

J. W. C. I. Boys' Band at 9
Organ at 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

June Brings Out the Flowers of Merchandise as Well as Those of Nature

In 1912, Seven Years Ago

next September, the pencil which writes and signs this wrote on the back of an envelope, at the request of the writer's son, the first of these daily editorials.

It seems as if only clumsy fingers were the battery touching a telegraphic wire stretched through the window of every home and office in this good old city, with a message of good will and patriotism, as well as a business notice when practicable. Often in the past four years of war hundreds of pieces have been written purely as a citizen apart from any selfish interest.

The letters of responsiveness and thankfulness that have come back from the people have been like the old farmer's little candle lit in a public assembly in New England when they were debating about proclaiming a fast and he proposed a Thanksgiving Day.

The letters of approval of things written or work done in improving business life which have come from citizens and fellow-countrymen from all over the United States run to 99 per cent, with less than one per cent of criticism, for every one of which we have been thankful.

"That man who will learn of none but himself is sure to have a fool for his master." This was said by B.F.

One friend of the writer says: "There is nothing like a fixed, steady aim with an honorable purpose. It dignifies your nature and, if steadily kept in view, insures your success."

Thanks again to neighbors and friends for the little beds of pansies and the luxurious beauty of the woodbines you have planted for us. They twine about our porch. They seem to be like upright stems of the good understanding we hold for each other.

[Signed] Joe Wanamaker

June 9, 1919.

Real Ivory Is More Appreciated Since It Became Scarcer

Women who have already started boudoir sets and others who intend doing so will be glad to know that we have a fairly good supply of real ivory pieces. They are all made from African elephant's tusks which furnish the finest ivory to be had.

- Hand mirrors, \$28 to \$32.
- Hair brushes, \$15 to \$22.
- Combs, \$4.50.
- Cloth brushes, \$12 to \$14.
- Hat brushes, \$5 to \$6.50.
- Puff jars, \$20 to \$26.50.
- Salve jars, \$7 to \$8.50.
- Shoe horns, \$3 to \$4.25.
- Nail files, \$1.75.
- Button hooks, \$2.25.
- Pin trays, \$8 to \$13.50.

(Jewelry Store, Chestnut and Thirteenth)

Women's Sports Hats at Reduced Prices

There are all kinds of sports hats—small hats for riding and motoring, larger hats for golf and tennis, other hats for shore and country and mountain wear.

All the fashionable colors, too—rose and other pink shades, red hats, blue hats, black hats, green hats, white hats and hats of almost every color a woman wishes to wear this season.

Rough and fine, smooth and coarse straws and all the fashionable shapes.

\$2 to \$7.50—which is much less than their original prices.

(Second Floor, Chestnut)



The Ambition to Own an Ampico Reproducing Piano

is one that has been growing among musicians and music-lovers for several years. Since the first Ampico showed the world what wonders a reproducing piano could perform, this instrument has been the acknowledged climax of piano achievement.

Many people who own fine pianos and player-pianos of other kinds are exchanging them for Ampico reproducing pianos. These last are not only incomparable in reproduction, but being associated only with the best of the older pianos, can be played by hand with as great satisfaction as any.

The Ampico reproducing piano owes its superiority to its unique construction, whereby the sound of a note is recorded by vibration as long as the note SINGS. Other player-pianos record the notes by the impression of a punch on the roll.

Ampico reproducing pianos are sold in Philadelphia at Wanamaker's only. A demonstration may be had for the asking, and puts you under no obligation to buy.

- Chickering Ampico uprights, \$1700.
- Schomacker Ampico uprights, \$1500.
- Haines Bros. Ampico uprights, \$1100.
- Marshall and Wendell Ampico uprights, \$1000.
- The celebrated Knabe Ampico uprights, \$1650.
- Chickering Ampico grands, \$2750, \$2950 and \$3200.
- The celebrated Knabe Ampico grands, \$2750, \$2950, \$3200 and \$3350.

Any of these instruments may be bought on convenient terms.

(Egyptian Hall, Second Floor)

So Far, So Good—There Are Many Silks Here

But do you know that raw silk has gone up to \$10 a pound? (It has been as low as under \$4 a pound.)

Moreover, everything about the silk making has steadily increased in cost—throwing, reeling, twisting, weaving, dyeing and finishing. There are shorter hours to be reckoned and higher paid labor.

