

J. W. C. I. Boys' Band at 9  
Organ at 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Fresh Goods and Special Goods for Every Business Day

## Clever People Turn Almost Every Circumstance

of their lives to the good, while others have the old habit of considering Friday as unlucky, and will never sit at a dinner table where thirteen are dining, or begin any important matter on the thirteenth of the month.

It was by broken pitchers that Gideon triumphed, and boards and broken pieces of the ship that bore the Apostle Paul to the shore of the Island of Malta are still pointed out to inquiring travelers.

To this Store all days of the week are like the June birds' nests with little eggs in them or pretty cradles with a mother bird hovering over the littlest of bird folks. It is a nest of fresh goods every morning, some part or other.

With lots of new things coming in daily, we have also some lower prices every day to close out something nearly sold out the day before.

Come in—walk about, ask for new goods and reduced things as you like. You can always find something good to buy.

[Signed] *John Wanamaker*

June 7, 1919.

## Women's Custom-Made Suits, Coats and Skirts

Severely and beautifully tailored suits of heavy pongee are \$65; suits of heavy linen, \$45. Separate skirts of white linen, \$10, \$12 and \$15; of white flannel, \$30 upward. Separate sports coats of many different materials. Summer uniforms for emergency Aid workers and yeowomen. (First Floor, Central, Thirteenth Street)

## Women Who Admire Unusual Ornaments

and necklaces that are decidedly out of the ordinary should see the new bead necklaces. Some are on silken cords with carved wood beads at intervals, some are of imitation ivory in queer, carved effects, and some are of other beads in rich and beautiful colorings. Many are finished with great flat pendants or ornaments, these, too, carved or decorated. One richly colored ornament has a painted scene with a cool green forest, a water scene and a boat on the water's edge. \$9.75 to \$12—and there's usually but one of a kind. (Jewelry Store, Chestnut and Thirteenth)

## Smart New Habits for Girls Who Ride

were tailored in our own workrooms and are extremely good looking. Some are in perfectly plain tailored style, others are in sports style, with pleats and belt. Linen habits, \$18.50 and \$20—14 to 20 year sizes. Khaki habits, \$16.50—14 to 20 year sizes; \$15 for 8 to 12 year sizes. (Second Floor, Chestnut)

## White Dresses for June Graduation

June is a busy month for the girl to whom is commencement time, and if she gets her dress all ready to wear she has all the more time for other things. A case full of snowy new white frocks are ready to be tried on, and most of them fit without any alterations, so carefully have they been made. There are sheer, crisp white organdies, plenty of summery pretty net dresses, quite a number of embroidered voiles, and still others of white crepe Georgette and white point d'esprit. The styles are youthful, girlish and most attractive; tucks figure on many, practically all have sashes, and others have lace or embroidery. \$20 to \$50—14 to 20 year sizes. (Second Floor, Chestnut)

## Cool L.R. Corsets

Cool because made of open mesh, and especially good for bathing or morning wear—although most women are only too glad to wear them any hour of the day. One is a topless model of flesh-colored net, with elastic round the upper part, price \$1.50. The other is made of stronger mesh, is short and more strongly boned. This also is \$1.50. (East Aisle)

## White Petticoats

Did you ever know a woman who had as many as she wanted? An excellent sort for \$1 is a soft cambric with ruffle of blind embroidery and an underlay. The same style with scalloped underlay is \$1.65. Double-panel style, of strong cambric, with flat embroidery round the foot, \$1.65. The same with fine eyelet embroidery ruffle is \$2; saten, with plain scallops, \$2.25. (Third Floor, Central)

## Fitting Accompaniment to June Roses and Lovely Frocks Organdie Hats

Like a breath of Summer are these charming new hats with their shady brims and delicate, beautiful colorings. Of fine, transparent organdie, the hats are in new shapes, some with mushroom brims and some with straighter brims. There is orchid, peach-pink, rose, blue and white, and the trimmings are organdie bows or Summer flowers. They are really delightful hats, and prices go from \$15 to \$20. (Second Floor, Chestnut)

