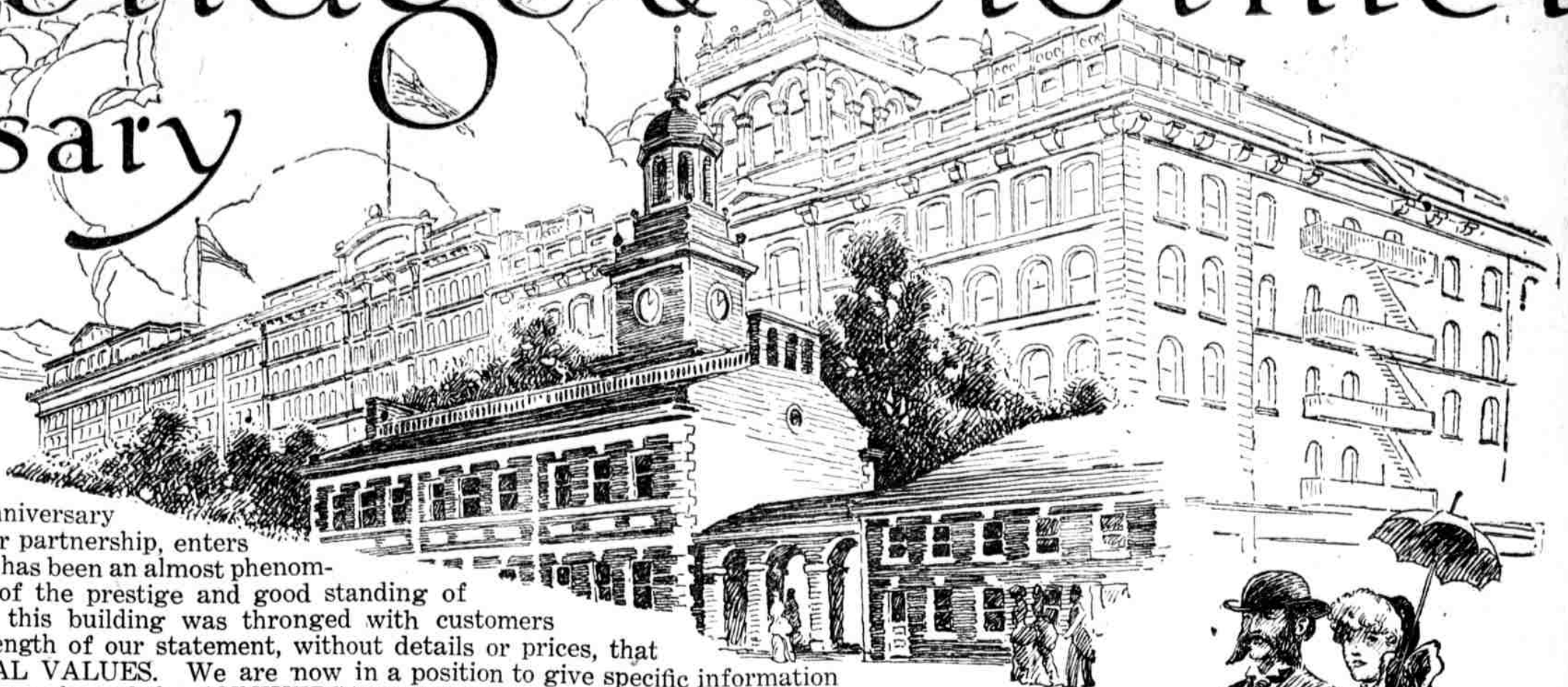


# Strawbridge & Clothier

## Anniversary Sale

### ON MONDAY

The great Sale in honor of the Fifty-first Anniversary of the establishing of the Strawbridge & Clothier partnership, enters upon its second week. The first week of the Sale has been an almost phenomenal success—a most gratifying demonstration of the prestige and good standing of the Store. We take it as a real compliment that this building was thronged with customers the first three days of the Sale, solely upon the strength of our statement, without details or prices, that EVERY DEPARTMENT HAS MANY UNUSUAL VALUES. We are now in a position to give specific information from day to day, but only a comparatively small number of the ANNIVERSARY SPECIALS can be presented at one time. READ THIS PAPER CAREFULLY and come to the Store on Monday. Most of the WONDERFULLY ATTRACTIVE VALUES described here will not appear again. But please remember, also, that the Monday morning papers will have equally interesting news of the great Sale.



