Vests at 15c

Women's fancy trimmed, first-grade cotton vests at 15c, usually 10c more.

(West Alais)

Women's Bloomers for Camping

Nothing is quite so good for mountain climbing, camp life or even farming, as a good full pair of bloomers, which give perfect freedom of action.

Black or navy poplin, \$3.50. Tan-colored linene, \$2.50. Khaki cloth, cotton, cut very full, \$3.55.

Black serge, \$4.75 and \$5.75. Black sateen, \$3.85. Sizes 26 to 30 inch waistbands in each style.

(Third Floor, Central)

Something a Little Unusual for That Wedding Present

But at the same time practical and comparatively inexpensive. You will find quite a number of just such gifts in the Sterling Silver Section of the Jewelry Store and here are some of them:

Jelly glass holders, \$13 and \$14. Syrup jug and plate, \$26 to \$31. Muffinners, \$10 to \$16.50. Cheese shakers, \$12. Tea caddies, \$11 to \$28. Bon bon compots, \$23 to \$32. Mayonnaise bowls, \$7.50 to \$18. (Jewelry Store, Chestnut and Thirteenth)

For All 'Round Summer Suits for Young Women We Suggest Wool Jersey—

Wool jersey sports suits are useful in town or country, in the mountains or at the shore, for motoring, for traveling, for knock-about and hard wear generally.

Well tailored, attractive jersey suits in the colors liked this season—and that means china and deeper blues, sand, oxford, rose and heather shades—are in several different models, some with pleats, some with belts and all with pockets.

(Second Floor, Chestnut)

Some are embroidered, if you wish them a bit out of the ordinary, some are trimmed with the soft, pretty brushed wool, and some are quite plain.

\$30 to \$42.50—14 to 20 year sizes.

Dark Blue Georgette Hats Are Both Becoming and Practical—

for a woman may wear one many times and look well each time she puts it on.

A little collection of these cool, comfortable Georgette hats are in new Summer shapes, and in dark blue crepe. They are in medium

and larger sizes, and though some are trimmed with bright flowers, many are trimmed with simple ribbon bows.

They are most attractive—and not expensive, for most of the hats are around the \$10 mark.—

(Second Floor, Chestnut)

As to the Newest Neckwear Fashions

Those frilly, snowy vestees which so many women like to slip into their silk or cotton frocks to add a dainty touch are certainly feminine and pretty. We've an amazing collection of styles, and each seems prettier than the last as you look over the assortment.

Some are of fine white lace with wee tucks and many narrow lace ruffles, others are of organdie, still others of net and some more are of sheer batiste, trimmed in many ways. \$1.50 to \$7.50.

(Main Floor, Central)

New sets are of fine white stuffs, lace insertion and puffing, and are the daintiest affairs imaginable. There's a flat collar and cuffs, and the sets are \$1.50 and \$2.

Colored linen sets are in blue, green, tan and orchid shades, are in flat styles and finished with a piping of white. \$1.25 a set.

Pongee collars in the natural color, with blue silk braid binding, are also new and will look well on dark dresses. \$1.50 each.

(Main Floor, Central)

SOME interesting pieces of real filet from France have just been received in the Art Needlework Store. They are of the heavy linen thread, and there are chair backs and scarfs priced from \$1.75 for a chair back of antique filet to \$24 for a scarf.

(Second Floor, Central)

New Wool Plaid Skirt Specials at \$19.50

By their inquiries we know that there are a great many women looking forward to this shipment of "special" plaid skirts. There is nothing prettier nor more practical for cool days at the seashore and mountains, and plaids are especially liked because they go with almost any coat or sweater.

We selected all the skirts in this shipment with even more than usual care, and the materials, styles and plaids are the best to be found.

The skirts are full pleated, stitched flat over the hips, and there are both bright and darker color combinations and black and white.

(First Floor, Central)

An Entirely New Style in Hand Bags A square, deep flat bag that is like an envelope book in a new shape rather than a regulation hand bag.

It comes in a long grain leather in purple, tan and blue and in shiny black auto leather.