## Women's Black Satin Oxfords of Extreme Style

Extreme in the length of the vamps, the narrowness of the toes and the height of the Louis heels. All hand made and with turned soles. A little lot copied from an expensive model and made to sell for \$9 a pair. (First Floor, Market)



## Women's Fine Summer Gowns Prices \$30 to \$175

Gowns that are really delightful in every respect—being made of exquisite materials, exquisite in color. Some of them are the new lingerie gowns—for instance, one beautiful affair is of eyelet embroidery on batiste combined with all-over Valenciennes and given just a gleam of color by the tiniest of green ribbons. The price of this is \$120. A white embroidered chiffon with dark blue net and a novel blue velvet girdle is \$125. A sheer lace and printed chiffon gown has a narrow ribbon girdle of periwinkle blue and costs \$150. An enchanting affair of maize-colored net has a narrow girdle of silver and mauve velvet ribbon, \$70. A mauve chiffon and net, hand embroidered, is \$70. Several gowns are of the sheer lace so much in fashion over a foundation of flesh-colored taffeta. Such things are among the most desirable of Summer evening dresses. (First Floor, Central)

## Charming New Skirts of Snakeskin—\$25 and \$27.50

They were ordered months ago or it would be impossible to sell them for these prices. Some are striped or plaided in two lovely colors with the changeableness of the snakeskin; the others are white with crepe stripes. Maize and orchid and strange blues and greens are among the colors. Only seventy-five of the skirts—please note. (First Floor, Central)

## Only a Few Women's Sports Coats Are Still Here

So these we have just marked a great deal less than they were in order to make them go more quickly. They are very beautiful garments, in bright colored silk-and-wool poplin, some with brushed wool trimming, plain and checked velvets, knitted silk, covert cloth and so on—scarcely two alike. It is the newest and smartest fashion to wear these pretty jackets with silk sports skirts or white tub skirts. New prices read \$25 to \$47.50. (First Floor, Central)

## Sashes Are the Fashion and Here Are the Ribbons for Them

For wide sashes there are lovely satin taffeta ribbons in 6-inch at \$1.35 and 8-inch width at \$1.95 a yard, and there are all the light colors in vogue this Summer. For narrower sashes the two-toned ribbons are quite the thing, and they are in charming color combinations, ¾-inch width, 66¢ a yard; 2-inch width, \$1 a yard. (Main Floor, Central)

## "Chapeaulet"

A new feature in men's apparel and one for which there has long been a need. It is a very light-weight, soft felt hat that will appeal to comfort-loving men who are likewise particular of appearance. In six pastel shades—light pearl grays, light buff and light greenish grays. Here only in Philadelphia. Price \$5. (Main Floor, Market)

## Men's Fine New Dressing Gowns From London Town

Redleaf gowns of light-weight woolsens in beautiful plaid designs. Bound with silk braid and with silk cord and tassel. Easy to carry in a traveling bag. Price \$30. (Main Floor, Market)

## When the "Boy" Comes Back and Is Invited Out

He will much appreciate it if some of the family, not to mention interested friends, should think of giving him the little things in jewelry he will need. For example, cuff links or buttons, tie clasps, collar buttons, scarf pins, vest chains, fobs, lockets, rings, belt buckles, key chains, pocket knives, match boxes, cigarette cases and finally a really good watch. In 14-kt. gold, all these articles may be had from \$1.25 for a collar button up to \$170, the highest price for the finest watch. (Jewelry Store, Chestnut and Thirteenth)

## New Books

"The Gay-Dombey," by Sir Harry Johnston. \$1.75. H. G. Wells says of it, "It grows together because it is a real story built up of real experiences and warm with passionate feeling." The writer knows as thoroughly as any man living can know the system in which court and foreign office, shipping prices, adventurers and great families played a great part in the expansion of the Empire of Victoria. "Wolves: A Novel of Big Business," by Alden W. Welch. \$1.40. The first novel of an editor on the staff of the McGraw-Hill Company, publishers of engineering periodicals, and an expert in technical matters. (Main Floor, Thirteenth)