For some months since we have foreseen this time and bought fine fashionable, reliable silks to sell even up to now at normal prices. Perhaps the variety is not as great as formerly, but it is still very good in all the most popular silks. And the quality is here.

We would like to offer the friendly advice to every person to buy supplies as soon as possible. Later prices will certainly be higher and there will certainly be less choice.

- Colored Georgette crepes are still \$1.75 and \$2.25 a yard.
- Heavy washable satin, pink or white, 36 inches wide, \$3 a yard.
- Fine printed silks, \$2.10 and \$3 a yard.

(First Floor, Chestnut)

WOMEN who have been waiting for Paris blouses will find that the variety in the French Room is now at its best. Prices run from \$15 for simple blouses of batiste, handmade; to \$85, for those with real filet and Valenciennes.

(Third Floor, Chestnut)

For Gardeners and Housewives

Insect pests surely never were so much in evidence as they are this year, and vigorous treatment never was so necessary. Sprayers which hold 3 gallons of liquid and can be slung over the shoulder are made of galvanized metal at \$7 and \$7.75; or of plain brass at \$10 and \$10.50.

Chickens are the gardener's natural enemies, but he may be kind hearted and buy crushed oyster shells for them. Packages 15c; sacks \$1.50.

Garden sets of three or four pieces are \$2 and \$3—three-piece sets (hoe, spade and rake) being \$2 and four-piece sets (hoe, spade, rake and spading fork) being \$3.

If you would know what kind of garden hose you are buying, get it at a place which shows you the cut samples. We have nine sorts, priced at 15c, 18c, 20c, 25c and 28c the foot. The sections are 25 and 50 feet long and complete with couplings.

A grass catcher which is easy to empty has a galvanized steel bottom and will fit any style or size of mower. For mowers 12 to 18 inches the catcher costs \$2.25; for mowers 18 to 25 inches it costs \$2.65.

Roofing paper which is water-proofed for outside service and supplied with caps and nails is \$1.45 the roll. "Rug death" settles even potato bugs and can be used

(Fourth Floor, Central and Market)



as spray or powder. 20c a pound.

A cork cleaner saves using a rag when scouring cutlery—and is thus a trifle daintier. 15c each.

After taking the crown seal from a bottle, a particular kind of cap is ideal. 10c each.

Glass knives for citrus fruits. 35c.

A thorough-going can opener takes off the entire top of the can with one turn of the wrist. 25c.

One of the best knife sharpeners made is very simple—you just draw the knife through two wheels. 50c.

A camping knife which collapses and folds is really a knife, fork and spoon in one. \$1.50.

Electric Sparks

One of the best provisions for the hottest weather is an electric fan—a six-inch size which is uncommonly good for \$6.25.

Wanamaker electric irons, guaranteed not to burn out and with cord and plug, \$6.50.

An electric washing machine in the family means a long step toward coping with the domestic service difficulty. Seven kinds of machines, \$75 to \$150.

(Fourth Floor, Central)

Linen Towels of Real Merit at 50c and 75c Each

Linen towels of even a tolerably good kind at 50c and 75c each are few and far between.

Linen towels such as these at 50c and 75c each are certainly exceptional. Linen, as applied to them, means all linen. They were made by a Scotch manufacturer whose towels we have sold in hundreds of thousands, always with satisfaction to the people who bought them.

The towels at 50c each are heavy, pure flax weaves, size 18x35 inches, with hemmed ends.

Those at 75c each are a better quality of heavy huckaback with hemmed ends and in size 19x38.

All are as good merchandise as a good housekeeper could put her money in.

(First Floor, Chestnut)

There Is Such a Difference in Men's Tropical Suits

Some kinds of tropical suits keep a man cool at the expense of his appearance.

Others keep his appearance up and his temperature down.

For tropical suits of this latter kind, this is the store. Tropical fabrics call for fine tailoring.

We do our level best to have our tropical suits tailored as well as it is possible to have them. Our own interest demands this as well as that of our customers.

We have these suits for selling at \$18 to \$35, and we know they are the best that men can get for the money anywhere. Applied to fabrics this means "Palm Beach," breeze-weave, mohair and goods of that kind.