The price is \$3.50.

(Main Floor, Chestnut)

Cool Nightgowns

A low-necked style of cotton crepe with lace edging is \$1.65. Another low-necked Empire style of nainsook with beading, ribbon and lace, is \$2.50.

Envelope chemises are not nightgowns, but we will just mention that we have received a particularly attractive style of pink crepe de chine with some fine shirring and good little ribbons and lace for only \$5.

(Third Floor, Central)

1000 Candlesticks at Special Prices

Wooden candlesticks, mahogany finished, 7 inches high and very good, for 25c each.

Close by are stiff little fluted shades to go with them—shades in rose, tan and blue, trimmed with gilt and colored braids. These also are 25c each.

(Fourth Floor, Central)

If You Need Handkerchiefs—Please Note—

That we have women's handkerchiefs at \$2.75 a dozen, which are exceptionally good for the price—being of white linen of good grade and with hand-embroidered designs in one corner of each handkerchief.

And that men's handkerchiefs, \$4.50 a dozen, are a bit better than that amount ordinarily buys. They are perfectly plain hemstitched and the kind that most men prefer.

(East and West Alais)

Waists Cool and Tailored

A snowy dimity with high or low collar and turned-back cuffs. \$2.25.

An organdie with round crocheted buttons and a hand-crocheted edge on its long shawl collar. \$3.85.

Two items out of hundreds.

(Third Floor, Central)

The Boy Scouts Book of Stories

containing selections from the master story tellers of America and England, including Mark Twain, R. L. Stevenson, O. Henry, Conan Doyle and others of like ilk.

Price \$2.

(Main Floor, Thirteenth)

Blue-and-White Japanese Cottons

Table covers, scarfs and napkins, in wistaria, chrysanthemum, cherry-blossom, bamboo and iris designs.

Covers are 30x30 to 72x72 inches, prices 50c to \$3. Scarfs 17x36 to 17x54 inches, prices 45c to 65c.

Napkins, 12x12 inches, \$1 a dozen.

All much liked for summer housekeeping.

(East Alais)

To Encourage Children and Beginners

in the pursuit of photography, we develop No. 2 Brownie and Vest Pocket films for 5c a roll with a slight extra charge for printing.

(Main Floor, Chestnut)



Truly a Tempting Feast of English and American Dinner Sets in the June China Sale

Better still, it is a wonderfully satisfying feast, satisfying in variety and especially satisfying in value.

Prices represent an average saving of one-third from today's regular figures.

The English sets are a particularly attractive collection, all in new patterns, typically English border designs in the charming colors that give English sets such added individuality.

These are priced at \$25 to \$100 for semi-porcelain sets of 107 pieces.

The American sets begin as low as \$10 for 100 pieces, decorated in a floral design with gold edges, gold-traced handles.

Other American semi-porcelain sets of 106, 107 and 117 pieces at \$13.50, \$15, \$17.50 up to \$40 a set.

For anybody needing a semi-porcelain dinner set there will not be such another opportunity in a long time.

Light cuttings in very large assortment at remarkably low prices.

(Fourth Floor, Chestnut)

New Arrival of Excellent Huckaback Toweling

Good housekeepers appreciate good pure-flax huckaback toweling for its absorbent properties and its practical service qualities. When they see these new goods they will soon recognize how well it pays to make up one's own towels when such material can be had for the price.

There is an attractive choice of figured effects to choose from, and the goods are in the widths suitable for making both individual and regular-size towels.

15 inches wide at 75c a yard.

18 inches wide at \$1 a yard.

22 inches wide at \$1.25 a yard.

Five designs in each width. The prices are quite exceptional, the goods having gone up since we secured this good purchase.

(First Floor, Chestnut)

Every Man's Summer Wardrobe

should include two kinds of Summer suits.

As a matter of comfort and common sense he should have a tropical suit for hot, sultry days when only tropical suits are tolerable.

As a matter of course he must also have a regular, standard quality Summer suit of cool, open-weave worsted or serge.