## Two Silk Handbags of Unusual Charm

Both are in the new, wide, shallow shape, with frames of tortoise-shell-finish celluloid of a superior quality. One style is of black or navy moire and is \$5. The other style is somewhat smaller and is of a fine black or navy silk of distinctive pattern. This is \$6. (Main Floor, Chestnut)

## Yards and Yards of Silken Flowers

You'll find them in the Dress Trimmings Store—tiny blossoms, little buds and bigger flowers—in delicate and darker colors, and plenty of the pretty pinks and blues and lavender shades. There are spray effects, wreaths, single flowers and festoons—really an amazing variety. Just now they are much wanted for Summer dress trimmings, for lingerie, negligees and fancy work. 75¢ to \$6 a yard. (Main Floor, Central)

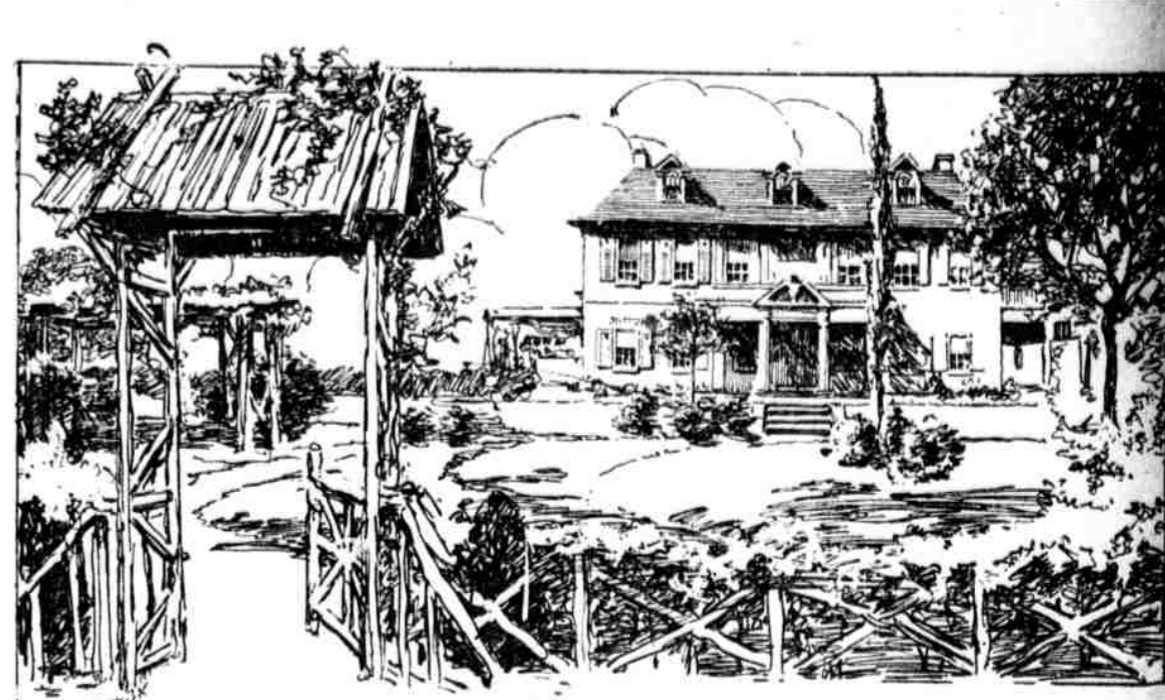
## Silk-and-Cotton Gingham First Cousin to Cotton Gingham

But, of course, they are much more beautiful, for they have a silky sheen all their own, and they are used in some of the loveliest frocks and blouses of the season. The patterns are much like those of cotton gingham, being in plaids and stripes, many of the latter are the much-admired Roman stripes. They are 32 inches wide and \$1.25 a yard. A short time ago they were selling for 25¢ a yard more. (First Floor, Chestnut)

