



CHARMS

Eleven

Luscious

Flavors--

- Lemon
- Lime
- Orange
- Peach
- Grape
- Wild Cherry
- Raspberry
- Butter
- Clove
- Horehound
- Assorted

CHARMS

**THE WORLD'S PUREST AND FINEST FRUIT CANDIES
IN ELEVEN LUSCIOUS FLAVORS**

VARIETY is the Spice of Life. Nature knows this. That is why she never creates two things exactly alike.

Nature has given us an infinite variety in the abundance of fruit and vegetation.

And although every fruit has its own peculiar flavor, all are luscious and tempting.

Charms emulate nature. They are a variety of pure, wholesome and delicious candies highly flavored with the juice of Nature's choicest fruits.

They are delightfully pleasing to young and old, the one dainty confection with a universal appeal.

Because of their purity and wholesomeness, millions of Charms were sent to refresh and cheer Our Boys in France. They know how good Charms are and you'll agree as soon as you taste them.

*Charms are 100% sugar
Pure all the way through.*

Take a few packages home today—or better still, buy them by the box—the whole family will enjoy them.

Charms are good any time, anywhere and you'll find them on sale almost everywhere.

THE FLAVOR CHARMS