### Wonderful Values in Women's Inexpensive Summer Frocks

Such Lovely Frocks at little prices—white, colored, printed, checked, with a good sprinkling of the smart new plaids and novelties, and many simple Silk Frocks that are just what women want for much wear in summertime. SEVERAL THOUSAND, including HUNDREDS OF STYLES, will be in readiness on Monday:

- Hundreds of Summer Dresses—\$5.00 to \$8.50**  
White voiles, lace-edged and lace-trimmed, figured voiles with crisp white collars, smartly tailored gingham in plaids and checks—a wonderful variety, and every Dress under price.
- A Variety of Smart Gingham Frocks—\$9.75**  
Charming frocks for porch wear and for mornings out-doors. Checks, stripes and plaids, in practically all good color effects.
- Lovely Sheer Summer Frocks—now \$11.75**  
Lace-trimmed white voiles, checked, striped and dotted voiles in lovely fresh colorings, charming checked tissues and crisp new organdies in dainty shades.
- New Models in Taffeta Dresses—now \$25.00**  
Three new models, featuring straight, tunic and flounced skirts. Black, navy blue, French blue and taupe in the collection.
- Hosts of Cool Summer Frocks—\$12.75 to \$19.75**  
Striped, checked, dotted and novelty voiles, including foulard patterns in dark colorings, particularly striking designs in black-and-white. Also plain-colored voiles, white voiles trimmed with lace, all-white novelty voiles, white and colored organdies. Beautifully tailored gingham in exclusive patterns, and smartly finished with patent leather belts and exquisite collar and cuffs, also smart Frocks of the fashionable New England prints.
- Japanese Silk Dresses—now \$9.75 to \$19.75**  
Three models in the simple, practical styles that so many women like for traveling and much general wear—some relieved by a little touch of white at the neck.
- Taffeta and Crepe de Chine Dresses—\$22.50**  
Ten different models, some in simple tailored styles, others with sheer sleeves and various little trimming touches that make them suitable for afternoon wear.

### Golden Special Monday



More Than 3000 Bleached Muslin SHEETS Much Below Value At \$1.65

One of the most attractive and practical of the Golden Specials of the month will be this remarkable purchase of fine bleached muslin Sheets—one of our own famous S. & C. standard brands, in the most desirable size, 81x90 inches. The present value is almost one-third more than the special price—\$1.65.

### Misses' Wash Dresses, \$11.50

Charming New Frocks of plain-colored checked and figured voiles, some with white organdie vestee and collar, some with tucked waist and plaited frills; tunic and peplum skirts. Sizes 12, 14 and 16 years. Very exceptional value at \$11.50.

- Wash Dresses—\$13.50**  
Cape-trimmed figured voiles, embroidered poplins, neat tailored linen with embroidered collar and cuffs, all fresh and new and dainty. Sizes 14, 16 and 18.
- New Smocks—now \$2.65**  
Of rose and Copenhagen blue poplin, with white collar and cuffs, and of white beach cloth with colored trimming and smoking. Sizes 12 to 20 years.
- Wash Skirts—\$3.85**  
Of gabardine and surf cloth of excellent quality. Some in fancy belted styles with novelty pockets, others tailored and trimmed with buttons. Lengths 33 to 38 inches.
- Misses' Suits Reduced**  
Shepherd checks, navy blue and black serges. Belted, box and blouse styles, many with fancy vestee and collar. Sizes 14, 16 and 18—\$15.00 and \$19.50.

### Great Values in Rugs in the Anniversary Sale

It is safe to say that practically every floor covering need can be filled at a worth-while saving in this great Sale. The collection at less than regular prices is unusually extensive in character. Here are a few examples of the values to be found in the special department of Lower-Priced Floor Coverings—

- Heavy Grass Rugs, 9x12 feet—\$9.25**
- Japanese Matting Rugs, 9x11.8—\$4.75**
- Seamless Tapestry Brussels, 9x12—\$13.75**
- Axminster Rugs, 9x12—\$24.50 and \$28.75**
- Axminster Rugs, 6x10.6 feet—now \$15.75**
- Seamless Tapestry Brussels, 6x9—\$7.65**
- Congoleum Rugs, seconds, 9x12 feet—\$9.95**
- Heavy Axminster Rugs, 27x54 inches—\$3.75**
- Heavy Shirvan Rugs, 36x63 inches—\$2.90**
- Rubber Door Mats, 14x24 inches—now 50c**

### 1250 Felt Mattresses At Anniversary Savings

They are from one of the finest manufacturers in this city and are now to be sold at much below regular prices:

- 250 Felt Mattresses, special at \$23.50**  
With Imperial edge—55 pounds. (Double-bed size).
- 500 Felt Mattresses, special at \$15.75**  
With roll edge—50 pounds. (Double-bed size).
- 500 Felt Mattresses, special at \$13.75**  
Plain edge—50 pounds.