(Third Floor, Market)

Do You Know the Boston Bag?

Being a cross between a large handbag and a small traveling bag, it is an ideal receptacle for business men and women and students. It is made of soft black or tan cowhide or goatskin and with double handles.

Various sizes at prices ranging from \$5 to \$15.

(Main Floor, Chestnut)

Three Good New Styles in Men's Outing Shoes

- White canvas oxfords or high lace shoes, with composition soles, \$6.50 a pair.
- Tan calfskin oxfords with composition soles and heavy spring heels, \$8 a pair.
- White buckskin oxfords on a smart English last, with leather or composition soles, \$9 a pair.

(Main Floor, Market)

The Finest Cut Glass We Have Ever Had for the Money Is in the June China Sale

We have already told you this in different words, but it deserves to be emphasized. Many pieces in this collection are at the lowest prices we have ever known—and this notwithstanding all that has happened within the past four years to curtail supplies and send prices upward. The selection of pieces of the finest crystal in handsome cutting is very notable—indeed, it makes customers' eyes sparkle, especially those looking for wedding gifts.

Some Unusual Pieces at Savings of a Fourth

- Cigarette boxes, \$4 each.
- Tobacco jars, \$8.50.
- Covered hushon boxes, \$4. \$5, \$6, \$10 up to \$20 each.
- Perfume bottles, \$2.50, \$3, \$5, \$6 up to \$12 each.
- Safety match boxes, \$2.50 up to \$8.50 each.
- Flower bowls, \$5 up to \$14.50 each.
- Flower baskets, \$5.75, \$6, \$8, \$10, \$12 up to \$40 each.
- Flower vases, \$2, \$2.75, \$3.50, \$5.75, \$6.75 up to \$40 each.
- Sandwich trays, \$6.75, \$7.25, \$10, \$10.75 each.
- Composites, \$2.25, \$3, \$3.50, \$7.50 up to \$13.50 each.
- Vinegar cruets, \$2.25 up to \$6 each.
- A good assortment of hot-weather engraved glassware includes:
 - Ice tea sets, \$4, \$4.50, \$7.50, \$8 a set.
 - Water sets, \$3, \$3.50, \$4, \$4.50, \$5.50 up to \$15 each.
 - Lemonade set—bowl and 12 handled cups—\$12.50 a set.

Dinner Sets

- French china dinner sets, \$32.50 to \$175.
- English dinner sets, \$25 to \$100.
- American dinner sets, \$10 to \$40.
- Japanese china dinner sets, \$35 to \$75.
- Savings on all dinner sets in the sale average 25 per cent.

(Fourth Floor, Chestnut)

50 Specially Priced Table Lamps

Metal in various finishes, two-light, fitted for gas and electricity, and all with shades. Prices are \$7.50 to \$22.50.

(Fourth Floor, Central)

This Klearflax Rug Sale Was Extremely Opportune

Klearflax linen rugs make one of the best floor coverings we know for summer cottages and bungalows and are equally serviceable in hotels, hospitals and other institutions.

They are exceptionally durable, easy to keep clean and lie flat on the floor. Being in one color effects, they harmonize with any furnishings and are a relief to the eye on a hot day.

These rugs are all odd sizes, but there are so many different sizes among them that you should have no difficulty in finding pieces to fit any room.

The savings average 33 1-3 per cent throughout.

(Seventh Floor, Chestnut)

Special Sale of Motor Tires With 6000 and 8000 Mile Guarantees

These are the Diamond Squeegee tread tires, adjusted on a 6000-mile basis in the fabric tires, and Diamond Cord tires, adjusted on an 8000-mile basis.