Our men's clothing store is serving men with suits of both kinds. It is serving a greater number of men this year than ever.

That is a sign that men are becoming more discriminating, that anything is not good enough for them, that the only thing good enough for them, either in a tropical suit or in a regular suit, is the best to be had for the money.

We are glad there are so many good stocks of suits for men to look at in Philadelphia, and we are willing to have our own compared with the best of them.

"Palm Beach," breeze-weave and mohair suits, \$18 to \$35.

Regular Summer suits in fine, cool worsteds and serges, \$30 to \$65.

(Third Floor, Market)

Mackinaw Straw Hats Mean Comfort to a Man

One maker in this country outshines all the others in putting comfort, good looks and long service into Mackinaw hats.

We take practically all the quota for the Philadelphia district and men have learned to come here for these hats. Stocks are now complete and cannot be replenished.

Prices \$4, \$5 and \$8.

(Main Floor, Market)

New French Table Covers in Exquisite Linen Designs

But, according to our orders, these table covers are of a strong cotton that closely resembles linen and is much less expensive.

The designs are typically French and very beautiful—lattice work in peacock blue, primrose or light green with a flowered border. With reasonable care they will wash very well, and they are the prettiest table covers for country or seashore houses, that one could ask for.

Sizes 25 in., 34 in. and 52 in. square at \$2, \$4.50 and \$7.50 respectively. The first may be used either for a cushion or table cover.

(Fifth Floor, Market)

Oriental Carpets Exceptional at the Prices

Always there are some very good things in the Oriental Rug Store, but this is particularly true just now, especially as regards certain carpet-size pieces.

Of these we have some groups which we are offering at very remarkable prices, considering how rugs of the kind are now valued in the open market. Among them are—

Mahals	Tabriz, 22.8x15 ft., \$1085.	Chinese
10.11x10 ft., \$197.		8.9x6 ft., \$147.
10.8x8.10 ft., \$265.		11.5x9.1 ft., \$267.
10.11x7.9 ft., \$169.		12x9.2 ft., \$397.
10.7x9.3 ft., \$190.		
9.2x7 ft., \$169.		
10.6x6.10 ft., \$157.		
12.7x8.9 ft., \$187.		
10.11x7.1 ft., \$197.		
Kermanshah, 10.9x8 ft., \$285.		
Ispahan, 8.8x7.9 ft., \$275.		
Kermanshah, 12.8x9.2 ft., \$485.		
		Small Chinese Rugs
		2.6x4.6, \$27.50 to \$37.50.
		Mosul Rugs
		3.6x6.6, \$30 to \$45.

(Seventh Floor, Chestnut)

A Miscellany of Exceptional Things in the Summer Furniture Display

First, as to the chair that meets an exceptional need. This may mean a steamer chair, a folding chair, or an invalid's chair.

We have excellent chairs of each of these types. Here are well-built steamer chairs with curved seat and back and long comfortable leg-rest at \$7.50, \$11, \$12, \$13 and \$14.

Handy and compact folding chairs of maple that take up a minimum of space when not in use are here at \$1.20, \$1.40, \$1.50 and \$1.80.

The wheel-chair for the invalid should be the perfection of comfort. We have twelve different types on display, all of them thoughtfully designed and well constructed for locomotion and restfulness, at \$40, \$50, \$60, \$65 and up to \$153.

The chair at \$153 is of heavy rolled wicker in an ivory-enamel finish, the running gear being in black Japan and the wheels rubber tired.

Among the more conventional and ornate pieces are certain Windsor chairs in a choice of white enamel, ivory enamel and golden or green oak finish at \$10 and \$11 each.

If none of these things possesses a special interest for you, there are hundreds of other things here that will.

It should certainly interest you to notice how little it costs to convert your porch into something like an extra room by putting the proper kind of furniture on it, and it will surprise you how small the expense will be. Large roomy porch arm chairs are here at \$4 each; rockers to match them at \$4.25. Also high-back rockers with woven seat and back at \$4.50. Any one of these pieces can

(Seventh Floor)