## Snowy Cool Waists

Lawn waists with long, oddly shaped collars of pique and cuffs to match, \$2.50. Dotted cross-bar voiles with organdie collars, \$2.50. Batistes with a sort of checker-board hemstitching, \$6. And other waists which are snowy only in part, being blocked with rose-color or blue. \$3.50. (Third Floor, Central)

SHOWER-BATHS, for instance, spray attachments with rubber brushes for ordinary tubs, \$2.50, \$3 and \$4. Shower-baths with curtain attachment, \$12 and \$14 for nickel finished; \$25 for white finished. A DEODORIZER and perfume which kills the odors of cooking or smoking starts at \$1.40 a bottle. Holders for it are 60¢ and 75¢. A DRAIN-PIPE cleaner which saves plumbing bills is 30¢ a can. AN excellent rotary mincer which doesn't pound all the flavor out of the food has ten sharp little circular knives and sells at \$1. HAVING a gas range lighter does away with the hunt for the match box. 35¢. AN automatic clothes-washer make: wash-day seem like half-a-day. Price \$2. IT will soon be too late to put Winter clothes away for their Summer sleep. Tarine bags are excellent receptacles for them and come in four sizes—from those for business suits to those for automobile coats. Prices 75¢, \$1, \$1.25, \$1.50. MOTH SHEETS, tarine scented, are in great favor for lining boxes. \$1 a dozen. (Fourth Floor, Central and Market)



## For the Summer Home

### Wise to Buy Dinner Sets in This June Sale

This applies to French dinner sets in particular. A recent American visitor to Limoges has told the story of the difficulties under which the manufacturers in that celebrated China center are laboring. They are at once confronted with an abnormal world-wide demand and a serious lack of facilities to cope with it, the chief drawback being inadequate means of railroad transportation. There is little hope for an abundant output for a long time, and as a consequence prices are likely to remain high or go higher. How we managed to assemble such a remarkably large and attractive assortment of French dinner sets for disposal in this June Sale at such remarkably low prices is too long a story to tell. The thing that matters is that they are here and that they are at the lowest prices for which sets of the kind are likely to be sold in a long time—\$32.50, \$40, \$50 and up to \$175. Unlimited choice, also, of English semi-porcelain sets in a wealth of charming and characteristic colors and patterns at \$25 to \$100 a set. American dinner sets are shown in great amplitude of selection, starting as low as \$10 and going up to \$40 a set. Japanese china dinner sets are shown in attractive variety at \$35 to \$75 a set. The saving on the entire dinner set collection averages about 25 per cent. A particularly brilliant assemblage of cut glass is offered at savings of one-fourth to one-third, the collection comprising the most superb examples of cut crystal we have ever had and the best values. Multitudes of light-cut pieces are offered at attractive economies. (Fourth Floor, Chestnut)

### Dainty Gifts—These New Madeira Linens

Two groups in one purchase. One comprises excellently hand-scalloped and hand-embroidered pillow cases, the other a lot of very attractive lunch sets of 13 pieces, showing equally dainty hand scalloping and hand embroidery of the clever and attractive kind that only the Madeira Islanders can turn out. The pillow cases are in the regulation size with plenty of designs to select from and are moderately priced for such good qualities, size 22½x36 inches, finished, at \$9.75 to \$15 a pair. The lunch sets are in a selection of good designs, at \$6.75 a set. (First Floor, Chestnut)

### We Can Make 150 Hair Mattresses to Order at Special Prices

From a special lot of fine, black, resilient hair in our workrooms we are ready to make to order 150 mattresses at reductions from regular prices, making them in one or two parts as you wish, in any size desired and in a choice of ticking. Double-bed size, 54x76 inches, \$30. Three-quarter-bed size, 48x76 inches, \$26.25. Large single-bed size, 42x76 inches, \$22.50. Medium single-bed size, 39x76 inches, \$20.60. Small single-bed size, 36x76 inches, \$18.75. Cot size, 30x76 inches, \$15. (Sixth Floor, Chestnut)