### Ivory White Baronet Sports Satin \$3.65

Four thousand yards of this fashionable, highly desirable, glistening Sports Satin at a price which means several dollars' saving on a skirt alone. It is 36 inches wide, fresh, new and is not surpassed by any value in the great Anniversary Sale of Silks. Four thousand yards, at this price, won't last long.

### Serge Capes at \$15.00

Women who require a light wrap for summer, something practical enough for summer outings and travels, should see these Unlined Serge Capes. They are made with fullness from yoke in the back, are trimmed with rows of braid and buttons, and finished with a braid-trimmed collar. Very smart and an excellent value.

### Vest-front Capes of Serge—now \$13.75

Well-tailored, all the edges finished with tailored stitching. Made with vest.

### Men's and Young Men's Suits in the Sale at \$25.00

Smart single- and double-breasted styles, including many of the WAIST-SEAM effects so much desired by young men this season. They are faultlessly tailored, of neat grays, browns and other desirable mixtures and plenty of ALL-WOOL BLUE SERGES. The savings average fully 25 per cent.—\$25.00.

### Palm Beach Suits, Special at \$13.50 and \$15.00

All unusual values—at prices which are several dollars less than what other stores are asking for identical grades. The variety of different smart styles includes many of the waist-seam effects favored by young men. In new Palm Beach shades, \$15.00; conservative grays and natural colors—\$13.50.

### Men's Separate Trousers Under Price

Of neat striped worsteds, at savings of 25 to 50 per cent.—\$3.50, \$4.75, \$5.75 and \$7.75.

### 10,000 Yards 38-inch Printed Voiles } 32c

Secured for the Anniversary Sale, at a great price concession, from a manufacturer who was closing out this season's stock. The lot includes HUNDREDS OF PATTERNS—checks, challis and foulard effects, plenty in black-and-white, navy blue-and-white, pink-and-white and green-and-white. A saving of ONE-THIRD AND MORE.

### House Dresses—Unusual

The House Dresses and Porch Frocks which almost every woman needs are here in the Anniversary Sale at much below their usual cost. **Special at \$1.35**—Of blue chambray, fastening down the entire front with large pearl buttons. **Special at \$2.65**—Of Unene in rose, Copenhagen blue and green, made on straight lines box-plaited from yoke, fastening down the entire front with large pearl buttons. Long sleeves, pockets, and shawl collar. **Special at \$4.65**—Of dainty cotton and tissue gingham in striped and barred effects in various pretty colorings and in cool black-and-white. Various models, some with round neck and ruffling, others with collar. The sketch shows one of the good styles. Sizes in all from 36 to 46.

### 1,000 Embroidered Swiss Collars } 25c

A delightful lot of one thousand of these cool, crisp Swiss Collars, in roll, square and Tuxedo effects, daintily embroidered. Just what you would be most likely to choose at the regular price, to wear with summer wash frocks, and these are MUCH UNDER PRICE, at 25c.

### Petticoats Specially Priced

Satine Petticoats, special at 85c—In white, made with tailored flounce. **Taffeta Petticoats, special at \$3.95**—In white. Double panel back and front. Full flounce finished with hemstitching.

### Filet Camisole Lace Less Than Half Price

The much liked filet mesh in the filmy, shadowy effect so dainty, 10 inches wide, with heading top for ribbon—special at 40c a yard, less than half price. A manufacturer's overlot. Not likely to be secured again at such a price. Share this extraordinary Anniversary Sale saving.

### A Remarkable Lot of Men's Neckwear at 65c

Hundreds of fine Four-in-hands are marked at this unusually low price for the Anniversary Sale. All are of new fabrics and correct patterns—and the value thus presented is worthy of immediate attention.

### Porch Swings, Special, \$2.95

Dark Flemish-oak finish, complete with chains ready to hang—very unusual at \$2.95.

### Children's Lawn Swings—\$3.60

For porch or lawn in summer or in play-room during the winter months.

### Children's Express Wagons, \$1.75

Well made and attractive in appearance.

### Fibre Rugs Monday Reduced One-Third

Rugs made from long-wearing fibre, in a variety of Oriental patterns and colorings, suitable for any room in the home. On the Filbert Street Cross Aisle, First Floor.