These prices include the government tax—

Diamond Squeegee Tread Fabric Tires

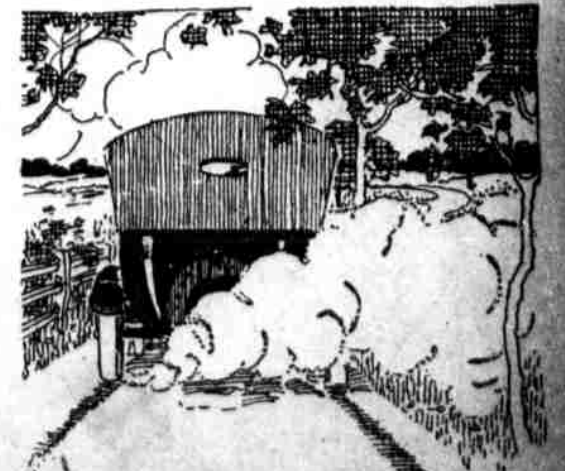
| | | | |
|----------|---------|----------|---------|
| 30x3 | \$18.23 | 32x4 1/2 | \$36.44 |
| 30x3 1/2 | \$16.89 | 33x4 1/2 | \$37.47 |
| 32x3 1/2 | \$19.73 | 34x4 1/2 | \$38.77 |
| 31x4 | \$26.30 | 35x4 1/2 | \$40.56 |
| 32x4 | \$26.78 | 36x4 1/2 | \$41.13 |
| 33x4 | \$28.13 | 35x5 | \$44.81 |
| 34x4 | \$28.77 | 35x5 1/2 | \$47.52 |
| | \$7x5 | | \$50.43 |

Diamond Cord Tires

| | | | |
|----------|---------|----------|---------|
| 32x3 1/2 | \$34.76 | 34x4 1/2 | \$52.44 |
| 32x4 | \$44.22 | 35x4 1/2 | \$53.61 |
| 33x4 | \$45.36 | 36x4 1/2 | \$55.02 |
| 34x4 | \$46.49 | 33x5 | \$62.16 |
| 32x4 1/2 | \$49.68 | 35x5 | \$65.07 |
| 33x4 1/2 | \$51.00 | 37x5 | \$68.13 |

If you have any tires of this make which have not given you full mileage, send them to us and have adjustment made.

(The Gallery, Chestnut)



Will There Be Enough White Silk Stockings?

Not from the present outlook. The silk stocking market is practically bare, with the machines running at full speed and top capacity, and the white silk stocking season already here.

Just now we have a good assortment of women's white silk hose at the following prices—\$1.15, \$1.75, \$2, \$2.25, \$2.75, \$3, \$3.50, \$4.25 and \$5.

Silk Stocking Special

1800 pair of second-grade, full-fashioned white silk stockings with mercerized tops and soles, \$1.25 a pair.

(West Aisle)

Comfortable Motor Coats for Women in Summer

They are some new Palm Beach cloth coats, natural color, in tailored style, two models and both very good looking and practical. They have belts, large pockets and collars that button up close, and they are priced \$10 and \$20.

There are also some beautiful new silk pongee coats in natural color at \$25. Also smart silk pongee cape-coats, partly lined with dark blue satin. The cape part either hangs down straight in the back or it may be buttoned up like a dolman, \$47.50.

(First Floor, Central)

Women's Fabric Gloves at Special Prices

50c a pair for cool, firm chamois like thread gloves in white, champagne, chamois, mode or black.

75c a pair for lustrous silk gloves of good quality in black, white or colors.

Both kinds short; both exceptional for their prices.

(West Aisle)

Scarcely Possible That Organdies Could Be More Popular

But during those warm days they were breaking all records.

New shipments bring all the exquisite, delicate tints that are so much wanted—pink, light blue, turquoise, gray, Nile green, maize and gold and there is plenty of lavender and orchid, which are the newest fashions for little girls' dresses.

Also here have arrived black, white and navy blue organdie. Prices are 65c, 75c, 85c, \$1, \$1.35 and \$1.50 a yard.

(West Floor, Chestnut)

Veils With Chiffon Borders Are the Fashion

On lacy, fine meshed veils the chiffon border is the fashionable finish, and the veils themselves are draped over summer hats and worn loose.

For \$1 there are veils with large hexagon meshes and woven chiffon border.

For \$1.50 there are still finer mesh veils with chiffon borders.

And for \$2 there are lacy, pretty veils with shadow mesh and scroll effect, with wide chiffon border.

Other bordered veils are \$2.25, \$3 and \$4.50.

And they are all in black, blue, taupe or brown.

(Main Floor, Central)

Pink Silk Undergarments

Chemises of crepe de chine, exceedingly dainty and in very many styles, \$5 to \$10.50. Of wash satin, \$3.85 to \$10.50.

Bloomer combinations of crepe de chine, made with chemise and camisole tops, \$3.50 to \$6.75.

(Third Floor, Central)