### 200 Round Pillows Special at \$1.50

Generous sized pillows, covered with bright flowered cretonnes and considerably better than the average pillow at this price. (West Aisle and Second Floor, Central)

### Specially Priced Lamps and Lamp Shades

50 fine students' oil-lamps with nickel and brass finishes, \$7.50 to \$11.50. These are scarce and the opportunity to get them at all even at regular prices doesn't come every day. 200 electric boudoir lamps of mahogany-finished wood, one-light, \$2 each. 100 silk shades in assorted colors 10 and 12 inch sizes, \$2.50. (Fourth Floor, Central)

### Such a Fine Selection of Restful Summer Settees

Apart altogether from the hickory, white painted cypress, metal and regular porch settees which can be had as low as \$9.75, the choice is reed and willow is probably the most adequate and diversified that we have ever shown. These pieces are particularly adapted for the proper furnishing of Summer living-rooms, into which they carry an atmosphere of freshness and ease, which is agreeably emphasized by upholstery in thoughtfully chosen colors and patterns. Many of these can be selected in the natural finish and without upholstery, giving customers the option of exercising their own particular taste regarding the finish and cushioning. \$16 for a brown reed settee, 42 inches long, Swiss style. \$29 for a 52-inch reed settee, leather seat and back. \$30 for a 44-inch natural willow settee with high back. \$32 for a 52-inch natural willow settee, broad arms. \$42 for a 52-inch settee in French walnut finish. \$48 for an 84-inch brown reed settee. \$50 for a 5-ft. settee in brown fiber, spring upholstered seat. \$65 for a 6-ft. willow settee in brown. \$72 for a 6-ft. brown reed settee. \$75 for a shaded ivory enamel settee, 62 inches long, upholstered seat only. \$78 for a 6-ft. settee with broad arms. \$80 for a 78-inch brown fiber settee, spring cushion seat and upholstered back. \$94 for a French gray stained settee, 82 inches long. \$97 for a 66-inch natural reed settee, curved ends, flared back. \$100 for a 78-inch two-tone green enamel settee, upholstered seat and back. \$114 for an 82-inch natural reed settee, boxed ends. \$118 for an 82-inch gray enamel settee, spring upholstered seat and back. \$130 for a 72-inch settee in natural reed, with curved ends and flared back. (Seventh Floor, Central)

### Good Selection in These Sizes of Klearflax Rugs at a Third Less

Because this is a sale of odd sizes there are a great many different sizes, but not the usual number of each. There are rugs here, however, to fit almost any room and in certain measurements there are a goodly number. 12x12 ft., \$41. 9x9.6 ft., \$23.75. 8x29 ft., \$51. 8x9 ft., \$20. 9x10 ft., \$25.50. 8x8.8 ft., \$19.25. 9x18 ft., \$50. 6x6 ft., \$10. 6x5 ft., \$8.50. (Seventh Floor, Chestnut)

### New Lots of Cool Summer Bedspreads

Name any good, standard kind of Summer bedspread and we are ready to show it to you in all its cool, white daintiness and at the lowest price for which it can regularly be sold. Nothing extraordinary about that, you may say, and quite right. But what we want to impress upon you is not that it is extraordinary, but that it is true, so that when you want to buy spreads you will have no excuse for not getting the kind that are best worth buying. Of particular note are two grades of spreads made with scalloped edges and cut corners, one a remarkably good pique spread at \$5, the other a satin-striped spread at \$6, both intended for double beds. The complete price range for spreads goes from \$2.50 to \$4 for single sizes and from \$3 to \$9.50 each for double sizes, with a plentiful choice at different prices in between. (Sixth Floor, Central)

the Wanamaker Cold-Pack Canner at \$3. THAT was a considerable brother whose wedding present to his sister consisted of electrical devices. We have a table devoted to samples of what to choose—percolators, samovars, ovenettes, traveling irons, hair curlers, grills, toasters, and so on. Prices from \$5.65 for a water heater to \$21.50 for a percolator. (Fourth Floor, Central and Market)