- Fibre Rugs, 24x48 inches—85c**
  - Fibre Rugs, 30x60 inches—\$1.25**
  - Fibre Rugs, 36x72 inches—\$1.75**
- Also about 1500 S. & C. Standard Prairie Grass Rugs, in many small sizes, at exceptionally low prices, of which these are a few—
- Grass Rugs, 18x36 inches—30c**
  - Grass Rugs, 27x54 inches—85c**

### Electric Floor Lamps

Handsome lamps with dignified stand in mahogany-finish, complete with 24-inch shade, in old rose or old gold with heavy 4-inch silk fringe, wired for two lights—special at \$30.00. Worth a third more. In fact, the shade alone is worth very nearly the present price of the Lamp.

### Stationery—June Savings

**Special at 25c a Box**—Lawn-finished Paper, 24 Sheets and 24 Envelopes, white or tinted. **Special at 60c**—Anniversary Lawn Paper, 102 Sheets of Paper and 100 Envelopes. White only. **Special at 75c**—Cabinets of fine white or tinted Paper, 24 Sheets of Paper, 24 Correspondence Cards, 48 Envelopes to match.

### Hair Goods at Much Less Than Usual Cost

A saving of almost one-half on some of these Hair Goods and substantial savings on the others. Carefully selected, fine and high-class in every respect—one glance will tell you they are of superior quality.

### Gray Switches and Transformations, SPECIAL AT \$4.95 each

Soft and fine, a good color, and beautifully waved. Gray in these good true shades is difficult to get. A remarkable value at \$4.95 each.

### Special at \$2.95—Wavy Switches, 24 inches long. Special at \$3.25—Transformations in all-around and three-quarter sizes.

Strawbridge & Clothier—First Floor, Balcony

### Small Boys' Middy Suits in the Sale, at \$4.35

They are well made, of blue Palmer Cloth, with white braid-trimmed sailor collar, and with chevron on sleeve. Sizes 3 to 8 years—\$4.35.

### Boys' Gray Crash Suits—\$5.75

Smart sizes for boys of 8 to 15 years. **Covert Cloth Knickerbockers—\$1.50**  
A desirable fast-color washable fabric, in gray or tan. Sizes 7 to 18 years.

Strawbridge & Clothier—Second Floor, Filbert Street, West

### Wee Folks' White Dresses Samples, at Great Savings

The most charming little Frocks of fine white fabrics, trimmed with dainty laces and embroideries, in the most unusual and distinctive ways. Some have touches of handwork. We have rarely seen lovelier trimming effects.

### Special at \$1.95 to \$5.25

The finer samples from a high-class manufacturer. Only one and two of a kind. Slightly rumpled. Sizes 2 to 6 years. An extraordinary opportunity to get Dresses of the better sort at lowered cost.

Strawbridge & Clothier—Third Floor, West

### Philippine Night Gowns

Anniversary Sale planning brings these fine, beautiful Night Gowns, hand-made and hand-embroidered—

### Special, Now, at \$2.35

They are in sleeveless style, scalloped around neck and armholes, the front hand-embroidered in various charming designs, and with wide eyelets run with ribbon to give the becoming Empire effect—special at \$2.35.

Strawbridge & Clothier—French Salon, Third Floor, West

### Undergarments Under Price

An exceedingly pleasant way to economize is to get such pretty Undergarments as these at the reduced prices the Anniversary Sale brings.

### Envelope Chemise, special at \$1.35—Of nainsook trimmed with lace, embroidery and hemstitching or scalloped edging. One is sketched.

### Night Gowns, special at \$1.95—Of nainsook in several charming styles with trimming of lace, fine tucking or embroidery medallions and lace. Among the styles are both the quaint Empire and sleeveless effects.

Strawbridge & Clothier—Third Floor, West

### 4,000 Yards 38-inch Plain White Voile } 26c

A remarkable purchase of fine, even-weave, perfect-finish plain White Voile—one of the season's most popular dress fabrics. Also well liked for summer curtains, because of its daintiness and fine laundering qualities. This price is less than the wholesale price asked by the manufacturer for this quality for next season.

Strawbridge & Clothier—Aisle 6, Filbert Street

### Ribbon, Special at 35c

Five-inch, fancy-edge Taffeta Ribbon, with just the required stiffness for hair bows and sashes. In pink, light blue, cardinal, mauve, Alice blue, navy blue, old rose, white and black.

Strawbridge & Clothier—Aisle 11, Market Street

MARKET ST. EIGHTH ST. FILBERT ST. **STRAWBRIDGE & CLOTHIER** MARKET ST. EIGHTH ST. FILBERT ST.